



FY20 COMMUNITY REQUEST FORM

The deadline for FY20 Budget consideration is **25 January 2019**. All questions and completed forms should be sent to planning@icann.org.

REQUEST INFORMATION

Title of Proposed Activity

Support for RrSG Attendance at GDD

Community Requestor Name

Registrar Stakeholder Group

Chair

Graeme Bunton

ICANN Staff Community Liaison

Cyrus Namazi

REQUEST DESCRIPTION

1. Activity: Please describe your proposed activity in detail

The CPH GDD Summit was established as a platform for registrars and registries to discuss operational issues at greater length than is normally available at policy-focused ICANN meetings. It has since proven to be a particularly effective environment to workshop and problem-solve Technical Operations topics, resulting in there now being a dedicated TechOps stream. This has made the GDD Summit become an increasingly important meeting for operational-focused registrars and registries, who do not get the same value out of attending ICANN meetings. Having increased TechOps work has also encouraged greater participation from previously unengaged member participants and is an excellent incentive for potential members to join the RrSG and RySG.

The RrSG therefore respectfully requests ICANN support funding of seven (7) travel slots for RrSG participation in the planned 2020 CPH GDD Summit. The RrSG will utilise its existing guidelines to allocate travel funding granted to support participation in operational matters and groups (notably the TechOps group) by Registrars that would be otherwise unable to attend due to their business capacity or geographical location, especially as the GDD Summit will likely be rotated to a region that is a significant distance and cost from the majority of registrars.

The travel support currently provided to the RrSG for members directly contributes to ensuring that actively participating and newcomer member participants, from smaller registrars and underserved regions, are able to attend meetings in person. This is something the RrSG is keen to preserve and build upon, particularly as groups like TechOps become increasingly important to the Contracted Party House and the industry in general.

2. Type of Activity: e.g. Outreach - Education/training - Travel support - Research/Study - Meetings - Other

Full travel support (airfare, hotel and per diem) for unrestricted travel for seven (7) slots as outlined above to attend the 2020 CPH GDD Summit.



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3. Proposed Timeline/Schedule: e.g. one time activity, recurring activity

This would be a recurring activity.

REQUEST OBJECTIVES

1. Strategic Alignment. Which area of ICANN's Strategic Plan does this request support?

This request strategically aligns with:

Competition, Consumer Trust and Consumer Choice: expand stakeholders; engage with staff on performance; expand inclusion and orientation of new stakeholders; enhance global outreach.

Core Operations Including IANA: Internationalization; strengthen regional presence.

A Healthy Internet Governance Eco-System: increase stakeholder diversity and cross-stakeholder work; ease of global participation; retain and support existing community while attracting new and diverse community members; increase contributions to international forums; increase technical community communication and collaboration; widen international engagement; enhance communications, accessibility and participation via enhanced tools.

2. Demographics. What audience(s), in which geographies, does your request target?

This request could benefit members from any/all regions.

3. Deliverables. What are the desired outcomes of your proposed activity?

1. Active participation at the GDD Summit by individuals who otherwise could not attend due to funding constraints.
2. More geographic diversity in RrSG participation, with an effort to include individuals from underserved regions.
3. More diversity in terms of types of businesses participating in the Summit (i.e. registrars of all sizes and differing business focus - retail, wholesale and brands).
4. Expanding the experience and resource pool for the RrSG in the Operations field, particularly technical operations

4. Metrics. What measurements will you use to determine whether your activity achieves its desired outcomes?

1. Increased participation in GDD meetings by Registrars, notably those who actively contribute to the work of ICANN and the RrSG, as well as those who have previously not been able to attend CPH Summits in person.
2. Increased participation in operational discussions by Registrars. Increased membership of the RrSG.
3. To ensure the participation is valuable each person that receives travel support will be required to provide the following:



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- A list of the sessions attended
- A recap of several sessions to be included in the daily recap sent to all members
- Personal assessment of the value of attending in person
- Recommendations for how the meeting could be improved to increase participation

RESOURCE PLANNING – INCREMENTAL TO ACCOMMODATE THIS REQUEST

Staff Support Needed (not including subject matter expertise):

Description	Timeline	Assumptions	Costs basis or parameters	Additional Comments
None				

Subject Matter Expert Support:

None

Technology Support: (telephone, Adobe Connect, web streaming, etc.)

None

Language Services Support:

Noe

Other:

None

Travel Support:



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As outlined above, request for funding (airfare, hotel and per diem) for seven (7) participants to be used in accordance with the guidelines of the RrSG.

Potential/planned Sponsorship Contribution:

None known at this time.