

Red Cross List Update

**Implementation of the Consensus Policy Recommendations by the
Re-Convened PDP WG**

Dennis Chang

Implementation Review Team Meeting

28 March 2019



Agenda

- Implementation Team Members
- The Board Resolution
- Policy Recommendations
- Implementation Plan
- Next Steps

Policy Implementation Team - IPT & IRT

Implementation Project Team (IPT)

Dennis Chang

Russ Weinstein

Antonietta Mangiacotti

Francisco Arias

Leticia Castillo

Berry Cobb

Mary Wong

Steve Chan

Amy Bivins

Implementation Review Team (IRT)

Brian Cimbolic

Crystal Ondo

Jean-Francois Vanden Eynde

Jim Bikoff

Keith Drazek - GNSO Council Liaison

Lori Schulman

Michael Flemming

Mike Rodenbaugh

Petter Rindforth

Dennis Tanaka

Theo Geurts

David W. Maher

The Board Resolution

Resolved (2019.01.27.19), the Board hereby adopts the final recommendations of the reconvened International Governmental Organizations (IGO) & International Non-Governmental Organizations (INGO) PDP Working Group, as passed by a unanimous vote of the GNSO Council on 27 September 2018.

Resolved (2019.01.27.20), the Board directs the President and CEO, or his authorized designee, to develop and execute an implementation plan, including costs and timelines, for the adopted recommendations consistent with ICANN Bylaws Annex A and the Implementation Review Team Guidelines & Principles endorsed by the Board on 28 September 2015 (see <https://www.icann.org/resources/board-material/resolutions-2015-09-28-en - 2.f>), and to continue communication with the community on such work.

Call for IRT in February 2019

On 27 January 2019, the Board [adopted](#) policy recommendations on Protections for Certain Red Cross and Red Crescent Names in All Generic Top-Level Domains and directed their implementation. This new consensus policy will supplement the previously-adopted [Protection of IGO and INGO Identifiers in All gTLDs Policy](#) by which the specific terms Red Cross, Red Crescent, Red Lion & Sun and Red Crystal were withheld from registration.

The Implementation Review Team (IRT) supporting the implementation of the [Protection of IGO and INGO Identifiers in All gTLDs Policy](#) will add these new recommendations to its scope.

The key responsibilities of the IRT are as follows:

- Work with ICANN org to ensure that the implementation fulfills the original intentions of the approved policy recommendations
- Review the proposed implementation plan as drafted by ICANN org for the recommendations as approved by the Board
- Assist in case of questions or need for clarification related to the adopted recommendations
- Advise on technical and operational details related to the implementation of recommendations by contracted parties

For this IRT, volunteers involved in the Red Cross organization, members from the Reconvened Working Group, and Registry professionals capable of implementing the reservation of labels (that will range in the thousands) in the domain registration process are particularly sought. Familiarity with the [policy recommendations](#) as well as the deliberations that informed those recommendations is a minimum requirement for IRT members.

Role of the Implementation Review Team (IRT)

- IRT will operate in accordance with principles in the GNSO Policy & Implementation WG [Final Report](#).
- IRT is not a policymaking body - convened to assist the IPT in implementation and ensure implementation conforms to intent of the recommendations in the Final Report.
- IRT volunteers should have a general understanding of the contents of the Final Report and PDP discussions.
- IRT volunteers are expected to attend meetings and actively participate. IRT volunteers are also expected to provide feedback/answer questions within deadlines requested by ICANN staff, or communicate with staff if additional time is required.
- IRT volunteers should have a current [Statement of Interest](#) on file.

Role of the Implementation Project Team (IPT)

- ICANN org program director will build and lead the IPT and IRT to implement the policy.
- IPT will provide regular status updates to the IRT and conduct appropriate outreach to the IRT and community at critical milestones.
- IPT will set clear expectations and deadlines for IRT feedback on documents and implementation plans.
- IPT will distribute documents to IRT in a timely manner to ensure sufficient time for IRT review.
- IPT will schedule IRT meetings in a timely manner and distribute agenda and relevant documents at least 24 hours before.

Recommendations #1 of 6

The Reconvened WG confirms the GNSO Council's proposed amendment as outlined in its [resolution](#) of 3 May 2017, whereby an agreed finite list of the full names of the 191 National Red Cross and Red Crescent Societies, the International Committee of the Red Cross and the International Federation of Red Cross and Red Crescent Societies are to be placed into Specification 5 of the Base gTLD Registry Agreement.

Recommendation #2 of 6

The Reconvened WG confirms the GNSO Council's proposed amendment as outlined in its resolution of 3 May 2017 whereby an exception procedure is to be put in place for cases where the relevant Red Cross or Red Crescent Organization wishes to apply for its protected string(s) at the second level.

Recommendation #3 of 6

The Reconvened WG recommends that future error corrections, additions to and deletions of any entries in the finite list of reserved names and their agreed variants be made only in accordance with the criteria developed by the WG and listed in Recommendations #4-6.

Recommendation #4 of 6

The Reconvened WG recommends that future changes (if any) to the finite list of National Red Cross or Red Crescent Societies created as a result of this policy amendment process be made only in accordance with the variant criteria as defined by this WG. These criteria were also applied to the creation of the current finite list included as an attachment to this report.

Recommendation #5 of 6

The Reconvened WG recommends that any and all future changes to the finite list be made only upon notification to ICANN Organization and the confirmation, by designated representatives of the International Red Cross and Red Crescent Movement 6 (Movement), to the effect that: (a) the proposed changes have been communicated to the GAC as well as the GNSO Council; (b) any new National Societies' names to be added to the list have been recognized in accordance with all the applicable rules and procedures of the Movement; and (c) any proposed deletions from the list would be based on the cessation of operations of that National Society or its removal from the Movement in accordance with all applicable rules and procedures of the Red Cross Movement.

Recommendation #6 of 6

The Reconvened WG recommends that a proposed correction of any errors (e.g. in translation or spelling) in the finite list of reserved names be made only through the submission of a formal request to ICANN Organization by official and designated representatives of the International Red Cross and Red Crescent and/or Registry Operators describing in detail the nature of the error and the specific correction to be made in the form of a direct replacement to the erroneous entry. The ICANN Organization shall have the right to refer the request to the GAC or otherwise conduct an investigation into the accuracy of the correction sought.

Implementation Process

1. Implementation will follow the Consensus Policy Implementation Framework (CPIF).
2. IPT will build an implementation plan with proposed timeline and policy effective date.
3. IRT will review the plan and provide feedback to the IPT - iterative process.
4. The implementation plan with the proposed policy language and timeline will be published for public comment
5. Final version of the policy language will be crafted and reviewed
6. Legal notice will be issued to the contracted parties along with the publication of the policy

The Identifiers (Names) List preliminary review

following are preliminary finding by the IPT:

3973 Identifiers were provided by the PDP WG

16 Identifiers were added to the original list for Swaziland-Eswatini (IRT discussion required on this)

7076 identifiers were converted to DNS Labels

63 identifiers exceeded 63 char limit and therefore not converted to DNS labels

Example:

Name: International Committee of the Red Cross

A-Label 1: internationalcommitteeoftheredcross

~~A-Label 2: international-committee-of-the-red-cross~~

Next Steps

- IPT to build an Implementation Plan in preparation for presentation to the IRT
- Future Meetings: last Thursday of the Month
 - 25 Apr.
 - 30 May.
 - 27 Jun.
 - 25 Jul.
 - 29 Aug.
 - 28 Sep.
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- IRT Wiki
<https://community.icann.org/display/IIPIRT/IGO+and+INGO+Identifiers+Protection+for+All+gTLDs+Policy+IRT>

Engage with ICANN



Thank You and Questions

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