

# **UA EAI Working Group Meeting** 06 February 2024

#### Attendees

Mark Svancarek Abdalmonem Galila Nitin Walia Jim DeLaHunt John Levine Krislin Goulbourne-Harry Kunle Olorundare Yin May Oo

## Meeting Agenda:

- 1. Welcome and roll call
- 2. Developing a <u>5-year action plan</u> for EAI WG to achieve the <u>UASG's 5-year</u>

strategic plan [to be discussed offline on mailing list]

EAI Self-Certification Program: Plan Document

- 3. How could the WG help for the upcoming UA-Day
- 4. AOB

Meeting recording: Link; password k^L21FKGtH

#### **Meeting Notes**

#### Agenda#2:

Mark asked to confirm the UA Day dates for this year. Nitin answered that the global UA Day is announced to be in Serbia on 28 March 2024, however, the UA Day events world wide would be from March to May, according to the event list on <<u>https://uasg.tech/ua-day/</u>>.

Mark opened the floor to WG on ideas of UA Day participation by the EAI WG. Nitin said there are two points for UA day this year: The major focus is for UA Adoption, and the EAI self-certification guide could be one of the hot cakes. Nitin suggested promoting the guide to email service provider companies and beyond. Another point is for required presentations or training, volunteers could be nominated from this EAI WG to remotely contribute at the events.

Abdal added that the existing presentations which were used for the previous UA Day awareness and adoption sessions may need some reviews and updates. Abdal said it would be important for the EAI WG members to be there and answer questions relating to EAI at the events. The audience should be able to feel it, believe it and then achieve it in terms of UA goals. Mark agreed with both Nitin and Abdal.

Mark reviewed the near-coming events in March, FICCI would have an EAI related event in Rajasthan (north India) on 15 March, one in Bangkok on 23 March, and another one in Kingstown on 27 March. The main event of UA Day would be in Serbia on 28 March. Those would be the ones that EAI WG could look into.

Kunle said the EAI related materials should be developed or reviewed by the EAI WG members, if not, the presentation and presenters would not connect much. Kunle asked if the event organizers are supposed to ask for the speaker or presenter, and wanted to know how many were requested. He said if we know the number of requested speakers, it would be better to manage. WG does not have this information for now yet. Nitin replied that UASG would be compiling all these requests and Seda would inform the WGs. Nitin shared the UA Day materials in the chat <<u>https://uasg.tech/ua-day/#UADayMaterials</u>> and urged WG to review.

Jim pointed out that these events would come very soon, and WG should be committed to review these materials before the next meeting.

Abdal said the EAI presentation was changed by him during the last regional presentation to earn the attention of the participants. Abdal said these prestations need a lot of work. Mark said that he attended one of Abdal's presentations, and it was a lot of fun. Marked opened the floor for more ideas on presentations and also on keeping the participants engaged. Abdal shared some of his experiences of relating the content to the participants. Abdal also confirmed that most of the participants were LDH users, however, some of them are from IDN parts of the world such as Arabic, Chinese, Thailand script users.

Nitin said it would be up to the event organizers to request for presenters or facilitators, thus, that would be beyond the scope of EAI WG. The WG's focus would be the presentation materials as Jim pointed out. Jim added that these presentations should be agreed upon within the WG, so that the slides are meaningful. Jim said he would focus on presentations with 'Awareness' first.

Nitin asked if these contents on the <u>https://uasg.tech/ua-day/#UADayMaterials</u> are probably reviewed and confirmed by ICANN. Mark said it would be WG's responsibility to review them in case of any issue although they are already uploaded and published, because these should not be taken as granted. Yin May said that these slides are mainly talking points and the topic would be a lot to talk about, and suggested WG reviewing with more focus on the technical parts. Yin May also asked how much of the Self-certification program could we let the audience know about. WG could add in more ideas on top of that. There were hackathon events hosted by Arnt on EAI adoption, WG could add how to use the self-certification guide as the check-list of building the EAI ready systems. More information regarding the hackathons and sharing of EAI solutions (published materials and latest updates) would be assisted by Arnt through the mailing list. Mark said WG needs to plan on how to contribute further to those.

In the chat Jim stated that all the 'Awareness' presentation slides have the same content. Mark said the content is already prepared, so we would only need a few tweaks.

## **ICANN79** Prep-week Presentation

Mark asked the date and time for the prep-week meeting and scheduling. WG would be given 3-5 minutes to present the updates to the community. Nitin added that it was already added to the schedules of ICANN79 prep-week, 20 February Tuesday, UTC 1500. Confirmation of presentation slides would be communicated by Seda. The presentation slides template would be shared by Seda to all the WGs including the EAI WG, it would be similar to the previous template for ICANN78. Seda would communicate to WG for the Coordination WG meeting.

It would be a high-level presentation. Nitin shared that the last time presentation was mainly on the EAI Self-certification guide and information around it. This time, it could be about the finalized SOW, a few changes of the guide (the advantages and limitations) and the score-generator spreadsheet. Mark added that another talking point would be the five-year plan. Rather than just stating what was done, the five-year plan would share some perspectives of the future, our intention and our direction, and receive feedback from the community.



## Agenda#2: five-year Action Plan for UA-EAI WG

Mark and WG looked into the planning document of the EAI Self-Certification Program. This document is a granular list of tasks that WG would be working on along with the five-year plan. Jim has contributed the first draft, although the action item numbers may not map to the five-year plan items at the moment, these numbers could change. WG would need to populate this document with more ideas. The possible questions to address would be:

- How would the output of the most recent SOW be used?
- What changes would be required for the scoring?

Nitin suggested keeping this plan in sync with the main five-year plan of the EAI WG. The final submission would be in the month of May or June. Mark concluded that WG should be clear on which portion of the plan would happen for the first upcoming year. There are very focused work items for the WG to go ahead with.

## AOB

Lavish would like to confirm the future meeting times. Mark explained that currently it would be 6-7am for the west coast area of north america which would be for Jim and Mark. WG is aware that this meeting timing is equally bad for everybody. Yin May and Mark apologize for any inconveniences. The meeting timing would likely stick to UTC 1400.

Meeting was concluded and Mark would communicate to the WG through the mailing list.

Next meeting: Tuesday, [TBD] March 2024, 14:00 UTC

Action (cm).		
No.	Action Item	Owner
1	Inform the WG for the next meeting date and time	Yin May
	Review the materials at	
	https://uasg.tech/ua-day/#UADayMaterials	
2	especially the slides of 'Awareness', 'EAI' and 'Adoption'	WG, Jim
3	Preparation for the prep-week persentation of ICANN79	Seda, Mark
4	Confirmation of UA-Coordination WG meeting	Seda

#### Action items: