## How to optimize the audience involvement in ccNSO members meetings?

MPC

Monday 21 January 2019 (14:00 UTC)

### ccNSO members meeting: aim

- To brief the community on the current and upcoming work items for the ccNSO within the overall ICANN environment
- To inform and discuss topics that are relevant to ccTLDs and other interested parties
- To consult the ccTLD community on the direction of travel regarding certain topics
- To allow for skill building and knowledge sharing among ccTLDs

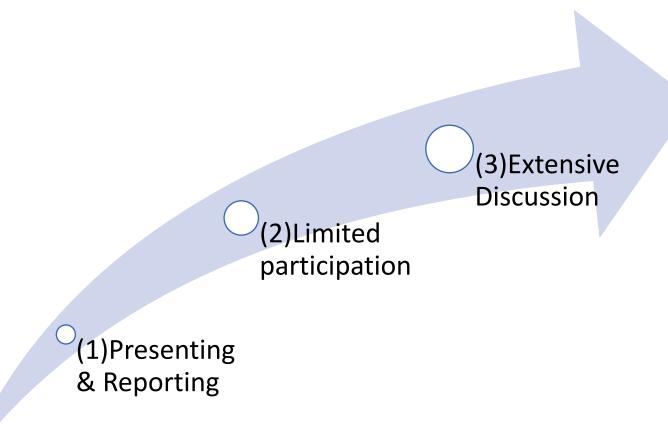
## ccNSO members meeting: layout

- Classroom style
- AdobeConnect

#### Levels of involvement

Each level of involvement exponentially increases:

- the levels of participation by the audience
- the role for the session chair.



### ! Important!

- Plan the appropriate level of involvement well in advance
- Allow for appropriate amount of time for dialogue
- Respect the deadlines by ICANN's meeting team

# Tips & tricks: increase the level of involvement (1)

#### Questions

- The speaker opens with a question
- Allow for questions from the audience throughout the presentation
- The audience can type questions in the AC chat
- Do an inverse Q&A
- Have people vet the questions in groups
- Ask for reactions, do not only ask for questions
- Share a final story after the Q&A

# Tips & tricks: increase the level of involvement (2)

#### Measure the temperature

- Show of cards
- Vote with your feet
- Inverse Q&A

# Tips & tricks: increase the level of involvement (3)

#### Discussions

- Small groups / break-out sessions
- Fishbowl
- World Café
- Moderated panel discussion
- Town hall / Forum

## ICANN64 Members Meeting (day 1/AM)

Time	Topic	Involvement level	Suggestions/Comments
09:00-09:30	<ul> <li>ccNSO Members Meeting introduction</li> <li>Opening &amp; Welcome. Briefing council workshop.</li> <li>Welcome by .jp, the local ccTLD Manager.</li> <li>ccNSO members meeting highlights.</li> </ul>	1+2	icebreaker question.
09:30-10:15	<ul> <li>ccNSO Working Group updates</li> <li>TLD-OPS Update.</li> <li>Guidelines Review Committee (GRC)</li> <li>Strategic and Operational Planning Standing Committee (SOPC).</li> <li>Cross-Community Working Group (CCWG) new gTLD Auction Proceeds</li> </ul>	1 + 2	Secretariat to assist session chair with increased engagement, for instance via the Q&A tips & tricks
11:00-12:00	How to shape ccNSO Members Meetings in Policy Forums	2 (+3)	Note: limited amount of time.
11:00-12:00	Joint meeting: ccNSO & ICANN Board	2	

## ICANN64 Members Meeting (day 1/ PM)

Time	Topic	Involvement	Suggestions/Comments
13:30- 15:00	<ul> <li>Policy session</li> <li>Update Empowered Community Administration •</li> <li>Update PDP retirement WG.</li> <li>Current state of affairs WT5 and related WT 1-4.</li> <li>Update regarding the ccNSO Internet Governance Coordination Committee.</li> <li>IDN ccTLD Recommended Policy Review.</li> </ul>	1 (+2)	Secretariat to assist session chair with increased engagement
15:15- 16:15	<ul> <li>IANA naming function session</li> <li>PTI Board Update</li> <li>CSC update</li> <li>IFRT (&amp; CSC Effectiveness Review. TBC)</li> <li>RZERC Update</li> <li>PTI Update</li> </ul>	1	Aim of the session: to update the community
16:15- 16:45	Session with ccNSO appointed ICANN Board members	2 + 3	Dialogue.
17:00- 18:00	Update on the ccNSO Organisational Review	2	MSSI: "since the assessment report will be out for public consultation and it would be good for the IE to be able to present the findings at high level to the ccNSO. the independent examiner/MSSI suggested to use live polling, integrated in .ppt"

## ICANN64 Members Meeting (day 2)

Time	Topic	Involvement	Suggestions/Comments
09:00-09:30	TLD-OPS: Disaster Recovery and Business Continuity Planning Playbook	1	
09:30-10:15	Study Group on emoji as second level domains: presentation draft report	1, 2 (+3)	Feedback is needed from the audience. Level of involvement depends on how SG chair intends to present the report
11:00-11:15	Joint meeting: ccNSO & GAC	1	/
11:20-12:00	Finance Session	1, 2, 3	Input needed from the room, after presentation by ICANN finance.
13:30-15:00	ccTLD News	1 (+2)	aim: updates, allowing room for ccTLDS to present ideas/projects. best practice-sharing. engagement level depending on the presenter/topic
15:15-16:05	RO Update	1 (2)	Updates. Possibly with a consultation round.
16:05-16:45	Marketing Session	1 (2)	aim: updates, allowing room for ccTLDS to present ideas/projects. best practice-sharing. engagement level depending on the presenter/topic

## Thank you!

