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CLAUDIA RUIZ:

Good morning, good afternoon, and good evening, everyone. Welcome to the LACRALO monthly teleconference call on Monday, the 25<sup>th</sup> of March, 2019, at 23:00 UTC.

On the call today on the Spanish channel we have Sergio Salinas Porto, Harold Arcos, Adrian Carballo, Alberto Soto, Alexis An ahi Menendez, Antonio Medina Gomez, Gilberto Lara, Humberto Carrasco, Jose Arce, Laura Margolis, Lilian Ivette De Luque, Lito Ibarra, Ricardo Holmquist, and [inaudible] [Daniel].

On the English channel, we have Dev Anand Teelucksingh and Maureen Hilyard.

On the French channel, we have Nikenley Severe.

We have received apologies from Olga Cavalli, Vanda Scartezini, Tracy Hackshaw, and Bartlett Morgan.

From staff, we have Silvia Vivanco, Heidi Ullrich, and myself, Claudia Ruiz, on call management.

Before we begin, I would like to remind everyone to please state their name before speaking for the transcription purposes and also so the interpreters can identify you on the other language channel.

Thank you, and with this, I turn it over to you, Sergio.

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*Note: The following is the output resulting from transcribing an audio file into a word/text document. Although the transcription is largely accurate, in some cases may be incomplete or inaccurate due to inaudible passages and grammatical corrections. It is posted as an aid to the original audio file, but should not be treated as an authoritative record.*

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SERGIO SALINAS PORTO: Thank you. Hello. Good morning, good afternoon, good evening, everyone. We have quite a tight and packed agenda, so I am going to give the floor to Harold so that we can proceed to approving our agenda and get the meeting started.

Harold, go ahead, please. You have the floor.

Harold, you have the floor.

HAROLD ARCOS: Can you hear me?

SERGIO SALINAS PORTO: Yes, we do hear you now. Go ahead, please.

HAROLD ARCOS: Okay. Thank you. As I was saying, we are going to have a presentation by Dev Anand on regional blog postings. Then we have an update on ATLAS III but Eduardo Diaz. We thank him for joining us on this call.

Following that, we have a report on ICANN64 Kobe, recently held in Japan, and Sergio will be in charge of that update. We have Any Other Business, and finally, we have a presentation by Juan Manuel Rojas on how to get involved in the Not-for-Profit Operational Concerns constituency (the NPOC).

Finally, if you have any topics to include under Item 7, Any Other Business, please let us know and we will include any topic that you

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[inaudible]. And we will be more happy to address these topics with you.

We proceed to the approval of the agenda.

SERGIO SALINAS PORTO: Thank you, Harold. We are now moving on to Item 4 on our agenda. As a reminder, this is a 60-minute call because we do not have a webinar this time. Therefore, we will move onto initiatives for regional blog publications. We are going to give the floor to our colleague, Dev Anand Teelucksingh.

Dev, you have ten minutes to let us know about this wonderful tool that is currently ongoing. Dev, go ahead, please. You have the floor. Thank you.

DEV ANAND TEELUCKSINGH: Thank you very much. What I would like to do is share my screen so I can just walk you through one of the things that the Outreach and Engagement Subcommittee has been working on.

As you know, one of the challenges for At-Large for doing outreach and [inaudible] engagement is that, quite often, you want to share all the latest At-Large activities that are happening across all the regions. Quite often, one of the challenges is that all of us in the regions are working hard but it's very hard to see that evidence of that work. This poses a challenge for outreach and especially when you want to share things on social media via our ICANN At-Large Twitter and our ICANN At-Large Facebook page.

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So what was discussed was that perhaps we could look at regional newsletters, but a few of us within the Outreach and Engagement Subcommittee, myself and Glenn McKnight, more strongly felt that the newsletters have their challenges in that, while people can get e-mails, there's often a very low check rate in terms of people actually clicking on articles. And we still the challenges of how do we then share this to the wider public and so forth.

So one of the things that we tried to do was to try to – we needed to create a blog or a website for At-Large news and activities. I posted the link in the chat, the bitly URL. Let me just share my screen to quickly just walk you through the first. Okay.

So are you all seeing my screen?

Okay. I'm going to assume silence is that everybody is seeing my screen. So, lovely. So I'm just going to walk you through the page. The page tries to be very attractive. It's [inaudible] meaning that it's very mobile-friendly. This is also why we wanted to use something like a blog like this or a website as opposed to the At-Large wiki: because, while people could contribute to the wiki, the wiki itself wasn't very mobile-friendly. If it's slow on your mobile device, chances are people aren't going to bother to wait for it load or press twice to load the page. So it's designed to be very quick.

The benefits of using such a blog is that we can have pictures to make it more attractive. So you can just [inaudible] click to one article and you will see a photo of activity and a summary written by the At-Large

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community on what is happening. In this case, it's what happened in ICANN64 in Kobe, Japan.

Going back up, what we also tried to do is, if you're only interested in new from your region, you could sort by each of the five regions or just go for everything, all the regions. So, if you want, you could go to Latin America and the Caribbean/LACRALO. You would see some news stories that we posted, [not] myself posted, and so forth.

As you can see, it's very attractive and, again, the beauty of this is that, when you read an article, you can immediately share it on your social media. You can also even share it to your At-Large website, your ALS website. So if you want to post it on your organization's website, it's very easy to do so.

And the other benefits of doing it this way as well is that, for those who say that [inaudible] e-mail, the website can be configured to e-mail you whenever there's a posting in a particular category.

So what we want to encourage is for persons to submit their stories on what is happening in the region. It can be news that you are doing as part of ICANN At-Large and At-Large activities or ICANN news or if you wanted to post something that your organization is doing.

Again, this sparks a sense of community spirit here because, quite often, I find that we don't know each other and what we are doing. So I [designed this blog] [inaudible] help with that.

That's it, really. So you have to look at the work we tried to do in the menu selection, the At-Large news in various regions. What we're

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thinking of doing is also having certain select policy issues where we try to explain policy issues in a simple manner. So we just did one example regarding WHOIS. I talk about what it is in the simplest language possible, what the issue is, why should end users care, and how At-Large is involved.

Okay. Another thing that we also have here is a calendar. So if you wanted to see the calendar [in a list] this is a great way to browse it and, well, for persons to then at least see this to join the events and whatnot.

So I think I will stop now. So the next stages would be for us to get the proper URL for the blog and then, once we do that, you can then configure it to set up newsletters and so on so people who want e-mails updates from the blog can get it and so forth.

Like I said, we want to encourage people to submit in their language, be it Spanish, Portuguese, French. We want content.

As we get a couple domain names for the website, we'll then look at adding people so that they can post directly to the blog.

So that's the idea. So I'll stop now and answer any questions you may have.

SERGIO SALINAS PORTO: Thank you, Dev. I was raising my hand, and I also see we have some questions posted in the AC Room. [Heidi] was also asking for the floor.

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So what I'm going to do is I'm going to ask Silvia to read the comments and questions posted in the AC room. After that, I'll give the floor to Heidi. Finally, I will make a technical question. But I will be the last one to take the floor. So, Silvia, if you can kindly read out the questions.

SILIVIA VIVANCO: I have a question posted by [Heidi]. "How does this fit into the ongoing At-Large communications strategy? This is a question for Dev." Then Eduardo wants to know how this blog is supported. Heidi was also asking whether there is a link to the At-Large website. So these are all question for Dev.

DEV ANAND TEELUCKSINGH: Thank you very much.

SERGIO SALINAS PORTO: Thank you. Okay, Dev. You have the floor. Go ahead, please.

DEV ANAND TEELUCKSINGH: Thank you. Thanks for the questions, everyone. So to answer the last question first, I posted the link in the chat, the [bitly.com/atlargedemoblog](https://bitly.com/atlargedemoblog). So you just go to that because we don't have a proper domain name assigned to it. So that's it.

Regarding what is the technical things that's running it, it's WordPress right now. Currently, we are hosting it on Amazon's services on our accounts, myself and Glenn's. So that's how it is running right now.

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[inaudible] how you want to it in terms of the communications strategy, well, we think that this would fit quite nicely with the communication strategy. I believe there was supposed to be some slides that were supposed to be presented by some of ICANN staff, but we haven't seen it yet. This is what we've come up with in the interim since we discussed the idea since November/December last year when the discussion came about whether we should do newsletters or not.

In terms of translation [inaudible] how translation can be handled, well, we want people to submit in their language. One of the things we can do is that, if we wanted to still have persons to subscribe to updates in Spanish, in French, we can do that very easily using categories and so forth so that you can only see the content that you want.

Okay. Let me just see what are the other questions. How translations have to be handled? Well, there are multiple ways. We can do machine translation for those visitors to the site that want to read other language content. This could be embedded into the blog if need be so that you can have a dropdown and translate this page.

Of course, browsers have translation abilities, like Google Chrome, which has a way to translate any web page you visit.

So I think that covered all of the key questions. In terms of how this would be linked with the At-Large website, we could look at it as having a link to the At-Large's website, pointing to this and vice-versa. People can jump to this website for the latest news. And of course, for the more, I would say, static content, they can, of course, go to the At-Large website, which is [atlarge.ICANN.org](http://atlarge.ICANN.org).



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Okay. I think I answered all of the questions. Of course, I'm willing to answer any more.

Okay. Sorry. This is Dev again. I've just seen some questions from Heidi and Eduardo as to who would be responsible for collecting articles and editing them.

The goal is for the At-Large community to submit articles. So it could be a responsibility for the Outreach and Engagement Co-Chairs to help collect articles and edit them. Again, the goal would be, once we get a domain, we can add different user accounts. So those [are] the Co-Chairs, for example, or for certain trusted members of the At-Large community. And of course, this will include staff, [who can] also be given accounts and [inaudible] updates and edit as they [inaudible].

Okay. So I think I've answered all those questions now. Any more questions?

HEIDI ULLRICH: Hi, Dev. This is Heidi.

DEV ANAND TEELUCKSINGH: Hi, Heidi. Yes, go ahead.

HEIDI ULLRICH: So Sergio has said that I can explore after [inaudible] questions.

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SERGIO SALINAS PORTO: Heidi, you have the floor. Heidi, go ahead, please. You have the floor. Go ahead, please.

HEIDI ULLRICH: Thank you so much, Sergio. Dev, I'm wondering how this – this is a great idea. Looks fantastic. I like the content. I like that it's the community who's updating it rather than staff. But I'm wondering how this fits into the At-Large communication strategy that admittedly is just now beginning to be developed but that is part of the At-Large Review implementation.

It would be useful, as the plan is implemented, that there is a strategy to all At-Large communication rather than new ideas coming up somewhat haphazardly, even in the best of intentions. But just wondering how this might fit into it or if you also willing to adapt it as that communication plan is being developed. Thank you.

DEV ANAND TEELUCKSINGH: Thanks, Heidi. Well, we haven't heard anything about the communication strategy. One of the initial ideas was to go with some sort of regional newsletters, where newsletters will be edited and then posted and e-mail to persons. It was that concern and that discussion that led to concerns whether a newsletter is really the best way.

I think, when we [inaudible] that staff is preparing – well, I guess ICANN staff is preparing [this idea] – obviously it can be updated. But I would think this goes along with addressing some of the communication challenges that we've been having: finding [significant] content about

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the At-Large community, making it easily shareable. And I should have also mentioned that one of the benefits of having such as website is that, if there's public searches on the [site] via Google or Bing or other search engines, they may come across this content and they therefore potentially have persons coming in or at least subscribing or trying to learn more about the At-Large community.

So, obviously, yes. This is not something that's completely rigid. You can make modification changes, alterations, if there's a website – a very customizable website. This was done very quickly but a little challenge at all once you decided on the look and feel of the website.

HEIDI ULLRICH: Thank you very much.

DEV ANAND TEELUCKSINGH: Yeah.

HEIDI ULLRICH: I added just one more comment into the chat [inaudible]. Thank you.

DEV ANAND TEELUCKSINGH: Mm-hmm. Okay. Certainly, I think we can merge the ideas from both the Outreach and Engagement Subcommittee has and what the ICANN staff communications plans are.

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A third question from Jacqueline Morris. “Can this be integrated in the current atlarge.icann.org website?”

Not without some difficulty and some retooling because the ICANN At-Large website is a very custom content management system. It will be challenging. That was one of the things that we have noticed about the ICANN At-Large website. [inaudible], things that allow for information to be readily syndicated/shared easily.

Well, there’s mention of this communication strategy. I’ve seen Eduardo’s comments. But again, we are not seeing the strategy. So as far as I’m concerned, to me it doesn’t exist. But it’s something down the road that needs to be shared.

So, again, [I know we’ll] come up with an idea. If you think [inaudible] Eduardo. Perhaps you can then move on. If you have any ideas as to why this strategy would not work, then let us know.

SERGIO SALINAS PORTO:

Thank you very much, Dev. Now we need to proceed with our next item on the agenda. Our next speaker is Eduardo Diaz. He has just landed. So we welcome you, Eduardo, to this call. He’s going to speak about ATLAS III, so it is very important for us to know about this topic. As you know, we have many items to take into account and many issues that we need to discuss these days.

So, Eduardo, you have the floor. Welcome to the LACRALO monthly call.

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EDUARDO DIAZ:

Thank you, Sergio, and thank you for this opportunity to present to you the ATLAS III status. Regarding our discussions in Kobe, there is nothing new on the agenda.

I don't know, Claudia. I have circulated a link that is a block schedule for the week. So could you please so kind so as to provide that information? Can we find the link? It's a one-page PDF file.

So, before going into details regarding ATLAS III and regarding the timeline, I would like to give you a little bit of background about ATLAS III. In terms of the purposes and the amount of people that will be attending ATLAS III, the budget for this summit or this meeting for \$400,000. Therefore, we can only bring 60 people to Montreal. That's why we have 60 people available. And we have to take into account other costs associated with the summit.

So this summit, unlike other previous summits – ATLAS I and ATLAS II – that were aiming at networking and policy development, in this case this is a summit where people are going to be elected based on their merits and based on their participation at ICANN. So this is the result of the At-Large Review process.

One of the things that came out from that review is that people who were having or taking key positions within ALAC and the regions where always the same. So on this particular occasion, the particular focus of this summit is that we will have 60 key people working at ICANN. So the idea is to take their skills to a next [level] so that they can develop themselves in key areas as ALAC and in other areas as well.

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So ATLAS III will be open for every member in all regions. So this means, if I am an ALS with 3,000 members, this meeting will be open for these 3,000 people or members, and it is also open for individual members.

Some important or key dates. If you click on the link I have circulated, you will see important dates. On April the 1<sup>st</sup> – thank you, Claudia – we will be circulating the application form to attend ATLAS III. So next week we will be doing this.

Between April the 1<sup>st</sup> and May the 1<sup>st</sup>, the application process will be opened and there are some requirements that need to be met. These are related to courses that need to be taken and other participation-related requirements. But this is, as I said before, part of the application process.

On the screen is the draft. This draft was created at the end of the Kobe meeting. This is not the final version. This is just a roadmap of a draft version. Of course, we can see the activities for this meeting. When it comes to ATLAS III particularly, we expect attendees to arrive on Sunday. That is the 2<sup>nd</sup> of November and Sunday, November the 3<sup>rd</sup>.

Then we have the November the 4<sup>th</sup>, 5<sup>th</sup>, and 6<sup>th</sup>. David Kolb, as you know, is a consultant working for ICANN. We have been working with him to develop different leadership areas and leadership skills related to, for example, leadership skills or other activities. So David Kolb will be leading some workshop that will be provided in the plenary sessions and in the breakout sessions.

So these are blocks that you see. These time blocks somehow cover our agenda. We need at least three or four or five – I don't remember

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exactly the number – rooms. But these rooms are not necessarily available in the order desired. So we need to find enough space or enough room for us.

We haven't discussed with David yet his ideas to develop throughout these three days. As I said before, those in charge of organizing this summit we need to gather to discuss the results of the Kobe meeting. Then we need to set the agenda on the organization for this summit.

So basically this is the report on ATLAS III. If you have any questions, of course I will be glad to answer those questions.

SERGIO SALINAS PORTO: Thank you very much, Eduardo. This is a very clear report on your part. Is there any questions or any comments? If there are no comments, we will proceed with the next item on the agenda. However, I would like to make a brief comment.

We need to take into account ...

INTERPRETER: This is the interpreter speaking. I apologize, but Sergio's audio is getting very choppy, and no possible accurate interpretation can be delivered now.

CLAUDIA RUIZ: Sergio, can you hear me? Sorry for interrupting you. Sorry for interrupting you, Sergio. Can you hear me?

SERGIO SALINAS PORTO: Yes.

CLAUDIA RUIZ: Sergio, your line is very choppy, so we will have to reconnect you to the call.

SERGIO SALINAS PORTO: Okay. I will try to speak through the AC room while you dial out to me again.

Can you hear me better now?

SILIVIA VIVANCO: Yes, much better.

SERGIO SALINAS PORTO: So, please, I'm going to keep on talking here, so please do not dial out to me.

So as I said before, there was an intervention made by Maureen that somehow saved the language issue that takes into account the webinars that are delivered in the region. And, of course, they will be taken into account at the time of filing the application forms.

So I believe this is a really good idea because, for us, it was a kind of limitation or restriction in terms of participation in our region because of that situation. But now I believe that we have stepped forward.

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Maureen has helped us to identify these weak points that have to do with language.

Now I'm going to proceed with Item #6 on the agenda. It is my turn. This is the Kobe report. There are no presentations, but let me tell you a little bit about the meeting.

We have five strategic objectives at ICANN of strengthening the DNS, strengthening the root server, improving the effectiveness of the multi-stakeholder model and governance, to evolve the Internet unique identifiers, to keep on serving the needs of the global end users to the address the geopolitical issues in relation to the ICANN mission, and to guarantee the financial sustainability throughout the ICANN process.

So based on those five objectives that we have presented at ICANN, we had some other issues or topics that are really important to us. One of these topics is that we had a meeting with the regional Vice-Presidents, and the ALAC leadership had a meeting with Goran Marby. So we made the most of that opportunity. We met him there and we took that opportunity to speak to him about the .amazon issue.

So there is a period of one month for the parties to discuss the issue and to decide upon the next steps and to see what decisions ICANN is going to make. So it is important to say that the processes in the region from the political and institutional point of view have changed the status of the states in the region. For example, when it comes to Brazil, there is a new position and they're more open-minded in terms of the Amazon company.

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But, on the other hand, there are some other points of view – for example, the point of view of Columbia and some other countries – that are taking care of these topics.

So I personally believe that we need to pay close attention to those geo-names. They shouldn't be given to anyone because these are very few domain names. These are key names. It's a very small structure of geo-names that we need to [reserve] for states. That is my very personal opinion. Of course, that is going to be decided by OCTO, together with ICANN and Amazon. Within one month's time, we will have a decision upon that.

So we also talked during the Kobe meeting about the multilingual Internet promotion. We have a working group on that issue. We have the IDN Working Group. This is the Internationalized Domain Name Working Group. We also spoke about the IDN universal acceptance. We also held a session on the development and evolution of the multi-stakeholder model and the governance model at ICANN, and, of course, the challenges we need to face ahead.

There is a very important topic, a key topic, and this is the meeting with the GAC. There was a joint statement of ALAC and GAC on the EPDP that is also a statement on the subsequent procedures for our [new gTLDs] based on the CCT review. There was also discussion on the results and outcomes based on President Macron's speech. So the members of GAC and ALAC decided to draft a joint declaration on EPDP, and that declaration is going to be published separately.

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The GAC and ALAC decided to create a small working group to keep on working on the development of different skills.

So on a separate note, I believe that there is a turning point, and this is that we were able to host a workshop with regional stakeholders; for example, with LACTLD, the RIR. So that was a very important meeting or workshop. In the case of LACRALO, we held a workshop with representatives of LACTLD. We agreed upon creating [inaudible] in relation to the DNS for LACRALO ALSes. We decided to promote some training programs.

Olga Cavalli was our representative in the region. With her contribution, we were able to start a new working group that was originated at the [e-clark]. So we can articulate information research, such as GDPR and some other topics.

So I believe this is an ongoing path. From a strategic point of view. I believe that this is more important and deeper work that we're carrying out. So this is very promising, and I believe that these will help us to move forward for better activity in the region.

I think that I am not leaving anything behind, but perhaps, Humberto or Ricardo or Harold, is there anything that you would like to add to my comments?

Perhaps, if there are no comments or no additions, we will proceed with the next item on the agenda, and this is Any Other Business. Of course, I would like to give the floor to Juan Manuel Rojas.

Are there any comments? Any additions?

We are going to sign an agreement with the Internet Southern School of Governance. Of course, this is to promote this school that is now working on different countries. The idea is to have new attendees. They have around 200 attendees on a yearly basis, but the idea is to have a kind of table or a panel to speak about LACRALO. We will have the participation of three members of the region. We will have to decide the mechanism to select or appoint those representatives, but they are going to participate in the school of governance. So I believe this is a very important point to strengthen our region and of course to be in touch with countries that are not part of our LACRALO region.

Now, is there any other comment or any other business that you would like to discuss?

Okay. If there are no further comments, now I'm going to give the floor to Juan Manuel.

Alberto? No, we didn't have the presence of LACNIC because they were not able to travel to Kobe. But we were in touch with Oscar Robles and we will have a meeting shortly via Skype with him so that we can discuss some issues regarding the agreement that we have. I don't know if you were already the Chair or an ALAC member, but I know that you already know this. So we have to fine-tune this agreement so that we can create a stronger link with those organizations.

We have a colleague, and I could say that he was born here at ICANN, to put it somehow. But now he's actively participating at the GNSO. He's

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Juan Manuel Rojas from [JR] Columbia. So we all know him. He's a great friend of ours.

So, Juan Manuel, if you are on the call and if you are able to speak, please, you can start with your presentation. You have the floor.

JUAN MANUEL ROJAS: I hope you can hear me.

INTERPRETER: We apologize, but Juan Manuel's audio is very faint and we cannot interpret him properly. With apologies from the interpreter on the English line, Juan Manuel's audio is extremely faint and we cannot interpret him. Thank you.

CLAUDIA RUIZ: Juan Manuel, apologies for the interruption, but your audio is very faint. Can you get closer to the mic?

JUAN MANUEL ROJAS: Is it better now? Can you hear me now? Is it better?

INTERPRETER: Yes, we have better audio now.

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JUAN MANUEL ROJAS:

Thank you. Thank you very much. As I was saying, this is part of an ongoing initiative in our constituency to work jointly with At-Large. We started in Kobe and we expect to conclude this initiative at the end of this year. This is part of our capacity-building program. It's a brand-new program that, as I was saying, started or was kicked off during the meeting in Kobe.

So let me tell you, first of all, about my constituency and where we come from. We are the Not-for-Profit Operational Concerns constituency. We are a part of the GNSO. Within the GNSO, we are in the Non-Commercial Stakeholders Group, which is quite similar to At-Large. So that is our space as end users. That is where we participate.

Because we are part of the GNSO, we are engaged in policy development processes that have an impact on gTLDs. We do not focus on other topics, unlike At-Large. We just focus on generic top-level domains. And we are now reinventing, so to speak, our constituency. We started about three years ago with a new work plan. Before that, Martin Silva, who is now a member of the GNSO Council – he's from Argentina – was engaged in this initiative, and now he's a member of our council.

Some years ago, probably two years back, we were newcomers here and we had about 40 members in the constituency. Our members are non-governmental organizations or not-for-profit organizations that are members of the Civil Society. They can join our constituency. The only requirement is that they have to be a legal person and they need to be a domain name holder in order to join.

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So a couple of years ago, then, is how we got started. If we can move on to my next slide, please, so that we can see a visual representation. We start with the acronym for those of you who are not perhaps fully familiar with this.

As I was saying back then, we had about 40 members. Once we started with this new initiative, we started changing the look and feel of our constituency. We started changing our logo and we started changing our visuals. Nowadays, we have approximately 100 members.

We have also regional representation in the Constituency Executive Committee. I myself chair the membership committee. We are working because we want to increase our membership. We want to increase NPOC membership. So we are the user voice, but in terms of cybersecurity, privacy, and transparent domain registration, we also focus on DNS abuse among other topics of interest. So we're focusing on these topics, as I said.

So in order to increase our membership and in order to grow as a constituency – well, I'm sorry. My apologies. I really lost track of my presentation, so let me go back to regional representation. As I was saying, I am the only Latin American representative in the Executive Committee. Then we have representatives from Europe, North America, and two representatives from Africa. We also have one person from the Asia-Pacific region in the Policy Committee.

The Policy Committee, by the way, did not exist when we joined the constituency. We created that committee. So that is another accomplishment. To date, we have about ten NPOC members focusing

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on comments and focusing on document drafting to make a contribution by the Non-Commercial Stakeholder Group.

Oh, my apologies. I skipped one of the topics, which was intellectual property abuse. I also told you about the requirements in order to join our constituency.

We also published a beginner's guide. We distributed a hard copy for the first time, and you can also download the beginner's guide from our website.

My apologies. I think I am mixing up the presentation a little bit. My apologies for that.

Okay. Here we are. All right. Another achievement is that we have a system that enables us to follow up and track what we are doing. We can track our actions and achievements. We work with a project management tool. It's called Trello. Maybe you are familiar with the tool. These result in a higher efficiency in what we do because we do have a Secretariat, but we have a one-person Secretariat. So that person takes down notes of all the action items and then uploads all the action items on Trello – that is our project management tool – and then we can track and follow up on the different actions.

As I said, we have recently created the Policy Committee.

My apologies. I am hearing some background noise. Apologies for that.

I think there's some background noise on the line.



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Okay. I think the background noise is gone now, so thank you for that. Let me tell you about how to participate. As At-Large members, you can also participate in our constituency. Well, we have on the one hand a team that is led by Lilian. Lilian is a member of LACRALO and she works with you. I'm also working at the GNSO.

So this is the way we work. I update Lilian on what we're doing, for example, in the Policy Committee, and I know what are the topics of interest to you from your perspective. So I let her know about the ongoing PDPs or ongoing topics within the GNSO. Of course, our working groups are open, so anyone can join. Anyone is welcome to join. So I update Lilian on the topics we are dealing with and the different PDPs.

We also have different people that are involved in the Rights Protection Mechanisms Working Group, and myself. I'm working in Work Track 5. I'm sure you're familiar with Work Track 5 because Olga and Vanda may have updated you on that. So I'm working. I'm part of that group of Work Track 5. We also have different internal working groups within the GNSO dealing with some internal matters.

So you don't need to be a member of At-Large and a member of NPOC at the same time. You can appoint a representative, so to speak, who can get involved in our constituency. This is what other community groups do. They sometimes send maybe one or two people that represent them.

We have a Facebook account. We have a Twitter handle, as you can see on the screen. We have a newly-designed website, NPOC.org. This was

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recently launched in Kobe: our newly-designed website. So invite you to visit our website. I invite you to download our beginner's guide. We would like to have it translated into Arabic because of our upcoming meeting in Morocco. We would like to have the French translation by the time we land in Montreal. Looking towards next year, we are focusing on the Spanish translation because we will be in the region.

And – oh, yeah. I see that somebody is – Carlos. Thank you. Carlos is typing a comment about the EPDP. So thank you very much for that comment, Carlos.

We are also engaged in the EPDP, and we have a joint strategy with At-Large so as to identify different members and different community groups such as LACRALO and focus on IP abuse, DNS abuse, and cybersecurity issues. The idea is that we can work together in order to identify all these issues and work together towards a solution and to see how ICANN policies affect your own organization. So this joint strategy is indeed very, very interesting. Our focus is to compile all these stories, cases, and experiences so that we can showcase them by the time we land in Montreal.

I believe that I can bring my presentation to a close with that. I'll be more than happy to take your questions or comments.

SERGIO SALINAS PORTO:

Thank you, Juan Manuel. We do have a question from Dev. He wants to know how frequently you hold your NPOC conference calls. And he would like to know whether anyone can join. I don't know if you would like to answer.

JUAN MANUEL ROJAS: I'm sorry. I didn't see the question when you posted that, Dev. My apologies. We have NPOC calls for members, and then we're going to have NPOC general calls that are open to anyone willing to join. The only one that could be closed, so to speak, is the Executive Committee call. But all other calls are open to anyone willing to join. We are thinking about starting with a call in April, and we hold the calls on the third Thursday every month at 10:00 UTC. And we hold a monthly call.

SERGIO SALINAS PORTO: All right. Thank you. I think Carlos would like to take the floor. So, Carlos Gutierrez, go ahead. You have the floor. Go ahead, please.

CARLOS GUTIERREZ: Thank you. I've been an NPOC member for many years now, and we've always focused on working before the ICANN meetings so as to showcase our constituency. On this occasion, we had a fantastic meeting with John Laprise from the ALAC. I believe that was a wonderful [inaudible], and we would like to indeed strengthen the link between the NPOC and the ALAC. I do believe the ALAC has many valuable members that could get engaged in policy development processes prior to the public comment period. I think we can have a great synergy together.

Thank you very much for this presentation, Juan Manuel, and thank you, everyone.

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SERGIO SALINAS PORTO: Thank you very much, Carlos. On behalf of LACRALO, I would like to thank Juan Manuel for his presentation. We requested a very clear and to-the-point presentation, and I do believe Juan Manuel has accomplished that objective, especially for those of us on the call who perhaps are not that familiar with the ICANN universe. But Juan is a journalist by trade, so he made everything very, very clear and to the point.

So, congratulations, and thank you very much for your presentation.

With that, I believe we do not have Any Other Business to address. We are ten minutes past the hour, so I am going to bring our meeting to a close. I would like to thank Maureen Hilyard, the ALAC Chair, for joining our call. I would also like to thank Eduardo for joining the call. Unfortunately, he had to leave. But we are always more than happy to welcome colleagues from other regions in order to exchange ideas and experiences. Also, we are very pleased to have Maureen on the call with us this evening.

I think we can then bring the call to a close, but before that, one brief announcement. This week, the working group chairs will be sending out Doodle polls so that we can agree on a time slot for the working group calls. Please don't forget to complete the Doodle polls because, in a week's time, you're going to start having the bi-weekly calls. So please stay tuned for these e-mails with the Doodle polls.

With that, I thank you all very much for joining the call. Now we can adjourn this session. Thank you all very much for joining. Thank you.

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SILVIA VIVANCO: Thank you, Sergio. Thank you, everyone. Goodbye. Thank you.

HEIDI ULLRICH: Thank you, all, for joining this call. This meeting is now adjourned.  
Please remember to disconnect your lines. Thank you.

**[END OF TRANSCRIPTION]**