
MAUREEN HILYARD: We'll start with the roll call. Thank you. Thank you, Claudia.

CLAUDIA RUIZ: Okay, thank you. We will now start the official recording of this call. Good morning, good afternoon, and good evening, everyone. Welcome to the At-Large Capacity Building Working Group and Outreach and Engagement Working Group Co-Chairs Call on Tuesday, the 15th of January, 2019 at 18:00 UTC.

Sorry. Lee just joined.

On the call today, we have Maureen Hilyard, Daniel Nanghaka, Maritza Agüero, Abdulkarim Ayopo Oloyede, Ali Almeshal, Joanna Kulesza, [0:48 inaudible], Yrjö Länsipuro, Pua Hunter, Alfredo Calderón, and Glenn McKnight.

We have, from staff, we have Heidi Ullrich, Evin Erdoğdu, Gisella Gruber, and myself, Claudia Ruiz, on call management.

Before we begin, I would like to remind everyone to please state their name before speaking for the transcription and to please make sure your mics are off when not speaking to prevent any background noise. Thank you, and with this, I turn it over to you, Maureen. Thank you.

MAUREEN HILYARD: Thank you. Thank you, Claudia, and welcome, everybody. Thank you for coming to this meeting and it's great to see the co-chairs and I know

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that Daniel, I know, will really appreciate the fact that he's got the full team here and Joanna and Alfredo, as well, really great to have you.

And I especially would like to welcome and apologize for sort of the late inclusion of these, of Pua and [inaudible], and we did invite Anna as well. But it was as a result of a discussion that Pua and I were having yesterday about capacity building for, within At-Large and the GAC. And we were on similar sort of wavelengths, so I thought it was, I had mentioned to her that we were having a meeting today and put out the invitation to Pua and Anna to come along today to find out we're at sort of like the start of a new era for capacity building within At-Large anyway, so it makes sense to be able to include and start working as we have proposed to the Board on ways in which we can assist our [inaudible] within our two advisory committees to make sure that they're actually getting the right kind of information that they need.

So just as an introduction to why we are of the composition that we are at this meeting at the moment, but what I wanted to do is apologize to Alfredo and Joanna. I did not put this agenda together, but it has actually sort of fallen into my lap that I can actually spend a bit of time sort of re-impressing on what this group, as I see it, what this group aims to achieve.

So first of all, thank you very much for coming to the meeting and I just hope that everyone who's on this group will actually give the whole range of work that we are going to be doing within capacity building, which I consider to be one of the most important aspects of the whole outreach and engagement sort of work stream.

And of course, I think that it's one of the important things that if we can get the capacity building program up and running to be sort of like an overall inclusive with many different varieties of ways and means of getting information out to our membership, that we've just got to make sure that what we're doing is helping to make At-Large more efficient and effective and the revitalized section of ICANN that I'm actually still hoping that we can produce, that we can be within the ICANN community, and again, I'm craving the indulgence of our newly appointed capacity building co—chairs, Joanna and Alfredo, to select to use this time to sort of just look at how we can do that.

Now I know one of the things that I selected, because I had just come directly off another call and I don't know if someone can find a copy of the [Organigram] that we might be able to view because the [Organigram] as we have it, basically explains my version of how I see the three strings of the work of At-Large fitting into the general scheme of things for At-Large so that when we're actually looking at, like, outreach and engagement on the [Organigram]... Thank you very much. I do appreciate that, my efficient staff here.

So when we've got the Outreach and Engagement [routine] which is actually under sort of the leadership of Daniel with his co-chairs who are here, one of the things that I found when I first joined At-Large and the ALAC was that I sort of found that there would be working groups being formed. In my own mind, I was a little bit confused about how it all fit into things and one of the things I wanted to do with the [Organigram] was to sort of establish a sort of structure so that when we actually did form working groups, that they actually were relevant to what it is that

we were actually trying to achieve within At-Large and they fit within a particular work stream.

And of course, the three work streams that we've got – organizational, policy, and outreach and engagement – so really, policy and outreach and engagement are within the bylaws. That actually sort of states what it is that the At-Large Advisory Committee is supposed to be about. the organizational side of things is being given importance because we're at the outstate of two really, really important sort of like board-related activities, and that's, of course, the At-Large Review Implementation, which has its own working group, and the ATLAS III which has two working groups [within].

So those have actually formed and they're under the offices of organizational because what we produce within those working groups are what is actually going to impact on how policy group and the outreach and engagement works will work.

And then we have the policy, which is of course, our main focus for At-Large and whereas we used to have a whole lot of different working groups under that, basically, it was an invisible umbrella. It wasn't a sort of consolidated policy working group as we have got it now – so that really, at the moment, we have the two, the select. Well, we have one working group which is working under it, and let's see, the expedited policy development process which is actually happening at the moment, the EPDP.

And what we do run within the consolidated policy group, ad hoc working groups, which small teams have actually been developing papers that they bring back to the CPWG for further discussion.

So again, it's sort of like these aren't formal things, just little ad hoc meetings that groups that select, gather together and finish their task and move on.

So under the Outreach and Engagement Work Stream that we've actually got here at the moment, the capacity building one is one that's actually sort of been long-standing, but I think when we've done the evaluation, what we've actually found is that it's been focusing on one approach to capacity building and I just feel that under Joanna and Alfredo and what has actually, the discussions that have actually been had within At-Large, there are other things that we can actually incorporate into sort of the whole approach to capacity building.

But we also have the Technology Task Force, which yesterday, had a very interesting discussion on the translation services that are being provided for LACRALO which there's a few bugs and things like that, that communications, and that the Task Force Team are working on together to improve the communication and information dissemination that happens within LACRALO. So that also, if it's not working, we're not being efficient and effective in the way in which we're actually delivering to our neighbors. This is where the importance of the outreach and engagement work stream is all about.

And of course, then we've got the social media group which is, again, working regionally, trying to get messages out to communities about

what's happening within At-Large from a regional perspective, again, getting information out to the members.

So my viewpoint is, just to impress on this particular group, is importance of this particular working group and the importance of any working group that we actually coordinate is all integrally part of creating a structure of At-Large and strengthening the work that we actually do within At-Large to make it sort of like, not worthy, but a really contributing component to the ICANN ecosystem.

And I think that one, getting back to Capacity Working Group itself, I sort of see it as Joanna's strategic plan has highlighted, as well as discussions that they will have within their own group. It's going to be really good when we get to Kobe and we include it into the Outreach and Engagement thing, is to look at what, how it's evolved, and what the final stages may be for the strategic plan for both the Capacity Building and the Outreach and Engagement strategic plan as well. Kobe, I'm hoping, will be the time when both of those strategies will be revealed and people can actually have that final commenting period and we set it in stone and it goes on to the capacity building website.

But work is to develop a plan and a pathway where we can build and strengthen the capacity of the member of At-Large. And the whole purpose of that is so that they can gain the knowledge, understanding, and the confidence to contribute to the policy discussions which is our main contribution to the work of ICANN.

But at the same time, we want to be able to share this knowledge and this school of development that we're actually producing within this

group – sorry about that – so that we can share it with our colleagues in the back. I feel like I’m hyping that we can actually have, that their inclusion in this meeting will be regular so that they can benefit from any enhancements that we can support them with and because we’ve actually pitched our support to the GAC for anything that we do that we’re willing to share with them.

But also that we can share them with the wider community as well because I’d like to see that from this capacity Building Working Group, that we can have great input into ICANN Learn programs that can be basically evergreen, the word that I’ve heard this morning, that we can put online that anyone who wants to know about anything that there was a capacity building program that we can refer them to on ICANN Learn and I know that at the present point in time and presentation for ATLAST III, Olivier has been going through a lot of those programs and making sure that they are fit to purpose.

I think for any of us who have actually been through those programs, they haven’t been used for so long and a lot of the links are dropped and there’s things that need to be adjusted and I know that Betsy’s working her butt off to make sure that those are in readiness for ATLAS III, but that they’re actually fit to purpose for anyone using them.

So I think, for me, I just wanted to be able to say how important this working group is, how it fits into the vision that I have for At-Large and how it contributes greatly from bottom up, that it actually fits into it. We get regular feedback, the ATLAS gets regularly feedback, so the decisions that we make can actually be incorporating what it is that’s

actually coming up from these really, really important working groups and so that's it from me.

I think, Glenn, you've got your hand up.

GLENN MCKNIGHT: Sorry. I don't want to stop you speaking, but I just have a couple of questions for you for clarification.

MAUREEN HILYARD: Go ahead.

GLENN MCKNIGHT: Okay. So we see a new committee created and a new approach. This is a big departure policy. I assume that you have certain expectations from this group in terms of deliverables. Now does this map to the At-Large Review at all or what can we expect? If we had some glasses to the future, a year or two years or whatever down the road, can you paint a little bit of a road map on what do you expect the metrics that will come out of this activity. Thanks. That's it for me.

MAUREEN HILYARD: Thank you, Glenn. You were part of the At-Large Review implementation program which we developed and one of the things that actually came out of that was sort of a review of the way, which we basically carried out, capacity building. Capacity building [inaudible]

within At-Large was seen to be a priority and it's already incorporated into the plan.

We're depending on the Board okaying this so that we can actually [go] again, redevelop some of those working groups.

Now with regards to capacity building, I am, that's why I'm really keen to hear the discussions that come out of the development of the strategic plan for capacity building that it actually incorporates. It may not at the moment, but that doesn't matter. I think that Joanna's set up a brilliant starting point. But we just have to select, make sure that the things that we actually raise as important for us to move forward in the continuous improvement section of the implementation of capacity building, that we incorporate that into the long-term plan for this particular area.

But of course, also mentioning too, that we will always make sure that because of the joint paper that has actually gone onto the Board – we're just waiting on some feedback about it – that we will not [inaudible], that we do have a partnership with the GAC and the similarities of our needs in respect to getting information out to our respective members, and building capacity to actually help them grow and develop and be more comfortable with participating in the decisions, the discussions, that we actually have in relation to policy.

That has to be a focus and it's not only a focus just with us. If I can just raise with this particular point in time, with the additional budget requests that we're actually talking about, it's the same sort of thing. The focus has got to be on our role is At-Large and what we can do to

benefit our members and in keeping with the strategic plan, objectives of the strategic plan that we currently have in place.

So things have got to be linked, so even in our strategic plan for capacity development, we've got to make sure that it actually matches the objectives of the ICANN strategic plan as well with regards to multi-stakeholder engagement.

So they reveal themselves even more so as we have more discussions. You're going on mute and you can put your hand down, Glenn.

I know. Glenn's very good at coming up with the right kind of questions. That's all.

But what I did want to do at this particular point in time was to sort of introduce Pua for a start. Thank you very much for coming, Yrjö as well, and I just really appreciate the work that Yrjö does.

GLENN MCKNIGHT: Yeah, I'm going on mute.

MAUREEN HILYARD: Thank you, Glenn.

But if we can have, if Pua can explain the work that she's been doing within the GAC because she leads the underserved regions, sort of like a working group that they've had. Well, [inaudible], that's what they were called. But she'll explain that to us.

Pua, are you available to give us a brief run-through?

GLENN MCKNIGHT: Yeah, I'm going on mute.

MAUREEN HILYARD: Thank you, Glenn. Can somebody mute Glenn, please?

GLENN MCKNIGHT: Maureen, it's not me.

MAUREEN HILYARD: I'm sorry, Pua. I will tell Glenn to not mention anything about it. He's going on mute. Thank you.

PUA HUNTER: Thank you, Maureen. Hello, everyone. My name is Pua Hunter. I am the Co-Chair of the underserved regions from GAC and we've been working hard as one of responsibilities for our capacity building.

We've actually done eight workshops in the last two years, both within the margins of our ICANN meetings and also during regional meetings. So as a result, we've produced, developed an evaluation report which we will have again to have it endorsed at the Kobe meeting.

And in addition to that report is our next steps document that has been developed as well with the assistance of the Government Engagement Team.

And we've been talking about how we can keep this initiative going because I was looking through your strategy, your capacity building development strategy, and congratulations. It's an awesome document. I would like to work with you because we've got our next steps document as well, and I hope that we will have the opportunity in Kobe, Joanna and Alfredo and Yrjö to sit down and look at how we can work together because the way we've been talking about ourselves working in silos and yet, the resources within ICANN can be better utilized if we work together.

So we're looking at our own plans within the GAC. Forget members to address our diversity issues, so to promote meaningful participation of GAC members and I see the same aim that you have in your strategy and so I think there's room for us to work together.

We have also had this discussion previously and we've captured it in our communiqué, so more of a reason why we should continue to work closely on this other input and initiative. Thank you.

MAUREEN HILYARD:

Thank you, Pua.

Really, I think that what you're sort of saying is very much aligned to what we've actually asked the Board is for the Board to encourage this greater cooperation between the two groups. Does anyone have any questions or queries that they would like to present to Pua at this time? I'm hoping that we can actually have more engagement between the two of us so that it's not going to sort of be like a new person. It's just going to be one of the gang.

Yrjö?

YRJÖ LÄNSIPURO:

Thank you, Maureen. Well, I'm just going to say that I think it's very good, really fantastic there is cooperation between GAC and At-Large in this area. [Inaudible] and especially when it comes to underserved regions, [inaudible] what is really found is that [inaudible] way but [inaudible] way. [Inaudible] and [inaudible] very, very much and [inaudible] end users [inaudible] the GAC [inaudible].

MAUREEN HILYARD:

I'm sorry, Yrjö. I'm sorry for butting in, but it's very difficult to hear you. But I think that I sort of got bits and pieces of it and I agree that it's good that we're actually starting to work together. It's something that we've been planning on for a long time, so yeah, it's great that we're making it happen.

Daniel?

DANIEL NANGHAKA:

Thank you very much for [arranging] this joint meeting, and one thing that I would like to simply [inaudible] a brief history about the O&E strategy that we started [inaudible] before in Barcelona. It was [inaudible] to collaboration between different working groups and different [inaudible] that came up and I think it was, I think, number five or number seven if I remember clearly well.

But coming from the top of Outreach and Engagement, if this is helping to bridge the gap that has been existing between probably the GAC, Capacity Building, and the different working groups, and so when you see this kind of collaboration coming in, I think it's a key input, it's a key milestone that is addressing, that is [inaudible].

And with input to Capacity Building and the GAC, I think there are still limited ways in which you can [inaudible] capacity building because most of the time when the GAC is discussing issues, in At-Large, we don't have so much of it [inaudible] into these issues and both of these should be collaborating.

And is there any kind of capacity building collaboration that we intend to achieve which could be included in the next FY? I think some of this should be captured in the Capacity Building strategic document. Thank you.

MAUREEN HILYARD:

Yeah, thank you for that, Daniel. If you can, you've actually only got a few days if you select C, that there is a possible ABR coming out of this collaboration, that it could be something that we could put together but we've got to get the ideas in very, very quickly and perhaps, [inaudible] and I can have a little chat and see what we can come up with.

I'd like to, just looking at the time because I don't want to take up too much time away from the discussion that Joanna is going to lead on the capacity building strategy, and I'd like to thank Joanna and Alfredo for giving us this time to introduce the GAC [combiner] to our meeting and also sort of explain how I see capacity building as an integral part of the

work within At-Large. Thank you very much and I'll move it back to you, Joanna.

JOANNA KULESZA: Good evening. Good afternoon, everyone. Can you hear me? Just double-checking. Hello? Testing. Can you guys hear me?

DANIEL NANGHAKA: Yes, we can hear you, Joanna.

JOANNA KULESZA: Wonderful. Thank you so much. Apologies.

Thank you. Thank you, Maureen, for the introduction. Thank you for giving me the time to send these discussion papers. I already said I am happy with the feedback. I am happy that this started so many members of the community talking, but I feel I should apologize. I was not trying to present a document that is cross-cutting and is picking fights with every possible area of policy and development that we have. That was absolutely not my intention.

What I was trying to do is, as I already said, start a discussion or invite everyone to share their thoughts on what I felt as an ALAC newcomer could be useful to everyone trying to build the capacity within the community.

What you will find in the draft document, and I'm presuming that most of you had a chance to look at it, or hopefully comment on it or edit it.

It's open – thank you very much, [Dean], for sharing [inaudible] – and here, you can find it in Google Docs if you have the link. I'm going to paste the link into the chat box in a moment. If you have the link, you're more than welcome to comment and chat on it and edit it at will.

So this was meant, this document was meant more as an invitation for discussion. I understand that capacity building has distinct limits. It has boundaries. But I also understand that it would be more easy for us to build capacity if we have those connections which other teams, other working groups, other parts of the community, and that is why you will find that the document references to policy building.

I have a few of the hot topics that we've been working on here in Europe on and I already learned that this same [inaudible] going on in other regions, so I have elements of policy that I've put in here. I have a few very general observations where At-Large stands and how we might choose to advertise the community, how we might choose to present this to other members of the community.

I welcome the participation of the GAC. I also understand that there is potential for building this corporation into one of the components of where At-Large stands. I will go through the documents just very briefly, although I have done that during our previous Capacity Building Working Group meeting. I'll just be very brief.

But first of all, just to explain, this is not to try and intervene into other areas of the community workings groups. This is rather to try and understand where the shared grounds for further capacity building is. So what I was trying to do, through listening in on the various working

groups to talking to individuals who are deeply involved in policy, outreach and engagement – Daniel, and Glenn, and John have been tremendously helpful in understanding what it is, Maureen has been instrumental in helping me understand where we are coming from – so this is more of a summary, as I already said, an introduction into a further discussion and collaboration with other groups and other policy or outreach and development, outreach and engagement activities that are going on in the community.

I won't go through the document, although, as you can see, there have already been many comments added onto it. I've intentionally held back from incorporating all those comments into an updated version of the document because I'm hoping that maybe today's discussion also will allow you to look at that document critically, possibly add or delete sections that you feel are missing or that are inappropriate, we shouldn't have them in a capacity building document.

So let me just very briefly try to share the approach that I have taken onto understanding my role within ALAC or within At-Large in general. It was my understanding that what we are trying to do is to find a coherent line of policy, outreach and capacity building across the community, something that would be useful particularly to new members. But I also think that this could be useful to our local communities who are trying to understand where the larger group within ICANN stands.

So I was trying to seek coherence for the community among the different activities that are going on and represent end users. As you can see here in the document, in the beginning of that At-Large draft

strategy section, there are aims, and in those aims, you can see I was trying to find answers to three key questions.

The first, what does representing end users mean? What is it all about? That's a coherent search that I was trying to pursue here. Second, how should we increase the awareness of end user issues? That is something that I believe necessitates the collaboration between policy, outreach and engagement, capacity building, everyone else that is involved. After all, it is a small group of volunteers that we have here regardless of how we provide the obligation that we have taken upon itself.

And it is crucial that we work together with ICANN Org. It is particularly important for us to engage with the global stakeholder engagement group, but I also understand that it is crucial for us to engage with other communities within ICANN and the GAC in particular.

I put four statements. We've had these discussions during the Policy Working Group and during the Outreach Working Group. How should we present ourselves in Kobe? What should be our mandate, if you will, during the meeting? What should be the phrases that everyone that represents the community should be using?

I put forward four statements that I have here. It is my understanding that At-Large offers the broadest representation of members, of community members, because we represent the commercial and the non-commercial parts of the community, we represent individuals who represent corporations as well. With that, we offer the broadest and most versatile consensus [seeking] that from within ICANN and At-Large

offers that platform to build consensus between individuals, corporate, and government, as we can see from today's meeting as well.

We welcome diverse views because At-Large in itself is a diverse community and this is represented through our regions, but it's also represented through the composition of the community itself.

As [inaudible] said, I was trying to build upon those for my thesis that you can completely disagree on and amend and we can discuss [inaudible] discussion papers already said. I was trying to build upon that by finding a few policy lines that would be appropriate for the Kobe meeting and for these next few [inaudible] coming into.

I already learned that what is missing is a very strong link with the core mission of ICANN and clearly, I'm going to work on trying to link those with the core mission. But again, you are free to disagree and say this is something that policy should be doing, this is something that policy has done, and if that is being done perfectly, we shouldn't have it in capacity building.

For me, personally, it would be helpful if I had a few items, a few policy lines that I could understand better and then could forward when trying to ensure that we build our capacity better.

What I put in here is accessibility. We had a wonderful contribution coming from the [inaudible] Working Group emphasizing that we need to have this link very closely to the ICANN mission. I am happy to work on making that link closer. However, I still feel that accessibility is a weak, that it seems weak to our community and accessibility is

something that we could be using as opposed to many other groups that we will find within the ICANN community.

I note Glenn's comment. It is duly noted that we need to stick to the core mission and I will work on amending the hot topics, so to speak, if we decide that this is something that we can have in this particular document that I will work on making closely linked to the core mission and the bylaws.

What I also have here and I have noted that something that Jonathan also suggested before the Kobe meeting is finding the balance between privacy and security. I think this is something that well represents the discussion we've been having with the GAC and with the GNSO, with the various communities, which sent both for privacy and security finding the balance is challenging on the international arena, and clearly, it's also challenging within ICANN. Because At-Large is so good, I believe that we could use our resources. We could use our members to better represent where that balance should or could be sought again, linking it to the core mission.

At this point of the debate, I think it would be relatively [inaudible] because we are working on the EPDP and trying to find exactly that compromise.

I've also put in here jurisdiction. I think it's a pertaining theme, that's something that ICANN has been working on, trying to figure out where the line for its authority ends and where it should be drawn, where its authority ends and where the authority of [inaudible] starts. So I think jurisdiction is a pertaining theme. I've put in here the work that has

been done with the Work Stream 2. If we can build on that, try to explore where this thread leads, I think that is also something that is global and is crucial to end users.

I have a few other things here that I felt were hot topics that could gather us, that would help us gather attention.

I think it is also, it would be interesting to have feedback from the GAC on the changing business model so this is a lot of discussion, given Europe now, on how the business model, [inaudible] are changing, for example. Since we are dealing with gTLDs and intellectual property, it might be useful to look into how the new gTLDs in the market are changing, the business models and the protests behind them.

And finally, I put in one just because it's hot and just because I think it would gather attention, and I understand it might be challenging to link it with the core mission but I would be willing to give it a try if we decide that we want to pursue this path that I tried to draft here.

So it's [inaudible] artificial intelligence, fake news, and contractual compliance. I was trying to trace the line where our [inaudible] incompetence ends and where the contractual compliance by the individual registries and registrars begins. I'm happy to elaborate there. It's a little bit more information in the document itself.

And then I've put in a section that is very practical because I try to solve challenges in a relatively practical way and so it's something that I am very much looking forward to hearing back from the Outreach and Engagement team.

I understand that it would be beneficial for our staff in the building to increase our presence and our visibility, so I've put in a few social media platforms here with [fewer] practical suggestions on how we might want to make that visibility a little bit higher. I understand that there is work being done on this. I know that. John LaPrise has a team of people that are a Twitter outreach team, but at the same time, I think it's crucial for all of our members to stay behind At-Large and try to, I don't know, just very small things, tag each other in Twitter feeds or tag each other in Facebook posts, etc.

So I have a few practical suggestions here. If we decide that this is completely beyond capacity building and we don't want to hear it, that is also fine. We have to work with that. As [inaudible] said, it's a brainstorming draft that you're seeing here.

I've looked into our At-Large Review. I know that there is a need to work on the Wiki. I understand that it's one of the points that we should be also be working on, so I put that in here. Again, happy to discuss this further. I know that there's a need for event reporting. I know we have the outreach team. Joanna has [inaudible]. I know she's been doing a lot of reporting when it comes to Facebook and our Facebook presence. I know we have Natalia who is doing that as well. If we might want to coordinate that, I believe we could use our personal capacity, our regional capacity to help us in promoting all the work that is already being done within At-Large.

I'm going to stop here. I am happy to hear your thoughts. I know that there has been a discussion on drawing the lines between capacity and outreach and policy. I'm happy to follow all of your suggestions. I'm a

newbie to the community At-Large and ALAC, but I do appreciate Maureen's introduction and she is setting the bar relatively high on coherence and making sure that all the groups work together and we have a shared standard. So following that path of finding common places where all the groups can work together, that's where the draft is coming from.

Thank you so much. Over to you, Maureen.

CLAUDIA RUIZ:

Hi, Maureen. If you're speaking, you are on mute.

MAUREEN HILYARD:

Hi. I'm terribly sorry. I've just been sitting here talking to myself because I forgot to unmute my phone.

Yes, I just wanted to say. I'll repeat what I was saying to myself, that the final agenda item was sort of like next steps and I actually gave that to Alfredo because I think that moving on from now, it is up to Joanna and Alfredo to be looking at how they want to move on from now and open it up, although, this has been a vision between the leaders and the co-chairs.

I think what we're trying to impress, too, in this particular instant is that the importance of the co-chairs actually really getting involved in the discussions and giving Joanna and Alfredo a sounding board on which to look at what it is that they want to do and what sort of support they can get from the regions and moving this forward.

So for me, it's over and out for me and that's moving on in the next steps for you. And Alfredo, you can finish up.

ALFREDO CALDERÓN: Can you hear me?

MAUREEN HILYARD: Yes. Yes, we can. Thank you.

ALFREDO CALDERÓN: Thank you, Maureen and Joanna, and everybody else that have intervened so far in this conversation. I have a couple of questions that I'm going to throw out there for the group so we can start the conversation. Keep in mind that it's almost, we only have seven minutes allocated for this call but these are questions that we can probably follow up in our next meeting.

I do have a question for you, Heidi, in terms of what is being scheduled for this second part of the fiscal year, I mean from January to June in terms of capacity building workshops or webinars. If you know the answer to that, I would like to hear that, Heidi, before I keep on speaking out [inaudible] happening.

HIEDI ULLRICH: So in terms of the actual Capacity Building Working Group webinars, there is nothing because, again, last week's call was rescheduled to

identify the topics, so we don't have anything planned there. So it's a blank slate open to the two of you.

In terms of other capacity building types of activities, not so much for newcomers but for current members of At-Large and for specific working groups, in the next week or so, we have our communications team will be coming onto the subcommittee and outreach and engagement call to discuss how to develop a communication strategy for that sort of capacity building.

And then also, of course, we have David Kolb from Insight Learning who is the ICANN Academy facilitator as well. He'll be having a leadership skills session on Saturday in Kobe. But again, those are the only two and likely not the targets that you are looking at. Thank you.

ALFREDO CALDERÓN:

Thank you for that, Heidi. The other thing that I want to throw out there is that, and this came out of the Outreach and Engagement call that we had last week, who is our target audience? Are we talking about capacity building for people that are already engaged within ICANN and At-Large. Is that outside our mission or can we incorporate that as a first to get more people involved from the outreach section within this working group of Outreach and Engagement, so we can engage them to get involved through capacity building, which means then, that we would need to have ICANN Learn as a building block to any shape or process. There's a whole folder that has a lot of webinars in ICANN Learn, billions of newcomers, but probably the focus is not what we are

trying to entice or to improve on. So that's something that we should look at also.

So those are just some questions that I'm throwing out there. The other thing is that we're working towards ATLAS III in late October, early November at Montreal and my question is are we as the Capacity Building Working Group, going to propose something in the near future to develop in ICANN Learn or some capacity building webinars to get involved the candidates that we're going to be selecting for ATLAS III before the [inaudible] date in Montreal for that? So those are just questions that I'm throwing out there.

I see that Maureen has her hand up. Maureen, the floor is yours.

MAUREEN HILYARD:

Thank you, Alfredo. It takes a while to unmute my phone. [Sandy] is right, but I will say that principally, for capacity building, a target audience is first of all, our current members.

We have got 200-odd ALSes and hundreds coming through of individual members, so they're already entrapped in our scheme of things, and therefore, we need to focus on ensuring that anyone who is interested [inaudible] is because we can't insist that every single person in an ALS of 200 members, that all but 200 members are going to be interested in ICANN. But they will be askew and those are the ones we want to engage in, first of all.

Secondly, and that's where I think this is probably where we get hung up because we're focusing on potential members all the time and that

we need to get out to events and do all this outreach. That is not the priority for us. Our priority is current members and then when we get an opportunity to go out and we showed whatever opportunity comes up, we should take advantage of those opportunities to touch base with anyone and try to attract them towards At-Large and what we have to offer with regards to their involvement within our community.

So for me, that's where I see it and there are sort of lots of things that we could be doing and I think that when it comes to ATLAS III, there is already a group that is going to be working on ATLAS III, and the capacity building that they do will be specific to ATLAS III. But I think what we need to be working on in this group is looking at it from the wider audience that we actually have within our current membership, and so identifying what are the areas of need with debt, with respect to debt and how we can deal with that. So let's look at edit from that perspective. Thank you.

ALFREDO CALDERÓN:

Thank you, Maureen, for that. Joanna is asking something which is a good question. Formerly – I'm reading – formerly it's mentoring and coaching and outreach and engagement activity, or is it a capacity building activity?

So that's her question. I don't know the answer for that one, Joanna. So it's a good question.

Daniel, you have the floor.

DANIEL NANGHAKA: Thank you very much. I hope I can be heard loud and clear.

ALFREDO CALDERÓN: Yes, you can.

DANIEL NANGHAKA: If possible, [inaudible] that I shared on the Skype group. If that [inaudible] can be projected onto this ICANN [inaudible] explain capacity building in detail and also probably [inaudible] to be uploaded, I will go ahead and explain it to you.

If it look at the [inaudible] down of capacity building, according to the little understanding that I could be having is that we have mainly three things that we are looking at in capacity building. There is the At-Large community onboarding program, and then there is which targets mainly two categories of people. That's where we have the newcomers who are totally new and do not understand what At-Large is, just to make sure. That's where we keep on expecting them to come on and through that, the [play] laws, the next year, just to mention.

But [inaudible] those who already [inaudible] it, [inaudible] A) this is individual members, and to be able to keep the top in [close], to keep to the mission of ICANN, which is many policy development programs, that's building the capacity, their capacity to understand policy development and also contribute to these different respective policies.

I [inaudible] the second part. This is community trainings on [skill] development. This keeps on cutting our course through the At-Large leadership training and also the different [general] skills training

programs. And then I will go to the side part which is the [inaudible] policy development.

Now [inaudible] policy development, [inaudible] the Capacity Building Working Group has been focused in so much of webinars and as I told ICANN [inaudible] coming into play. But through this, we can be able to [inaudible], to deliberate on all of these different various channels, so that we can be able to build capacity throughout all of At-Large, and if we get it from this view, then we are going to be able to know what [inaudible]. Thank you very much for uploading the diagram.

Sorry. That's how we can be able to follow through. So if it is capacity building, it cuts across, and this is [inaudible] way when it comes to outreach and engagement, and the engagement, we are looking strictly at capacity building. If we keep out that point about capacity building, the whole engagement process, then we are going to get the whole equation wrong. So that comes back to the answer in the first one, that our [inaudible] program is part of capacity building. The policy development program that was a part of capacity building, the policy development program was a part of capacity building as long as there is knowledge shared or extending of skills or whereby you are trained to new members to contribute a different policy development process, that's essentially when it comes to At-Large [inaudible] topics and mention of the different RALOs, still that you're building the capacity of the community [inaudible] through a bottom-up effort.

I hope that can explain [inaudible]. Thank you. Back to you. Do you have any questions, please? Feel free.

ALFREDO CALDERÓN: Does anybody have a question for Daniel? Thank you, Daniel, for that explanation. I do have a couple of questions but I'm going to let the rest of the participants, if they have any questions, go first.

No one has any questions. Well, we're four minutes past. I'll just ask you this, Daniel. When you're trying to say it, if I understand it correctly, that capacity building will need to consider other options besides webinars like having workshops in the regional, the three meetings we have a year dedicated exclusively to building more capacity among the participants face to face in those meetings.

Secondly, you mentioned the fellowship component as an onboarding strategy. Now what you're saying is that we need to talk with [Thiranush] and the staff that are working with the NextGen Fellowship Program so that we can get involved more actively with them to start building on that.

DANIEL NANGHAKA: [Inaudible].

ALFREDO CALDERÓN: Yes. Go ahead. Yes, Daniel. You have the floor and after that, Maureen.

DANIEL NANGHAKA: Thank you for [inaudible]. Yeah, and just to clarify that is that this is calling for collaboration. When you talk about the NextGen program or

the fellowship program, you have to collaborate because this is a whole different mechanism to attract members to join the policy development process. [Inaudible] again, Alfredo.

ALFREDO CALDERÓN: I'm sorry, Daniel, but I can't recall right now the question. So don't worry. Let's give a chance. Okay, you remember. Go ahead.

DANIEL NANGHAKA: I remember something. Yeah, you mentioned At-Large [inaudible] previously, the Capacity Building Working Group had the challenge of only considering the [inaudible] webinars as conduit of delivering capacity building. I wish that was wrong. True capacity building has different methods for different tools or different ways [inaudible] remember to kill this rat and so we have webinars. Webinars is one example. ICANN [inaudible] is another channel that can be used. Face-to-face work groups [inaudible] can also be incorporated into the capacity building.

So all of these tools can come up together in our respective positions, so when do we use these tools? When do we use [inaudible] tools?

[Inaudible] the leadership training, it has got face to face and online. The same thing with the [chairing] skills program. It has got face to face and online, so we cut apart all the different tools of capacity building. Thank you.

ALFREDO CALDERÓN: Thank you, Daniel. Maureen, you have the floor.

MAUREEN HILYARD: Thank you, Alfredo. Just actually going back to something that was mentioned before, the involving fellowships, [inaudible] fellowship program, I think one of the things that we should be doing again, as I mentioned, focusing on our current members. That's what our target audience is and I don't think we should try to intrude on the fellowship program or include.

I think the fellowship program should be, the fellows from the fellowship program should be attracted to what we are producing for ourselves, not what we're producing for them or with them. So I think that this is where we have to look at it from what is the capacity building working group doing, and all the sorts of things that Daniel has raised are important and that's that diversity of resources to meet the different needs that we have across our community.

And so those are the sorts of things that we need to sort of be cognizant of and focus on as a working group. Don't worry about what anybody else is doing because they're actually worrying about their own initiatives, sort of like goals and objectives. We have our goals and objectives and we need to focus on that. Thank you.

ALFREDO CALDERÓN: Thank you, Maureen, for that and I have to probably let you know, since I'm the ALAC representative on the Fellowship Selection Committee, that we're trying to change the focus so for the policy that some fellows

are applying, that is one of the things that I'm looking for, looking for candidates for the fellowship for the [inaudible] fellowship that are engaged already in ICANN, and especially in At-Large or something related to At-Large so they can be better prepared to work on policy commenting [inaudible], so that's just one comment.

Matthias, you have your raised hand. You have the floor, Matthias.

MATTHIAS LANGENEGGAR: Hello. Can you hear me?

ALFREDO CALDERÓN: Yes, we can. Go ahead.

MATTHIAS LANGENEGGAR: Alfredo, I just want to give you a quick information. Since I was a NextGen at ICANN 67 and then I was at ICANN 63, and I was to have worked in the selection committee of the NextGen, I think it would be very important to do some sessions there and try to attract some new people getting involved. I already did it once at the last meeting in Barcelona. There, we had a session with the former NextGen and we talked a little bit about possibilities to join At-Large and to get more involved in their work. I think it would be very good to get more people from AT-Large involved in two sessions, especially when they have their presentations, so all the next Gens need to file a presentation and then they get selected based on their topic and on their involvement.

And I think it would be a good opportunity also to join this session. Sometimes there are people there which are [inaudible] and then you can also find out if they would become important people there and even more if they are interested in At-Large and getting involved in [inaudible] communities.

I did once and tried to attract people more for the At-Large in terms of the end users like the EURALO association, but also At-Large in general.

And the second thing is I think the main difference between a fellow and the NextGen is that the people from the fellowship are already involved in the community and NextGens are really newbies, so they just filed an application and then they get selected or not and then they present their topic, and this is like the first steps into the ICANN Board. So this is the main difference. Thank you.

Can you send me information regarding NextGen? I can also put you in contact with Deborah Escalera. She is head of the program and did a lot of stuff already for her and I think I can help you if you want. Thank you.

ALFREDO CALDERÓN:

Thank you, Matthias. We're going to close the queue because mindful of the time. We're already 13 minutes overtime, so next, Glenn, and after that, Maureen and we'll close this meeting. Go ahead, Glenn.

GLENN MCKNIGHT:

Thank you. I'm thinking of at the end of the day, we could go out and educate the world, which is challenging, but we need to really look at those people who we want to nurture, to become the next leaders, to

fill in the gaps when other people retire or they move on or they have other interests. And it gets down to us as Co-Chairs because we really know who is our mentorship, whether individual members or ALSes, and in most cases, I know in North America, we did a survey and we found out the interest and expertise of our membership based on the hot topics. So we do have this pool of expertise there.

We need to sort of nurture those people. We need to cultivate a relationship and have a relationship that they feel welcome, that they are engaged and the monthly attendance numbers is one of the indicators.

But I just want to say, just end very quickly, we've been reaching out to NextGen, with Deb in particular, and other members I know [inaudible] for a few years. It's been a challenge. We invited them to the [inaudible] in Puerto Rico especially. [Inaudible] sponsored a number of the NextGen and we'll be doing the same thing for Montreal. But at the end of the day, in our case, the NextGen people just disappear. They don't intend to become members so I've got to remember this is not outreach and engagement.

This is looking at our skills base of our existing membership. What are they lacking? How can I as a co-chair work with those individuals and they have potential in that we can work with them and find out what their needs are, ask them to volunteer because people don't volunteer, so we have to make the extra effort to go out and engage these people. That's it. Thanks.

ALFREDO CALDERÓN: Thank you, Glenn. Maureen, you have the floor. Maureen, you're not unmated. Okay.

MAUREEN HILYARD: Can you hear me now?

ALFREDO CALDERÓN: Yes, we can.

MAUREEN HILYARD: I'm sorry. For some reason, my hand keeps popping up and I keep taking it down. I don't know why it keeps going up because I wanted to actually leave the end of the meeting to you to sign off. AS you say, it is getting a little bit overtime, but I think it's been a very, an extremely productive [inaudible] and I've really appreciated the feedback that's come back and I think that what you and Joanna have got now is something really positive to work on both with your co-chairs and with Pua and her team. It's something moving forward and it's right down exactly the way. I'm sort of seeing it happen and I think it's brilliant. So yeah, I'll leave the closing off to you. Thank you.

ALFREDO CALDERÓN: Okay, thank you. Heidi, I see you have your hand up. I'll give you a minute and we'll close the session.

HEIDI ULLRICH: Yeah, I just need about 20 seconds. Just, I put some of my comments in the chat. I think what would be helpful is once we have an approved capacity building strategy, to then develop the tools in a timeline for the implementation of this strategy. I've heard from many people who are asking me, "Do we have a set of slides that they can use for various audiences?" and there are none.

I give them an older version and I have to ask them to update it themselves. So if we could just do some of that, that would be so useful, I think for people to have that at hand. Thank you so much.

ALFREDO CALDERÓN: Thank you for that comment, Heidi. We'll work on that. Probably that would fall on the Capacity Building team, so Joanna, we have to figure out how we're going to do that and [inaudible] will need our repository where we have all the old resources so we can look at them as Joanna has mentioned, so we can update them.

Having said that, thank you all for your participation. Thank you, Maureen, for your time.

[LEON]: Alfredo, this is [Leon].

ALFREDO CALDERÓN: Yes. How are you, [Leon]? Sure, go ahead.

[LEON]: Thank you. I'm just about to board a flight, but I just wanted to say that I am very happy to see that you are working so hard on this program. Having been a fellow myself, you know that I am a fan of the program and if I can help you guys in any way, both by contributing with time over with sessions to give of this capacity for [which] building and also if you need a push from my side on the Board, I'll be very happy to help you with that.

ALFREDO CALDERÓN: Thank you. Muchas gracias. Thank you for that, [Leon]. So having said that, this meeting is adjourned. See you all, guys, later.

UNIDENTIFIED MALE: Thank you. Bye-bye.

UNIDENTIFIED FEMALE: Bye-bye.

CLAUDIA RUIZ: Thank you all for joining the call. This meeting is now adjourned. Please remember to disconnect your lines. Thank you.

[END OF TRANSCRIPTION]