

# \* LACRALO WG COMMUNICATIONS

Develop, maintain and strengthen the initiatives that allow to constantly improve the regional communication as well as participate in the global information dissemination strategies of the ICANN ecosystem in order to contribute with an opportune knowledge of the Internet Governance in the region.

N° DE MIEMBROS: 10

Lilian De Luque Bruges

Directora

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# \* STRATEGIES AND TASKS

- \* INTERNAL DIFFUSION (Inside LACRALO - ICANN)
- \* EXTERNAL DIFFUSION (Through the ALS)
- \* MANAGEMENT OF SOCIAL NETWORKS (Recover facebook accounts, twitter and create instagram) - CREATION WEB PAGE
- \* SHARE A NEWSLETTER BETWEEN THE ALS
- \* HAVE A DYNAMIC WG MAILING LIST
- \* MAKE A SMALL REPORT OF THE MOST RELEVANT TREATIES IN THE SOCIAL MEDIA WG CALLS
- \* DISSEMINATION OF THE ACTIVITIES CARRIED OUT BY THE ALS IN THEIR RESPECTIVE REGIONS
- \* REQUEST A CALL WITH THE MEMBERS OF THE WG TO ORGANIZE THE EXECUTION OF THE ACTIONS.

# **LACRALO WG COMMUNICATIONS**

## **GANTT DIAGRAM**

