



# FY20 COMMUNITY REQUEST FORM

The deadline for FY20 Budget consideration is **25 January 2019**. All questions and completed forms should be sent to [planning@icann.org](mailto:planning@icann.org).

**Priority #1**

REQUEST INFORMATION	
<b>Title of Proposed Activity</b>	
Registries Stakeholder Group request for on-going support of the Document Development and Drafting Pilot Program	
<b>Community Requestor Name</b>	<b>Chair</b>
gTLD Registries Stakeholder Group	Donna Austin
<b>ICANN Staff Community Liaison</b>	
Cyrus Namazi, Vice President Domain Name Services and Industry Engagement, Global Domains Division	

REQUEST DESCRIPTION
<b>1. Activity: Please describe your proposed activity in detail</b>
<p><b>History</b></p> <p>In October of 2016, the RySG agreed to participate in a pilot program being developed by ICANN to provide identified members of the community with enhanced tools to assist in reviewing and preparing comments on critical issues/topics impacting their Stakeholder Group/Constituency. Following standard due diligence interviews, Mr. Wim Degezelle was ultimately selected for the position and started his work with the RySG as part of the pilot program.</p> <p>The original pilot program was to be four (4) months at 25 hours a month (not to exceed a total of 100 hours). The RySG was informed the pilot program was drawing to a close as of 31 January 2017; however, the RySG was of the opinion this invaluable and successful pilot program should receive support for the full fiscal year and beyond. Now with increased experience and understanding and developed background of the Registry Operator community, as well as the GNSO and ICANN community, the RySG would like Mr. Degezelle to continue in this capacity.</p> <p><b>Value Statement</b></p> <p>From day one Wim has made an incredible contribution in his role of either the initial drafting of input to complex public comments and / or providing the framework for RySG members to do so. His ability to research a topic, communicate with those in the RySG who may have some more in-depth knowledge of the issues/topics at hand, prepare and present salient observations and suggested comments has been of incredible benefit to the RySG and, where relevant, to others in the community who may be impacted by a particular issue.</p>



## FY20 COMMUNITY REQUEST FORM

The assistance of Mr. Degezelle in this role has been demonstrated by enhanced involvement of RySG members who participate in and (with Mr. Degezelle's support) take a lead in drafting comments for the RySG membership. In this past fiscal year, with Mr. Degezelle's support, the RySG has submitted over 30 responses to public comment requests amounting to over 70 comment submissions since the position was created. This represents a measurable increase from previous years, and demonstrates the value of the position which allows the RySG to engage in more important dialogues in the ICANN space than would otherwise be possible with fewer resources. The program has also proven to be an excellent mentor-type role to enable newer members to the stakeholder group, or those who may have limited experience or capacity, to be able to step forward and further engage in this important effort.

Given the above, and supported by discussions among the RySG Executive Committee, the RySG members, and with ICANN GDD staff, this request is to provide ongoing support from ICANN to fund the Document Drafting Program (Wim Degezelle) for FY 20 and to also add this as a core operating expense going forward.

### **2. Type of Activity: e.g. Outreach - Education/training - Travel support - Research/Study - Meetings - Other**

Funding is requested for the continuation of the Document Development and Drafting Program at the level supported during the pilot program (i.e., 25 hours/month). Upon mutual agreement, the RySG would also like to request support for Mr. Wim Degezelle to continue in this capacity.

### **3. Proposed Timeline/Schedule: e.g. one time activity, recurring activity**

Full funding for Fiscal Year 20 (1 July 2019 through 30 June 2020). If required, the RySG would welcome an assessment be conducted to once again request consideration for this activity to become a core support of the ICANN operating budget going forward.

## REQUEST OBJECTIVES

### **1. Strategic Alignment. Which area of ICANN's Strategic Plan does this request support?**

1-Evolve and further globalize ICANN (evolve policy development and governance processes, structures and meetings to be more accountable, inclusive, efficient, effective and responsive).

2-Advance organizational, technological and operational excellence (develop a globally diverse culture of knowledge and expertise available to ICANN's Board, staff and stakeholders).

3-Promote ICANN's role and multistakeholder approach (empower current and new stakeholders to fully participate in ICANN activities.).

4-Develop and implement a global public interest framework bounded by ICANN's mission.

**Note:** Document drafting support enables heavily committed active members to more readily contribute AND it provides support for less experienced, less confident or less active members to contribute.

### **2. Demographics. What audience(s), in which geographies, does your request target?**

The role of the Document Development and Drafting Research Assistant will potentially reach all geographic regions throughout the ICANN community, and better enable engagement by smaller (or new) registry operators who have limited bandwidth, resources and/or knowledge that restrict their participation in issues that may have a direct impact on their operations.

### **3. Deliverables. What are the desired outcomes of your proposed activity?**

- 1- To provide support in both research and drafting responses to public comments solicited through ICANN.
- 2- To assist in further development of active participation by RySG members by providing support through partnerships in collaborating on research and an inherent enhanced knowledge of issues and topics which affect/impact registry operators.



# FY20 COMMUNITY REQUEST FORM

**4. Metrics. What measurements will you use to determine whether your activity achieves its desired outcomes?**

With the assistance of a Document Development and Drafting Research Assistant, an Increase in level of participation of volunteers to partner (or taking a lead role) in developing and/or contributing to critical issues requiring formal comments by the RySG.

**Note:** The assistance of Mr. Degezelle in this role has demonstrated enhanced involvement by members to participate in and (with Mr. Degezelle’s support) take lead in drafting comments for the RySG membership. In this past fiscal year, with Mr. Degezelle’s support, the RySG has submitted over 30 responses to public comment requests amounting to over 70 comment submissions since the position was created. This represents a measurable increase from previous years and demonstrates the value of the position which allows the RySG to engage in more important dialogues in the ICANN space than would be possible with fewer resources. The program has also proven to be an excellent mentor-type role to enable newer members to the stakeholder group, or those who may have limited bandwidth, to be able to step forward and further engage in this important effort.

## RESOURCE PLANNING – INCREMENTAL TO ACCOMMODATE THIS REQUEST

**Staff Support Needed (not including subject matter expertise):**

Description	Timeline	Assumptions	Costs basis or parameters	Additional Comments
N/A				

**Subject Matter Expert Support:**

Skills and knowledge as identified through this initial evaluation and selection process used for the Document Development and Drafting Pilot Program. Mr. Degezelle has not only met but exceeded expectations in this area.

**Technology Support: (telephone, Adobe Connect, web streaming, etc.)**

None

**Language Services Support:**

None

**Other:**

Funding of Document Development and Drafting Research Assistant at 25 hours/month at a competitive rate for twelve (12) months, commencing 1 July 2019.

**Note:** The RySG submitted a request to ICANN to support this program for the full current fiscal year (FY 19). However, ICANN did not provide funding. Because of the value of his contribution to the RySG, the SG was able to find funding for Mr. Degezelle for FY19. In FY 18 ICANN was only able to approve funding for 7 months. With



## FY20 COMMUNITY REQUEST FORM

this, and given the value and level of contribution made by Mr. Degezelle, the RySG membership agreed to provide gap funding for the remainder of FY 18, or until the full year program support request is supported by ICANN.

### Travel Support:

None.

**Note:** As further demonstration of the value and contribution of this position, the RySG allocated one of the seven RySG travel support slots to Mr. Degezelle to attend ICANN 61 in San Juan, Puerto Rico.

### Potential/planned Sponsorship Contribution:

Given the immense value-add during the pilot program, and based on the partial year funding ICANN approved for FY 18, the RySG membership agreed to support gap funding for this same time period. Additionally, because of the valued contribution of Mr. Degezelle, the RySG was able to find funding for FY19 when ICANN was unable to provide funding. However, the stakeholder group may not be in a financial position to provide full or gap funding for FY 20.