

(Instructions:

This table was built to assist the Sunrise Data Review Sub Team in its analysis as to whether, and how, the previously collected Sunrise data (between December 2016 and March 2018) answer each of the final agreed Charter questions.

- In the **Sunrise Tab** of the [analysis tool](#), Staff have included excerpts, as well as the relevant page/slide reference, from the previously collected data that staff believe may assist in answering the final agreed Charter questions. Summaries of the excerpts are included in Column B.
- The excerpts cited by Staff are nonexclusive; Sub Team members are welcome to download and reference the actual documents, linked from the **Source Tab**, to cite relevant information that may help answer the final agreed Charter questions.
- When providing input, please note the source name and page/slide number of the previously collected data.

Sunrise Charter Question 4:

(a) Are Registry Operator Reserved Names practices unfairly limiting participation in Sunrise by trademark owners?

(b) Should Section 1.3.3 of Specification 1 of the Registry Agreement be modified to address these concerns?

(c) Should Registry Operators be required to publish their Reserved Names lists -- what Registry concerns would be raised by that publication, and what problem(s) would it solve?

(d) Should Registry Operators be required to provide trademark owners in the TMCH notice, and the opportunity to register, the domain name should the Registry Operator release it – what Registry concerns would be raised by this requirement?

Sub Team Member Name	Do the previously collected data help answer this Sunrise Charter Question?	If yes, which sub question(s) do the survey results assist?	How do the data assist (e.g. "Information X in document Y demonstrate Z")?	Source Name & Page/Slide Reference
George Kirikos	Yes*	a	[my usual disclaimer for Yes with an asterisk, given limited number of responses and other statistical issues] According to page 5 of the the Dec 2016 Registry Operator Responses to Initial Survey from TMCH Data Gathering Subteam, Donuts stated that "except for the required ICANN reserved list and a handful of super premium labels, all SLDs are available for registration by anyone unless a mark holder has purchased a block." suggesting that	Dec 2016 - Registry Operator Responses to Initial Survey from TMCH Data

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			they are not “unfairly limiting” participation in Sunrise, if it’s true that the number of super premium labels are a “handful” (i.e. a small number). According to page 4, the Donuts DPML block doesn’t prevent a sunrise registration.	Gathering Subteam, pages 4-5
Griffin Barnett	No			
David McAuley	Possibly	a.	See Appendix I of AG Independent Review - it is a summary and is anecdotal but indicates that some TM ownersd are frustrated by trademarked strings on reserve lists.	Page 65, #2 of AG Independent Review of TMCH
Susan Payne	Limited - Limitations in data	4a	“Trademark holders also expressed a concern that trademark strings may be on reserved or premium lists, making it difficult to register during the Sunrise period. We unfortunately did not have access to a sufficient number of reserved or premium lists to test this hypothesis, but this may be a useful avenue for future research”	AG Report p 35

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