



At-Large Leadership Working Lunch

(for ALAC Members, Liaisons, Regional Leaders)

Maureen Hilyard – ALAC Chair

Saturday, 10 March 2019

12:15-13:15



Agenda

Preparation of questions for the joint meeting of the At-Large Advisory Committee and the ICANN Board

- Questions from the Board to At-Large (workshop)
 - Suggestions for Implementation of their strategic plans (one each for the Board, ICANN Org and the community)
 - Suggestions for strengthening Board alliances and partnerships to achieve common and agreed-upon goals.
- Questions for the Board from At-Large



Questions from the Board

- Implementation of their strategic plans

- Specifically, as you prepare for Kobe, we would like your high-level input on:
 - the draft Strategic Plan 2021-2025 was published a little before Christmas;
 - the first consultation paper on a 2-Year budgeting process was also published before Christmas;
 - and the draft FY21-25 Operating Plan & Financial Projections will be posted before this summer.
- What the Board, ICANN org, and the Community should be doing now to prepare for the successful implementation of these plans? Please make **three suggestions** as concrete as possible, providing one each for the Board, ICANN org, and the Community.
 - **Vision:** To be a champion of the single, open and globally interoperable Internet and the trusted steward of its unique identifiers
 - **Most important objective for At-Large:** Improve the effectiveness of ICANN's multistakeholder model of governance



Questions to the Board

-Identities other than a domain name

- We've all seen an increase in the use of alternative internet "identities," whether as simple as using Facebook, Flickr, Opentable, etc. as a substitute for a website or building a site with a free service such as wordpress.com and wix.com. Further, evolution of search engine design are allowing for more content based searching, rendering second level domains less and less relevant. What is the Board's view(s) of the implications on the budget, and perhaps on ICANN priorities? What impacts do those challenges have on the role(s) that ALAC can play? (Holly)



Questions to the Board

-Why the urgency for subsequent rounds?

- The Subsequent Procedures working group is doing yeoman's work to try and address all of the issues raised during the 2012 round but seems to be operating with an unjustified sense of urgency. There is a lot to be done prior to any subsequent rounds and if we learned anything from the 2012 round, it was don't drive off a cliff while building your airplane. Is all the pressure from those whose business is domains or are there other considerations such as the budget that are driving this sense of urgency? (Jonathan)



Questions to the Board

-Brands vs engaging broader internet community?

- Also on Subsequent Procedures, we were asked recently to comment on a proposal to have a brand round before anything else. On the surface, this seems innocuous and a benefit to the bottom line but given the failure to successfully engage both communities and under-served regions in the 2012 round, a "brand" round could easily become a "land grab" in which loosely held "brands" are used to scoop up all manner of strings without the possibility of contention from communities and the developing world. If "priority" should be given to anyone it seems those would be good candidates. How do we reconcile what seems to be a simple request with the complexity of engaging the broader internet community? (Jonathan)



Questions to the Board

- Impacts of GDPR on non-registrant end-users?

- The ALAC/At-Large community has the privilege to try and represent the interest of end users, the majority of whom are not registrants. Ironically, all parties focused on those non-registrant end users (i.e., GAC and SSAC) are advisory committees and, as such, are faced with peculiar challenges in the context of GNSO PDPs. In most instances, the lines drawn are not so bright but in the case of the EPDP on GDPR compliance, those non-registrant end users were given very little consideration. We are aware that the NCSG is operating from a principled, more ideological, position and that the contracted parties are potentially facing an extremely complex patchwork of privacy regimes and liability. However, we remain convinced that 3rd party access to registrant data is imperative to law enforcement, research and consumer protection in its many forms. The ALAC/At-Large community are aware of efforts by ICANN.org to take on some of the liability otherwise faced by contracted parties. Can you help us understand the likelihood of that outcome or any other efforts to ensure that the many do not suffer for the needs of the few? (Jonathan)