

UA EAI WG Meeting

01 June 2021

Attendees

Abdalmonem Galila
Mark Datysgeld
Mark Svancarek
Sarmad Hussain
Samantha Mancia
Jim DeLaHunt
Vadim Mikhaylov
K Mohan Raidu
Arik [no last name]

Agenda

- 1) Welcome and roll call
- 2) Review the WG FY21 projects status
 - a. FY22 plan projects: <https://docs.google.com/document/d/1XyeLA4tuXVowPLV-gotyIw9OUSGIWYGT/edit?dls=true> [nam06.safelinks.protection.outlook.com]
- 3) Continue work on [self-certification guide](#) [nam06.safelinks.protection.outlook.com] [nam06.safelinks.protection.outlook.com]
- 4) AOB
 - a. Proposal from Mark Svancarek to change the meeting time or day

Meeting Notes

The group continued work on the finalization of the FY22 Plan. A proposal for the order of completing tasks was agreed upon as follows:

- 1) E0 - Finish self certification guide
- 2) E6 - Undertake remediation for addressing market leaders to do globally inclusive email better
 - a. Start with getting ICANN staff, execs and board members to assist in setting up meetings.
As this will take time, it's beneficial to start the process early.
- 3) E1 - While the first part of E6 is going on, the group can start setting up a testbed
- 4) E3 – Next, the group can start creating the user documentation to demonstrate to interested parties how to try UA for themselves
- 5) E2 – Lastly, the group can work on E2.1 and E2.2 by identifying showcase providers and telling their stories

E6:

A proposal was made to break up E6 into two parts:

1. E6.1 – Identify the market leaders with whom the group would like to meet, list them by priority, enlist ICANN staff and Board to help get those market leaders to hold the meeting with the WG.
 - a. It was noted that this should be begun early in the FY.
2. E6.2 – As ICANN staff and Board have succeeded in scheduling meetings with Market Leaders, prepare for and hold those meetings. Do follow-up actions and report on the results.
 - a. It was noted that depending on the results of E6.1, this may be a high priority task or it may be cut.

E1:

There was a suggestion to clarify this section further. To address this, the comment column was updated to say “Provide system admins/mail proviers with technical working EAI setup(s), configuraions(s) and test(s) for self-hosting. This may include but is not limited to scripts and instructions for locating and/or downloading resources”. The task description column was also updated to say “Make it easier to experiment with self-hosted working EAI system”.

E2:

- Additional language was added to the E2.1 comment column as follows: “Identify reference customers to showcase adoption of globally inclusive email, and document the experience. Work with UA-Comms to develop and publish customer stories.”
- Additional language was added to the E2.2 stakeholders column as follows: “Mail services providers forwards/filters such as Abine.com”. Additional language was also added to comment column as follows: “work with UA-Comms to develop and publish the provider stories”.
- There was also a suggestion proposed to consider the use of storytelling with fictional personas that illustrate the benefits of EAI in various scenarios noted.

The group ran out of time and agreed to continue work on the FY22 plan in the next meeting.

There was also a request from the chair to keep the meeting on the same day, but push the call to 30 minutes later. No opposition was heard from the group and this proposal was adopted accordingly.

Next meeting: Tuesday 8 June 2021 UTC 0500-0600

Action items

No.	Action Item	Owner
1	Update EAI recurring meeting invite to reflect new start time 30 minutes later	Sarmad