



Update on New gTLD Subsequent Procedures

ICANN
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MARRAKECH
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Regional At-Large Organization (APRALO)
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Multistakeholder Policy Development

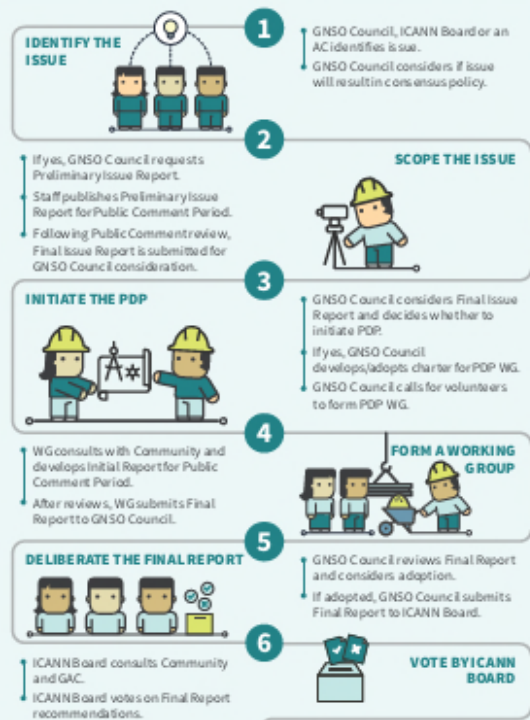
The ICANN Policy Development Support Team facilitates bottom-up, consensus-driven processes for global gTLD, ccTLD and IP address policies.



Generic Names Supporting Organization (GNSO)

GNSO Council is composed of 21 members — divided into 2 houses (contracted and non-contracted parties) — who work on generic top-level domain name (gTLD) policies (e.g., .com, new gTLDs).

GNSO Policy Development Process



Learn more about the GNSO
gnso.icann.org

ICANN | GNSO
Generic Names Supporting Organization

New Generic Top Level Domain Subsequent Procedures

- **For next round of New gTLD applications (if any)**
 - *Distinct from 2012 round*
- **New gTLD Subsequent Procedures PDP WG**
 - *Policy Development Process (PDP) purview of GNSO Council*
 - *PDP initiated in Dec 2015, chartered in Jan 2016*
 - *WG started work in Feb 2016, considering changes as necessary to existing policy recommendations and implementation guidance*
 - *WG tackled > 40 separate topics via Plenary, Work Tracks 1-4, Work Track 5 on Geographic Names at the Top Level*
 - *Between Nov 2018 – Mar 2019, undertook high level checks, clarification of public comments received*
 - **Now reviewing merits of public comments for reporting**
 - **WG work expected to go on until Q4 2019 – Final Report**

New gTLD SubPro: Inputs, Organisation & Deliverables



Inputs

- Preliminary Issue Report
- Constituency Comment 1 (CC1)
- Constituency Comment 2 (CC2)
- Final Issue Report
- GNSO New gTLD Policy 2007, past decisions, documents
- GAC Principles
- 2012 Applicant Guidebook
- Base Registry Agreement
- Competition, Consumer Trust & Consumer Choice Review
- Public Comments to Initial Report & Supplemental Reports
- etc

Organisation

- **Plenary**
- **WT1: Overall Process/Support/Outreach**
- **WT2: Legal/Regulatory**
- **WT3: String Contention/Objections & Disputes**
- **WT4: Internationalized Domain Names / Technical & Operations**
- **WT5: Geographic Names at the TLD**

(see next 2 slides for work distribution)

Deliverables

- **Initial Report of the New gTLD SubPro PDP (Overarching Issues & Work Tracks 1-4)**
Jul 2018
- **Supplemental Report to the Initial Report of the New gTLD SubPro PDP (Overarching Issues & Work Tracks 1-4)**
Nov 2018
- **Supplemental Report to the Initial Report of the New gTLD SubPro PDP (Work Track 5) on Geonames as TLD,**
Dec 2018

At-Large

#1 ALAC Statement
AL-ALAC-ST-0926-02-01-EN
Sep 2018

#2 ALAC Statement
AL-ALAC-ST-0918-03-01-EN
Dec 2018

PUBLIC COMMENT

#3 ALAC Statement
AL-ALAC-ST-0119-02-01-EN
Jan 2019

➤ **Final Report Q4 2019**

New gTLD SubPro: Distribution of Topics (High Level)



Plenary

- *Subsequent Procedures*
- *Predictability*
- *Community Engagement*
- *Application Assessed in Rounds*
- *Different TLD Types*
- *Application Submission Limits*
- *Auctions as Mechanism of Last Resort*
- *Private resolution of contention sets*
- *Application Comment*
- *Change Requests to Applications*
- *Registrar Support for New gTLDs*

WT1: Overall Process/Support/Outreach

- *Competition, Consumer Trust & Consumer Choice*
- *Applicant Guidebook*
- *Clarity of Application Process*
- *Accreditation Programs*
- *Systems*
- *Application Fees*
- *Communications*
- *Application Queuing*
- *Application Submission Period*
- *Applicant Support*
- *Variable Fees*

WT2: Legal/Regulatory

- *Reserved Names*
- *Base Registry Agreement*
- *Registrant Protections*
- *Contractual Compliance*
- *Registrar Non-Discrimination +*
- *TLD Rollout*
- *2nd Level Rights Protection Mechanisms*
- *Global Public Interest*
- *IGO/INGO Protections*
- *Closed Generics*

WT3: String Contention/Objections & Disputes

- *Applicant Freedom of Expression*
- *String Similarity*
- *Objections*
- *Accountability Mechanisms*
- *Community Applications*

WT4: Internationalized Domain Names / Technical & Operations

- *Internationalized Domain Names & Universal Acceptance*
- *Security and Stability*
- *Applicant Reviews: Technical/Operational & Financial*
- *Names Collisions*

New gTLD SubPro: Distribution of Topics (High Level)



WT5: Geographic Names as Top Level Domains

Dedicated to areas to do with geographic names at the top level

- *Two-character letter-letter ASCII strings as country codes*
- *ISO 3166-1 Alpha-3 codes as country and territory names*
- *Long-form name in ISO 3166-1 standard*
- *Short-form name in ISO 3166-1 standard*
- *Short- or long-form name association with a code designated as “exceptionally reserved” by ISO 3166 Maintenance Agency*
- *Separable component of a country name designated on the “Separable Country Names List”*
- *Permutations, transpositions of reserved strings*
- *Name by which a country is commonly known, per intergovernmental or treaty org*
- *Capital city names*
- *Non-capital city names*
- *Sub-national places in ISO 3166-2 standard*
- *UNESCO region / “Composition of macro geographical (continental regions, geographic sub-regions, and selected economic and other groupings” list*
- *Definition of “Geographic Names”*
- *Principles and Basis guiding “Geographic Names”*
- *Preventative vs Curative Measures*
- *Translations of “Geographic Name” strings*
- *Non-Applicant Guidebook Terms*

DELIBERATED AT PLENARY LEVEL

Pre-Launch Activities

- *Applicant Guidebook*
- *Communications*
- *Systems*

Overarching Issues

- *Continuing Subsequent Procedures*
- *Predictability / Clarity of Application Process*
- *Applications Assessed in Rounds*
- *Different TLD Types*
- *Application Submission Limits*
- *Accreditation Programs*
(eg RSP Pre-Approval)

Foundational Issues

- *Global Public Interest*
- *Applicant Freedom of Expression*
- *Universal Acceptance*

Application Submission

Application Processing

Application Evaluation/Criteria

Dispute Proceedings

String Contention Resolution

Contracting

Pre-Delegation

Post-Delegation

New gTLD SubPro: At-Large Positions



- Ongoing debate on actual benefits to communities in expanding the New gTLD Program, but assuming ICANN intends to move forward with the expansion ...
- There's no rush to have new applications
 - *Let's get it right out of the gate this time rather than having so many mishaps during implementation. There are plenty of domains available now from a consumer perspective so rushing a new round has very limited upside.*
 - *Areas of particular interest to At-Large, include:*
 - ❖ *Assessment in Rounds*
 - ❖ *Community Applications and Community Priority Evaluation*
 - ❖ *Success Metrics for Program*
 - ❖ *Public Interest Commitments*
 - ❖ *Applicant Support Program*
 - ❖ *Internationalized Domain Names (IDNs) & Universal Acceptance*
 - ❖ *SSAC Research/Recommendations – incl. name collision*
 - ❖ *String Contentions & Objections*

- Priority for International Domain Names (IDNs), communities and underserved regions
 - *There are parties in the ICANN community with a financial interest in a new round but the area of least success in the previous round should be addressed first.*
 - *We support differential treatment for community applications in the form of access to experts to assist communities, particularly those from and/or which are conceived to serve underserved regions, in preparing applications.*
 - ❖ *There should be a process to help first-time community applicants*
 - ❖ *Concept of “community membership” must be flexible enough to be inclusive of geographically dispersed communities*
 - ❖ *Applicant Support Program should be continued, with refinements*
 - ❖ *Application submission period must take into account how well community applicants are expected to comprehend application requirements – need for effective marketing & outreach*

- Recommendations from the Competition, Consumer Choice & Trust and Rights Protection Mechanisms Reviews need to be implemented
 - *There is considerable **DNS abuse** in the new gTLDs, increased infringement, some consumer confusion and overall a lack of data to evaluate success of the Program*

Join Us at the

At-Large Workshop on Consumer Safeguards Issues

Topic: ““DNS Abuse: A review of discussions within ICANN’s community regarding systemic DNS abuse: What is it? What does DAAR tell us? What are contracted parties doing to address it? What more can be done to mitigate systemic DNS abuse?”

Wednesday, 26 June 2019, 17:00 – 18:30

Toubkal, Conference Center Level 0

- Dealing with geographic names at the top level
 - *It is essential that:-*
 - ❖ *Strings with geographic connotations should not present harm (eg risk for confusion) to end-users; and*
 - ❖ *End-users, as residents of a given geographic entity should have a say in how its name is used*
 - *Preference for preventative protection mechanisms for country & territory names, sub-national place names, capital city names*
 - *Balance in support for applications for non-capital city names to be subjected to preventative protection outright vs. only if applicant intends to use the TLD primarily for purposes associated with the city*

Join Us at the
At-Large Workshop on Geographic Names
Tuesday, 25 June 2019, 8:30 – 10:15
Toubkal, Conference Center Level 0

Thank you. Questions?



Engage with us! Join Us!

We are the At-Large Community
Help Us Shape the Internet.



<https://atlarge.icann.org/>