



# IGO/INGO Identifiers Protection Policy Implementation

Meeting with the IRT | ICANN 54 | 21 October 2015

# Agenda

1

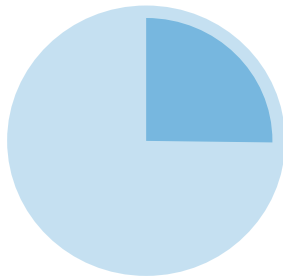
Background on  
Policy and  
Current ICANN  
Work on IGO/INGO  
Protections

2

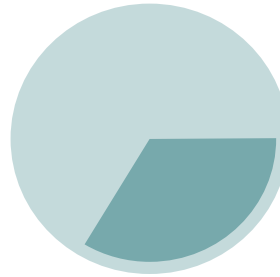
Presentation  
of Approach  
and Status of  
Implementation

3

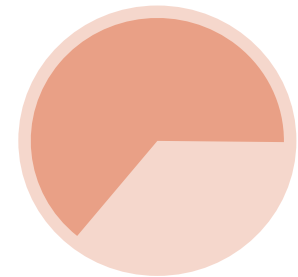
Discussion of  
Open Questions  
and Challenges



15 min



20 min



40 min

A world map where the continents are defined by a complex network of white nodes and connecting lines. The nodes are small circles of varying sizes, and the lines are thin and light blue. The background is a solid dark blue color. The word "Background" is written in white, bold, sans-serif font on the left side of the map.

**Background**

# Scope of IGO/INGO Identifiers

## ⊙ Red Cross Red Crescent Movement

- Scope 1: "Red Cross", "Red Crescent", "Red Lion and Sun", "Red Crystal" (UN6)
- Scope 2 : 189 recognized National Red Cross and Red Crescent Societies; International Committee of the Red Cross; International Federation of Red Cross and Red Crescent Societies; (English + respective national languages) ICRC, CICR, CICV, MKKK, IFRC, FICR (UN6)

## ⊙ International Olympic Committee

“olympic”, “olympiad” (UN6, + German, Greek, and Korean)

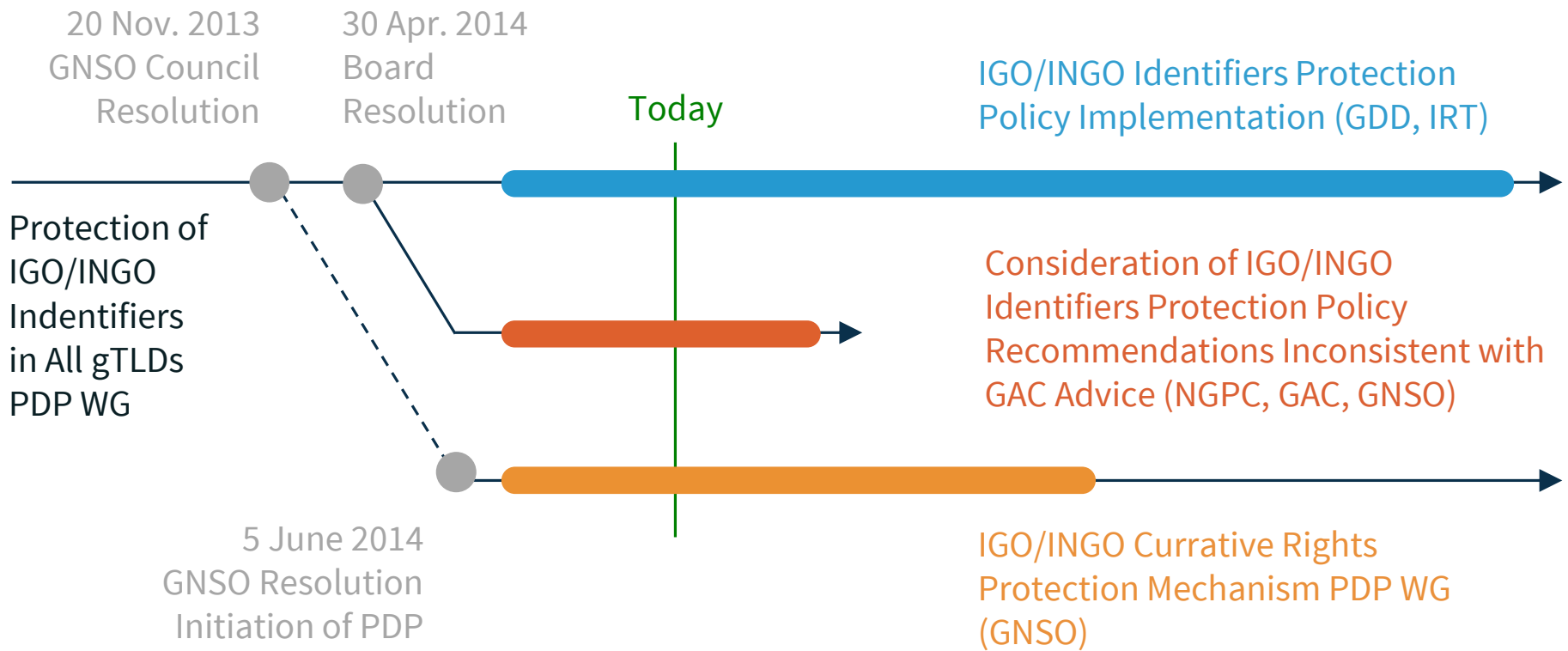
## ⊙ International Governmental Organizations (IGO)

- Scope 1: [GAC List \(22 March 2013\)](#) - Full Name (Up to two languages)
- Scope 2: [GAC List \(22 March 2013\)](#) - Acronym (Language: Up to two languages)

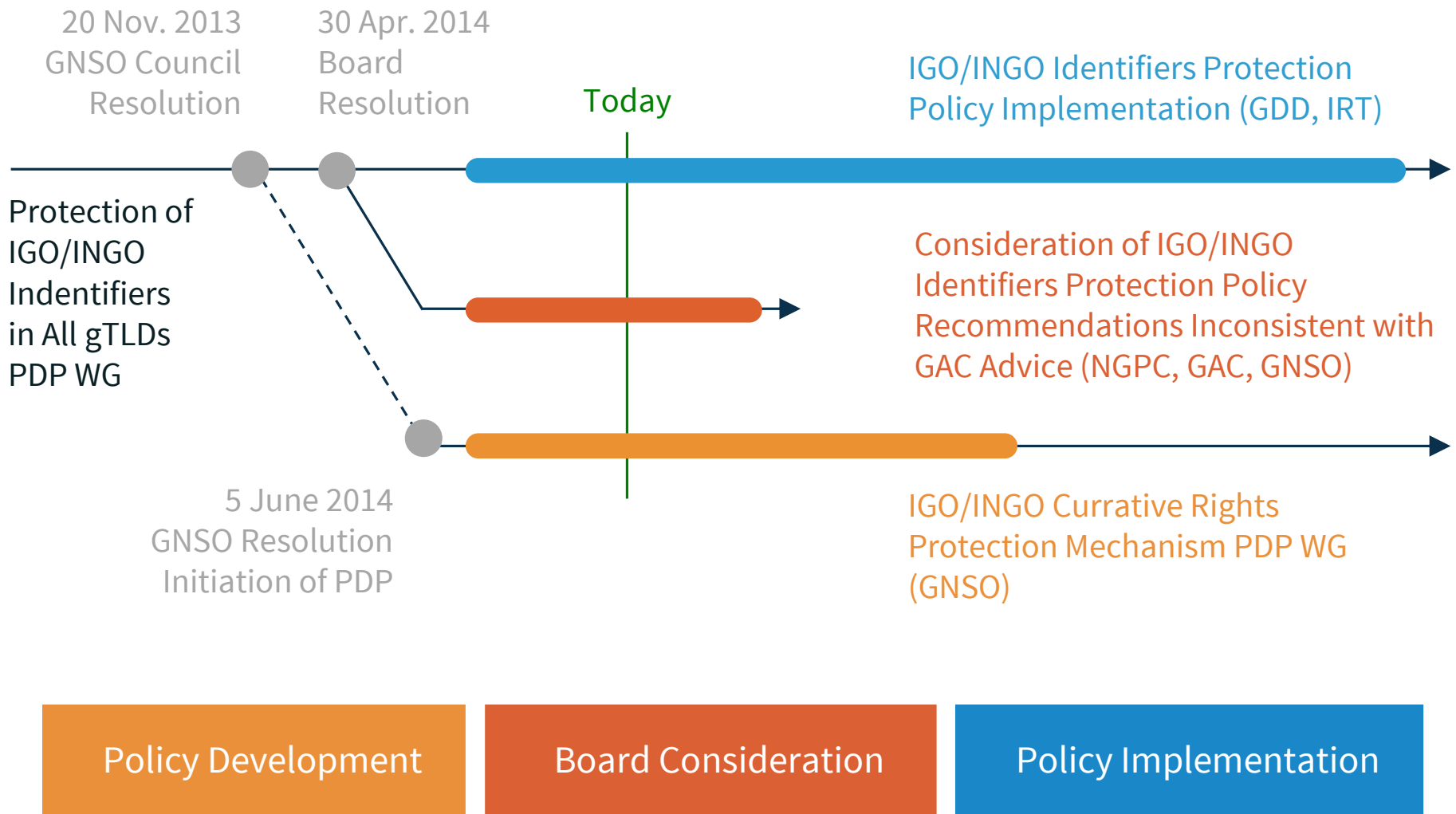
## ⊙ International Non-Governmental Organizations (INGO)

- Scope 1: [ECOSOC List](#), General Consultative Status (English only)
- Scope 2: [ECOSOC List](#), Special Consultative Status (only)

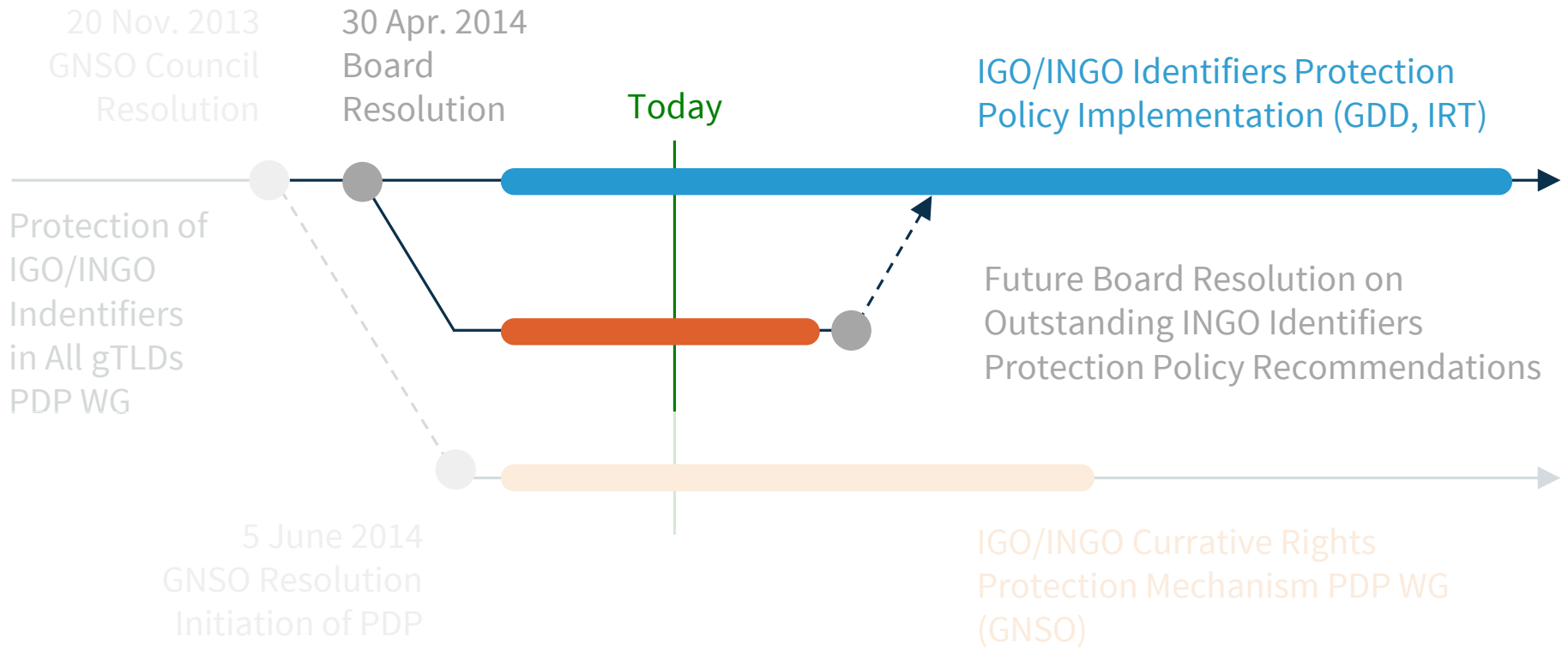
# Recent ICANN work on IGO/INGOs Protections



# Recent ICANN work on IGO/INGOs Protections



# Scope of this IRT - Eventually



Policy Development

Board Consideration

Policy Implementation

# Board Resolution – 30 April 2014

## Adopted Recommendations

**Top Level**  
Protections  
& Exception  
Procedures

**RCRC Scope 1**  
Full Name  
Reservation

**IGOs Scope 1**  
Full Name  
Reservation

**IOC Names**  
Name  
Reservation

**INGOs G. List**  
Full Name  
Reservation

**Second Level**  
Protections  
& Exception  
Procedures

**RCRC Scope 1**  
Full Name  
Reservation

**IGOs Scope 1**  
Full Name  
Reservation

**INGOs G. List**  
90 day claims

**IOC Names**  
Name  
Reservation

**INGOs C. List**  
90 day claims

## Under Reconciliation

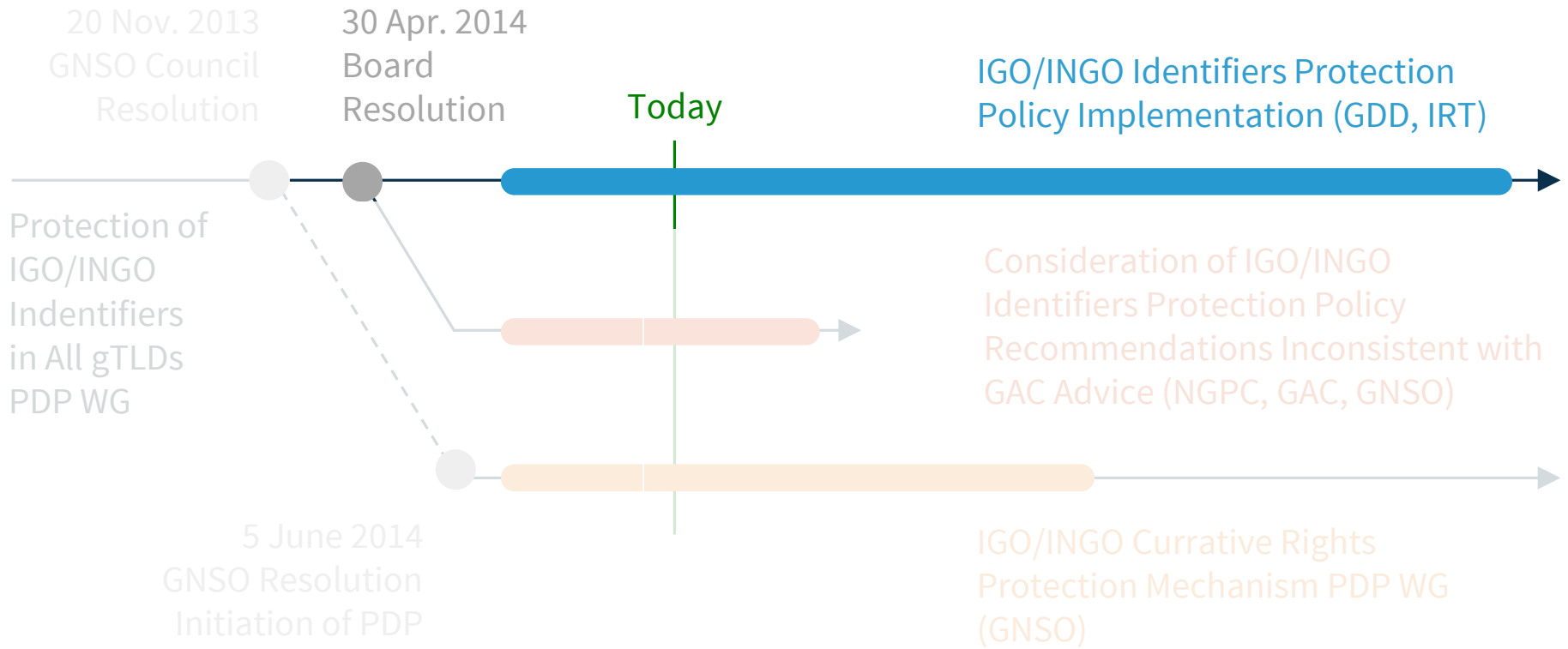
**RCRC Scope 2**  
No protection  
vs. Reservation

**RCRC Scope 2**  
90 days claim  
vs. reservation

**INGOs Scope 2**  
90 days vs.  
Perm. claims



# Scope of this IRT - Currently



Policy Development

Board Consideration

Policy Implementation

# Focus of Current Implementation Work

## Adopted Recommendations

**Top Level**  
Protections  
& Exception  
Procedures

**RCRC Scope 1**  
Full Name  
Reservation

**IGOs Scope 1**  
Full Name  
Reservation

**IOC Names**  
Name  
Reservation

**INGOs G. List**  
Full Name  
Reservation

**Second Level**  
Protections  
& Exception  
Procedures

**RCRC Scope 1**  
Full Name  
Reservation

**IGOs Scope 1**  
Full Name  
Reservation

**INGOs G. List**  
90 day claims

**IOC Names**  
Name  
Reservation

**INGOs C. List**  
90 day claims

## Under Reconciliation

**RCRC Scope 2**  
No protection  
vs. Reservation

**RCRC Scope 2**  
90 days claim  
vs. reservation

**INGOs Scope 2**  
90 days vs.  
Perm. claims

A world map where the continents are defined by a network of white dots and connecting lines, set against a teal background. The dots vary in size and are interconnected by thin white lines, creating a complex, web-like structure that outlines the major landmasses of the world.

# Approach & Current Status of Implementation

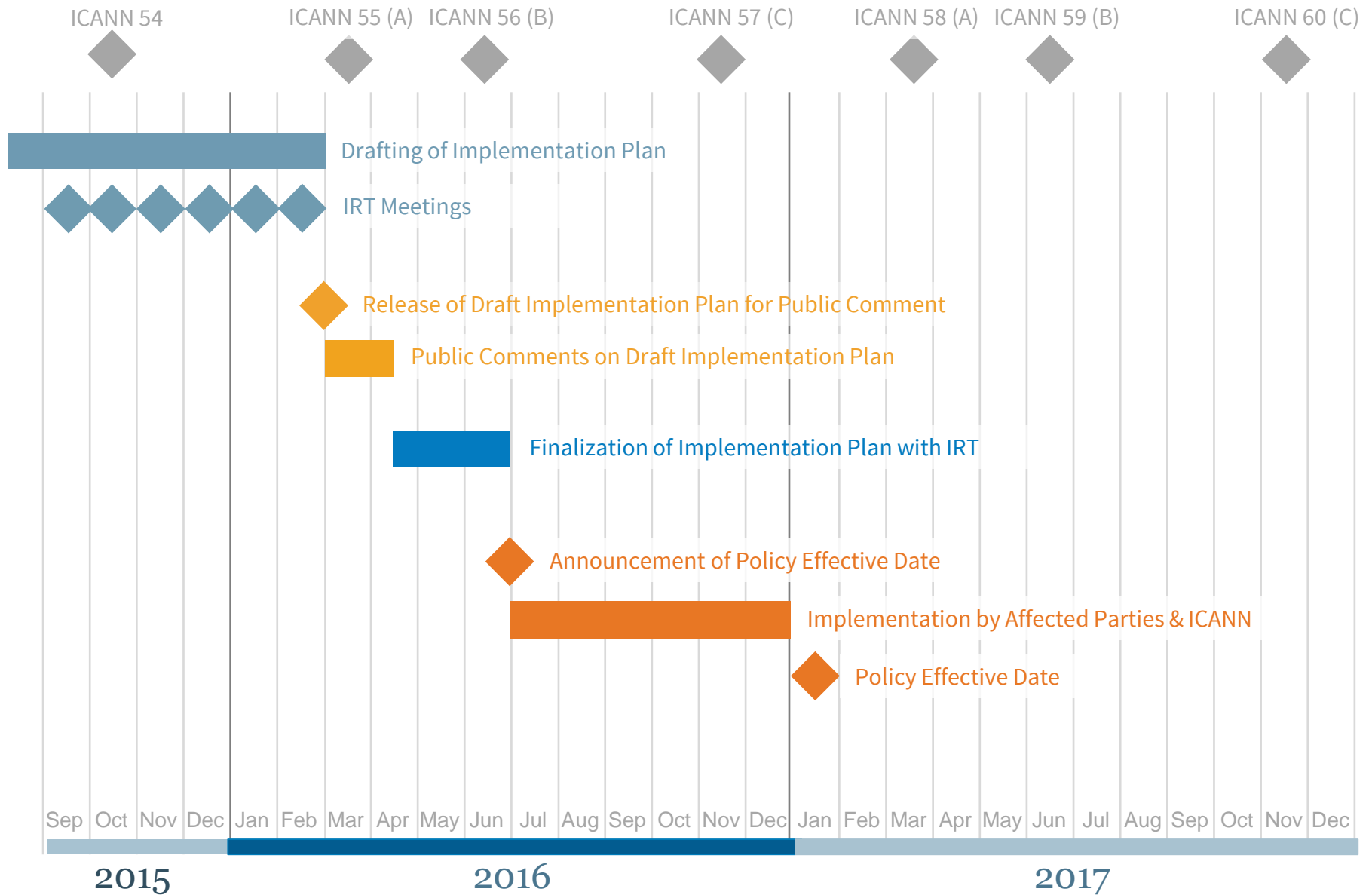
# Implementation Review Team

- ⦿ Call for Volunteers sent to PDP WG mailing list, RySG, and RrSG - July 2015
- ⦿ Volunteers to date
  - 4 Registry representatives (3 organizations)
  - 6 IPC Representatives (4 organizations)
  - Participation remains open to anyone interested
- ⦿ Expected input from the IRT over the course of the implementation
  - Review of draft procedures and draft policy language
  - Contributions on Open Issues and Challenges
  - Review of lists of Identifier labels
  - Review of draft Response to public comments (eventually)
- ⦿ Resources available for IRT work
  - Mailing list, conference calls and face to face meetings with Staff
  - Monthly Meetings, generally on Tuesdays at 16:00 UTC
  - Workspace: <https://community.icann.org/pages/viewpage.action?pageId=54694212>

# Implementation Deliverables

- ⊙ Consensus Policy – **Outline Draft Released for discussion**
  - Draft Consensus Policy Language for IRT review
  - Public Comment Period
  - Final Consensus Policy Language
- ⊙ Implementation Procedures – **Currently drafting**
  - Top-level reservation and exception procedure
  - 2<sup>nd</sup> Level reservation and exception procedure
  - 2<sup>nd</sup> Level 90-claims implementation procedures
- ⊙ Lists of Identifier Labels & other pre-requisite for implementation
  - RCRC Scope 1 identifiers – **Almost Complete (quality issues)**
  - IOC identifiers – **Complete**
  - IGOs Scope 1 identifiers – **Challenged (missing add. 2 languages)**
  - INGOs identifiers - **Challenged (non responsiveness)**
  - INGOs Contact Data - **Challenged (non responsiveness)**

# Current Timeline Assumptions



# Draft Consensus Policy Outline

Please Refer to document: [iiip-draft-consensus-policy-v1-19oct15.docx/pdf](#)

## ◎ Structure of the Document

- Protection at the Top-Level
- Protection at the Second-Level – Reserved Names
- Protection at the Second-Level – Claims Services
- Lists of Protected Identifiers

## ◎ Please Note:

- The policy seeks protection of identifiers; Implementation of these protections will require a defined list of DNS labels
- Identifiers related to GNSO Recommendations that are being reconciled are not included in the Draft, only placeholders

# Draft Consensus Policy Outline

## List of current open items

- ⊙ §1.1 Alignment of reservation at the top-level with intent of the Policy
- ⊙ §1.2 Documentation standards for exception procedure at the top-level
  
- ⊙ §2 Implementation of exception procedure at the 2<sup>nd</sup> Level  
(PDP Final Report §3.7, 3.8)
  
- ⊙ §3 Implementation of Claims Service for INGO identifiers
  
- ⊙ §4.1 Identifiers-to-labels matching rules
- ⊙ §4.5 Definition of DNS labels specification for IGO/INGO
- ⊙ 4.6 Maintenance of protected identifiers lists (PDP Final Report §3.4)



The image features a world map where the continents are defined by a complex network of white nodes and connecting lines. The nodes vary in size and are distributed across the map, with a higher density in the North Atlantic and Europe. The background is a solid, vibrant orange color. The word "Discussion" is written in a clean, white, sans-serif font on the left side of the map.

# Discussion

# Draft Consensus Policy Outline

## List of current open items

- ⊙ §1.1 Alignment of reservation at the top-level with intent of the Policy
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# Consideration for IRT in Policy Recommendations

## Proposed Options for Exception Procedure at the 2<sup>nd</sup> Level [Final Report §3.8 p.27]

- ⊙ Goal: Where a prospective registrant claims a legitimate interest in a protected name, provide a procedure to determine whether registration should proceed
- ⊙ Principles
  - notification to applicant and protected organization upon request
  - channel of communication between applicant and protected organization
  - objective, expeditious, and inexpensive determination on legitimate interest of applicant
- ⊙ Option 1: Conditionnal Refusal > Declaration by applicant to registry  
> 10 days for protected org. to object > independent examination
- ⊙ Option 2: Entity allowed to register a protected name if it commits to prevent confusion with IGO/INGO Identifier
- ⊙ Notable Public comments:
  - RySG in support of Option 2, not Option 1
  - ALAC: doubts on effectiveness, procedures must be inexpensive and fast
  - Valideus: should reflect co-existence principles for legitimate third party use

# Consideration for IRT in Policy Recommendations

gTLDs delegated prior to 2012: 2<sup>nd</sup> Level Protection only [Final Report §3.7 p.25]

- Names matching a protected identifier under the Policy shall:
  - Be reserved from registration if not already registered
  - Become non transferable if registered before policy cutoff date
  - Become ineligible for registration after expiration (and termination of relevant grace periods) if registered before policy cutoff date
- A mechanism to guard against front running should be defined

Protection of INGO Identifiers (Claims Services) [Final Report §3.4 p.15]

- How will ICANN be notified of changes to the ECOSOC List?
- How is the protection implemented when a string exceeds 63 characters ?
- How will contact information be acquired and validated for bulk entry ?

# Current Issues and Challenges

## Policy-related

- ⊙ Perimeter of protections: Identifiers vs. DNS labels
  - Final Report: consensus principle of “exact match” not further defined
  - Should protections include transliterations where relevant ?
- ⊙ Impact of outstanding Policy Recommendations on Claims implementation

## Implementation-related

- ⊙ Choice of 2 languages by IGOs on GAC List
- ⊙ Management of Identifiers and Contact data for INGOs
  - List of Identifiers unavailable in processable format
  - UN ECOSOC CSOnet (identified as key partner) not responsive



# IGO/INGO Identifiers Protection Policy Implementation

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