

Presenters



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Agenda

FY19 Year-To-Date Financial Overview FY20 Draft Budget Highlights and Overview Overview of Public
Comment Themes &
Community
Comment
Clarification



FY19 Year-To-Date Financial Overview



FY19 Year-to-date (Jul 18 - Dec 18) Overview

ICANN OPERATIONS

Funding is slightly above budget and Expenses are below budget

| USD in millions | FY19 YTD Actual | FY19 YTD Budget | Var | % Var FY18 YTD Actual | | Var | % Var |
|-----------------|-----------------------|-----------------------|-----|-----------------------|--------|-----|-------|
| Funding | \$68 | \$67 | \$0 | 0% | \$65 | \$3 | 4% |
| Expenses | (\$59) | (\$65) | \$6 | -10% | (\$59) | \$0 | -1% |
| Net | \$9 | \$2 | \$7 | 335% | \$6 | \$3 | 52% |

Note: Expenses exclude bad debt and depreciation and include capital expenses.

| Breakdown of Expenses | FY19 YTD Actual | FY19 YTD Budget | Var | % Var | FY18 YTD Actual | Var | % Var |
|-----------------------|--------------------|--------------------|-----|-------|--------------------|-----|-------|
| IANA Services | (\$3) | (\$4) | \$1 | -23% | (\$4) | \$0 | -9% |
| All Other | (\$56) | (\$61) | \$5 | -9% | (\$56) | \$0 | 0% |

Link to Quarterly Financials

https://www.icann.org/resources/pages/governance/current-en



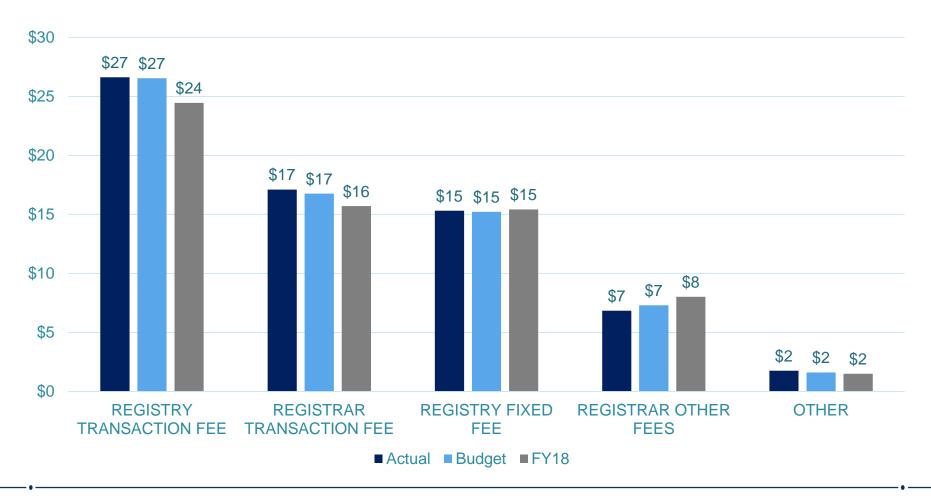
FY19 Year-to-date (Jul 18 – Dec 18) Funding vs Budget & FY18

ICANN OPERATIONS

Funding slightly above budget

Actual: Budget: FY18: \$ 68M

\$ 67M \$ 65M





FY19 Year-to-date (Jul 18 – Dec 18) Operating & Capital Expense

ICANN OPERATIONS

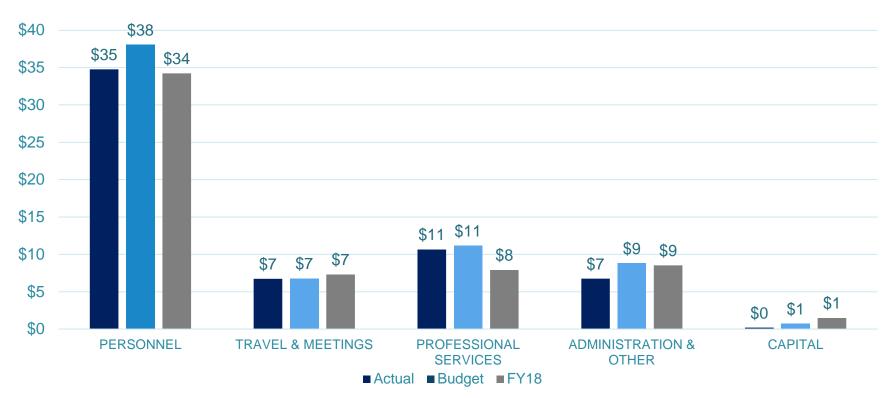
Actual: Budget:

\$ 59M \$ 65M

FY18:

\$ 59M

Lower personnel costs and timing differences of projects vs. plan



Activities covered by the contingency have been reported in the expense categories above based on the nature of the expense. The Contingency budget year to date is \$0M and \$5.2M for the full year.



FY19 Funds Under Management as of 31 December 2018

Total Funds: \$ **453M** ICANN Operations: \$ 131M New gTLD Program-related: \$ 322M





ICANN Operations

New gTLD Program

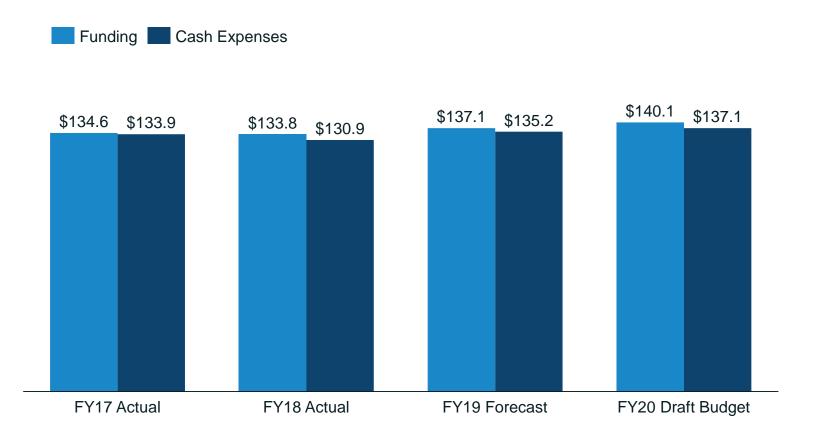
¹ Reflects \$36M transfer from Auction Proceeds to Reserve Fund as part of Board Approved Replenishment Strategy



FY20 Draft Budget Highlights and Overview



Funding and Cash Expense Trends



- Funding is stabilizing and expenses are brought in line accordingly
- Draft FY20 Budget assumes a \$3M excess that will be used to replenish the Reserve Account



Draft FY20 Budget Overview



Funding growth continues to stabilize

- Funding of \$140M, 2.2% above the FY19 forecast \$137M
- Slower growth in funding as all new gTLDs are now delegated and transaction volumes flatten.



Operations headcount has stabilized





Reserve Fund Contribution

- The Draft Budget includes a \$3M contribution to the Reserve Fund
- Aligns with Board Approval to contribute \$32M over the next 8 years



FY20 Budget balanced

- Funding less Reserve Fund contribution = \$137M = Operations expenses
- Cost containment across the organization has enabled us to offset the Reserve Fund contribution, inflation, and necessary increases



Total ICANN Budget and Forecast- FY18-FY20

| in Millions, USD | FY18 Actuals Total ICANN Operations | FY19 Forecast Total ICANN Operations | Draft FY20 Budget Total ICANN Operations |
|---|--|---|---|
| Funding | \$133.8 | \$137.1 | \$140.1 |
| Personnel Travel & Meetings | 69.9 15.7 | 72.0 15.9 | 76.3 15.4 |
| Professional Svcs. | 25.1 | 23.7 | 21.6 |
| Administration ⁽¹⁾ & Capital | 20.2 | 18.3 | 18.6 |
| Contingency (2) | | 5.2 | 5.2 |
| Cash Expenses | \$130.9 | \$135.2 | \$137.1 |
| Increase/ (Decrease) to Net Assets | \$3.0 | \$1.9 | \$3.0 |
| Reserve Fund | 3.0 | 0.0 | 3.0 |
| Increase/ (Decrease) to Net Assets | \$0.0 | \$1.9 | \$0.0 |
| Average Headcount | 397 | 395 | 405 |

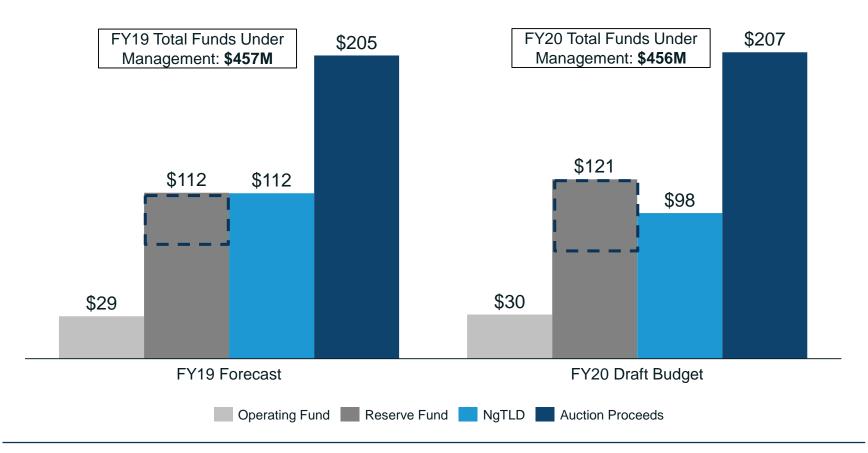
⁽¹⁾ ICANN Operations cash expenses excludes Depreciation and Bad Debt.



⁽²⁾ The FY19, FY20 and FY21 contingency expense represents an amount of budgeted expenses unallow to specific activities or departments. FY18 activities covered by the contingency have been reported in the expense categories above based on the nature of the expense.

Draft FY20 Budget- Funds Under Management

- FY19 Reserve Fund balance includes \$36M transfer from Auction Process as part of the Board approved Reserve Fund Replenishment Strategy
- FY20 includes transfer noted above along with a planned \$3M contribution from the ICANN Operations budget





Overview of Public Comment Themes & Community Comment Clarification



Public Comments- Session Objectives

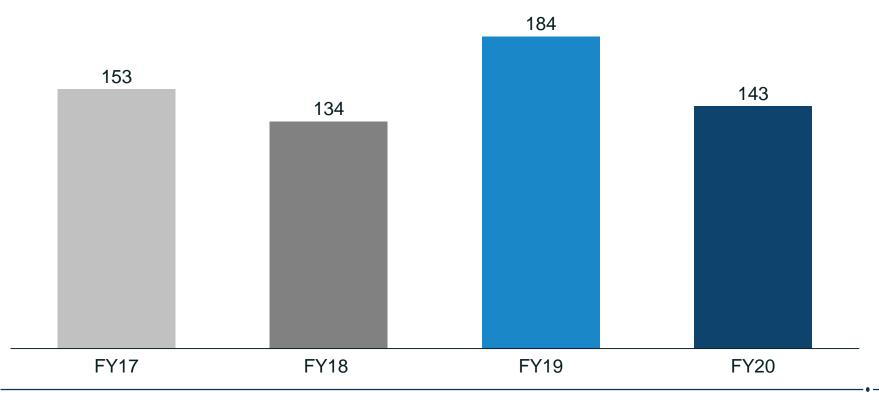
Provide thematic overview of submitted comments.

- 2 Allow community to further clarify comments where necessary.
- 3 Use clarification to better prepare staff report responses.



Public Comments- Operating Plan & Budget Comments by Year

- The Public Comment window was open from 17 December 2018 8 February 2019
- Community Involvement and Engagement continues to remain high
- We are expecting to publish the Staff Report on 19 March 2019





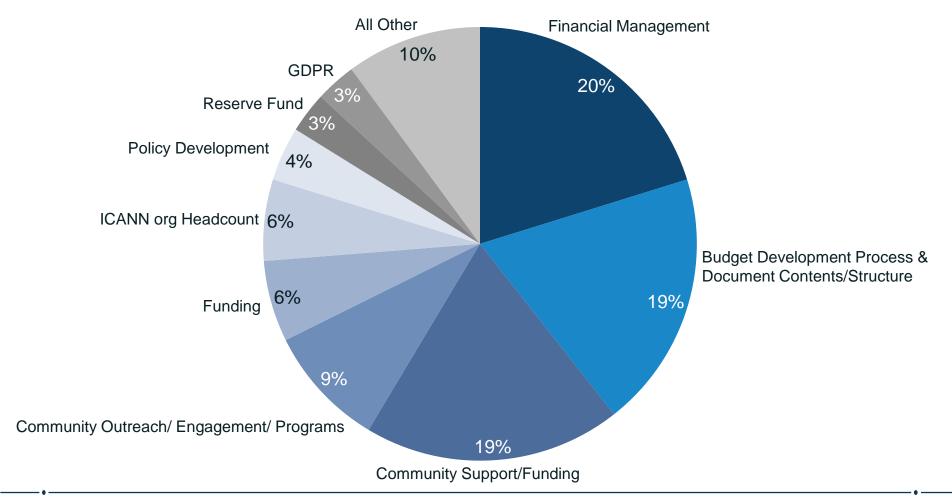
Public Comments- By Submitter, FY19 versus FY20

| | | FY19 | FY20 | |
|--------|---|-----------|-----------|----------|
| | | Number of | Number of | Higher/(|
| Number | Groups Submitting Comments | Comments | Comments | Lower) |
| 1 | Individual | 44 | 1 | (43) |
| | ccNSO Strategic and Operational Planning Committee (SOPC) | 22 | 36 | 14 |
| | Non-Commercial Stakeholders Group (NCSG) | 19 | 27 | 8 |
| | gTLD Registries Stakeholder Group (RySG) | 18 | 16 | (2) |
| 5 | GNSO Council | 14 | 12 | (2) |
| 6 | ISPCP | 12 | 0 | (12) |
| | ICANN At-Large | 9 | 10 | 1 |
| 8 | Registrar Stakeholder Group (RrSG) | 7 | 1 | (6) |
| 9 | ICANN Business Constituency (BC) | 7 | 6 | (1) |
| 10 | i2Coalition | 7 | 0 | (7) |
| | Blacknight Internet Solutions Ltd | 5 | 4 | (1) |
| 12 | Namibian Network Information Center | 5 | 0 | (5) |
| 13 | Intellectual Property Constituency (IPC) | 5 | 15 | 10 |
| 14 | Security and Stability Advisory Committee (SSAC) | 2 | 2 | - |
| 15 | MarkMonitor | 2 | 0 | (2) |
| 16 | The Centre for Internet and Society | 0 | 8 | 8 |
| 17 | ICANN Governmental Advisory Committee (GAC) | 0 | 4 | 4 |
| 18 | Customer Service Committee (CSC) | 0 | 1 | 1 |
| 19 | Swahili ICANN Wiki | 1 | 0 | (1) |
| 20 | Radix | 1 | 0 | (1) |
| 21 | Fellowship alumni | 1 | 0 | (1) |
| 22 | CEO, Allegravita LLC | 1 | 0 | (1) |
| 23 | CEO of Registry Africa, Mr. Lucky Masilela | 1 | 0 | (1) |
| 24 | registry.asia | 1 | 0 | (1) |
| | Total | 184 | 143 | (41) |



Public Comments: Thematic Breakdown FY20

FY20 Operating Plan & Budget Public Comments- 143





FY20 Operating Plan & Budget- ALAC Public Comments by Theme

| Number | Theme | FY20 Draft Operating Pland & Budget Total Number of Comments | ALAC Number of Comments |
|--------|--|--|--|
| 1 | Community Outreach/ Engagement/ Programs | 13 | 4 |
| 2 | Policy Development | 6 | 2 |
| 3 | Budget Development Process & Document Contents/Structure | 27 | 1 |
| 4 | Information Transparency Initiative | 1 | 1 |
| 5 | Language Services | 1 | 1 |
| 6 | Organizational Reviews | 1 | 1 |
| 7 | Financial Management | 28 | - |
| 8 | Community Support/Funding | 27 | - |
| 9 | Funding | 9 | - |
| 10 | ICANN org Headcount | 9 | - |
| 11 | Reserve Fund | 5 | - |
| 12 | GDPR | 5 | - |
| 13 | Funds Under Management | 3 | - |
| 14 | GDD Operations and gTLDs | 3 | - |
| 15 | CROP | 2 | - |
| 16 | Contractual Compliance | 1 | - |
| 17 | ICANN Meetings | 1 | - |
| 18 | Open Data Initiative | 1 | <u>- </u> |
| | Total | 143 | 10 |



Appendix

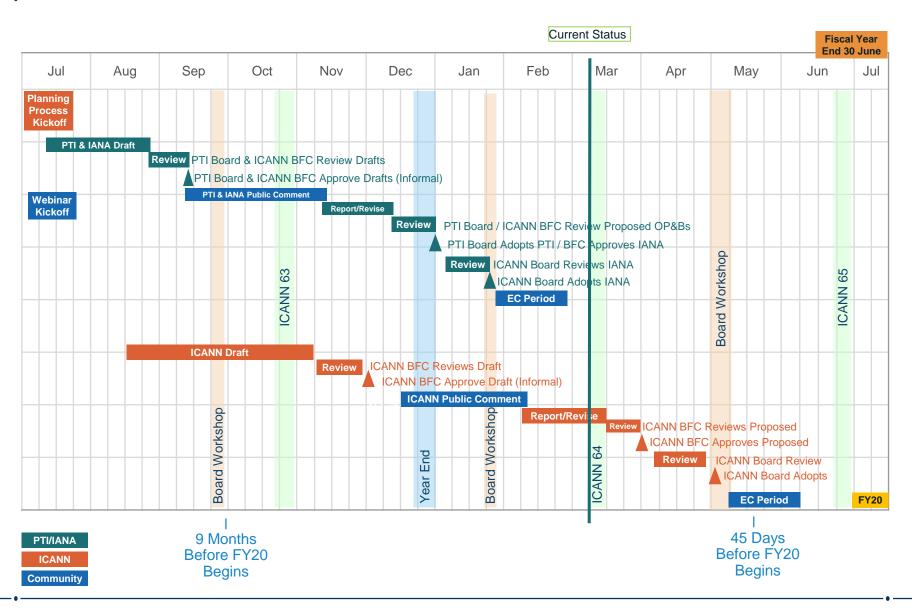


Public Comments: Thematic Breakdown by SO/AC

| Number | Theme | FY20 Draft Operating Pland & Budget Total Number of Comments | ALAC | GNSO Council | gTLD Registries Stakehol der Group (RySG) | Intellectual Property Constituency (IPC) | der | Business Constituency (BC) | Service | Internet | | Committee | Commercial | | Security and Stability Advisory Committee (SSAC) | ccNSO Strategic and Operational Planning Committee (SOPC) |
|--------|---|--|------|-----------------|--|---|-----|----------------------------------|---------|----------|---|-----------|------------|---|--|---|
| 1 | Financial Management | 28 | - | 2 | 3 | 3 | 1 | 2 | - | 2 | 2 | | 7 | - | - | 6 |
| | Budget Development Process | | | | | | | | | | | | | | | |
| 2 | & Document Contents/Structure | 27 | 1 | 2 | - | 1 | - | - | - | - | - | 1 | 2 | - | - | 20 |
| 3 | Community Support/Funding | 27 | - | 6 | - | - | - | - | 1 | - | - | 3 | 15 | - | 2 | - |
| 4 | Community Outreach/ Engagement/ Programs | 13 | 4 | - | 2 | - | - | 1 | - | 1 | - | - | - | - | - | 5 |
| 5 | Funding | 9 | - | - | 1 | 4 | - | - | - | 1 | 1 | - | - | 1 | - | 1 |
| 6 | ICANN org Headcount | 9 | - | 1 | 3 | 2 | - | - | - | 1 | - | - | 1 | - | - | 1 |
| 7 | Policy Development | 6 | 2 | 1 | 1 | - | - | - | - | - | - | - | 1 | - | - | 1 |
| 8 | Reserve Fund | 5 | - | - | 3 | 1 | - | - | - | - | - | - | - | - | - | 1 |
| 9 | GDPR | 5 | - | - | - | 2 | - | - | - | 1 | 1 | - | - | - | - | 1 |
| 10 | Funds Under Management | 3 | - | - | - | 1 | - | 1 | - | 1 | - | - | - | - | - | - |
| 11 | GDD Operations and gTLDs | 3 | - | - | 2 | - | - | - | - | 1 | - | - | - | - | - | - |
| 12 | CROP | 2 | - | - | - | - | - | 1 | - | - | - | - | 1 | - | - | - |
| 13 | Contractual Compliance | 1 | - | - | - | 1 | - | - | - | - | - | - | - | - | - | - |
| 14 | ICANN Meetings | 1 | - | - | 1 | - | - | - | - | - | - | - | - | - | - | - |
| 15 | Information Transparency Initiative | 1 | 1 | - | - | - | - | - | - | - | - | - | - | - | - | - |
| 16 | Language Services | 1 | 1 | - | - | - | - | - | - | - | - | - | - | - | - | - |
| 17 | Open Data Initiative | 1 | - | - | - | - | - | 1 | - | - | - | - | - | - | - | - |
| 18 | Organizational Reviews | 1 | 1 | - | - | - | - | - | - | - | - | - | - | - | - | - |
| | Total | 143 | 10 | 12 | 16 | 15 | 1 | 6 | 1 | 8 | 4 | 4 | 27 | 1 | 2 | 36 |



FY20 Planning Timeline- High Level





Total ICANN FY20 Proposed Planning Timeline – Key Dates

| Step | Dates | Action By | Note |
|--|------------------------------|----------------|--|
| ICANN Public Comment Period | 17 Dec 2018 – 08 Feb 2019 | Community | 53 Days including 7 days for Year End |
| ICANN 64 Community Forum | 13 Mar 19 | Community | Report on Responses to Public Comment Published |
| ICANN Staff Report on Public Comment Published | 19 Mar 19 | ICANN | Staff Report Published |
| ICANN Proposed OP&B Submitted to ICANN Board | 22 Apr 2019 | ICANN Board | At Least 45 Days Before Next Fiscal Year (Per Bylaws) |
| ICANN Board Adopts | 03 May 2019 | ICANN Board | Target to allow for EC Review Period |
| Empowered Community | | | |



FY20 SO/AC Additional Budget Request Timeline

- The FY20 SO/AC additional budget request process pertains to a dedicated part of the overall ICANN annual budget that is set aside to fund specific requests from the community for activities that are not already included in the recurring ICANN budget.
- The following timeline of the SO/AC ABR timeline is provided below.

| Timeline | Start | End |
|---|-----------|-----------|
| Kickoff | 11/5/2018 | |
| Submissions Due (send to Planning@ICANN.org) | 11/5/2018 | 1/25/2019 |
| Preliminary Review of Requests by ICANN org | 1/28/2019 | 3/8/2019 |
| SO/AC Consultations at ICANN 64 (by request, during Constituents Day) | 3/9/2019 | 3/15/2019 |
| Final Assessments and Recommendations by ICANN org | 3/18/2019 | 3/31/2019 |
| ICANN Board Finance Committee Review and Recommendation for Approval to the Board | 4/15/2019 | 4/19/2019 |
| ICANN Board Review and Approval at Board Meeting | 4/22/2019 | 5/3/2019 |



Reserve Fund Replenishment Strategy

- Following the 2nd public consultation, ICANN Org drafted a final proposed Replenishment Strategy
- Strategy summary:
 - 1. A 5-year replenishment period starting from 1 July 2018.
 - 2. A minimum contribution from ICANN org operational excesses of US\$ 20 million over 5 years.
 - 3. A contribution from the Auction Proceeds should be made immediately for US\$ 36 million.
 - 4. A contribution from the new gTLD program remaining fees should be made immediately for US\$ 12 million.
- Implementation:
 - ICANN org to contribute \$32m over 8 years
 - \$3m from FY18 excess transferred to Reserve Fund in October 2018 (following Board approval at ICANN63)
 - Transfer (following Board approval at ICANN63) of \$36m of auction proceeds into Reserve Fund.



Financial Accountability- Reporting

ICANN staff reports results to the community in support of commitment to accountability and transparency.

Monthly

- KPI Dashboard (Goal 3.1)
- Publication of ongoing expenses on selected projects

Quarterly

- Quarterly Financial Reporting
- Publication of ongoing expense for reviews

Annually

- Independent AuditorsReport
- Tax Report Form 990
- Annual Report
- Operating Plan and Budget
- Staff Remuneration
- Board Compensation
- ccTLD Contributions

Link to Quarterly Accountability Indicators

https://www.icann.org/accountability-indicators



How can I participate



Attend Budget Working Group or Finance Related sessions at ICANN Public Meetings.

https://meetings.icann.org/en/



Send any questions to Planning@ICANN.org



Subscribe to the community-finance@icann.org for updates on planning activities.



View current year plans for reference online.

https://www.icann.org/resources/pages/governance/planning-en



Review Quarterly Financials.

https://www.icann.org/resources/ pages/governance/current-en



Review Quarterly Accountability Indicators.

https://www.icann.org/accountabilit y-indicators

