

ICANN FY20 Planning

Overview of Draft FY20 Operating Plan and Budget Documents for Public Comment

Planning Team

Webinar
January 2019



INTRODUCTION



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Agenda

- ⦿ CEO Introduction
- ⦿ Community Involvement in the FY20 Planning Process
- ⦿ Current Status
- ⦿ FY20 Document Structure Overview
- ⦿ Five Year Operating Plan Update
- ⦿ Operating Plan and Budget Highlights
- ⦿ Two-Year Planning Process

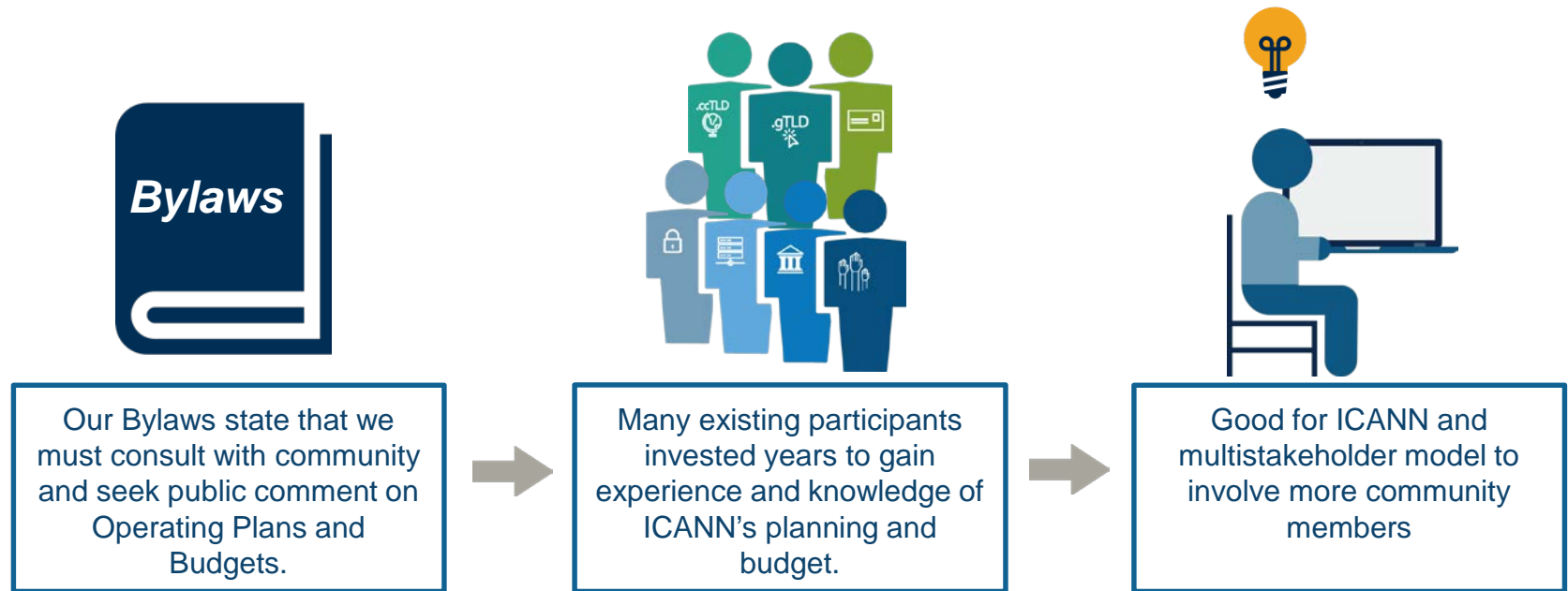
1. CEO Introduction

Introduction

- ⦿ The Draft FY20 Budget is stable with funding projected to grow by 2% and expenses and headcount aligned with this growth.
- ⦿ FY20 is the first budget that includes a planned contribution into the Reserve Fund (\$3m). This results in Cash Expenses projected to be flat in FY20 compared to FY19.
- ⦿ Cost containment across the organization has enabled ICANN org to offset the Reserve Fund contribution, inflation, and other necessary increases.
- ⦿ Most of our work is fixed and recurring, we have only budgeted for recurring and Board-approved activities and projects, as for FY19.
- ⦿ The FY20 Draft Budget is viewed as an intermediary step until the Board adopts the next Strategic Plan later this year.

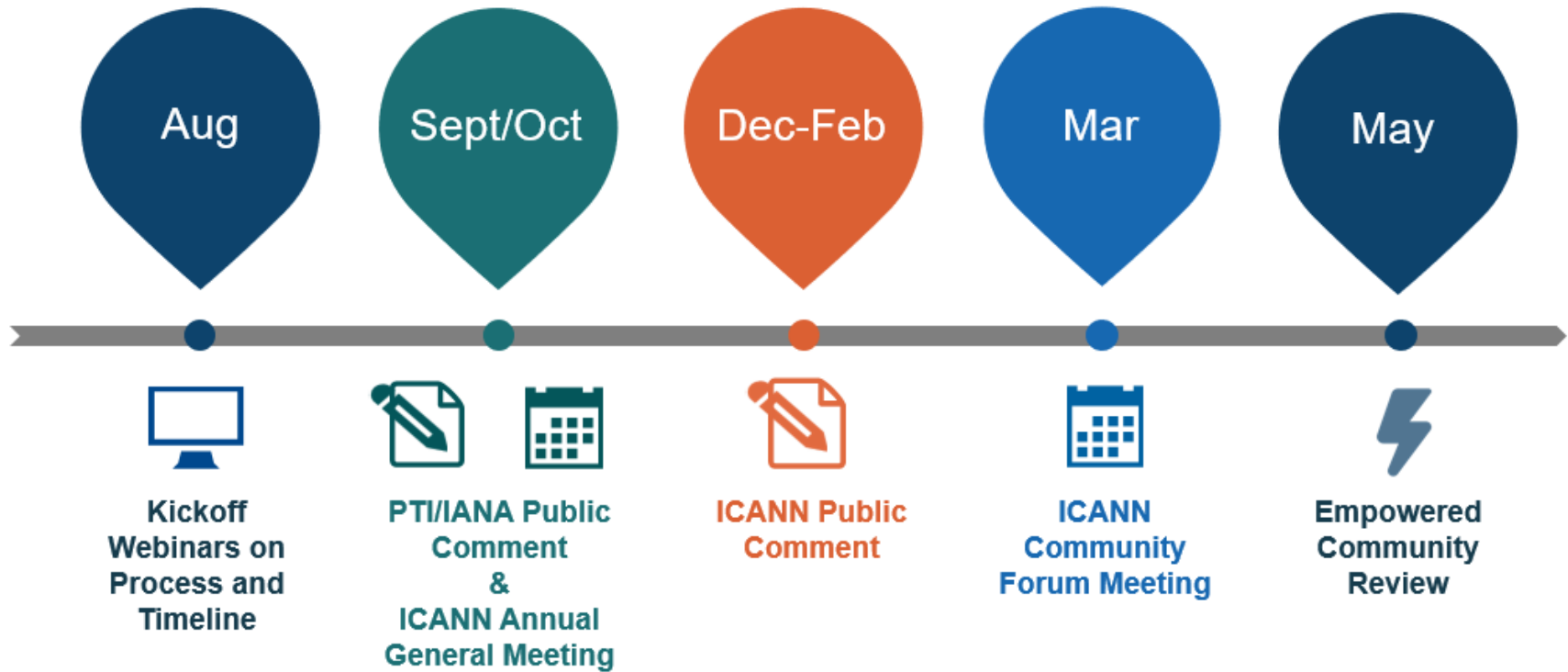
2. Community Involvement in the FY20 Planning Process

Why Engage on ICANN's Planning and Budgeting



Our objective is to help build capacity to enable participation.

When can community members participate?



We are looking for your input on Projects, New Activities, Measurements, and Phasing

How can I participate



Attend Budget Working Group
or Finance Related sessions at
ICANN Public Meetings.
Visit meetings.icann.org



Find and participate in an
ICANN community group.
Visit icann.org/community



Subscribe to the community-finance@icann.org email list
for regular updates on
planning activities.



View current year plans for
reference online.
Visit icann.org/planning



Review plans and budgets
available for public comment.
icann.org/public-comments

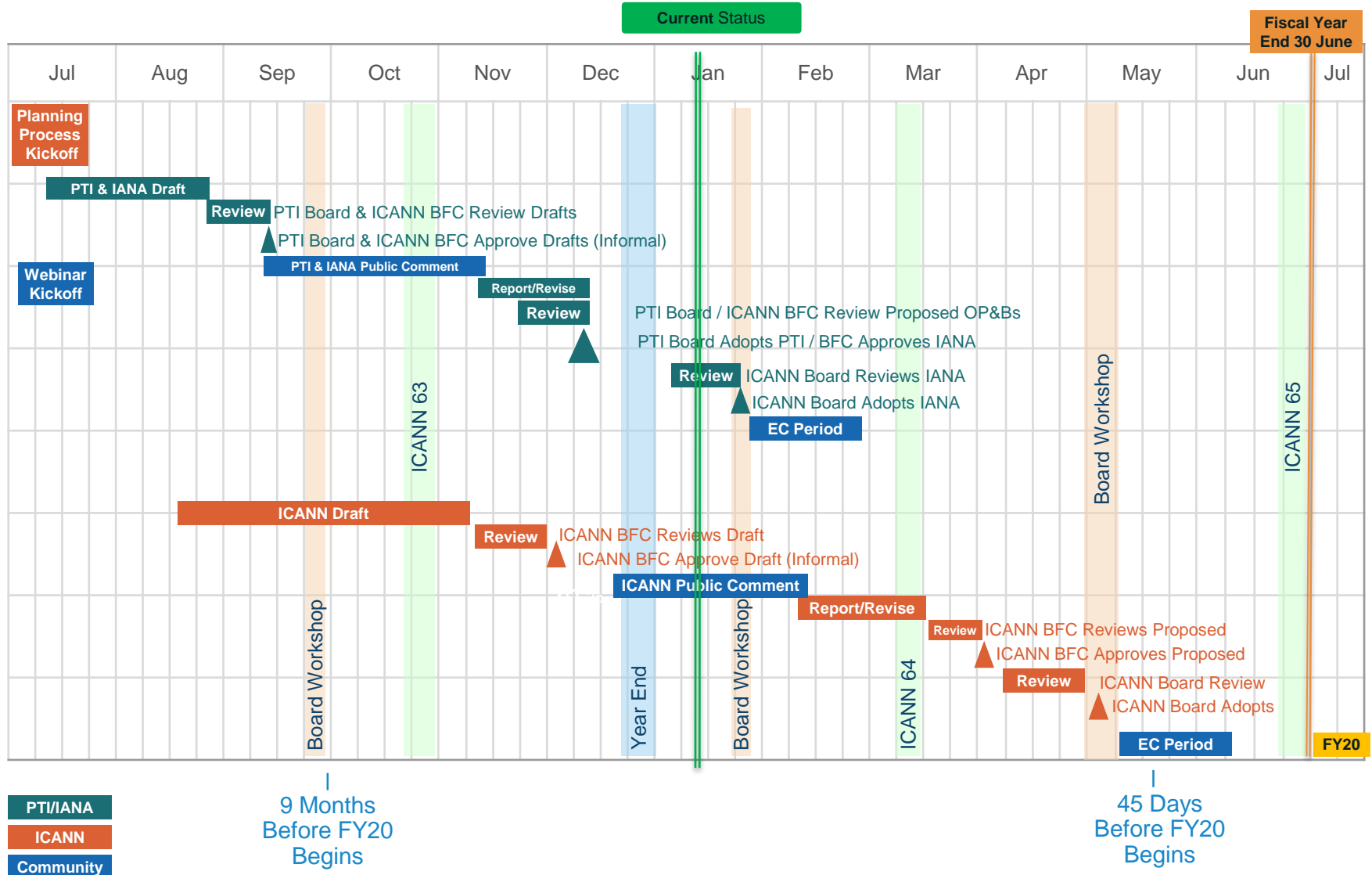


Work with your group, or submit
your own comments about
changes you would like to see.
icann.org/public-comments

Please submit any questions to Planning@ICANN.org

3. Current Status

FY20 Planning Timeline- High Level



Total ICANN FY20 Proposed Planning Timeline – Key Dates

Step	Dates	Action By	Note
PTI OP&B Adopted	19 Dec 2018	PTI Board	
ICANN Public Comment Period	17 Dec 2018 – 08 Feb 2019	Community	53 Days including 7 days for Year End
Community Webinar	15 Jan 2019	Community	
Responses to Clarifying Questions Published	21 Jan 2019	ICANN	No Clarifying Questions were received by the due date of 09 Jan 2019
ICANN Board Adopts IANA Budget	27 Jan 2019	ICANN Board	EC Period 28 Days. Budget Effective for FY20 of 25 Feb 2019
ICANN Staff Report on Public Comment Published	Week of 18 Mar 2019	ICANN Board	Staff Report Published
ICANN Proposed OP&B Submitted to ICANN Board	22 Apr 2019	ICANN Board	At Least 45 Days Before Next Fiscal Year (Per Bylaws)
ICANN Board Adopts	03 May 2019	ICANN Board	Target to allow for EC Review Period
Empowered Community	TBD	Empowered Community	Empowered Community's Power to reject - 28 Days following ICANN Board Adoption

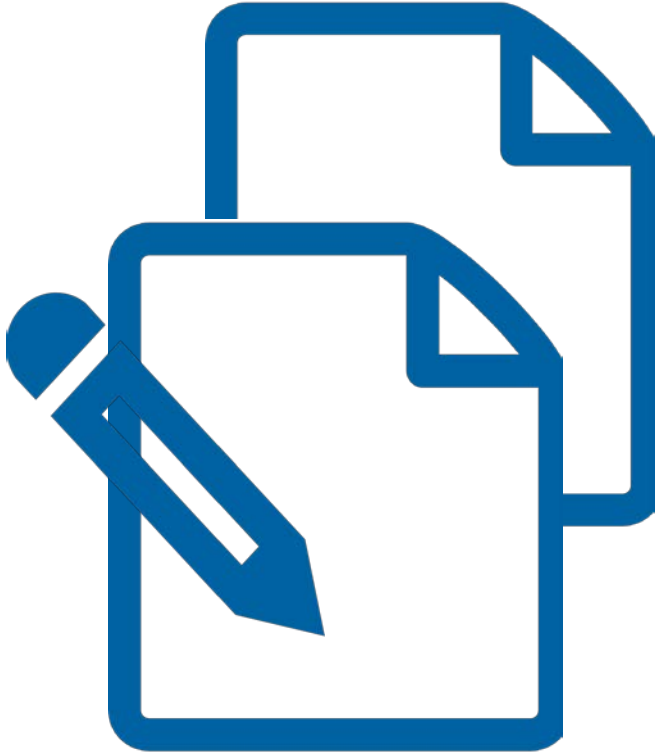
FY20 SO/AC Additional Budget Request Timeline

- The FY20 SO/AC additional budget request process pertains to a dedicated part of the overall ICANN annual budget that is set aside to fund specific requests from the community for activities that are not already included in the recurring ICANN budget.
- The following timeline of the SO/AC ABR timeline is provided below.

Timeline	Start	End
Kickoff	11/5/2018	
Submissions Due (send to Planning@ICANN.org)	11/5/2018	1/25/2019
Preliminary Review of Requests by ICANN org	1/28/2019	3/8/2019
SO/AC Consultations at ICANN 64 (by request, during Constituents Day)	3/9/2019	3/15/2019
Final Assessments and Recommendations by ICANN org	3/18/2019	3/31/2019
ICANN Board Finance Committee Review and Recommendation for Approval to the Board	4/15/2019	4/19/2019
ICANN Board Review and Approval at Board Meeting	4/22/2019	5/3/2019

4. FY20 Documents Structure Overview

Process Overview: Deliverables



- ICANN consults the community on its draft plans. The delivered plans are:

- Five Year Strategic Plans (ICANN and IANA/ PTI)
- Five Year Operating Plans (ICANN and IANA/PTI)

- Annual Update to the Five Year Operating Plan
- Annual Operating Plans and Budgets (ICANN, IANA/PTI)

Document Overview

Document Name	Description of Contents
FY20 Budget Introduction & Highlights	Overview of the key elements, cross-functional projects, and activities of the Draft FY20 plans
FY20 Total ICANN Budget	High-level review of the Draft FY20 budget
FY20 Operating Plan	Section 1: Summary of 6 modules of work planned for FY20 Section 2: Breakdown of the operating plan with budget by strategic goal
FY20 Five-Year Operating Plan Update	High-level five-year perspective on the operations ICANN undertakes to implement its strategic plan
FY20 Operating Plan by Portfolio and Project	Detailed breakdown of the budget for each portfolio and project

- Series of five documents that form the ICANN annual update to the fiscal Operating Plan and Budget.
 - Introduction and Highlights document recommended to read first.
 - Each document is standalone and can be reviewed separately in no specific order, dependent on interest.
 - Introduction & Highlights and Operating Plan Modules provide more information on planned projects and activities

Planning Structure

Community input



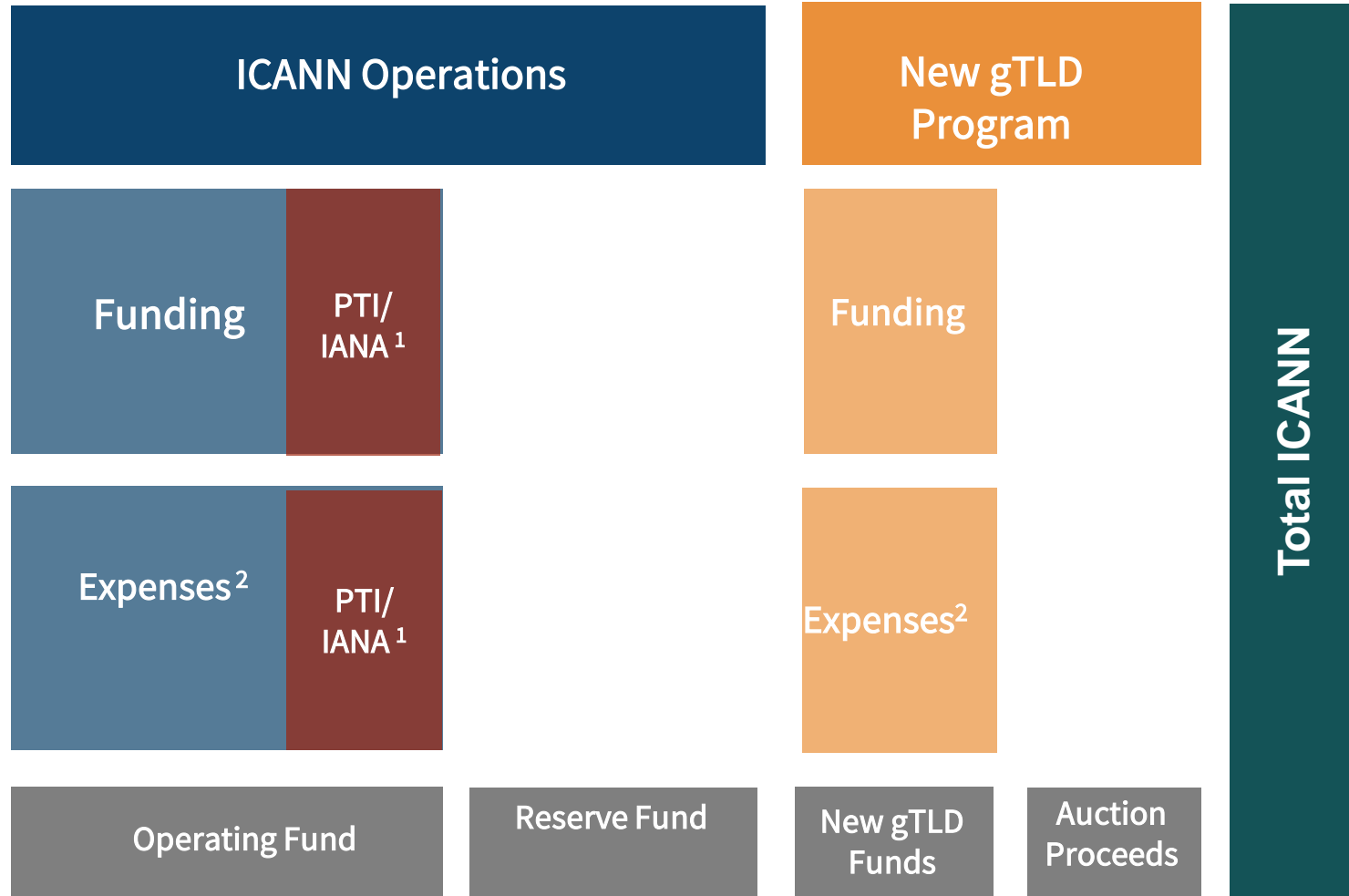
ICANN Org



ICANN's Work Structure



ICANN Financial Reporting Structure



¹ IANA Services includes ICANN's and PTI's IANA Expenses

² Excludes depreciation and bad debt expenses

FY20 Documents Public Comment

ICANN Draft FY20 Operating Plan and Budget and Five-Year Operating Plan Update

Open Date

17 Dec 2018 23:59 UTC

Close Date

8 Feb 2019 23:59 UTC

Staff Report Due

18 Mar 2019 23:59 UTC



<https://www.icann.org/public-comments/fy20-budget-2018-12-17-en>

5. Five-Year Operating Plan Update

5YOPU FY19 → FY20 Types of Changes

This is year 5 of the 2016-2020 5-year Operating Plan

1

Strategic Plan

Objectives and Goals are defined in the Strategic Plan and remain unchanged

4

Dependencies

Dependencies updated to reflect completed work, events that have happened, and arising situations

2

Portfolios

Portfolios updated to reflect work that will be completed in FY19, work to be started in FY20, and refinements to work that will continue. This includes moving portfolios between goals following organizational changes.

5

Phasing

Phasing updated based on planned progress for FY19 and to give additional detail in FY20

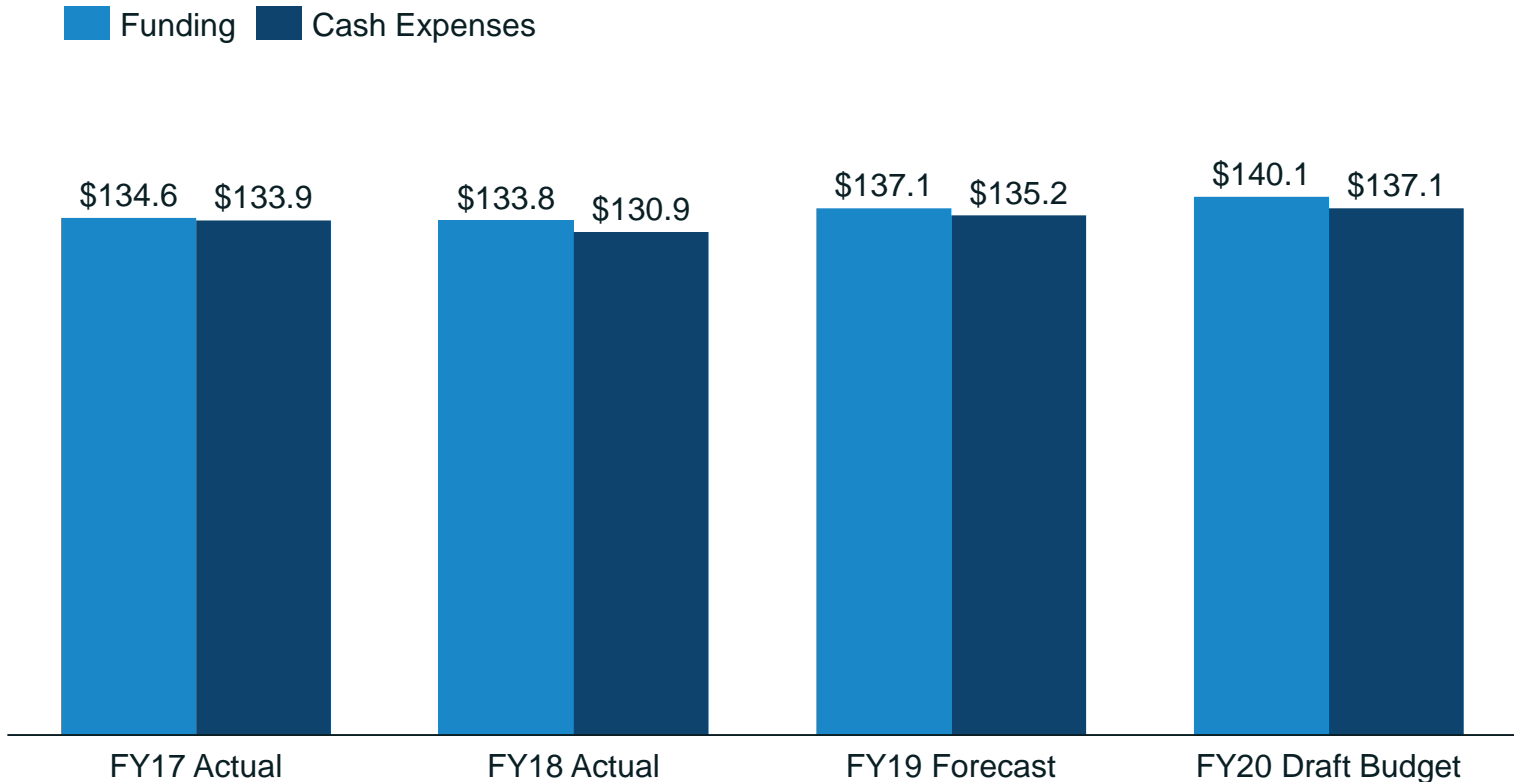
3

Accountability Indicators

Accountability Indicators measure our accountability to the community

6. FY20 Operating Plan and Budget Highlights

Funding and Cash Expense Trends



- Funding is stabilizing and expenses are brought in line accordingly
- Draft FY20 Budget assumes a \$3M excess that will be used to replenish the Reserve Account

Draft FY20 Budget Overview

1

Funding growth continues to stabilize

- Funding of \$140M, 2.2% above the FY19 forecast \$137M
- Slower growth in funding as all new gTLDs are now delegated and transaction volumes flatten.

2

Operations headcount has stabilized



*Average Headcount

3

Reserve Fund Contribution

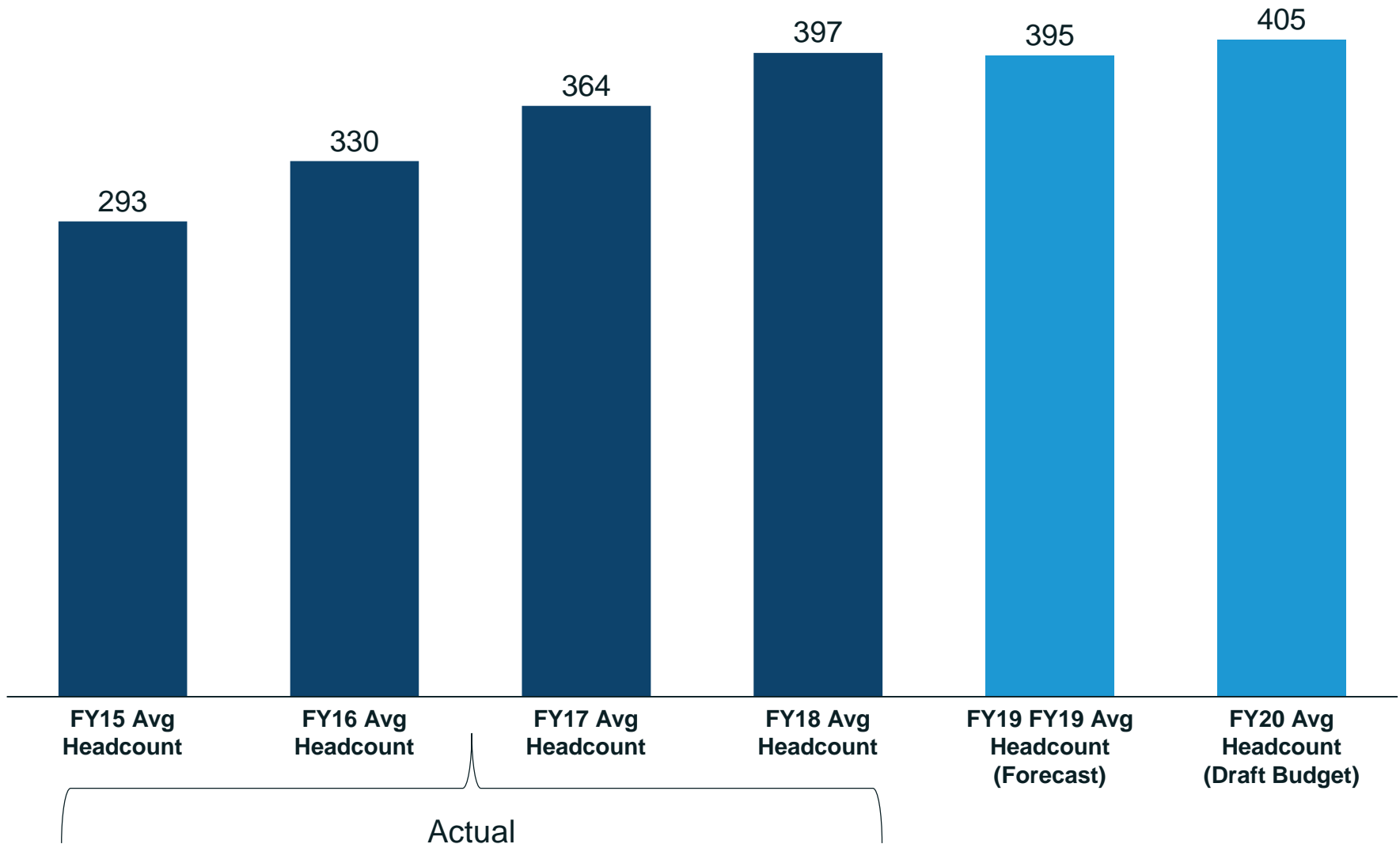
- The Draft Budget includes a \$3M contribution to the Reserve Fund
- Aligns with Board Approval to contribute \$32M over the next 8 years

4

FY20 Budget balanced

- Funding less Reserve Fund contribution = \$137M = Operations expenses
- Cost containment across the organization has enabled us to offset the Reserve Fund contribution, inflation, and necessary increases

ICANN Operations Headcount Trending



Total ICANN Budget and Forecast- FY18-FY20

in Millions, USD	FY18 Actuals Total ICANN Operations	FY19 Forecast Total ICANN Operations	Draft FY20 Budget Total ICANN Operations
Funding	\$133.8	\$137.1	\$140.1
Personnel	69.9	72.0	76.3
Travel & Meetings	15.7	15.9	15.4
Professional Svcs.	25.1	23.7	21.6
Administration ⁽¹⁾ & Capital	20.2	18.3	18.6
Contingency ⁽²⁾		5.2	5.2
Cash Expenses	\$130.9	\$135.2	\$137.1
Increase/ (Decrease) to Net Assets	\$3.0	\$1.9	\$3.0
Reserve Fund	3.0	0.0	3.0
Increase/ (Decrease) to Net Assets	\$0.0	\$1.9	\$0.0
Average Headcount	397	395	405

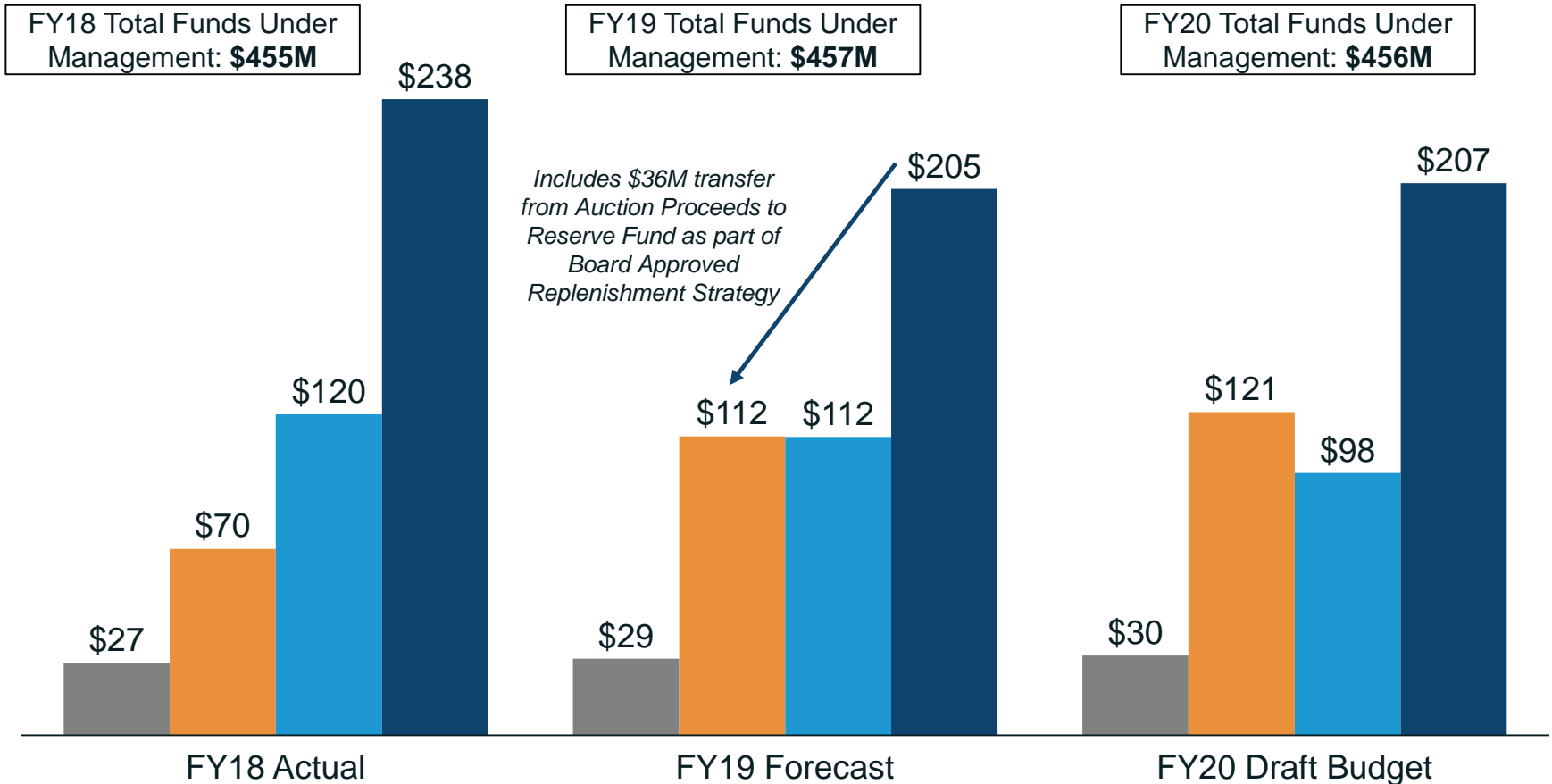
(1) ICANN Operations cash expenses excludes Depreciation and Bad Debt.

(2) The FY19, FY20 and FY21 contingency expense represents an amount of budgeted expenses unallo-
to specific activities or departments. FY18 activities covered by the contingency have been
reported in the expense categories above based on the nature of the expense.

Funds Under Management Draft FY20 Budget

Operating Fund
 Reserve Fund
 NgTLD
 Auction Proceeds

\$in Millions
Balance on 30 June of each fiscal year



7. Two-Year Planning Process

Introduction- Two-Year Planning Process

- ⦿ During the FY19 planning process, various conversations on the planning process dealt with the challenge of dedicating sufficient time and resources to plan ICANN's activities.
- ⦿ These discussions have included the idea of extending the planning process beyond its current 15-month duration to offer more time for community engagement into more extensive activity planning processes.
- ⦿ Our plan is to consult the ICANN community in two steps.
 - Step 1: Consultation Paper - Problem Definition, in this step, we raise questions on a number of topics with the intent to collect community input and views on ICANN's planning process in order to get a common understanding of the current issues we looking to solve in ICANN's planning process.
 - Step 2: Consultation Paper – Solution Definition, in this step, the input and views from Step 1 will be used, along with input from the Board and ICANN org, to develop a high-level approach for planning, that may reflect a 2-year planning process, that will then be offered offer for a second public consultation.

Framing the Issue- Two-Year Planning Process

Rationale	Explanation
Why	The current process allows access to detailed and comprehensive information on the Operating Plan and Budget, and engagement and interaction on this information, it includes very little opportunity to define and discuss the activities that ICANN (Org, Board, Community) will carry out prior to including such activities into the operating plan and quantifying the costs of such ICANN 2 activities in the budget.
What	Over the past 2 years, at various occasions, the simple idea of extending the time spent to plan has been raised. If one year is not enough, can we extend the planning process to 2 years?
Who	ICANN Org, ICANN Board, The ICANN Community, The Public
When	The review and communication of a 2-year process is expected to be carried and completed by June 2019.
How	Please provide your feedback at the Public Comment link below (<i>20 February 2019 close date</i>)

<https://www.icann.org/public-comments/two-year-planning-2018-12-21-en>

Q&A

Engage with ICANN



Thank You and Questions

Visit us at icann.org/

Email: planning@icann.org



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youtube.com/icannnews



flickr.com/icann



linkedin/company/icann



slideshare/icannpresentations



soundcloud/icann

Appendix

Funded Travelers FAQ

- The number of Fellowship and NextGen travel seats in FY20 is unchanged from FY19

- The FY20 net allocation by group:

SO/AC	# of seats per meetings in FY20
ALAC	28
ccNSO	16
GAC	40
GNSO	48
RSSAC	4
SSAC	15
*Others unchanged	21

Fellows/Next Gen:

- The number of travel seats funded at each of the three ICANN public meetings are:

Program	# of seats in FY20
Fellowship	45 per meeting
NextGen	15 per meeting

- More Details regarding Constituent Travel can be found in the Operating Plan on Pages 23 and 24

<https://www.icann.org/en/system/files/files/proposed-opplan-fy20-17dec18-en.pdf>

Draft FY20 Budget Introduction and Highlights

<https://www.icann.org/public-comments/fy20-budget-2018-12-17-en>

<p>ICANN Draft FY20 Budget Introduction & Highlights</p> <ul style="list-style-type: none">Letter from the CEO	Overview of the key elements, cross-functional projects, and activities of the Draft FY20 plans
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Draft FY20 Total Budget

<https://www.icann.org/public-comments/fy20-budget-2018-12-17-en>

ICANN Draft FY20 Total Budget	High-level review of the Draft FY20 budget
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Draft FY20 Operating Plan

<https://www.icann.org/public-comments/fy20-budget-2018-12-17-en>

ICANN Draft FY20 Operating Plan	Section 1: Summary of 6 modules of work planned for FY20
	Section 2: Breakdown of the operating plan with the budget by strategic goal

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Draft FY20 Five Year Operating Plan Update

<https://www.icann.org/public-comments/fy20-budget-2018-12-17-en>

ICANN Draft FY20 Five Year Operating Plan Update	High-level five-year perspective on the operations ICANN undertakes to implement its strategic plan
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Draft FY20 Operating Plan by Portfolio

<https://www.icann.org/public-comments/fy20-budget-2018-12-17-en>

<p>ICANN Draft FY20 Operating Plan by Portfolio</p> <p>ICANN Draft FY20 Operating Plan by Project</p>	<p>Detailed breakdown of the budget for each portfolio and project</p>
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Objective	Goal	Portfolios	Operating Plan Module Reference*	FTE*	Pers- onnel	Travel & Meetings	Prof. Svcs.	Admin & Capital	Total	
Objective 1: Evolve and Further Globalize ICANN	1.1 Further globalize and regionalize ICANN functions	1.1.1 Language Services		-	8	0.8	0.1	1.9	0.1	2.9
		1.1.2 Raising Stakeholder Awareness of ICANN Worldwide		-	17	3.1	0.2	0.6	0.0	3.9
	1.1 Further globalize and regionalize ICANN functions Total				25	3.9	0.2	2.5	0.1	6.7
	1.2 Bring ICANN to the world by creating a balanced and proactive approach to regional engagement with stakeholders	1.2.1 Meeting Services		Module 1: Engagement Activities	8	1.7	5.6	3.1	0.8	11.2
		1.2.2 Enhance cooperation and partnerships regionally to lower barriers and increase regional engagement with ICANN		Module 1: Engagement Activities	26	5.0	0.9	1.8	0.2	8.0
	1.2 Bring ICANN to the world by creating a balanced and proactive approach to regional engagement with stakeholders total				35	6.7	6.5	4.9	0.9	19.1
	1.3 Evolve policy development and governance processes, structures and meetings to be more accountable, inclusive, efficient, effective and responsive	1.3.1 Support Policy Development, Policy Related and Advisory Activities		Module 2: Direct Community Activity Support	35	4.9	0.6	0.7	0.1	6.3
		1.3.2 Reinforce Stakeholder Effectiveness, Collaboration and Communication Capabilities		Module 2: Direct Community Activity Support	2	0.1	2.8	0.0	0.0	2.9
	1.3 Evolve policy development and governance processes, structures and meetings to be more accountable, inclusive, efficient, effective and responsive				36	5.0	3.4	0.7	0.1	9.3
	Objective 1: Evolve and Further Globalize ICANN Total				96	15.7	10.2	8.1	1.1	35.2

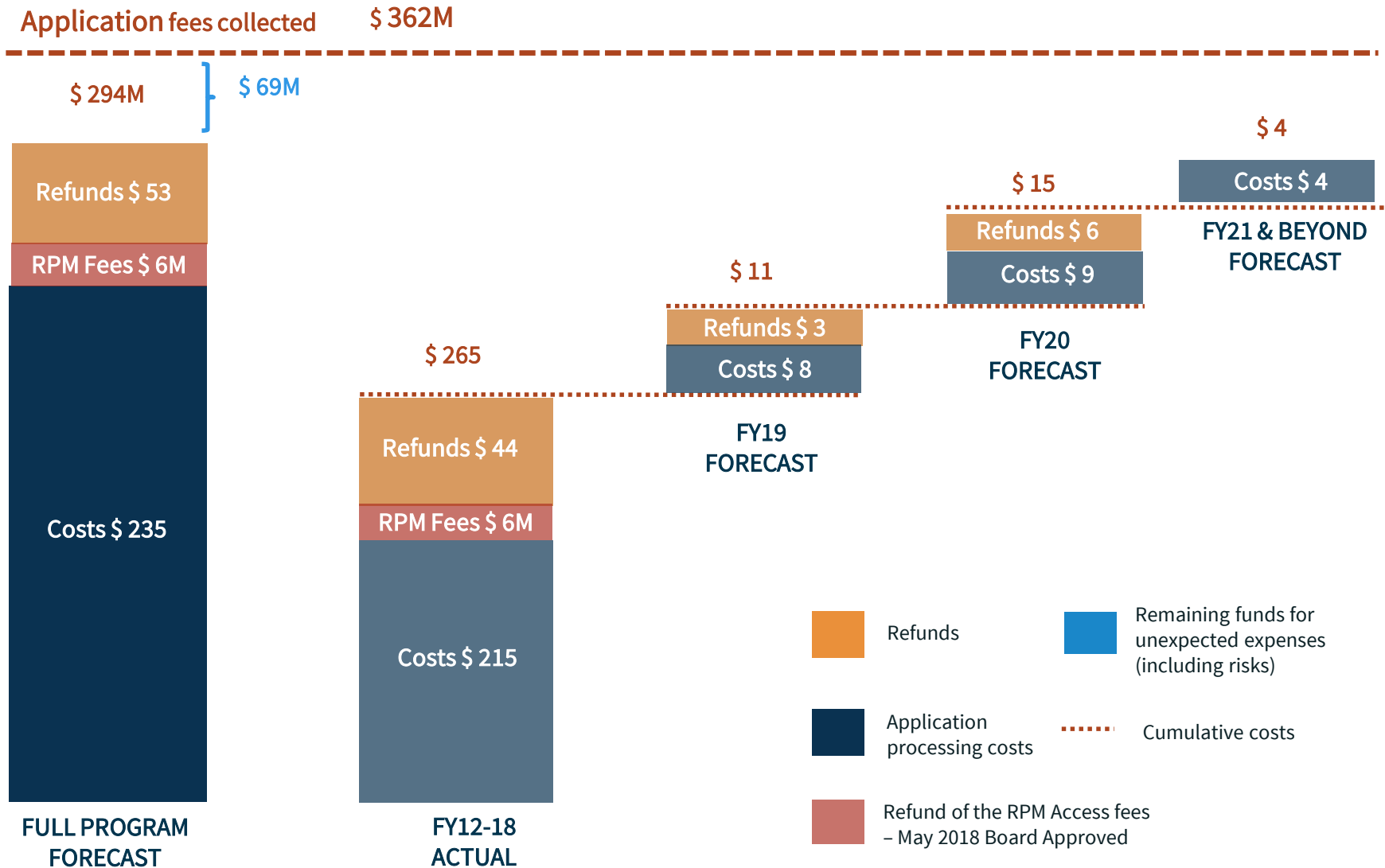
Draft FY20 Operating Plan by Project

<https://www.icann.org/public-comments/fy20-budget-2018-12-17-en>

<p>ICANN Draft FY20 Operating Plan by Portfolio</p> <p>ICANN Draft FY20 Operating Plan by Project</p>	Detailed breakdown of the budget for each portfolio and project
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Obj.	Goal	Portfolios	Project ID	Project Name	Project Description	FTE*	Pers- onnel	Travel & Meetings	Prof. Svcs.	Admin & Capital	Total
4. Solve and further globalize ICANN	1.1-Further globalize and regionalize ICANN functions	1.1.1 Language Services	178476	Recurring Activity - Language Services Support (All Services)	Provision of translations, transcription, teleconference interpretation and scribing support throughout the organization. Including Scribing support for Board meetings, retreats and workshops.	2	0.3	0.0	1.9	0.0	2.2
			178483	Recurring Activity - ICANN in Your Language (Website and Culture)	Be aligned with ICANN in its internationalization tasks and efforts: Research best methodology, plan and deploy translation management platform and structure for: * Localization of icann.org * Crowd-sourcing program/platform for inclusion of community in the translation process. * Machine translation feasibility for e-mail threads, discussion forums, public comment periods * Work on integrating the web-development team into our plan for a multilingual icann.org	2	0.2	0.0	0.0	0.0	0.2
			178486	Recurring Activity - Language Services Department - Team Work and Growth	On-Going team work and continue enhancing and expanding the Language Services Department. * Work on contracting additional resources to assist in the PM tasks * Assess, produce and implement program to enhance document production and writing capabilities across the organization * Research, produce and deploy Plain English Program (include courses and webinars) * Complete and implement Language Services style guide for all languages * On-Going work on terminology platform to deploy continuous updates throughout the organization to ensure consistency and quality in all written forms	4	0.3	0.0	0.0	0.0	0.4
			1.1.1 Language Services Total			8	0.8	0.1	1.9	0.1	2.9

New gTLD Program – Multi-year Forecast *(as of Dec 2018)*



Total ICANN Budget and Forecast

In Millions, USD	Draft FY20 Budget			FY19 Forecast			Total ICANN					
	Total ICANN Operations	New gTLD	Total ICANN	Total ICANN Operations	New gTLD	Total ICANN	Total ICANN Operations	%	New gTLD	%	Total ICANN	%
Funding	\$140.1	\$11.7	\$151.8	\$137.1	\$18.2	\$155.3	\$3.0	2.2%	(\$6.5)	-35.5%	(\$3.4)	-2.2%
Personnel	76.3	2.0	78.2	72.0	2.1	74.2	4.2	6%	(\$0.1)	-7%	4.1	5%
Travel & Meetings	15.4	0.4	15.8	15.9	0.4	16.3	(0.4)	-3%	(0.1)	-12%	(0.5)	-3%
Professional Svcs.	21.6	4.7	26.3	23.7	4.7	28.4	(2.1)	-9%	(0.0)	-1%	(2.1)	-7%
Administration ⁽¹⁾ & Capital	18.6	0.3	18.9	18.3	0.3	18.6	0.2	1%	(0.0)	-4%	0.2	1%
Contingency ⁽²⁾	5.2	0.0	5.2	5.2	0.0	5.2	0.0	0%	0.0	n/a	0.0	0%
Cash Expenses	\$137.1	\$7.4	\$144.5	\$135.2	\$7.6	\$142.8	\$2.0	1.4%	(\$0.3)	-3%	\$1.7	1%
Increase/ (Decrease) to Net Assets	\$3.0	\$4.4	\$7.4	\$1.9	\$10.6	\$12.5	\$1.1	57%	(\$6.2)	(\$0.0)	(\$5.1)	-41%
Reserve Fund	\$3.0	\$0.0	\$3.0	\$0.0	\$0.0	\$0.0	\$3.0	n/a	\$0.0	n/a	\$3.0	n/a
Increase/ (Decrease) to Net Assets	(\$0.0)	\$4.4	\$4.4	\$1.9	\$10.6	\$12.5	(\$1.9)	-100%	(\$6.2)	(\$0.0)	(\$8.1)	-65%
Average Headcount	405	-	405	395	0	395	10	3%	-	n/a	10.1	0.0

(1) ICANN Operations cash expenses excludes Depreciation and Bad Debt.