

# Call for Volunteers!



Accountability and  
Transparency Review Team

# Welcome!



Interested in learning what the third ICANN Review of Accountability and Transparency (ATRRT3) is all about?

The purpose of this presentation is to share why ATRRT3 is important, what skills are needed, what is involved, and how to apply!

# The Global Community Needs You

Become a part of the ICANN Review Team that will analyze and make recommendations to help ensure that ICANN is a transparent and accountable organization.



**Help us keep  
ICANN  
Accountable  
to the Global  
Community!**

# Our Collective Efforts Support a Common Goal

A single  
interoperable  
Internet supported  
by secure, stable,  
and resilient unique  
identifier systems

Enable a free and  
open Internet

Shape the  
expansion and  
evolution of the  
internet



# Reviews Help Us Look at the Past...



Process  
es



Action  
s



Outcome  
s



# ...to Improve the Future

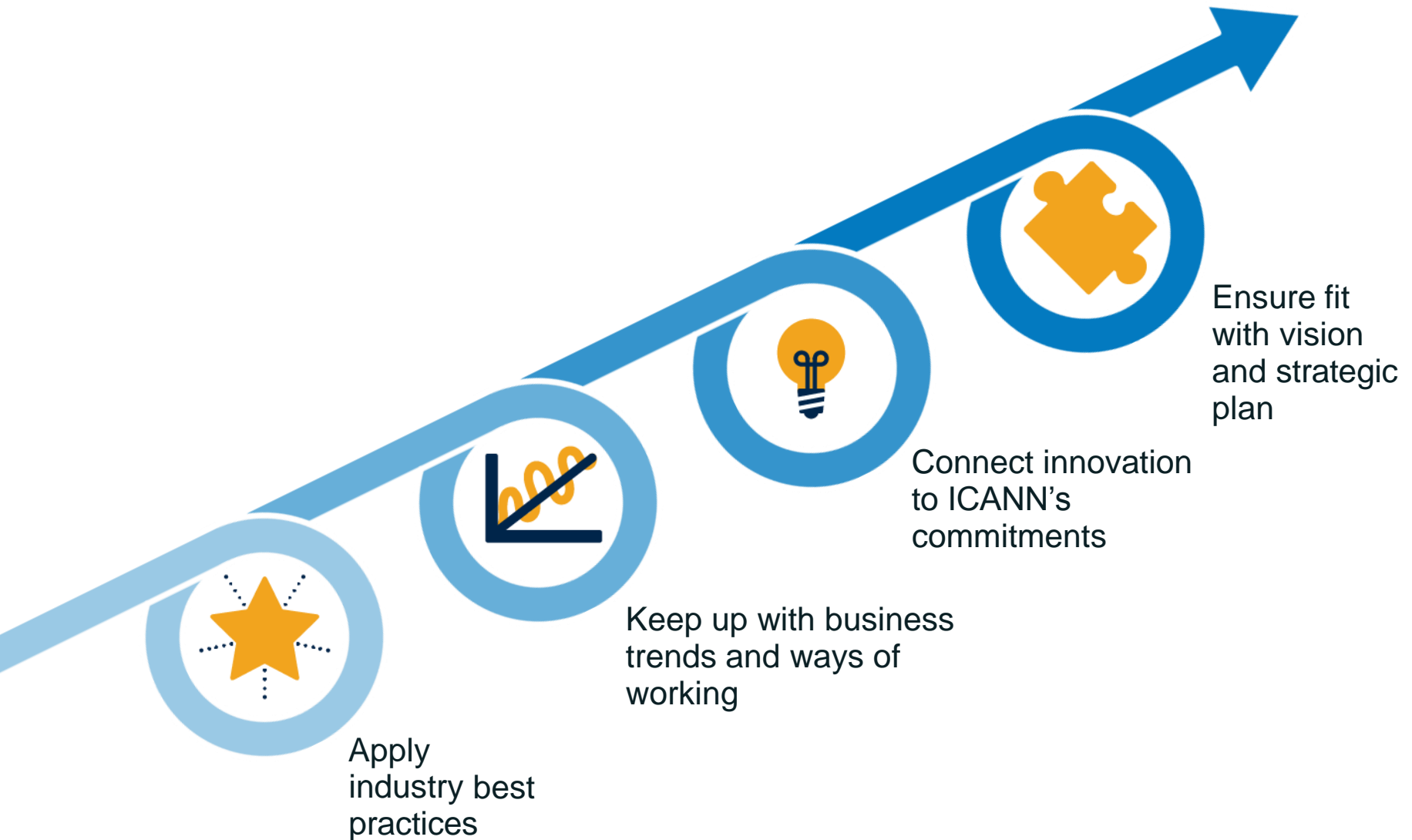


Innovate and evolve

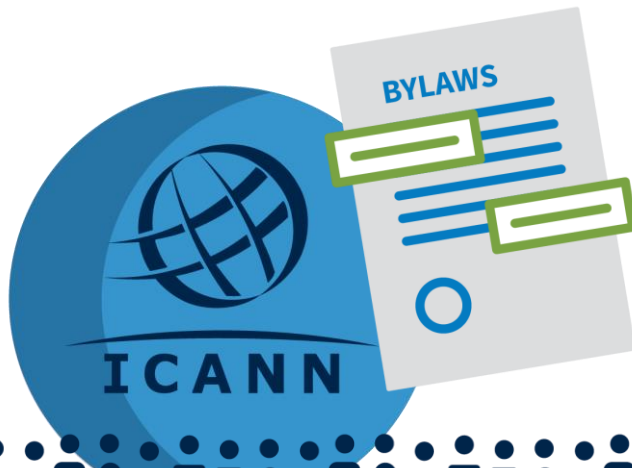
Stay accountable



# Reviews Support a Culture of Continuous Improvement



# What Do Reviews Mean Post-Transition?



## More Community Involvement At Every Stage



**Operating Standards**  
Establish a roadmap for Reviews



**Community Selection**  
Community leaders select Review Teams



**Less Frequency, More Impact**  
5 year Review cycle

**Consistent, Efficient, & Effective**



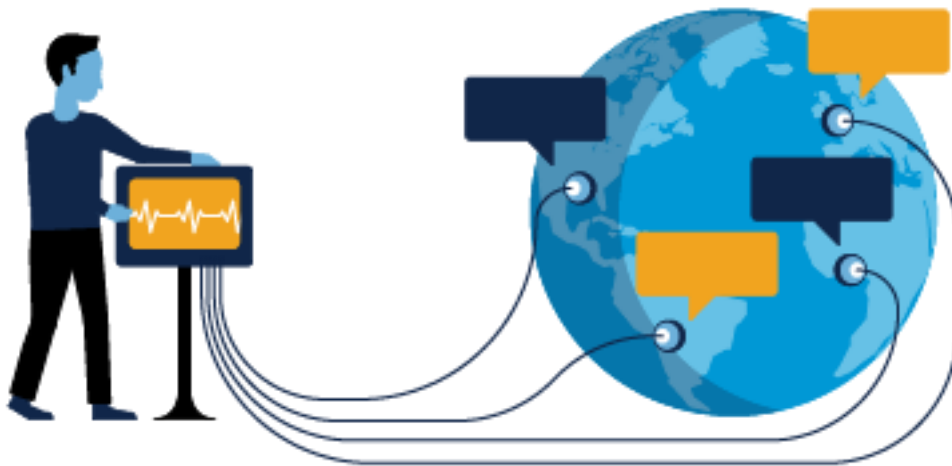
# Why Apply to Join the ATRT?

The Accountability and Transparency Review Team's (ATRT) goals:

To protect and maintain a healthy multistakeholder decision-making model

To make sure ICANN is doing the right things so we grow stronger

To make sure all voices are heard so ICANN serves the whole community



# What Are the Key Questions ATRT Will Answer?



1

Is ICANN transparent?  
Does the community know what's being decided?

2

Is ICANN listening to all voices to build the multistakeholder system?

3

Is ICANN doing what it said it would do? If not, how is ICANN correcting course?

# What Is the Focus of the ATRT?



ICANN Is Executing on Its Commitments



Decision Making Is Clear

- Board performance
- GAC interactions with the Board are transparent



Public Input and Comments Are Appropriately Considered



ICANN Is Accountable and Transparent

- Reflects the public interest
- Accountable to the Internet community

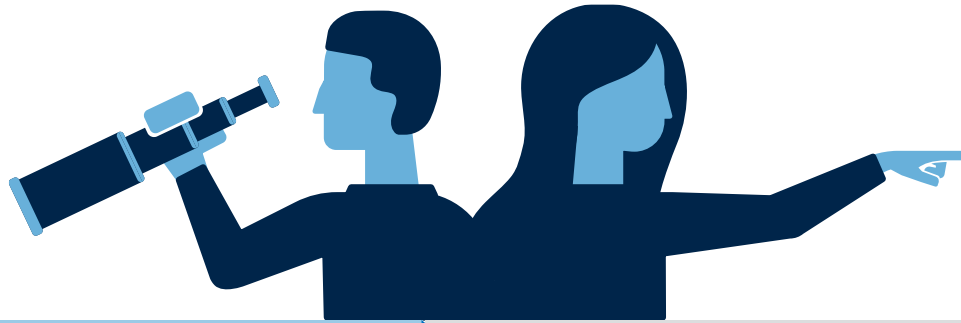


Examine Past Reviews

- Were the previous recommendations implemented?
- Did this make things better?

# Past Impact of the ATRT

Identified  
**NEEDS**



Developed  
**SOLUTIONS**

Need to ensure that Board members have proper training needed to effectively execute their job.

Developed comprehensive onboarding training program. Implemented in April 2015.

Need to reduce language barriers to support participation.

Expanded language services team, increased interpretation support at ICANN meetings and provided translation of key documents along with a database of terminology.

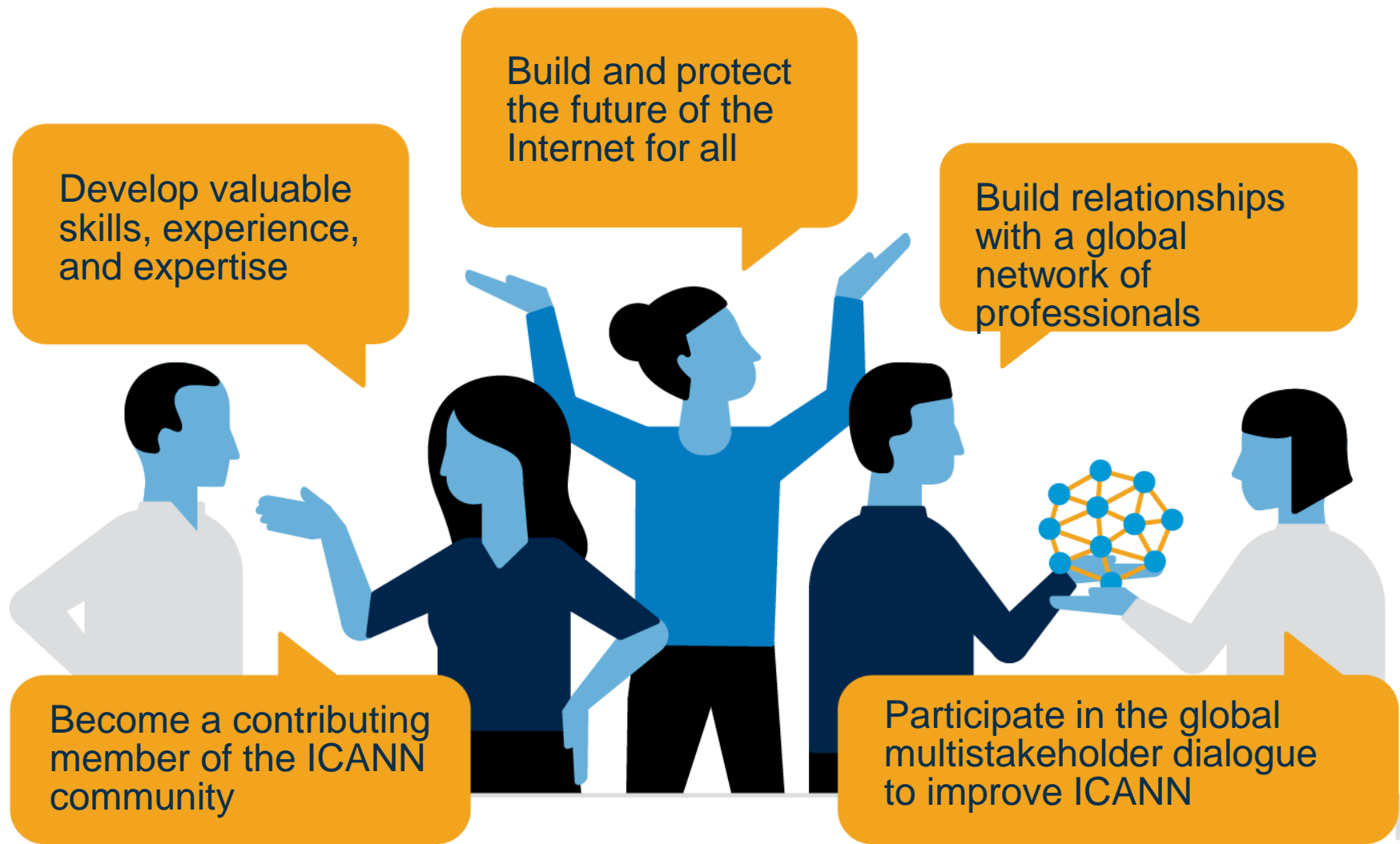
Need to remove barriers to participation in the GAC and improve means of engaging governments.

Developed government engagement guidelines, conducted outreach with working groups for feedback, implemented annual GAC Open Forums, intersessional meetings and began open working sessions at ICANN55.

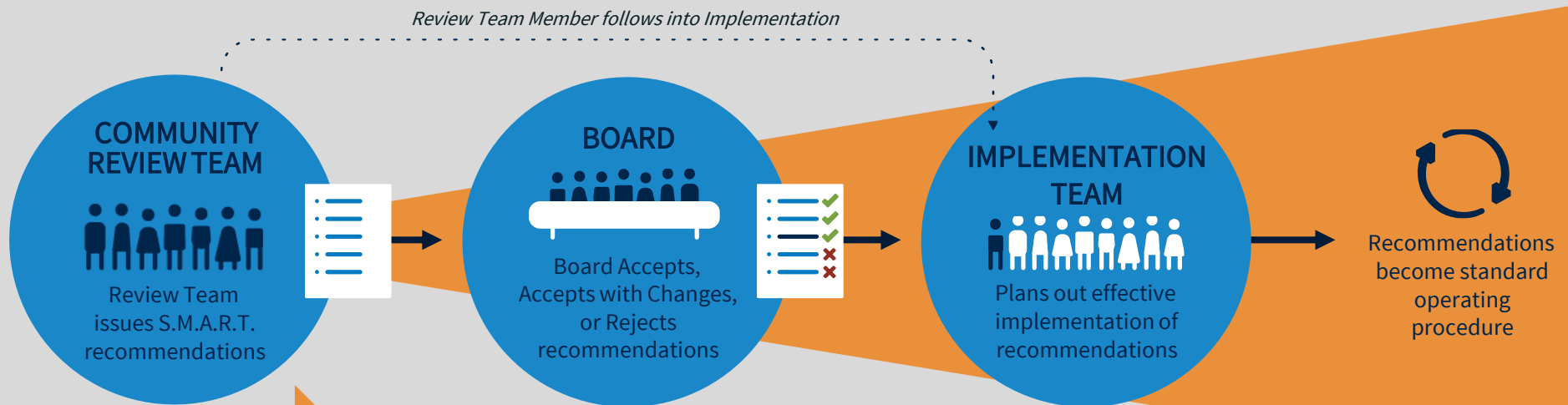
Need to continuously improve equitable, substantive and robust participation from a broad, diverse and representative community.

Developed Stakeholder Journey framework, implemented ICANN Leadership Training Program and piloted community mentorship program.

# Why Do Community Members Participate?



# What Will the Review Produce?



The most successful recommendations are S.M.A.R.T.

**SPECIFIC  
MEASURABLE  
ACTIONABLE  
RELEVANT  
TIME-BASED**



S.M.A.R.T recommendations set the right expectations and drive successful outcomes.

# Your Individual Commitment and Responsibility



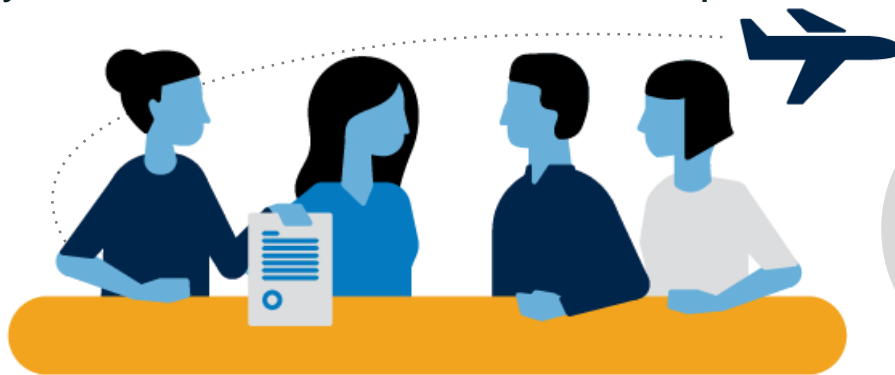
Each team member has an individual responsibility for an effective Review

Estimated time commitment for review team members during the 12-month review:  
Note: this timeline may shorten to six months if the scope of ATRT3 is limited



Weekly 2- to 3-hour  
conference calls

Plus additional conference  
calls as needed



Several face-to-face  
team meetings

Travel support is available  
to team members



Total time  
requirement per week

\*Will vary depending  
on amount of independent work

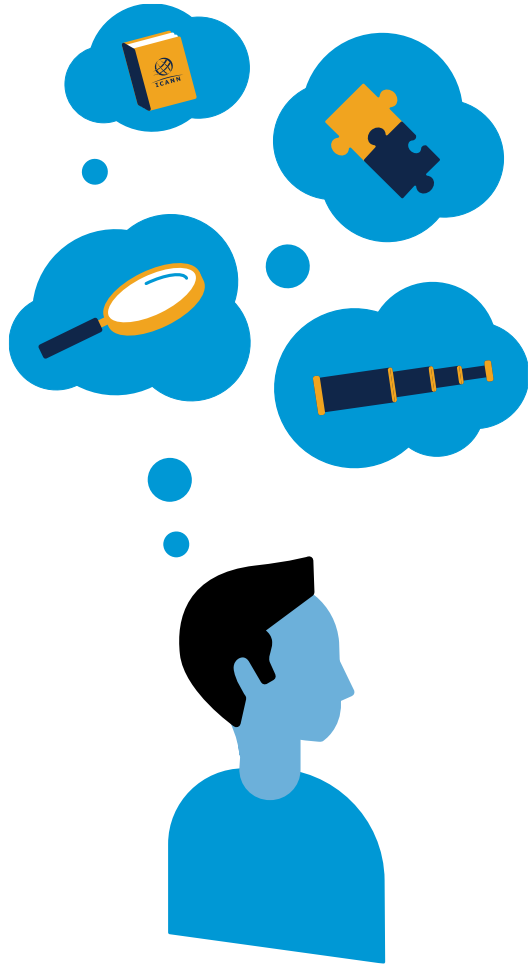
# General Knowledge & Expertise Needed



- Commitment and time to participate
- Team spirit, consensus-seeking attitude
- Willingness to learn
- Readiness to contribute
- Objectivity—put aside personal opinions
- Analytical skills
- Capacity to draw fact-based conclusions
- Good communication skills using multiple methods and tools



# Specific Knowledge & Expertise Needed for ATRT



- Performance assessment and audits
- Good governance and board performance
- Performance measurement
- Process improvement
- Knowledge of recognized frameworks for organizational excellence
- Principles of accountability applicable to organizations broadly similar to ICANN

# What Does a Review Involve for Participants?

1

## Plan Review

Develop scope, key questions, and project plan



2

## Execute Review

Conduct research, develop fact-based findings, and prepare draft report



3

## Gather Feedback

Seek public feedback and consult subject matter experts



4

## Prepare Report

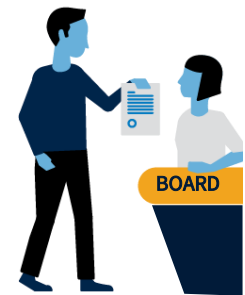
Finalize reports with recommendations to achieve measurable outcomes



5

## Deliver Final Report

Provide recommendations for Board consideration



# Selection of the ATRT3 Review Team



SO/AC Leadership will select representatives for the third Accountability and Transparency Review Team according to expertise and diversity (gender and geographic). The Community is currently developing the selection process.

# Thanks for Your Interest!



We want you to consider becoming a part of the **Accountability and Transparency Review Team.**

Additional details, the application, and the selection process are located at <http://bit.ly/2jRqhzk>

# Testimonial from Past Review Team Members



*“By participating in ATRT3 you will get up to speed and come out as a real expert on a unique example of corporate accountability. There is no better masters degree program on this subject in any university in the world”.*

Carlos Raúl Gutiérrez  
Second Accountability & Transparency Review Team (ATR2)  
Independent Expert



*“The experience was pleasant and useful. It’s a great opportunity to share your professional experience, to participate directly in internet governance to help the further functioning and development of the internet; and to develop new friends within the global network of the internet community“.*

Michael Yakushev  
Second Accountability & Transparency Review Team (ATRT2)  
Independent Expert



*“Go for it and enjoy the ride. It’s an interesting and fun process that requires hard work and provides for rewards in the form of knowledge and the satisfaction of doing something important for the ICANN, Internet and user community”.*

**Martin Hannigan**  
First Security, Stability and Resiliency of the DNS Review (SSR1)  
Review Team Member



*“I found participating on the Review team to be an excellent opportunity. It was a real learning experience that provided a very broad understanding of the problems at hand. It also provided me with the opportunity to make a real difference because these recommendations create real follow through at ICANN“.*

Sarmad Hussain  
WHOIS Review  
Review Team Member