

UA EAI WG Meeting

02 March 2023

Attendees

Mark Svancarek	Sandra Verónica
Jim DeLaHunt	Olivier Kouami
Abraham Fiifi Selby	Nitin Wali
Mohammed Awal	Arnt Gulbrandsen
Harsha Wijayawardhana	Seda Akbulut

Agenda

1. Welcome and roll call
2. Plan the ICANN76 main week session and [slide deck](#) on EAI SelfCertification Guide
3. Complete the EAI [self-certification guide](#) by resolving comments
<https://mm.icann.org/pipermail/ua-eai/2022-December/001741.html>
4. AOB

Meeting Recording

Meeting Notes

Mark announced that the main agenda is to prepare the presentation slide deck and prepare the ICANN meeting agenda

<https://icann76.sched.com/event/1J2M8/universal-acceptance-new-internationalized-email-self-certification-guide-overview>. And also for finalizing the self certification guide.

Jim sent the suggestions for the presentation to the mailing list.

Jim's suggestion about presentation: <https://mm.icann.org/pipermail/ua-eai/2023-March/001818.html>

Mark read out Jim's suggestion points and discussed how to fit them to the presentation.

Harsha mentioned that he shared his feedback of processing the self-certification on roundcube and other MTS. Harsha will be one of the presenters of the Early-Adopters session.

Mark read out the session overview and confirmed, and then continued to discuss the time budget and content. Nitin, Harsha and Mark planned the time allowance for each topic. Abraham suggested making a poll during the presentation and checking in with the audience's response as well. Seda said it is possible to prepare questions and multiple choice answers, provided that every participant is connected to the meeting through zoom.

Jim's suggestions on the poll questions are as follows:

"One extra slide topic might be an audience poll: If you were buying a new email system today, would you ask for a Silver, or Gold, or Platinum product, or would you not ask for EAI support? How many percent more would you pay for that level? Why?"

One extra slide topic might be audience feedback on terminology: give them a slide with the various terms for old and new email addresses, e.g. "limited Latin" and "globally inclusive", "ASCII" and "Unicode", etc. Ask the audience which terms they recommend that UASG should adopt."

Mark agreed to talk about this after preparing the slide deck.

The highlight is to promote the EAI self-certification guide and sharing experiences of early adopters, and how to get involved. Mark added the details of the session overview and relevant slides. Jim suggested elaborating more about building the market and service providers, the goals and process of EAI.

Nitin suggested presenting the UASG's support for self-certified services to be mentioned in the uasg.tech website and awarding them with a logo. Mark agreed

to add one more bullet to say what UASG would do for them. Mark explained some details about the very first point on overview of EAI and how to introduce the self-certification guide.

On the slide of what UASG will do to support, it will also be mentioned of what UASG would not do. Mark said he will work more on the introductory slides offline and suggested having one more meeting before the ICANN76.

Next Meeting: Tuesday 7th Mar 2023

No	Action Item	Owner
1	Details of the slides	ICANN76 EAI session presenters
2	EAI self-certification clean up	Jim