



IGO/INGO Identifiers Protection Policy Implementation

Implementation Review Team Meeting | 28 July 2016

Agenda

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Project
Status

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Gating Items for
Public
Comment

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Project Scope
Tracking Chart
Review

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Protected
Identifier List

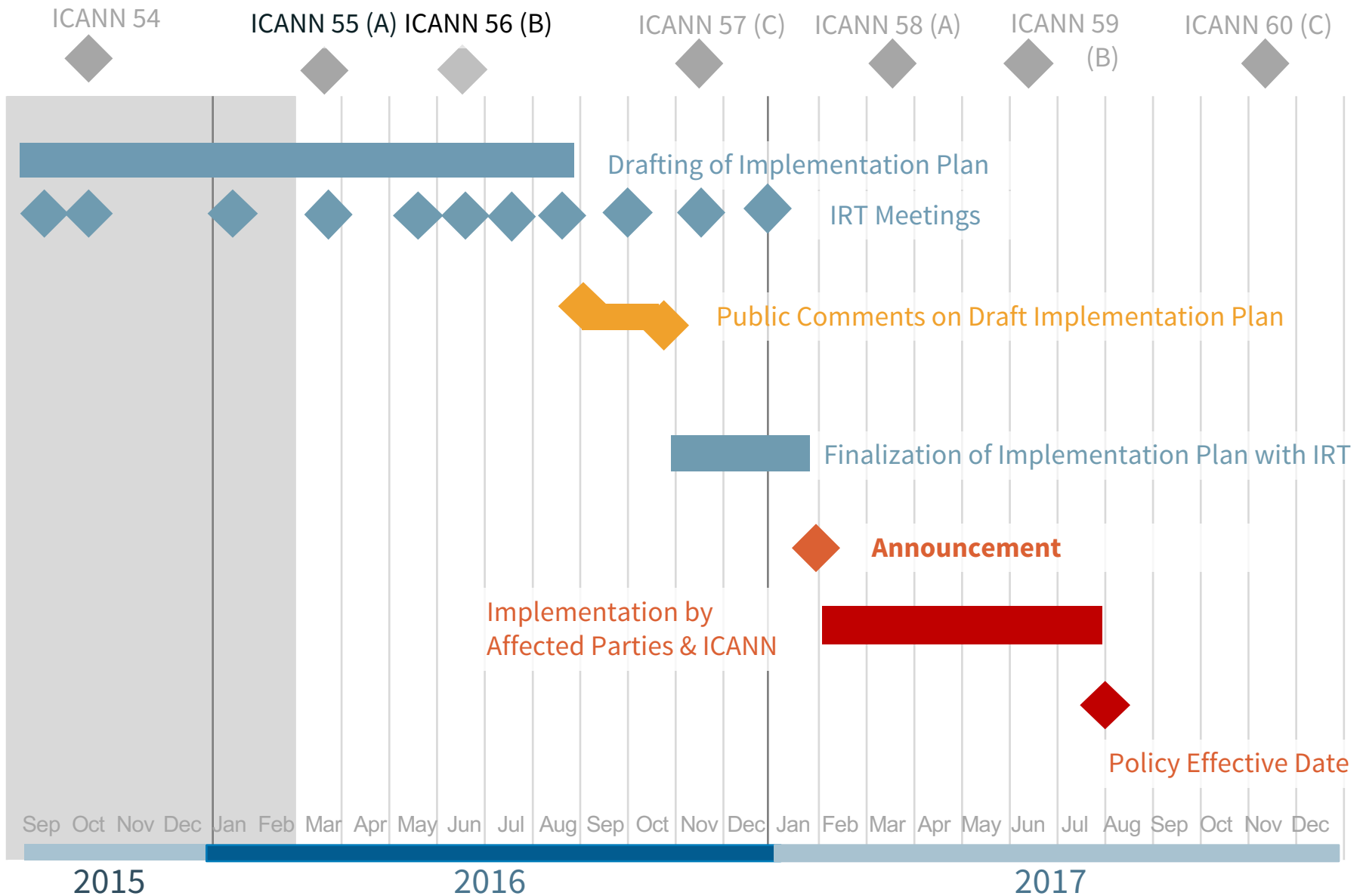
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List Update
Process

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Next Steps

Current Timeline Assumptions for Implementation



Implementation Plan Status

- ⦿ **Secure Initial Authoritative Lists of Identifiers and Required Data**
 - RCRC, IOC, INGO Identifiers – Complete
 - INGOs Contact Data – Complete
 - IGOs Identifiers – seeking ”up to two languages” from GAC
 - Letter to GAC submitted on 17 June 2016
 - Information expected by October 2016

- ⦿ **Define List Update Process**
 - INGO – in development working with UNDESA
 - IGO/IOC/RCRC - in definition with IRT

- ⦿ **Develop Systems and Processes**
 - Full name reservation process
 - Use current system/process
 - 90-day claims system in design
 - In discussion with the current TMCH system vendor

Required Deliverables for Key Milestones

- ◎ **Implementation Plan Release for Public Comment (target August 2016)**
 1. INGO: 90-day claims solution defined
 2. List update process defined
 3. Draft consensus policy language document
 4. Sample Protected Identifier Lists
- ◎ **Announce Policy Effective Date (target February 2017)**
 1. Protected Identifier List posted consisting
 1. IGO list: up to two language from GAC
 2. IOC List
 3. RCRC List
 4. INGO List: ECOSOC
 2. INGO: MoU with UNDESA for ECOSOC list & Contact list
 3. Claims system designed and ready to implement
 4. Final Consensus Policy Language
- ◎ **Policy Effective Date (6 months from announcement)**
 1. The Policy Language posted
 2. Claims system operational

Policy Recommendation Scope Tracking

Org	Board Resolution (A): “Not Inconsistent” Implementation Authorized	Board Res (B) GNSO differing GAC Implementation Not Authorized
RCRC	Reserve Full Names; Top & Second levels In 6 UN languages with Exception Procedure: Red Cross, Red Crescent, Red Crystal, Red Lion & Sun	189 National RC Societies: permanent protection & 90-days claims? Full name only vs acronyms also for ICRC and IFRC, etc?
IOC	Reserve Full Names; Top & Second levels in UN6+German, Greek, & Korean with Exception Procedure: OLYMPIC and OLYMPIAD	N/A
IGO	Reserve Full Names; Top & Second levels Up to 2 languages with Exception Procedure: GAC List	Protection for Acronyms? 90-days claims? Access to Curative rights (PDP)?
INGO	Reserve Full Names; Top level with Exception Procedure: ECOSOC General List 90-days Claims for Full Names; Second level: ECOSOC General and Special Lists English only	N/A

List Maintenance

Org	Current Location of the List
RCRC	Top level: AGB “Strings Ineligible for Delegation” Second level: “IOC, Red Cross, and IGO reserved names for new gTLDs”
IOC	Top level: AGB “Strings Ineligible for Delegation” Second level: “IOC, Red Cross, and IGO reserved names for new gTLDs”
IGO	Top level: IGO List (22/03/2013) Second level: “IOC, Red Cross, and IGO reserved names for new gTLDs”
INGO	Top level (General Consultative): new Second level (Special Consultative): new

Org	New Location of the List
RCRC IOC IGO INGO	“Protected Identifiers List” posted on ICANN.org similar to the “IOC, Red Cross, and IGO reserved names for new gTLDs. INGO added. Used for both Top and Second Level. Used for Reservation and Claims. Simple list to be used as reference from AGB, Policy and Contacts. Treatment of the list is specified elsewhere such as AGB, RA, etc.

List Update Process

- ⦿ Update received from authorized source
 - ⦿ To whom and how does it come to be defined
 - ⦿ Determine effective date
 - ⦿ One month from the receipt date?
- ⦿ Notify affected parties with effective date
 - ⦿ Claims System service provider
 - ⦿ Contracted Parties
 - ⦿ Provide effective date to be used in future announcement
- ⦿ Make the updates
 - ⦿ ICANN: Protected Identifier List
 - ⦿ Claims System
 - ⦿ Contracted Parties
- ⦿ Announce the updated list with the effective date

List Update Process Models

- ⦿ As needed model (default)
 - ⦿ Allows
 - ⦿ As defined in previous page
- ⦿ Calendarized model (alternate)
 - ⦿ Preset scheduled frequency
 - ⦿ Periodically in predefined fixed dates
 - ⦿ Can be synchronized with other business events such as Policy Effective Date
 - ⦿ Twice a year example
 - ⦿ 1 February and 1 August effective dates
 - ⦿ Updates received to ICANN from 2 February 2017 to 1 August 2017 gets effective on 1 February 2018
 - ⦿ Updates received to ICANN from 2 August 2017 to 1 February 2018 gets effective on 1 August 2018

Next Steps for Implementation Team

- ⦿ MoU with USDESA
- ⦿ 90 day claims system
- ⦿ Compile draft Protected Identifier list for Public Comment
- ⦿ Complete Draft Consensus Policy Language for Public Comment
 - ⦿ Including notice language (Forms) for Registrant and Protected Organization

- ⦿ Next scheduled Meetings
 - IRT call 28 July 2016
 - IPT call 11 August 2016
 - IRT call 25 August 2016 (last review before Public Comment)

- ⦿ IRT Community wiki page
<https://community.icann.org/pages/viewpage.action?pageId=54694212>

Next IRT Meeting Agenda

- Final team review and agreement to start the public comment

A world map where the continents are defined by a complex network of white dots and thin white lines. The dots vary in size, and the lines connect them to form a web-like structure. The background is a solid dark blue color.

Back up slides

IGO/INGO Identifier Lists Update Process

◉ INGO

- List Authority: ECOSOC List – UNDESA
- Annual updated list provided by UNDESA to ICANN
- ICANN provides the updated list to Claims system

◉ IGO

- List Authority: GAC
- GAC may provide updated list “time to time” per policy recommendation
- ICANN updates the reservation list upon receipt

◉ RCRC

- No policy recommendation language received regarding updates
- Follow the same process as IGO

◉ IOC

- No policy recommendation language received regarding updates
- Follow the same process as IGO

IGO/INGO Identifier Initial Lists Status

Lists	Status	Action
RCRC	Received; complete	No further action
IOC	Received; complete	No further action
IGO	Incomplete; Received in one language only	Letter to GAC requesting the “up to two languages” list (17 June 2016)
INGO	Received; complete	No further action

Implementation Review Team

- ⦿ This Policy Implementation Review Team session at ICANN56 is open to public
- ⦿ Community is invited to learn about this policy implementation project, ask questions and provide inputs to the Implementation Team
- ⦿ Implementation Project Team consists of ICANN Staff and Implementation Review Team (IRT)
- ⦿ Implementation Review Team is made up of community volunteers:

Jean-François Vanden Eynde – Nameshield Registry
Brian Cimbolic – PIR
Crystal Ondo - Donuts
David Maher – PIR
Petter Rindforth - Fenix Legal KB

Lori Schulman - INTA
Mike Rodenbaugh - Rodenbaugh Law
Jim Bikoff - SGR LLP
Holly Lance - SGR LLP

INGOs Identifiers: ECOSOC List

- ⦿ Total 3582 identifiers on the list
- ⦿ 144 are of General Consultative status
- ⦿ Information received include:
 - Official name
 - English name if official name isn't in English
 - Address
 - Phone
 - Email
 - Fax
 - URL
 - Consultative status

INGOs Identifiers implementation plan

- ⦿ Sample “Official Names” from the list
 - AARP
 - AVSI Foundation
 - ANAJA (L'Eternel a répondu)
 - Association for Progressive Communications (APC)
 - CIVICUS – World Alliance for Citizen Participation
 - Institut international pour la paix, la justice et les droits de l'Homme- IIPJDH
 - International Association “Znanie”
 - Corporacion Colombia Unida por el Respeto al Adulto Mayor (COR PRO ADULTO MAYOR) / Corporation Colombia United for the Respect of the Elder
- ⦿ Implementation plan:
 - Use the names exactly as provided by UNDESA
 - No ICANN evaluation, adjustment or normalization
 - Treat ECOSOC list received as the authoritative list

INGO Identifier 90-Day Claims System/Process

⦿ Design approach in consideration

- Coordinate and collaborate with UNDESA as the ECOSOC authority
- UNDESA provides ECOSOC list with Contact Data to ICANN
- ICANN does not evaluate or adjust the ECOSOC list; use the list exactly as received
- ICANN produces DNS labels using the same algorithm used for existing Spec. 5 Reserved Names List
- If the length of any label produced by the algorithm is not between 1 and 63, there is no resulting label
- The list and data are bulk loaded to the Claims System
- A notice similar to the TMCH notices will be provided
- New entries to ECOSOC list can only be made through UNDESA as the list authority
- UNDESA provides an updated ECOSOC list to ICANN on an annual basis per UNDES update cycle
- ICANN updates the Claims System with each update from UNDESA

Project Background

This Policy Development Process (PDP) was initiated to develop policy recommendations for the provision of protection for identifiers of certain International Governmental Organizations (IGOs) and International Non-Governmental Organizations (INGOs), including the Red Cross/Red Crescent Movement (RCRC) and the International Olympic Committee (IOC).

The PDP Working Group completed its work in November 2013 and its consensus recommendations were approved by the GNSO Council. In April 2014, the ICANN Board adopted those of the PDP recommendations that were “not inconsistent” with GAC advice received on the topic, and requested more time to consider the remaining, inconsistent recommendations.

The adopted recommendations relate to protection at the top and second level for specific RCRC, IOC and IGO names (with an Exception Procedure to be designed for the affected organizations), and a 90-days Claims Notification process at the second level for certain INGO acronyms.

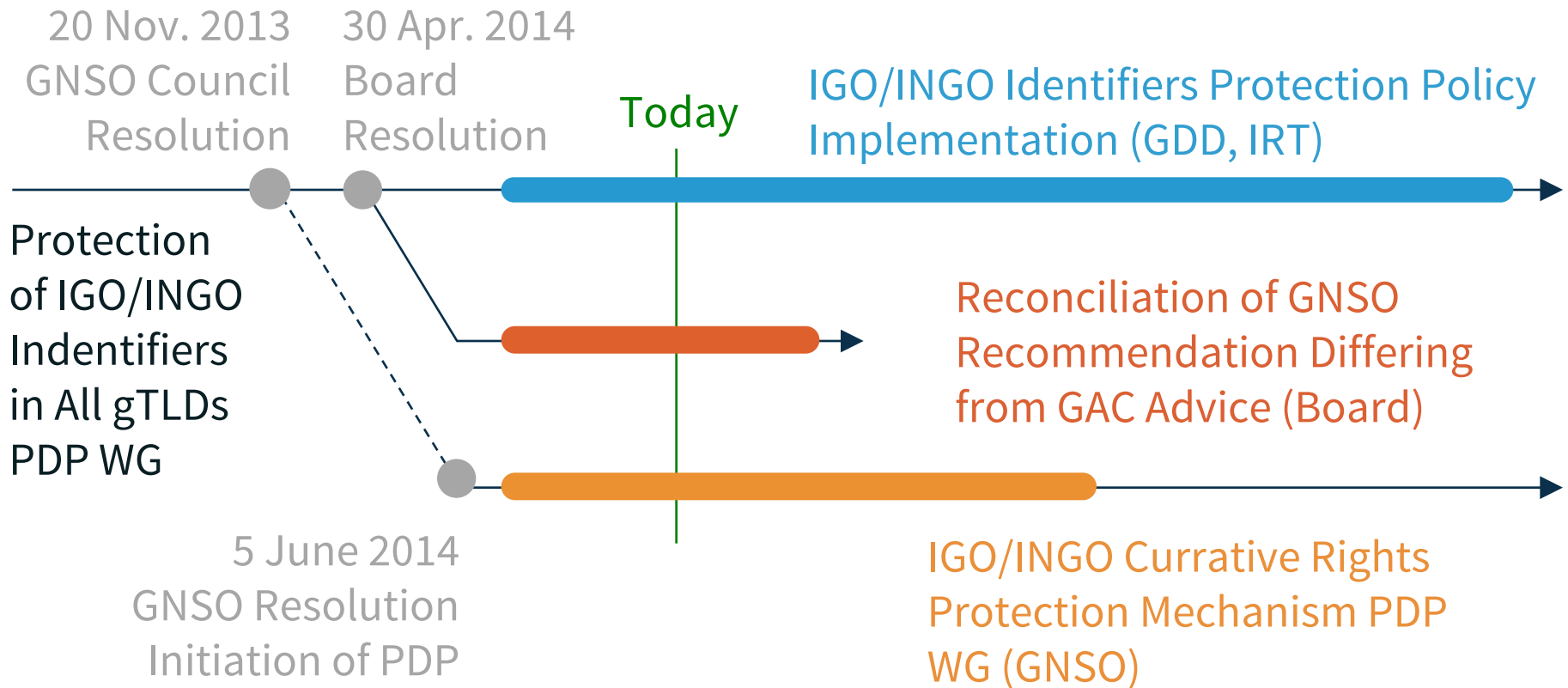
Why is this important?

Issues related to whether certain international organizations such as IGOs, the RCRC and the IOC should receive special protection for their names at the top level and second level in the domain name system have been raised throughout the development of the 2012 New gTLD program.

In the PDP launched by the GNSO Council, the scope of organizations was expanded to also consider International Non-Governmental Organizations (INGOs) other than the RCRC and IOC.

All these organizations perform important public interest or humanitarian work and have reported that cyber-squatting and related abuse of domain names identical or confusingly similar to their names and acronyms could significantly impact their missions and resources

Current Activities on IGO/INGOs Protections



This Policy Implementation Project is focused on the
“GNSO Recommendations Not Inconsistent with GAC Advice”

Engage with ICANN



Thank You and Questions

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