

# UA EAI Team Meeting

## 02 November 2021

### Attendees

Mark Svancarek  
Jim DeLaHunt  
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Sarmad Hussain  
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### Agenda

1. Welcome and roll call
2. Draft report on “UA of Browsers” and “Social Network Applications” by OXIL
3. Reviewing and finalizing the [self-certification guide](#)
4. AOB

### Meeting Notes

#### Draft reports on “UA of Browsers” and “Social Network Applications” by OXIL

The reports have been prepared by a contractor based on the SOW that was published by the Measurement WG. This is an updated form and continuation effort of the browser UA test done back in 2017. This time, it has been done in a more comprehensive way with more variations in browsers and platforms. It was commented that the table color formatting needs to be changed or clarified. Even though some applications allow registrations using phone numbers, maintaining a phone number, sim card, and its internet service is more expensive than maintaining an email address. Therefore, registering with e-mail addresses is always in demand. These reports have been shared in the EAI WG mailing list. EAI WG members’ inputs are requested about these reports by 15 November 2021.

#### Self-Certification Guide

The group reviewed the self-certification guide page 2-3 and 4. “EAI Readiness Level” table was reviewed in terms of the differences and gaps in email hosting, sending and receiving services between levels. The group decided not to use a two-dimensional matrix for this table. In general, the worst hosting experience is gold, but the worst sending and receiving experience is silver. The step for good hosting experiences is platinum. However, there are other components than hosting that is used for rating. It was discussed in the certification that EAI readiness levels should be three or four levels.

Four levels : bronze, silver, gold and platinum.

Three levels: silver, gold and platinum.

**Bronze:** The bottom level will represent an adequate job of exchanging email with EAI. In this scenario, your address that you host must have a limited Latin address.

**Silver:** Silver is considered for just reading and writing emails of other people; but when you fail at hosting if the email address is EAI.

**Gold:** This is everything that silver has. Plus, your email address that you host can be globally inclusive but with some flaws.

**Platinum:** Platinum remains an aspirational goal which includes everything in Gold. It also represents all other components that are EAI ready.

To make the guide useful and easy to use, three levels are recommended. On the other hand, if we want to keep “the good sending and receiving experience with no hosting”, then we may need to have four levels for adding the hosting UA readiness. This will encourage vendors to be able to use globally inclusive addresses for their own mailboxes.

As we attempt to promote universal acceptance, the big barrier will be to persuade customers to demand that their mailboxes be globally inclusive, and to get vendors to allow mailboxes to be globally inclusive. Sending and receiving email with other people's global addresses is not a big step as it will eventually happen as a natural consequence of using globally inclusive email addresses.

The main objective of this document is to guide mail service providers, software vendors, and developers about the functionality required to certify their readiness of their email systems. This certification will play an important role in the procurement process for selecting the email service provider.

It was suggested that the introduction part of this document needs to reflect the strategy behind the levels in respect to what it will persuade the users for, and how it will promote the UA. The levels should be motivating users to demand more and motivating the vendors to provide more.

**The next agenda item is identified** as completing the EAI readiness levels table or the table of contents.

#### Action items

| No. | Action Item   | Owner   |
|-----|---|---------|
| 1   | Provide input on browsers and social media platforms report                     | EAI WG  |
| 2   | Write an email to the mailing list about discussing the EAI Readiness Table and | Mark S. |