UA EAI WG Meeting
12 April 2022

Attendees
Mark Svancarek
Nitin Walia
Jim DeLaHunt
Mark Datysgeld
Saša Kovačević GAC (Serbia)
Seda Akbulut

Agenda

1) Welcome and roll-call
2) FY23 EAI WG planning - by 15 May
3) Reviewing the Self-Certification Guide from MSP.4
4) AOB

Meeting Notes

Seda shared a summary of the discussion and suggestions shared in the last meeting. She shared that the initial plan needs to be completed by 15th May.

Mark Svancarek asked about the approach of making an action plan and how other working groups are doing it. Mark Datysgeld mentioned that it depends on the nature of the work being done by that working group. As an example, he quoted the nature of work of EAI working group. In short, it varies from one WG to another. Jim also agreed to Mark D.'s comments.

E0: Finalize self-certification guide for EAI
Discussion started from E0 item, and Mark S. shared that there should be no change about it.

E1: Make it easier to experiment with a self-hosted working EAI system
Regarding E1, Mark S. asked if it should be a high priority or not. He further asked if it should be done as community or SOW should be generated or not. Mark D. suggested it being done via SOW and asked other people to weigh in. All agreed that SOW(s) may be necessary to accomplish this task. Jim shared his concern

saying the vendor should already have such an email system, and they would have a hard time describing anything but their own email system. It will be hard to find a vendor who can do more than just writing marketing material for one provider. Mark D. and Mark S. mentioned that art is in crafting the precise SOWs. So, Mark S. added a comment "SOW(s) may be necessary. Desirable to have a matrix for users to pick and choose their appropriate config(s)."

E2.1: Identify reference customers to showcase adoption of globally inclusive email, and document the experience
Regarding E2.1 Jim shared that a vendor was not agreeing to support IDNA 2008 in the Android library saying the browser does not support it. So E2.1 is about providing a proof that it is being used. Because unfortunately Google still uses IDNA2003 in their browser, people want to be compatible with that.

Nitin shared that a discussion was going on with Comms WG to come up with case studies of different customers and platform providers about it. He is not sure where those case studies are and if the task was completed or not. NIXI was one of them. added this comment for E2.1 and E2.2. "The status will be investigated by Comms WG."

In the meantime, Seda shared the status of the case studies Nitin mentioned.

1. Indian Government (Rajasthan Police, Karnataka state govt): This is not taken as a priority amongst the other case studies as gathering information is difficult. Jim mentioned specifically a case study about setting up globally inclusive email addresses for users, rather than making the government's own systems EAI-ready. The important goal is to demonstrate that people are sending emails from globally inclusive addresses to globally inclusive addresses. Nitin mentioned that with the Rajasthan Government, that was the case as email was given to citizens.

2. NIXI (TBD): This is not currently UA ready, so it won't be included now in case studies. There was a [white paper](#) presented by APTLD, ICANN and UASG about ccTLDs achieving UA readiness. We might need to give a reminder to everyone about this paper.

Nitin shared that being UA ready and being EAI ready are two different things. Seda said she will go over the case studies with Comms WG once we release the Hackathon case study.

Saša shared that completion of E0 will make E1 and E2 easier. Saša suggested adding a certification and annual pay for those who can be certified. Mark S. found annual payment hard to practice.

Mark and Jim agreed to adding a new item as E2.3, which was coded later as E0.2: "Help reference providers perform self-certification using the guide from E0". Jim appreciated it by saying that in E2.1 we're going to talk to customers who are trying to use globally inclusive email, we can ask them about difficulty to find vendors that supported this and in E2.2 We talked to the service providers, we can ask them was it difficult to communicate that you offered this value and it will give us some data on whether and how valuable a certification program is.

Mark D. pointed out that we should think of the guide as more than a self-certification guide. He said we should be able to extract more from it and it should be considered in the work item. Jim agreed to say that self-certification user guide can be a structure or a tool describing the email support. Mark D. agreed to that and shared that we should think of better ways how we can package this information in better ways and angles, so it is more understandable to the community.

Nitin shared that we should add to the self-certification guide a tool that is required for automated scoring. Mark S. agreed to it and added E0.1 "Build self-cert tool to generate scores' '. Nitin added that reference can be found on page 40 of guide "Self-Certification Process" and a NOTE: new work item to generate the algorithm.

Jim started discussion on Academia Outreach. Jim shared that all other WG are discussing this, and one idea is to look for universities which have a setup for globally inclusive email addresses for their community and treat them as a reference customer of EAI. Seda shared that a subgroup can be established with the members from other working groups to develop a curriculum about EAI and UA. Mark S. appreciated the suggestions noted in bullet points.

Nitin shared that last whole year has been invested in the self-certification guide, and it should be wrapped up in the next few weeks. He suggested that we may even need to have longer and early meetings to get this accomplished by the end of FY22.

Next meeting: Tuesday 19 April 2022 UTC 1430 -1530

Action items

No.	Action Item	Owner
1	Input on FY23 Proposed Projects	All
2	Review the status on case studies with Comms WG	Seda
3		