Subsequent Procedures

At-large Objectives

At-large observations

- No need to rush a new round
  - Implement CCT recommendations
  - Implement RPM review recommendations
- Should focus on underserved applicant pools from 2012
  - IDNs
  - Communities
  - Underserved Regions
- Concerned about geographic names

Community Priority Evaluation

- Lessons from 2012?
- Can "community" be defined in an acceptable way?
- How do we get the kinds of communities we want?
- Tied to applicant support?
- Implications of a "Brand" round?
- How can the at-large community help?

Applicant Support

- Lessons learned in 2012?
- Proposals for improvement?
- Is there a template for success with a gTLD?
- Are underserved regions good markets for gTLDs?
- How can the at-large community help?

Geographic Names

- At-large are split
- What's the concern?
  - Land grab of names for resell to cities and regions?
  - Cultural appropriation?
- How to address concerns?
- How to prevent pure financial transactions?

Geo Names: Specific Concerns

- Is expansion necessary?
- Definition of Geo name
- Intended use of strings considered geo names
- Preventative Protection Mechanism(s)
- 2012 AGB successes an failures