

Statement of Interests and Affirmation regarding Conflicts of Interest Policy

By Erica Varlese for participation in the third ICANN
Accountability and Transparency Review (ATRT3)

1. Current vocation, employer and position:

Policy and Compliance Officer, Knock Knock WHOIS There (.BLOG registry)

2. Type of work performed in 1 above and declaration of relationships with entities holding a Financial (or declarable) Interest in ICANN:

Ensuring registry compliance with ICANN policies and participation in relevant stakeholder and working groups.

3. Identify any financial ownership or senior management/leadership interest in registries, registrars or other firms that are interested parties in ICANN policy or any entity with which ICANN has a transaction, contract, or other arrangement:

KKWT is the registry for the .BLOG TLD. The parent company, of which KKWT is a wholly-owned subsidiary, Automattic, is an ICANN-accredited registrar.

4. Are you, or a company you work for:

- An applicant for a new gTLD with a pending application?
- Providing advice to any new gTLD applicants with pending applications?
- Otherwise involved in an application submitted (and pending) for the New gTLD Program, such as providing service in support of an applicant or having a financial interest in an applicant?

No to all of the above.

If your answer is yes to any of the above, please identify the interest you have in the pending application submitted for the New gTLD Program.

5. Identify any type of commercial interest in ICANN policy development outcomes or the outcomes of this Accountability and Transparency Review. Do you represent other parties in any PDP or other ICANN related processes?

As a vertically-integrated registry, ICANN policy can directly influence our business. However, speaking from our mission as a company, KKWT is driven by transparency and openness.

6. Geographic Region associated with the domicile of volunteer (Africa, North America, Latin America/Caribbean, Asia/Australia/Pacific and Europe):

North America and Latin America/Caribbean.

7. Stakeholder Group(s), ACs, SOs, CCWGs or other RTs in which you currently participate within ICANN:

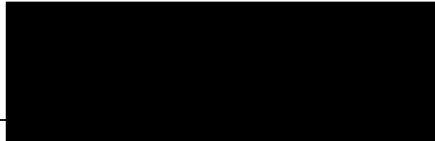
8. Formal Statement of Affirmation to the ATRT3 Conflict of Interest Policy (DRAFT attached) and as modified and adopted by the ATRT3 at a future date.

Affirmation

I, Erica Varlese, hereby affirm that I have received a copy of the ATRT3 Conflict of Interest Policy (DRAFT 9th January 2019); have read and understand the Policy; and agree to comply with this DRAFT Policy, and as modified and adopted by the ATRT3 at a future date.

Except as described above, I have no (i) ownership or investment interest in any entity with which ICANN has an existing or proposed transaction, contract, dispute, or other arrangement; (ii) a compensation arrangement with any entity or individual with which ICANN has a transaction, contract, dispute, or other arrangement; and (iii) a potential ownership or investment interest in, or compensation arrangement with, any entity or individual with which ICANN is negotiating a transaction, contract, dispute, or other arrangement.

SIGNATURE: _____

A black rectangular box redacting the signature of Erica Varlese.

DATE: Jan. 9, 2019