At-large Policy Development

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Where does the 'end user" fit in?

Who ARE these "end users?!"

- People who want URLs to take them where they expect
- People who don't want to be phished
- People who don't want malware on their computer
- People making airline and restaurant reservations, sending email, doing research, watching videos, doing online banking…
- Includes "registrants" but they represent the minority of "end users"

NOT These Folks!

We are ALL end users!

- When we engage in non-"technical" activities
- The At-large exist to protect and continually improve...

The End User Experience
(in the DNS context!)

Goal: A Persistence of Perspective

- Rather than smartest in the room, maintain perspective.
- The at-large community needs to be:
  - Selective
  - Focused
  - Consistent
- The rest of the time, we're just individuals and local organizations

The Messaging Funnel
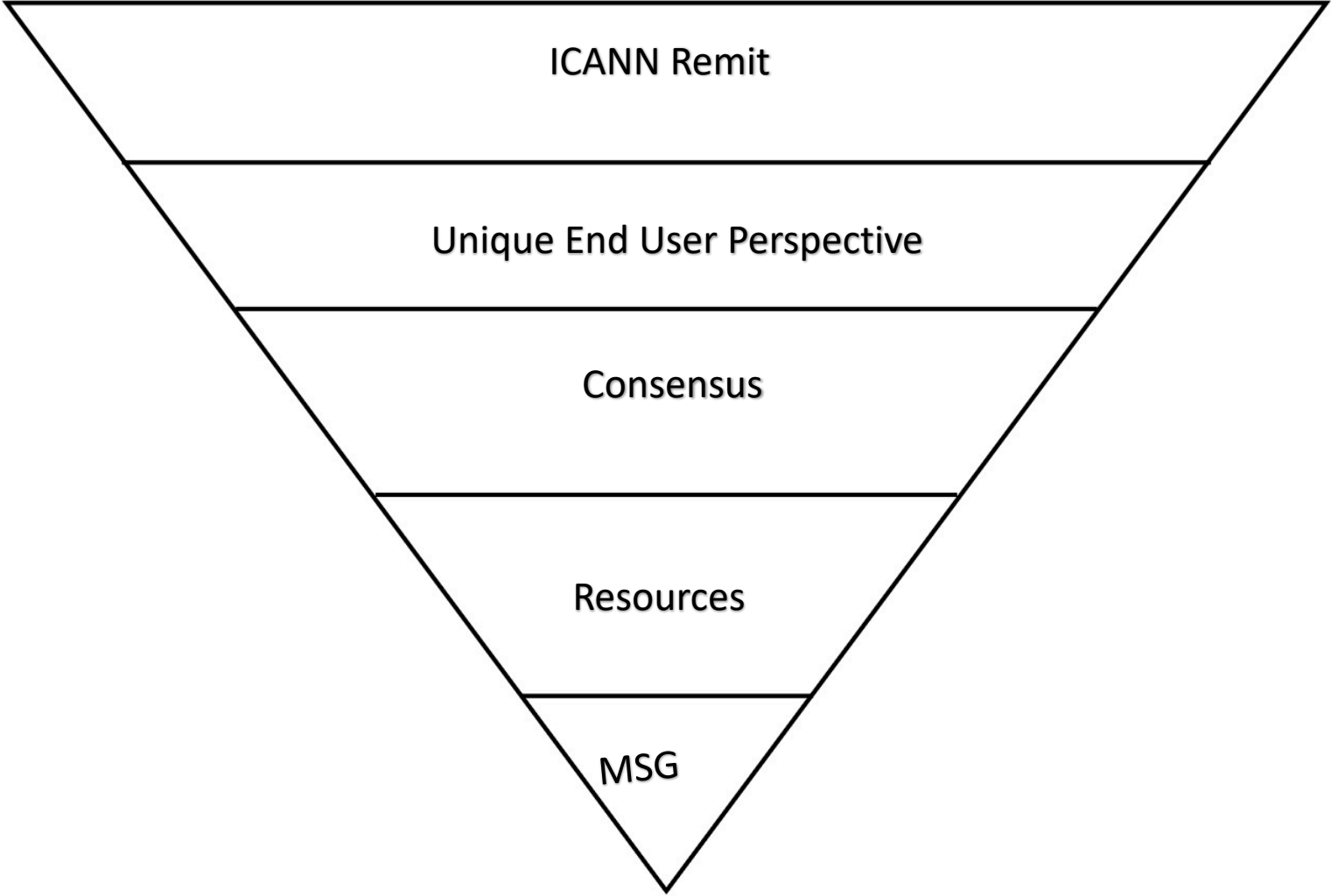
The At-Large "Hot Topics"

- An overall issue list (talking points are meeting specific)

- A menu of priorities for the RALOs

- RALOs should bring a reginal perspective to these issues
  - Is the issue particularly acute in your region?
  - What are the politics surrounding the issue in your region?
  - Are the solutions different in your region?
  - Are the communication channels different in your region?

ALAC / At-Large Hot Policy Topics: Suggestions

- Internationalized Domain Names (IDNs) and Universal Acceptance (UA)

- DNS Security and Abuse, DNSSEC and Cybersecurity

- ICANN and Human Rights, including Privacy and GDPR / WHOIS

- ICANN Jurisdiction and Internet Governance (building upon the recommendations of the Jurisdiction Working Group)

- New gTLDs: Perspectives and Scope

- ICANN Transparency and Accountability, in terms of enhancing / building end user trust

- Facilitating multistakeholder consensus within the ICANN community; working together with governments, business and civil society

- Capacity Building on all themes listed above, with due regard to geographical, cultural and language diversity

- *Other?*

Other Current Issues – Outside ICANN Remit

- ⊙ Public interest

- ⊙ Surveillance

- ⊙ Net Neutrality

- ⊙ Accessibility and discrimination

- ⊙ Digital Literacy

- ⊙ Gender Diversity

- ⊙ Internet Access

For Reference: ICANN Core Values (as per Bylaws)

The mission of the Internet Corporation for Assigned Names and Numbers ("ICANN") is to ensure the stable and secure operation of the Internet's unique identifier systems (…. the "Mission"). Specifically, ICANN:

⊙   (i) Coordinates the allocation and assignment of names in the root zone of the Domain Name System ("DNS") and coordinates the development and implementation of policies concerning the registration of second-level domain names in generic top-level domains ("gTLDs").

In this role, ICANN's scope is to coordinate the development and implementation of policies:

For which uniform or coordinated resolution is reasonably necessary to facilitate the openness, interoperability, resilience, security and/or stability of the DNS including, with respect to gTLD registrars and registries, policies (…); and

That are developed through a bottom-up consensus-based multistakeholder process and designed to ensure the stable and secure operation of the Internet's unique names systems.

⊙   (ii) Facilitates the coordination of the operation and evolution of the DNS root name server system.

⊙   (iii) Coordinates the allocation and assignment at the top-most level of Internet Protocol numbers and Autonomous System numbers. (…)

⊙   (iv) Collaborates with other bodies as appropriate to provide registries needed for the functioning of the Internet as specified by Internet protocol standards development organizations. (…)

Hot Questions...suggestions?