

UA EAI WG Meeting

25 May 2021

Attendees

Abdalmonem Galila
Harish Chowdhary
Mark Datysgeld
Mark Svancarek
Nitin Walia
Sasa Kovacevic
Sarmad Hussain
Samantha Mancia
Malick Alassane
K Mohan Raidu
Jim DeLaHunt

Agenda

- 1) Welcome and roll call
- 2) Review the WG FY21 projects status
 - a) FY22 plan
projects: [\[drive.google.com\]https://docs.google.com/document/d/1XyeLA4tuXVowPLV-gotyIw9OUSGIWYGT/edit?dls=true](https://drive.google.com/document/d/1XyeLA4tuXVowPLV-gotyIw9OUSGIWYGT/edit?dls=true) [\[docs.google.com\]](https://docs.google.com)
- 3) Continue work on [self-certification guide \[nam06.safelinks.protection.outlook.com\]](https://nam06.safelinks.protection.outlook.com)
- 4) AOB

Meeting Notes

The group continued work to finalize the FY22 Plan, focusing on:

- E5: Promote effective terminology for EAI/globally inclusive email service levels
- E6: Help market leaders do globally inclusive email better

It was noted that E5 could be part of the self certification guide. A proposal was made to create E0, which would focus on finishing the certification guide, and the following was adopted:

- E0: Finalize self-certification guide for EAI
 - Comment: Ongoing from FY21. Must ensure that the terminology of support levels is identical to E3 and useful for both suppliers and user/buyers
 - Stakeholders: Email tool providers and service providers

E5 was deleted and incorporated in the above.

In discussions on the topic of E6, it was determined that there were two ways to interpret “market leaders”:

- 1) Focus on the remediation of the online services that utilize email addresses
- 2) Focus on email providers who still don't use EAI, which would have a downstream effect on the services that use email addresses as identifiers

A vote was taken on how to approach E6, and it was decided to focus on option 1 above. In order to be effective in reaching market leaders, it was decided that better leverage of ICANN in was needed. In order to address this, the group added "by better use of ICANN org staff, execs and board" to the comment section of E6. The description of E6 was also updated to include "remediation" in order to clarify.

There was a suggestion made on how to sequence the work in the FY22 plan: E0, ask staff to get started on E6, E1, E3, E2.1, E2.2, come back to E6 when someone has set up a meeting.

The goal for the next meeting was determined to be to finalize the plan for submission.

Next meeting: Tuesday 1 June 2021 UTC 0500-0600

Action items

No.	Action Item	Owner
1	Review suggestions for and ruminate on conversations regarding E0-E5 for finalization of FY22 plan in the next meeting	All