#12

COMPLETE

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Q1 Proponent's Full Name If this proposal is jointly developed by more than one Working Group member, please write the full names of all proponents involved.

Susan Payne

| Q2 Does your recommendation address Sunrise, | Trademark Claims |
|---|------------------|
| Trademark Claims, or both? | only |
| Q3 What type of recommendation are you proposing? | Policy |

Q4 What recommendation are you proposing? Please be succinct as well as substantially specific and not general in nature. One proposal for one recommendation only.

A permanent trademark claims process.

Q5 What is your rationale for the proposal? (250 words max)

There are charter questions covering this topic - therefore it is already a task for the subteam to consider this issue and no individual proposal ought to be necessary. Nevertheless, the interplay between individual proposals and the work of the subteams is extremely unclear.

Although the extended claims service offered by the TMCH allows trade mark holders to receive the Notice of Registered Names indefinitely, the Trademark Claims notices to potential registrants are generally stopped after the 90-day mandatory Trademark Claims period. In order to improve the effectiveness of the Trademark Claims as a deterrent to potential registrants, the Trademark Claims service should run indefinitely rather than for just the first 90 days of general registration.

Q6 What evidence do you have in support of your proposal? Please detail the source of your evidence. (250 words max) Such evidence may be information developed by the Sub Teams or documented in other sources.

Data summary table

https://community.icann.org/display/RARPMRIAGPWG/Documents%2C+drafts%2C+responses+RPM+WG+Sub+Team+for+Trademark +Claims+Data+Review?preview=/102138613/105384230/%5BClaims%20Summary%20Table%5D%20(1%20March%202019).pdf

Individual Proposal for Sunrise & Trademark Claims Recommendations

Q7 In respect to which particular agreed Sunrise and/or Trademark Claims Charter Question(s) is your proposal relevant? (250 words max) A full list of agreed Sunrise Charter Questions can be downloaded here: https://goo.gl/knQa2p A full list of agreed Trademark Claims Charter Questions can be downloaded here: https://goo.gl/FeAJpa

Claims charter question 2

Q8 Does the data reviewed by the Sub Teams show a need to address this issue and develop recommendations accordingly? (250 words max)

Yes - see above

Q9 If not already addressed above, on the basis of what information, gathered from what source or Sub Team, is this proposal based, if any? Please provide details. (250 words max)

addressed above