



FY20 COMMUNITY REQUEST FORM

The deadline for FY20 Budget consideration is **25 January 2019**. All questions and completed forms should be sent to planning@icann.org.

REQUEST INFORMATION

Title of Proposed Activity

Two travel slots to support the attendance of active At-Large policy/outreach leaders in At-Large work session activities at ICANN meetings.

Community Requestor Name

Maureen Hilyard

Chair

Maureen Hilyard

ICANN Staff Community Liaison

Heidi Ullrich

REQUEST DESCRIPTION

1. Activity: Please describe your proposed activity in detail

Since FY17, At-Large has been provided with two extra travel slots to encourage active participants, particularly in the area of ICANN Policy or the development of Outreach and Engagement (including Capacity Building) strategies, to carry out more discussion and workshops that will encourage greater involvement by At-Large members in their respective workstream activities.

What we are encouraging in At-Large (and this is also a goal within our Review Implementation Plan), is more engagement at the grassroots level in policy activities. This will require a more collaborative effort with regards to communication of information across At-Large as well. There is also a further focus on encouraging and developing more individuals for leadership in policy across At-Large which is the principal purpose of ATLASIII.

At the moment we do not provide any incentives for people to become actively involved in policy or outreach and engagement activities and to take a leadership role. This is the main purpose of the ATLASIII. But it is not strategically relevant to push people towards leadership potential if we don't provide some incentives that are going to encourage them to strive towards higher goals within At-Large and perhaps in other areas of the ICANN ecosystem – depending on their backgrounds and interests. These travel slots provide an incentive to work hard within At-Large and make the most of opportunities such as leadership roles within RALOs and the ALAC as well as working groups that they can become actively engaged in.

ALAC discussions in the debrief in Barcelona focused on how these sessions needed to move from the traditional format of being “talked at”, to that in which meeting participants were actively involved and visitors address the information needs of At-Large rather than our team politely listening to what is sometimes “too much information”.

Under the new At-Large Organisational Structure, for Kobe, the leaders of the key organizational structures – Policy and Outreach and Engagement – have been prioritised to take these slots so that we develop more inclusive, relevant, meaningful and interactive At-Large Leaders working sessions at ICANN Meetings. Some of these may be in workshop formats, others in question and answer format, etc. Also, chairmanship of these meetings can be shared among other leaders within the ALAC.



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These are all new ways of encouraging a shared leadership model within At-Large at both the ALAC and at regional level. In that way we are continually building leaders within the system who will promote and demonstrate appropriate active engagement in policy activities that support At-Large's involvement in ICANN.

2. Type of Activity: e.g. Outreach - Education/training - Travel support - Research/Study - Meetings - Other

Travel Support

3. Proposed Timeline/Schedule: e.g. one time activity, recurring activity

Recurring – 2 additional slots for every ICANN meeting.

REQUEST OBJECTIVES

1. Strategic Alignment. Which area of ICANN's Strategic Plan does this request support?

1.3 Evolve policy development and governance processes, structures and meetings to be more accountable, inclusive, efficient, effective and responsive.
3.3 Develop a globally diverse culture of knowledge and expertise available to ICANN's Board, staff and stakeholders.
4.3 Participate in the evolution of a global, trusted, inclusive multistakeholder Internet governance ecosystem that addresses Internet issues.
5.3 Empower current and new stakeholders to fully participate in ICANN activities.
- Balanced regional participation of ICANN stakeholders, especially those from under-represented, developing economies and communities

2. Demographics. What audience(s), in which geographies, does your request target?

GLOBAL

3. Deliverables. What are the desired outcomes of your proposed activity?

Increased participation by At-Large members in At-Large activities
Increased interest in taking up a leadership role within At-Large activities – working groups, representative roles in cross-community or external activities, RALO & ALAC leadership roles
Uptake by a group of new leaders within At-Large having gone through the ATLAS Leadership Development programme and other leadership development opportunities

4. Metrics. What measurements will you use to determine whether your activity achieves its desired outcomes?

Number representations of the above deliverables

RESOURCE PLANNING – INCREMENTAL TO ACCOMMODATE THIS REQUEST

Staff Support Needed (not including subject matter expertise):



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Description	Timeline	Assumptions	Costs basis or parameters	Additional Comments
Subject Matter Expert Support:				
Technology Support: (telephone, Adobe Connect, web streaming, etc.)				
Language Services Support:				
Other:				
Travel Support:				
Two additional slots per each ICANN Meeting.				
Potential/planned Sponsorship Contribution:				