REQUEST INFORMATION

Title of Proposed Activity	
Series of Workshops to Increase Engagement in ICANN Internet Policy in the Latin American and Caribbean Region.	
Community Requestor Name	**Chair**
LACRALO	Sergio Salinas Porto
ICANN Staff Community Liaison	
Heidi Ullrich and Rodrigo de la Parra	

REQUEST DESCRIPTION

1. Activity: **Please describe your proposed activity in detail**

The objective of this request is to make develop and implement a series of workshops, online modules, including webinars and ICANN Learn, and one f2f at the Southern School of Internet Governance (SSIG), targeted at each of the sub-regions focusing on 4 global issues under discussion within ICANN to facilitate their engagement in policy advice development.

This activity is in direct reference to the At-Large Review Implementation that focuses on greater involvement of members in ICANN policy and policy advice development.

It also will reference the LAC Strategy being implemented by GSE.

ICANN GSE will work together with At-Large staff and LACRALO members to implement this activity if approved. More detailed planning will occur once the activity is approved.

The topics will be presented by members of the At-Large Community (5 RALOs), orienting the entire community of the Latin American and Caribbean region that has not yet been involved in ICANN or in Internet Governance issues.

The online courses and webinars will be implemented in the weeks prior to the Southern School of Internet Governance to be held in 2020. The f2f workshop is planned to be implemented two days prior to this prestigious event in Latin America.

Each ALS will be asked to try to set up a remote hub within their universities or organizations to participate remotely in the online and f2f sessions.

We are requesting support for travel, accommodation and per diem for a minimum of 4 speakers who might need to travel to location of the SSIG.

2. Type of Activity: e.g. Outreach - Education/training - Travel support - Research/Study - Meetings - Other
A series of training modules to increase the engagement of Latin American and Caribbean At-Large members and potential members. These modules will focus on education/awareness raising and skill development. A website and or wiki page and Eventbrite registration page will be developed as part of process of registering participants, repository of materials and historical reference.

3. Proposed Timeline/Schedule: e.g. one time activity, recurring activity
FY20, including around the time of the School of the South Internet Governance. The online version will take place prior to the conference. The f2f workshop will take place two days before the initiation of School of the South Internet Governance

REQUEST OBJECTIVES

1. ***Strategic Alignment.*** **Which area of ICANN's Strategic Plan does this request support?**
- Promote ICANN's role and multi-stakeholder approach;   - Encourage engagement with the existing Internet governance ecosystem at national, regional and international levels;   - Participate in the evolution of a global, trusted, inclusive multi-stakeholder Internet governance ecosystem that addresses Internet issues;   - Develop and implement a global public interest framework bounded by ICANN's mission;   - Promote understanding of the complexities related to Internet Governance and its importance in the future of the Internet.

2. ***Demographics.*** **What audience(s), in which geographies, does your request target?**
We are targeting all the ALSes within LACRALO, young people and potential members from the entire Latin American and Caribbean region

3. ***Deliverables.*** **What are the desired outcomes of your proposed activity?**
Enhance the understanding and knowledge of ICANN Policy issues and broader Internet Governance issues within the ICANN Latin American and Caribbean Region.

Provide the opportunity for ICANN to engage a targeted audience from the At-Large Community and broader Latin American and Caribbean community by encouraging them to learn more about ICANN and the multi-stakeholder model.

Prepare in-depth online capacity building webinars and ICANN Learn courses as well as at least one f2f workshop based on the needs identifies during the event. A user survey will be used to determine these.

Creation of a webpage on the At-Large website and or wiki page, Facebook page and Eventbrite registration pages.

Social media strategy to promote and share event content to #ICANN #ATLARGE #LACRALO.

4. *Metrics.* What measurements will you use to determine whether your activity achieves its desired outcomes?
Expect to engage a minimum of 10% of all participants (on line and presence) in further IG discussions. This is to be measured through the web site activity and number of subscribers to the page and new requests to involved in LACRALO. We expect this initiative to be duplicated and enhanced for subsequent years.

RESOURCE PLANNING – INCREMENTAL TO ACCOMMODATE THIS REQUEST

Staff Support Needed (not including subject matter expertise):

Description	Timeline	Assumptions	Costs basis or parameters	Additional Comments
Promotional Materials				
ICANN Learn Support				
Speaker travel and accommodation support				
Assistance in organizing any f2f Meeting				

Subject Matter Expert Support:

We are considering inviting ICANN Board member(s), and ICANN At-Large members to participate as knowledge expert speakers.
Other Local and Global experts and will be approached.

Technology Support: (telephone, Adobe Connect, web streaming, etc.)

Adobe Connect during the organization and event
Web Streaming during the event.
Interpretation services.

Language Services Support:

EN/ES/PT interpretation services.

Other:

Travel Support:

We expect that the majority of the speakers will be funded by School of the South Internet Governance travel but we assume that some might need the subsidy for such travel related items including airline tickets, accommodation for 4 panelists to present on At-Large and LACRALO.

Potential/planned Sponsorship Contribution:

We will be seeking local support for local transportation to the venue which will most likely be a local university.

Also, ICANN GSE will work together with At-Large staff and LACRALO members to implement this activity.