

At-Large's Subsequent Procedures Scorecard: Continuing Subsequent Procedures

CPWG SubPro Small Team

Post At-Large Consolidated Policy Working Group (CPWG) Call
Wednesday, 8 July 2020, 13:00 UTC



OVERARCHING ISSUES

Topic/Area:	[1] COST VS BENEFIT OF NEW gTLD PROGRAM	Priority:	HIGH	Settled On:	08-07-20
Related:	<ul style="list-style-type: none"> • Continuing Subsequent Procedures [2.2.1] • Data collection, metrics, Global Public Interest – consumer trust, defensive registrations • [7] Metrics and Monitoring 				
Key Issues:	While the question of “Costs vs Benefits” of the New gTLD Program remains unanswered specifically, it would appear that a round of applications for New gTLDs is likely to happen sometime in 2022 at the earliest. The ensuing question for At-Large then becomes what must happen before the next round is launched? What must subsequent procedures address at the minimum through recommendation and implementation guidance?				
Policy Goals:	(Captured under first column below)				
Assigned CCT-RT Rec’s:	None				
References:	<ul style="list-style-type: none"> • 03. SubPro Continuing SubPro and Metrics – CPWG consensus building, 29 June 2020 • Production Document_SubPro Draft Final Recommendations, as at 15 June 2020 • Working Document_SubPro Draft Final Recommendations, 4 March 2020 • SubPro WG Overarching Issues_Summary Document, 7 January 2020 				
What has SubPro PDP WG concluded?	<u>What is SubPro PDP WG recommending?</u>			Is this acceptable? If not, why so? What else needs to be done and by/with whom?	
1. ICANN should maintain existing policy calling for subsequent applications	<p><u>Affirmation 1.1</u> WG recommends that the existing policy contained in the 2012 Applicant Guidebook, that a “systematized manner of applying for gTLDs be developed in the long term,” be maintained.</p> <p><i><u>Part of WG’s Rationale</u></i></p> <p><i>“WG understands that it is required to consider all CCT-RT recommendations directed to it via the 01 March 2019 ICANN Board</i></p>			Agree that there is no compelling reason to override policy for continuing the Program – administration, application process – however, we maintain that there is no rush to have new applications, more important to improve	

	<i>resolution, but is not necessarily required to agree with all outcomes and suggested solutions. Accordingly, final report will describe manner in which all relevant CCT-RT recommendations were considered and how they were or were not integrated into any final recommendations.”</i>	application process – “get it right” than have ad hoc fixes post implementation which have not undergone community input. And in principle, prerequisite and high priority recommendations of the CCT Review need to be implemented first (with specifics to be taken up during deliberation on CCT-RT recommendations)
2. Administration of program to be ongoing, orderly, timely and predictable	<u>Affirmation 1.2</u> WG affirms Principle A from the 2007 policy and recommends that the New gTLD Program must continue to be administered “in an ongoing, orderly, timely and predictable way”.	Policy developed by SubPro PDP must continue to be subject to future review(s) based on issues stemming from implementation of SubPro as well as community input
3. Primary purposes of new gTLDs – diversity, competition, utility	<u>Affirmation 1.3</u> : WG affirms that the primary purposes of new gTLDs are to foster diversity, encourage competition, and enhance the utility of the DNS.	This must permeate all aspects of Program.
Main Positions of Concern:	<p>Agree that there is no compelling reason to override policy for continuing the Program – administration, application process – however, we maintain:-</p> <ul style="list-style-type: none"> • There is no rush to have new applications, more important to improve application process – “get it right” than have ad hoc fixes post implementation which have not undergone community input • In principle, prerequisite and high priority recommendations of the CCT Review need to be implemented first (with specifics to be taken up during deliberation on CCT-RT recommendations) • Policy developed by SubPro PDP must continue to be subject to future review(s) based on issues stemming from implementation of SubPro as well as community input • Affirmation 1.3 must permeate all aspects of Program. 	