FY20 COMMUNITY REQUEST FORM

The deadline for FY19 Budget consideration is **25 January 2019.** All questions and completed forms should be sent to **planning@icann.org**.

REQUEST INFORMATION

Title of Proposed Activity

Access by RALOs for Funding of Policy Engagement and Outreach Activities

Community Requestor Name	Chair
ALAC	Maureen Hilyard

ICANN Staff Community Liaison	
Heidi Ullrich	

REQUEST DESCRIPTION

1. Activity: **Please describe your proposed activity in detail**

Given the significant success of the RALO Discretionary Funding granted in FY18 and FY19, for FY20 the ALAC requests that each of the five RALO's be given access up to $6,000 each for targeted discretionary funds to permit the support of policy-related activities as catering, meeting room rental for such activities as At-Large Structure read out sessions, registration fees, displays, graphics and travel within their region – *as well as one cross-regional activity*.

As shown by the number of useful activities requested and approved to date in the implementation of the similar FY19 ABR and the FY18 ABR, it is clear that an increase from $20k in FY19 to $30k in FY20 will allow continued opportunities for At-Large members to participate in local, regional and even international policy-related engagement and outreach activities.

This is particularly the case given that many activities as outlined in the At-Large Review Implementation Plan will include the high priority Issue 2 which focuses on the development of more 'Individuals' from throughout At-Large as contributors to Policy work and Leadership roles, would benefit significantly from the ability of At-Large members to have access to funds for outreach and engagement.

Giving the RALOs the ability to identify policy-related engagement and outreach activities which they can self-organize provides ICANN and the At-Large Structures with an efficient local team that is knowledgeable on ICANN policies. This results in grass-roots awareness-raising of ICANN in communities that are key for At-Large and ICANN.

All RALO Discretionary Funding requests are developed and reviewed according to criteria agreed to by the RALO leadership.

Funding has allowed for catering, printing costs and other activities associated with holding policy-related activities such as ALS readouts. The funding allows for regional travel which has been used for such activities as participation in regional Internet-related conferences and strengthening relations with regional Internet/DNS associations. The request for one international travel is meant to include recognized global events at which the requestor is presenting on an ICANN-related policy event on a topic that can't be covered by an At-Large member in the region.

This project saw year on year significant increase in the number of requests and successfully implemented local events. An additional year of ABR funding would allow this program to build on its success in allowing RALOs and At-Large Structures to reach out to and engage with local, regional and even international communities.

Due to the rejection of ABRs related to IGF attendance in FY19, the FBSC made a controversial call to reject all ABRs for FY20 that requested funds to attend an IGF event (both international and regional), It was explained that the request for an increase in Discretionary Funds, should it be accepted with the additional condition that one international travel opportunity would be possible, this would allow them to offer some of these funds for someone from the RALO to attend an IGF. Although the FBSC has the discretion to forward their proposals directly, the ALAC was this time asked to formally vote on the final list of requests (without the IGF applications). This was accepted by all ALAC members.

2. Type of Activity: e.g. Outreach - Education/training - Travel support - Research/Study - Meetings - Other

Funding for policy related engagement and outreach activities related to the At-Large Review Implementation, including hosting of meetings, serving as a speaker on an ICANN-related policy issue at a local, regional or global conference, and At-Large engagement and outreach materials.

3. Proposed Timeline/Schedule: e.g. one time activity, recurring activity

The proposed timeline would be for the funds (to be held by ICANN) to be available for FY20.

It is proposed that requests for event funding will firstly be made to the At-Large VP and At-Large Regional Affairs Senior Manager using the online application form and following RALO developed

criteria. The completed form will need to be submitted at least 3 weeks in advance of the event. Upon submission of invoices and a brief report of the activity, the At-Large VP or At-Large Regional Affairs Senior Manager will approve the reimbursement of funds to a nominated account.

REQUEST OBJECTIVES

1. *Strategic Alignment.* Which area of ICANN's Strategic Plan does this request support?

3.3 "Develop a globally diverse culture of knowledge and expertise available to ICANN's Board, staff and stakeholders."

5.3 Empower current and new stakeholders to fully participate in ICANN activities.

Furthermore, this proposal is aligned with ATLAS ll Rec #40 - https://community.icann.org/display/als2/ATLAS+II+Recommendation+40

"ICANN should offer a process similar to the Community Regional Outreach Pilot Program (CROPP), but applicable to **short lead-time budget requests not related to travel.**"

2. *Demographics.* What audience(s), in which geographies, does your request target?

All regions with an At-Large presence where At-Large members can do policy-related engagement and outreach. This FY there will be a focus on existing At-Large individuals within At-Large Structures and unaffiliated individuals as per the At-Large Review Implementation Plan.

3. *Deliverables.* What are the desired outcomes of your proposed activity?

As seen during the similar FY19 ABR, outcomes are expected to include:
- Implementation of the At-Large Review, specifically Issue 2.
- More documented local policy related engagement within the At-Large community as seen through increased policy engagement in weekly calls and in policy advice development.
- Raising the profile of ICANN at the grassroots level especially if reporting of the local outreach and engagement activities gets reported in the local media.
- Education of the local technical and non-technical community on Internet Issues

4. *Metrics.* What measurements will you use to determine whether your activity achieves its desired outcomes?

- Existing At-Large individuals becoming more involved in At-Large policy engagement activities.
- An increase in the number of At-Large members participating in weekly calls of the Consolidated Policy Working Group.
- An increase in the number of new At-Large leaders.

RESOURCE PLANNING – INCREMENTAL TO ACCOMMODATE THIS REQUEST

Staff Support Needed (not including subject matter expertise):

Description	Timeline	Assumptions	Costs basis or parameters	Additional Comments
RALO funding allocation support	FY20	Approval	Regular staff responsibilities	

Subject Matter Expert Support:

Relevant SMEs to be invited to participate as needed either in person or virtually through collaboration with ICANN org staff, including Policy and GSE staff.

Technology Support: (telephone, Adobe Connect, web streaming, etc.)

If local outreach and engagement opportunities are done in facilities with Internet access, an Adobe Connect room can be made available to allow for remote participation including remote speaker participation who can serve as subject matter experts

Language Services Support:

It is not anticipated that language services such as interpretation would be needed unless needed by remote subject matter experts that don't speak the local language.
Other:
Travel Support:
In the case of travel all travel must be booked through Constituency Travel.
Potential/planned Sponsorship Contribution: