



# IGO/INGO Identifiers Protection Policy Implementation

Implementation Review Team Meeting | 1 September 2016

# Agenda

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Project  
Status

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Gating Items for  
Public  
Comment

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Project Scope  
Tracking Chart  
Review

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Policy  
Language  
Review

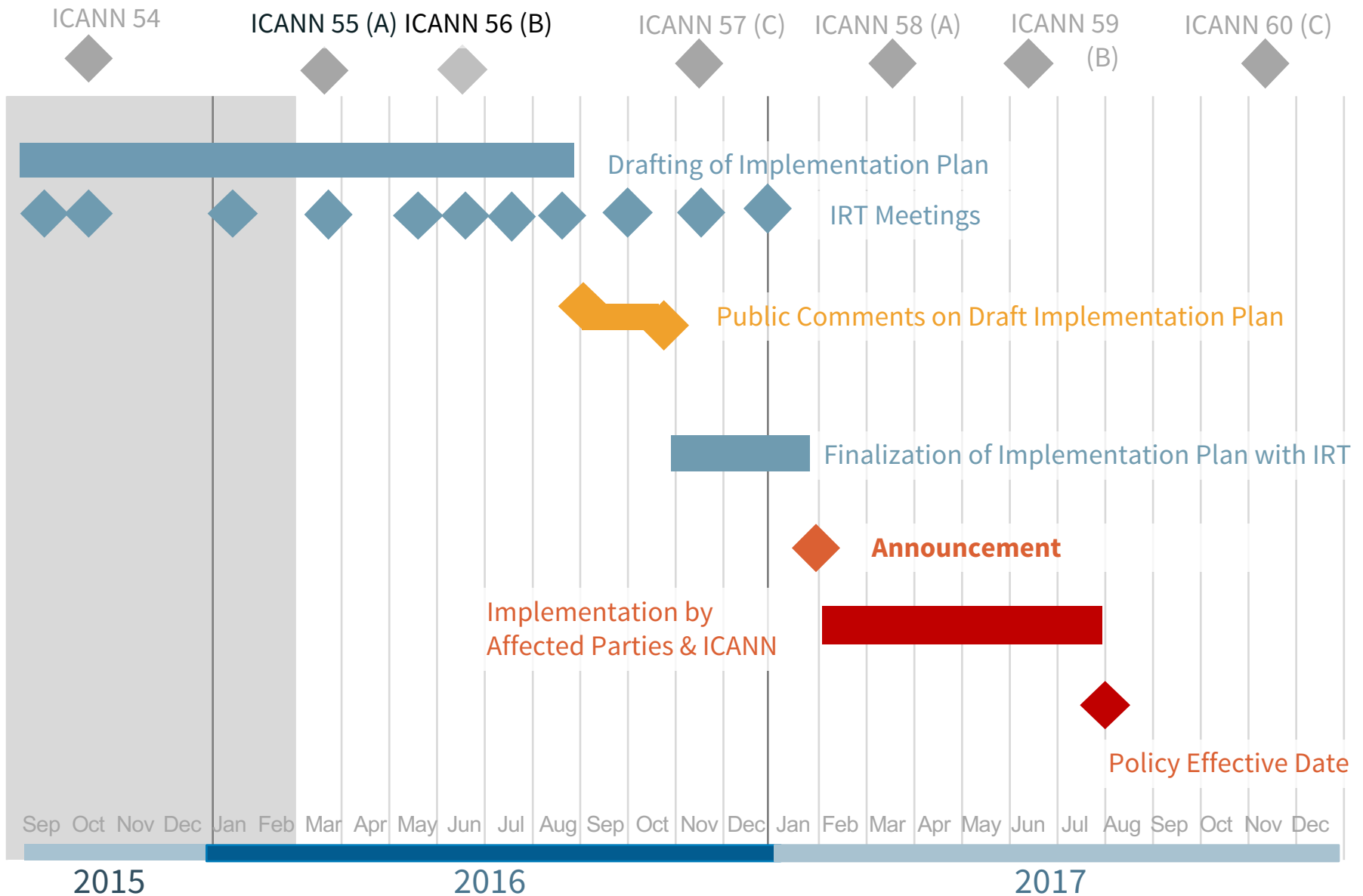
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Future IRT  
Meetings

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Next Steps

# Current Timeline Assumptions for Implementation



# Implementation Plan Status

- ⦿ **Secure Initial Authoritative Lists of Identifiers and Required Data**
  - RCRC, IOC, INGO Identifiers – Complete
  - INGOs Contact Data – Complete
  - IGOs Identifiers – seeking ”up to two languages” from GAC
    - Letter to GAC submitted on 17 June 2016
    - Information expected by October 2016
  
- ⦿ **Define List Update Process**
  - INGO – in development working with UNDESA
  - IGO/IOC/RCRC – defined in draft CP
  
- ⦿ **Develop Systems and Processes**
  - Full name reservation process
    - Use current system/process
  - 90-day claims system in design
    - ICANN staff to review/evaluate proposal from the current TMCH system vendor

# Required Deliverables for Key Milestones

- ◎ **Implementation Plan Release for Public Comment (September 2016)**
  1. INGO: 90-day claims solution defined
  2. List update process defined
  3. Draft consensus policy language document
  4. Sample Protected Identifier Lists page on IRT wiki page
- ◎ **Announce Policy Effective Date (target February 2017)**
  1. Protected Identifier List posted
    1. IGO list: up to two language from GAC
    2. IOC List
    3. RCRC List
    4. INGO List: ECOSOC
  2. INGO: MoU with UNDESA for ECOSOC list & Contact list
  3. Claims system designed and ready to implement
  4. Final Consensus Policy Language
- ◎ **Policy Effective Date (6 months from announcement)**
  1. The Policy Language posted
  2. Claims system operational

# Policy Recommendation Scope Tracking

Org	Board Resolution (A): “Not Inconsistent” Implementation Authorized	Board Res (B) GNSO differing GAC Implementation Not Authorized
RCRC	Reserve Full Names; <b>Top</b> & <b>Second</b> levels In <b>UN6 languages</b> with Exception Procedure: <i>Red Cross, Red Crescent, Red Crystal, Red Lion &amp; Sun</i>	189 National RC Societies: permanent protection & 90-days claims? Full name only vs acronyms also for ICRC and IFRC, etc?
IOC	Reserve Full Names; <b>Top</b> & <b>Second</b> levels in <b>UN6+German, Greek, &amp; Korean</b> with Exception Procedure: <i>OLYMPIC and OLYMPIAD</i>	N/A
IGO	Reserve Full Names; <b>Top</b> & <b>Second</b> levels <b>Up to 2 languages</b> with Exception Procedure: <i>GAC List</i>	Protection for Acronyms? 90-days claims? Access to Curative rights (PDP)?
INGO	Reserve Full Names; <b>Top</b> level with Exception Procedure: <i>ECOSOC General List</i> <b>English only</b> 90-days Claims for Full Names; <b>Second</b> level: <i>ECOSOC General and Special Lists</i> <b>English only</b>	N/A

# Draft Consensus Policy Language

- ⦿ Review of the Draft Consensus Policy Language
- ⦿ Section 3.2 regarding Existing Registration

# Draft CP Section 3.2 Proposed Languages Options

- ⦿ **Existing Registrations of Protected Identifiers in gTLDs.** For second-level domain names matching labels protected per section 3.1 of this Policy that were registered before the label's inclusion on the Protected List, Registry Operator SHALL reserve such labels from initial (i.e., other than renewal) registration within the TLD.
- ⦿ **Existing Registrations of Protected Identifiers in gTLDs.** For second-level domain names matching labels protected per section 3.1 of this Policy that were registered before the label's inclusion on the Protected List, Registry Operator SHALL permit renewals but reserve such labels from initial registration or transfer to unrelated legal entities.
- ⦿ **Existing Registrations of Protected Identifiers in gTLDs.** For second-level domain names matching labels protected per section 3.1 of this Policy that were registered before the inclusion of the label's inclusion on the Protected List, Registry Operator shall ~~permit renewals and otherwise~~ reserve such labels from initial registration or transfer to unrelated legal entities; except that renewals by the same registrant or its legal successor SHALL be permitted.



- ⦿ Existing Registrations of Protected Identifiers in gTLDs. For second-level domain names matching labels protected per section 3.1 of this Policy that were registered before the label’s inclusion on the Protected List, Registry Operator SHALL permit renewals and SHALL reserve such labels from initial registration or transfer to unrelated legal entities.

# Next Steps

- ⦿ Redistribution of updated Draft Consensus Policy document for IRT review
- ⦿ Publish Draft Consensus Policy Language for Public Comment with an announcement; 45 day comment period from Mid-September to Mid-November to cover the ICANN 57
- ⦿ On-going tasks Implementation Tasks
  - ⦿ MoU with USDESA
  - ⦿ Request English Full Name only for ECOSOC from UNDESA
  - ⦿ 90-day claims system proposal evaluation/design
  - ⦿ Receive two language IGO names from GAC and update the Protected Identifier List
- ⦿ Next Meetings
  - IRT call in October or as needed
  - ICANN 57 Session; likely the week of the 7<sup>th</sup> November
  - IRT Community wiki page

<https://community.icann.org/pages/viewpage.action?pageId=54694212>

A world map where the continents are defined by a network of white dots and connecting lines, set against a dark blue background. The dots vary in size, and the lines are thin and white, creating a digital or network-like appearance of the globe.

**Back up slides**

# Protected Identifiers Lists

- ⦿ “[Protected Identifiers Lists](#)” is currently posted on the IRT Community Wiki page. Permanent home is intended to be icann.org. For Public Comment, it may moved to icann.org
- ⦿ The lists are similar but different from the IOC, Red Cross, and IGO reserved names for new gTLDs on icann.org:  
<https://www.icann.org/sites/default/files/packages/reserved-names/ReservedNames.xml>
- ⦿ The list to be used for both Top and Second Level and Reservation and Claims.
- ⦿ This list is to be maintained as simple lists to be used as reference from AGB, Policy and Contacts.
- ⦿ Treatment of the list is specified elsewhere such as AGB, RA, etc.

# Project Background

This Policy Development Process (PDP) was initiated to develop policy recommendations for the provision of protection for identifiers of certain International Governmental Organizations (IGOs) and International Non-Governmental Organizations (INGOs), including the Red Cross/Red Crescent Movement (RCRC) and the International Olympic Committee (IOC).

The PDP Working Group completed its work in November 2013 and its consensus recommendations were approved by the GNSO Council. In April 2014, the ICANN Board adopted those of the PDP recommendations that were “not inconsistent” with GAC advice received on the topic, and requested more time to consider the remaining, inconsistent recommendations.

The adopted recommendations relate to protection at the top and second level for specific RCRC, IOC and IGO names (with an Exception Procedure to be designed for the affected organizations), and a 90-days Claims Notification process at the second level for certain INGO acronyms.

# Implementation Review Team

- ⦿ Community is invited to learn about this policy implementation project, ask questions and provide inputs to the Implementation Team
- ⦿ Implementation Project Team consists of ICANN Staff and Implementation Review Team (IRT)
- ⦿ Implementation Review Team is made up of community volunteers:

Jean-François Vanden Eynde – Nameshield

Registry

Brian Cimbolic – PIR

Crystal Ondo - Donuts

David Maher – PIR

Petter Rindforth - Fenix Legal KB

Lori Schulman - INTA

Mike Rodenbaugh - Rodenbaugh

Law

Jim Bikoff - SGR LLP

Holly Lance - SGR LLP

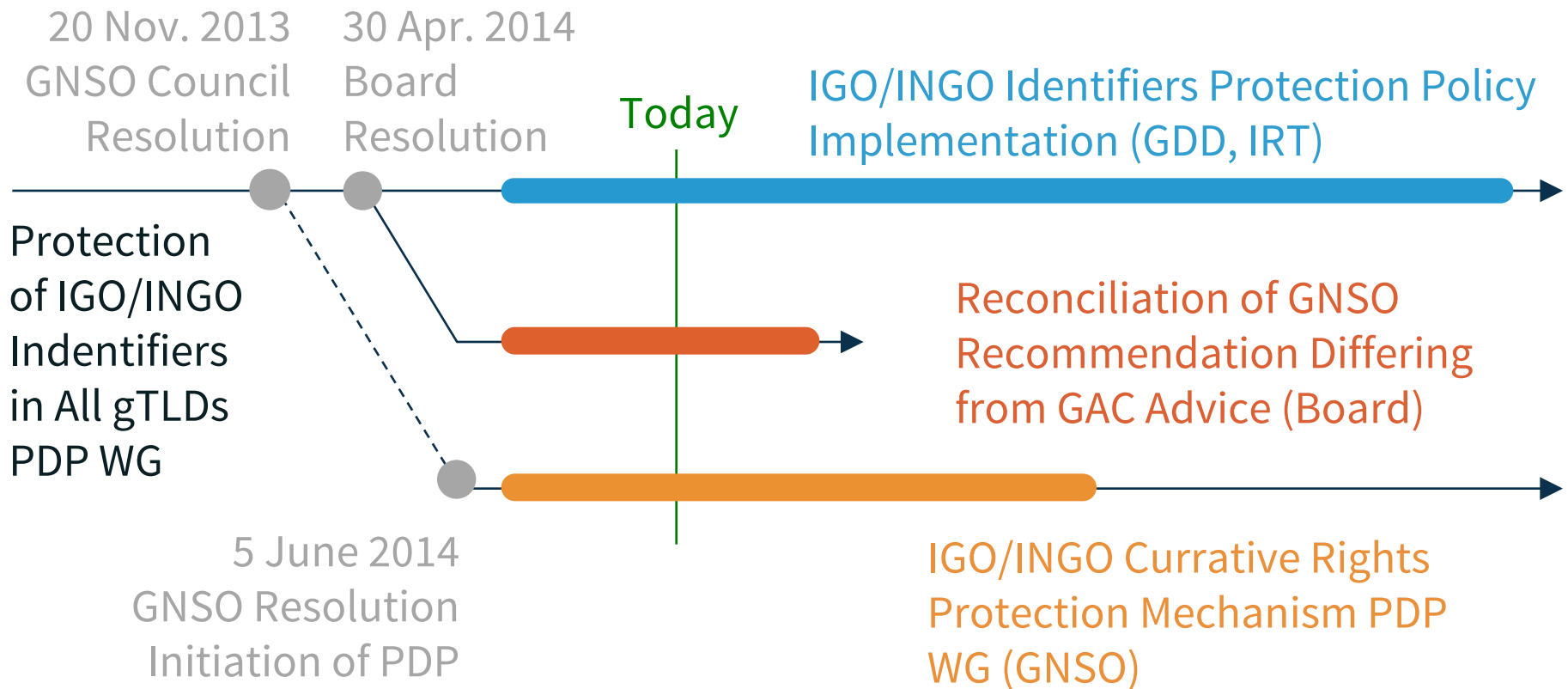
# Why is this important?

Issues related to whether certain international organizations such as IGOs, the RCRC and the IOC should receive special protection for their names at the top level and second level in the domain name system have been raised throughout the development of the 2012 New gTLD program.

In the PDP launched by the GNSO Council, the scope of organizations was expanded to also consider International Non-Governmental Organizations (INGOs) other than the RCRC and IOC.

All these organizations perform important public interest or humanitarian work and have reported that cyber-squatting and related abuse of domain names identical or confusingly similar to their names and acronyms could significantly impact their missions and resources

# Current Activities on IGO/INGOs Protections



This Policy Implementation Project is focused on the  
“GNSO Recommendations Not Inconsistent with GAC Advice”



# Engage with ICANN



## Thank You and Questions

Reach me at:

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Website: [icann.org](http://icann.org)



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