

## **TRADEMARK NOTICE**

Thank you for registering a new domain name! Before your domain name is finalized, please consider all of the following information below:

### **Why am I receiving this notice?**

You are receiving this notice because your domain name application matches at least one trademark record submitted to the Trademark Clearinghouse.

### **What is a trademark and what is the Trademark Clearinghouse?**

A trademark includes any word, name, symbol, device, or any combination that has been protected by the owner to identify their brand, business, goods, and/or services.

The Trademark Clearinghouse system is a database of trademarks that have been registered, are protected by statute, or court validated in any country around the world. To get into the database rights holders must apply by sending their registration information to the Trademark Clearinghouse, which is currently administered and maintained by Deloitte. Information is authenticated from rights holders and once approved it is put into the database and provided to registries (Godaddy.com) and registrars (.book, .movie, .parts, .bike.....etc.).

### **Does this mean I can't register my new domain name?**

This notice does not prevent you from registering your domain name nor does it prevent you from using it. It is merely being used to inform you, the registrant, that there is a chance that someone else owns the rights to the use of your domain name based on the trademarks listed below in the Clearinghouse.

### **How do I know if my Domain Name is problematic?**

The trademark(s) listed below appear because your domain name matches, either completely or partially, to the mark(s) in the Clearinghouse. A match does not necessarily indicate a problem, however if your domain name is used in a similar way to one of the marks listed and there is a significant overlap you may not be able to register your domain name.

### **Does my Domain Name significantly overlap?**

When looking to see if your domain names significantly overlaps with one of the listed trademarks please consider the following . . .

- Are the goods and services listed for the mark the same or similar to the goods and services surrounding your domain name?
  - Example: Registering microsoftstuff.tech for a blog about Microsoft products would be a significant overlap with the Microsoft trademark because a consumer could be confused.
  - Example: Registering ilovecars.auto for a website showcasing photographs taken of cars would not be a significant overlap with the Cars trademark for the animated Pixar film.

If you have any further questions please go to the ICANN website or if you think your matter would cause a significant amount of trouble, please consider consulting an intellectual property attorney.

After reading this notice you are now aware of your rights as well as the rights of other trademark owners, and by continuing to proceed with registration you know to the best of your knowledge that you will not infringe on the trademark rights of others.

Trademarks are listed in the Trademark Clearinghouse:

1. Trademark ABC
2. Trademark DEF