

UA EAI WG Meeting

29 March 2022

Attendees

Jim DeLaHunt Priyatosh Jana Saša Kovačević GAC (Serbia) Rakesh Seda Akbulut

Agenda

- 1) Welcome and roll-call
- 2) FY23 EAI WG planning by 15 May
- 3) Reviewing the Self-Certification Guide from MSP.4
- 4) AOB

Meeting Notes

As many usual attendees were not available in this meeting, the team skipped the Self Certification Guide item in the agenda for this week. Despite the fact that we have started the FY23 Planning, the team will redo the exercise when the chair, vice chairs and the usual attendees will be available to contribute.

Seda shared the template document for getting the FY23 Planning started. Fiscal Year 2023 basically covers the period between July 2022 and June 2023. All UA working groups have started to plan their FY23 activities. The timeline is to complete the plan by 15 May and deliver it to the UASG Leadership and Coordination Team for their review and input. Then the revised plan will be shared with the ua-discuss list by 15 June. Their suggestions will be reviewed by the working groups and Coordination Team. UASG leadership will finalize the FY23 action plan in July 2022.

The process to plan FY23

The Working groups will go through FY22 actions, review their works and lessons learned. We will need to identify which FY22 actions are still relevant and then decide on additional items that are needed to address UA. The FY23 planning will

be filled out without the budget information. The budget information will be decided by the Leadership team.

We will then prioritize and shortlist the items for the Coordination WG review and then for UA community feedback.

The participants reviewed the FY22 actions. Amongst the actions set for FY22, only the Self Certification Guide is in progress. The rest has not started yet. Jim estimated that Self Certification Guide work will require a little while longer than expected. Jim suggested that except for the item E.4 "Establish a regular line of communication with UASG working groups supporting their actions", all the works that haven't started can be included in FY23 plans.

Regarding E5.1 (Identify the market leaders (special emphasis on Facebook Ebay, etc.), Jim was interested in recommending companies in the <u>Tech Market Leaders</u> List that the Comms WG prepared. He advised that the list should be shared with the ua-discuss list.

Jim suggested that EAI working group should read that list and decide which of these companies we think would be good to try and engage specifically for email services. For example, even though Intel is included in the list, it is not an immediate company we need to reach out to because they probably don't have an email product. On the other hand, Google and Facebook would be better to start with. Seda encouraged Jim to make edits on the Tech Market Leaders List.

Jim and Seda suggested some additional activities that can be considered for the FY23 planning. Saša suggested promoting activities in relation to EAI. Jim expanded on this idea by promoting certified providers based on the self-certification guide outcomes. These items along with the unstarted works from FY22 will be discussed in the next meeting with the EAI Working Group

Proposed projects for the next term:

- All the Action items from the FY22 except for E4 will be added to FY23 Planning
- Academia outreach: Developing a UA curriculum at ACM
 - See if a university set up a globally inclusive email addresses for their members
- Promoting activities related to EAI (E2.1 and E2.2)
- Think about ways to help with the supply-demand paradox around EAI



- Have the developers adopt the solution or the Registrants to demand for a solution around HTML5 <input type="email"> element (Github issue# https://github.com/whatwg/html/issues/4562)
- Contributing for UA/EAI day (around Mother Tongue Day) in February starting from 2023
- Sending outreach to email providers that are not EAI ready.
- Action Items from the best practices and standards (Call for SOW)
- Go through all SOWs for the last two years to see if anything needs to be followed up

Next meeting: Tuesday 12 April 2022 UTC 1530 -1630

Action items

No.	Action Item	Owner
1	Input on <u>FY23 Proposed Projects</u>	All
2		
3		