# **ALAC Subcommittee on Outreach and Engagement**

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### Description

The ALAC Subcommittee on Outreach and Engagement (OE-SC) develops strategy to:

- Reach out to potential members of the At-Large Community (Outreach), and
- Engage new and existing members of the At-Large Community (Engagement)

This Subcommittee works with the broader At-Large Community to ensure its strategy is implemented successfully.

### Get Involved

All who are interested in outreach and engagement for the At-Large Community are welcome to join the Subcommittee on OE-SC!

Please email your expression of interest to At-Large Staff at staff@atlarge.icann.org.

See: At-Large Communications Strategy: O&E SC Sub-Team Workspace

### Contact

Chair: Daniel K. Nanghaka

Vice-Chair and Manager of the Regional Liaisons: Natalia Filina

Staff Support Lead: Heidi Ullrich

To subscribe to the OE-SC mailing list, (or read the archives / manage your subscription), please visit https://mm.icann.org/mailman/listinfo/alac-sc-outreach.

## Meetings

Next Meeting: 21 September 2023

Previous Meeting: 10 August 2023

**Action Items** 

Meetings

**Previous Meetings** 

### **FY24 Activities**

Activity	Project Lead	Areas of Work	Timeline	Key Resources	Status	Highlights	
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At-Large Loop /At-Large Campaign	Phishing - Email Alert and Seminar DNSSEC - Webinar UA Day - Seminar and UA Day Activities Next Round - Seminar	Phishing Email Alert - Fall 2023		
IGF	Booth:  Slots at the ICANN booth (with prepared agenda) can be used for:  Meetings of new potential community members and providing information about At-Large Cross RALOs coordination events Flash sessions for guests - about At-Large and the opportunity to join Inviting to participate in ICANN 78 and join (virtual or in person) ALAC sessions Taking pictures and posting on Social Media and encouraging guests do same  Social Media:  At-Large members can publish announcements of IGF sessions in which they will take part, especially if the topics relate ICANN topics Proposed hashtags to use #ICANNAtLarge #AtLargeinKyoto  Reporting:  Participants to add summaries on the essence of discussion and conclusions after IGF sessions, plenary sessions and round tables, which they will organize, moderate, participate as speakers.	Before the IGF  Identify the list of At-Large community members who will attend and participate in IGF 2023 sessions, meetings and discussions https://community.icann.org/display/atlarge/At-Large+Outreach+Activities+at+the+2023+IGF+in+Kyoto%  2C+Japan  During the IGF  At-Large members are encouraged to: - give summary on the essence of discussion and conclusions after IGF sessions, plenary sessions and round tables, which they will organize, moderate, participate as speakers on social media, At-Large members can publish announcements of IGF sessions in which they will organize, moderate, participate as speakers.  - on social media, At-Large members can publish announcements of IGF sessions in which they will take part, especially if the topics relate ICANN topics.  Proposed hashtags to use #ICAN NAtLarge #AtLargeinKyoto  Slots at the ICANN booth (with prepared agenda) can be used for:  • Meetings of new potential community members and providing information about At-Large • Cross RALOs coordination events • Flash sessions for guests - about At-Large and the opportunity to join • Inviting to participate in ICANN 78 and join (virtual or in person) ALAC sessions • Taking pictures and posting on SocMedia and encouraging guests do same and	At-Large Activities at the 2023 IGF in Kyoto, Japan Workspace - Kyoto, Japan; 8 to 12 October 2023.	
		cross-RALO open RoundTable and discuss the outcomes of IGF 2023 (In November 2023)		

ICANN78	The goals of ICANN78 At-Large OE campaign plan:  To raise awareness of community members about the ICANN78 schedule and topics of discussions. Increase the number of attendees (offline and online) at At-Large meetings and events. Involve ICANN community members (existing and new) in participation and discussions, exchange information and opinions at At-Large sessions and cross-community meetings and events. Establish personal contact with community members who are interested in joining At-Large and give all possible information on how to do it and how to start effective work within the At-Large community. To draw attention to the goals and results of At-Large work.	Timeline ICANN78-Hamburg – 21-26 Oct 2023 Prep Week: Intersessional Week: ICANN78 Week: 21-26 October 2023  Before ICANN78: Identified the list of ICANN78 At- Large agenda and sharing the information, announcements via Social Media.	ICANN78 - October 2023: Annual General Meeting - Hamburg, Germany; 21-26 October 2023	
	Plan a number of events before, during and after ICANN78. Create or improve existing channels for information exchange between stakeholders Continue to communicate and work with new (or mobilized) At-Large community members after ICANN78.  Important to:	During ICANN78:  At-Large members are encouraged to give summary on the essence of discussion and conclusions after sessions, putting it on the wiki agenda page		
	Support messages about the inclusivity of At-Large community     Give simple explanations, answers and navigation about joining At-Large community     Support multilanguage mode of interaction     Gather feedback, information about the questions, concerns and experiences of end users from attendees of the events.     Highlight the importance and great experience of virtual attending the ICANN78.  EURALO takes a special responsibility (as well as an opportunity) due the fact ICANN78 will be held in EUROPE, it is a rare opportunity to strengthen existing contacts and establish new contacts with organizations and individuals who deal with the problems of Internet end users from different sides (research, technical, academy, legal field, civil society, youth etc).	All At-Large community members are invited to support the OE campaign, spread the information on social media, and participate in OE events. Some members of the community (presumably OE Liaisons or anyone interested, delegates from each RALO) will directly participate in the organization.  OE Campaign ideas:		
		Slots at the ICANN booth (with prepared agenda) can be used for:		
UA Day 2024				
ICANN79				
ICANN80				

## Key Links

#### **GSE Engagement Calendar**

**At-Large Outreach and Engagement Workspace** 

• Contains current work by the SC, as well as Outreach Calendars and the ICANN Stakeholder Analysis Tool.

**At-Large Outreach and Engagement Document Workspace** 

• Holds various documents of interest to the SC, such as Outreach Materials.

**Outreach Calendars** 

ALAC Sub-Committee on Outreach and Engagement Activities in FY21-FY22

ALAC Sub-Committee on Outreach and Engagement Activities in FY20-FY21

ALAC Sub-Committee on Outreach and Engagement Activities in FY19-FY20

ALAC Subcommittee on Outreach and Engagement Activities in FY17 and FY18

**Community Regional Outreach Program (CROP) FAQs** 

New At-Large Structure (ALS) and Individual Orientation Program

**At-Large Community Onboarding** 

Monthly Reports of the SC on Outreach and Engagement

Mailing List Archives of the SC on Outreach and Engagement

To subscribe to the SC on Outreach and Engagement mailing list, (or read the archives / manage your subscription), please visit https://mm.icann.org/mailman/listinfo/alac-sc-outreach.

#### At-Large Communications Strategy 2020-21

At-Large Communications Strategy: O&E SC Sub-Team Workspace

## **Members**

The members of the ALAC Subcommittee on Outreach and Engagement, organized by regional affiliation, are listed below. See previous members here.

#### 2022

RALO	Name	Position
	Daniel Khauka Nanghaka	Chair
AFRALO	Bram Fudzulani	AF Regional Liaison
APRALO	Aris Ignacio	AP Regional Liaison
EURALO	Natalia Filina	EU Regional Liaison
LACRALO	Lilian Ivette De Luque Bruges	LAC Regional Liaison
NARALO	Eduardo Diaz	NA Regional Liaison
AFRALO	Peters Omoragbon	Member
AFRALO	Isaac Maposa	Member
AFRALO	Frank Anati	Member
AFRALO	Bukola Oronti	Member
AFRALO	Raymond Mamattah	Member
AFRALO	Edmond Kungwalo	Member
AFRALO	Sarah Kiden	Member
AFRALO	Nkem Nweke	Member
AFRALO	Stephen Dakyi	Member
AFRALO	Keolebogile Rantsetse	Member
AFRALO	Ines Hfaiedh	Member
AFRALO	Joel Okomoli	Member
AFRALO	Keolebogile Rantsetse	Member
AFRALO	Minata Zong-Naba	Member
AFRALO	Olévié Kouami	Member
AFRALO	Joan Katambi	Member
AFRALO	Lilian Kamara	Member
AFRALO	Abdel Gaffar Ouro-Agoro	Member
AFRALO	Innocent Adriko	Member
AFRALO	Jacob Odame-Baiden	Member
AFRALO	Sam Kinuthia	Member
AFRALO	Samuel Kwasi Danso	Member
AFRALO	Remmy Nweke	Member
AFRALO	Gabdibé Gab-Hingonne	Member
AFRALO	Theorose Elikplim Dzineku	Member
AFRALO	Imrane Ahmat Souleymane	Member

AFRALO	Prince Andrew Livingstone Zutah	Member
AFRALO	Michael Ahortor	Member
AFRALO	Alex Ohemeng	Member
AFRALO	Sarata Omane	Member
AFRALO	Lavish Mawuena Mensah	Member
AFRALO	Franklina Afriyie	Member
	-	Member
AFRALO	Olajide Segunfunmi Zeina Bou Harb	
AFRALO		Member
AFRALO	Aisha Hamid	Member
AFRALO	Shadrach Ankrah	Member
AFRALO	Mohammed Awal	Member
AFRALO	Isaac Apenteng	Member
AFRALO	Allan Magezi	Member
AFRALO	Carine L. Malor	Member
APRALO	Cheryl Langdon-Orr	Member
APRALO	Amrita Choudhury	Member
APRALO	Priyatosh Jana	Member
APRALO	Ali AlMeshal	Member
APRALO	Hanan Khatib	Member
APRALO	Mohammad Kawsar Uddin	Member
APRALO	Aris Ignacio	Member
APRALO	Zahir Qasrawi	Member
APRALO	Ankur Raheja	Member
APRALO	Shreedeep Rayamajhi	Member
APRALO	Mahee Kirindigoda	Member
APRALO	Shaila Sharmin	Member
APRALO	Laxmi Prasad Yadav	Member
APRALO	Nitin Waila	Member
APRALO	Naveed Bin Rais	Member
APRALO	Shah Zahidur Rahman	Member
APRALO	Cherie Lagakali	Member
APRALO	Prateek Pathak	Member
APRALO	Gunela Astbrink	Member
APRALO	Jahangir Hossain	Member
EURALO	Roberto Gaetano	Member
EURALO	Betty Fausta	Member
EURALO	Mouloud Khelif	Member
NARALO	Robert Jacobi	Member
NARALO	Pierre-Jean Darres	Member
NARALO	Jeffrey Davis Jusino	Member
LACRALO	Lilian Ivette De Luque Bruges	Member
LACRALO	Laura Margolis	Member
LACRALO	Gary Campbell	Member
LACRALO	Marcelo Rodriguez	Member
LACRALO	Alberto Soto	Member

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	Daniel Khauka Nanghaka	Chair
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APRALO	Lianna Galstyan	AP Regional Liaison
EURALO	Natalia Filinia	EU Regional Liaison
LACRALO	твс	LAC Regional Liaison
NARALO	Yubelkys Montalvo	NA Regional Liaison

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RALO	Name	Position	Notes
AFRALO	Daniel Khauka Nanghaka	Chair	
AFRALO	Fatimata Seye Sylla	Co-Chair	
AFRALO	Isaac Maposa	Member	
AFRALO	Raymond Mamattah	Member	
AFRALO	Quaye Peterking	Member	
AFRALO	Ejikeme Egbuogu	Member	
AFRALO	Michel Tchonang Linze	Member	
AFRALO	Lilian Kamara	Member	
AFRALO	Bram Fudzulani	Member	
AFRALO	Oreoluwa Lesi	Member	
AFRALO	Caleb Ogundele	Member	
AFRALO	Ines Hfaiedh	Member	
AFRALO	Nkem Nweke	Member	
AFRALO	Joel Okomoli	Member	
AFRALO	Minata Zong-Naba	Member	
AFRALO	Joan Katambi	Member	
AFRALO	Remmy Nweke	Member	
AFRALO	Jacob Odame-Baiden	Member	
AFRALO	Dave Kissoondoyal	Member	
AFRALO	Peters Omoragbon	Member	
AFRALO	Vernatius Okwu Ezeama	Member	
AFRALO	Sarah Kiden	Member	
AFRALO	Bukola Oronti	Member	
AFRALO	Beran Dondeh	Member	
AFRALO	Sarata Omane	Member	
AFRALO	Pascal Bekono	Member	
AFRALO	Hadia Elminiawi	Member	
AFRALO	Frank Kouyami	Member	
AFRALO	Ben Kyemba	Member	
AFRALO	Innocent Adriko	Member	
AFRALO	Wisdom Donkor	Member	
AFRALO	Olévié Kouami	Member	
AFRALO	Patricia Akello	Member	
AFRALO	Yazid Akanho	Member	
AFRALO	Abdel Gaffar Ouro-Agoro	Member	
AFRALO	Sarah Mhamilawa	Member	
AFRALO	Shadrach Anjrah	Member	
APRALO	Ali AlMeshal	Co-Chair	
APRALO	Hanan Khatib	Member	
APRALO	Cheryl Langdon-Orr	Member	
APRALO	Narine Khachatryan	Member	
APRALO	Priyatosh Jana	Member	

APRALO	Shreedeep Rayamajhi	Member
APRALO	Naveed Bin Rais	Member
APRALO	Zahir Qasrawi	Member
APRALO	Jahangir Hossain	Member
APRALO	Eranga Samararathna	Member
APRALO	Syuzan Marukhyan	Member
APRALO	Mohammad Kawsar Uddin	Member
APRALO	Andrew Molivurae	Member
APRALO	Fouad Bajwa	Member
APRALO	Ankur Raheja	Member
APRALO	Bikram Shrestha	Member
APRALO	Jay Paudyal	Member
APRALO	Laxmi Yadav	Member
APRALO	Suhaidi Hassan	Member
APRALO	Prateek Pathak	Member
APRALO	Cherie Lagakali	Member
APRALO	Farha Diba	Member
APRALO	Stanley Osao	Member
APRALO	Aris Ignacio	Member
APRALO	Mohammad Atif	Member
APRALO	Nadira AlAraj	Member
APRALO	Jiannne Soriano	Member
EURALO	Natalia Filina	Co-Chair
EURALO	Sébastien Bachollet	Member
EURALO	Anne Marie Joly-Bachollet	Member
EURALO	Matthias M. Hudobnik	Member
EURALO	Roberto Gaetano	Member
EURALO	Yrjö Länsipuro	Member
LACRALO	Omir Kerry Kerr	Co-Chair
LACRALO	Vrikson Iván Acosta Velásquez	Member
LACRALO	Lilian Ivette De Luque Bruges	Member
LACRALO	Maritza Aguero	Member
LACRALO	Dev Anand Teelucksingh	Member
LACRALO	Alberto Soto	Member
LACRALO	Laura Margolis	Member
LACRALO	Augusto Ho	Member
LACRALO	Marcelo Rodriguez	Member
NARALO	Glenn McKnight	Co-Chair
NARALO	Jeffrey Davis Jusino	Member
NARALO	Alfredo Calderon	Member
NARALO	Pierre-Jean Darres	Member
NARALO	Robert Jacobi	Member
NARALO	Adrian Schmidt	Member
N/A	Stephen Dakyi	Member

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AFRALO	Pascal Bekono	Member	
AFRALO	Tijani Ben Jemaa	Member	
AFRALO	Beran Dondeh Gillen	Member	
AFRALO	Akin-Awokoya Emmanuel	Member	

AFRALO	Wunmi Hassan	Member	
AFRALO	Dave Kissoondoyal	Member	
AFRALO	Mwendwa Kivuva	Member	
AFRALO	Isaac Maposa	Member	
AFRALO	Nkemdilim Nweke	Member	
AFRALO	Remmy Nweke	Member	
AFRALO	Lawrence Olawale-Roberts	Member	ICANN Fellow, Nigeria
AFRALO	Seun Ojedeji	Member	
AFRALO	Sarah Kiden	Member	
AFRALO	Ejikeme Egbuogu	Member	
AFRALO	Adam Ahmat Doungous	Member	
AFRALO	Peterking Quaye	Member	ICANN60 Fellow
AFRALO	Hadia Elminiawi	Member	
AFRALO	Michel Tchonang Linze	Member	
AFRALO	Peters Omoragbon	Member	
AFRALO	Vernatius Okwu Ezeama	Member	
AFRALO	Bram Fudzulani	Member	
AFRALO	Caleb Olumuyiwa	Member	
AFRALO	Peterking Quaye	Member	
AFRALO	Montrésor Konan	Member	
AFRALO	Fatimata Seye Sylla	Co-Chair	
AFRALO	Joel Okomoli	Member	
AFRALO	Ines Hfaiedh	Member	
AFRALO	Raymond Mamattah	Member	
AFRALO	Patrick Kusi Yeboah	Member	
AFRALO	Joan Katambi	Member	
AFRALO	Sonigitu Ekpe	Member	
AFRALO	Innocent Adriko	Member	
AFRALO	Minata ZONG-NABA	Member	
AFRALO	Oreoluwa Lesi	Member	
AFRALO	Haroun Mahamat Cherif	Member	
AFRALO	Fanny Salyou	Member	
AFRALO	Bukola Oronti	Member	
	Lilian Kamara	Member	
AFRALO	Jacob Odame-Baiden	Member	
AFRALO			
AFRALO	Keolebogile Rantsetse	Member	
APRALO	Ali AlMeshal	Co-Chair	
APRALO	Holly Raiche	Member	
APRALO	Maureen Hilyard		
APRALO	Aris Ignacio	Member	
APRALO	Cheryl Langdon-Orr	Member	IOANIN Fallence D. C.
APRALO	Rao Naveed Bin Rais	Member	ICANN Fellow, Pakistan
APRALO	Adeel Sadiq	Member	ICANN NextGen Program
APRALO	Narine Khachatryan	Member	
APRALO	Anivar Aravind	Member	
APRALO	Ranjit R. Nair	Member	
APRALO	Hanan Khatib	Member	
APRALO	Eranga Samararathna	Member	
APRALO	Gnanajeyaraman Rajaram	Member	
APRALO	Priyatosh Jana	Member	
APRALO	Robert Shoniwa	Member	
APRALO	Shreedeep Rayamajhi	Member	
APRALO	Satish Babu	Member	
APRALO	Afifa Abbas	Member	

ADDALO	Mohammad Karress Hadir	Momber	
APRALO	Mohammad Kawsar Uddin	Member	
APRALO	Mohammad Abdul Awal	Member	
APRALO	Jahangir Hossain	Member	
APRALO	Jianne Soriano	Member	
APRALO	Zahir Qasrawi	Member	
APRALO	Shah Zahidur Rahman	Member	
EURALO	Olivier Crepin-Leblond	Member	
EURALO	Yrjö Lansipuro	Member	
EURALO	Wolf Ludwig	Member	
EURALO	Yuliya Morenets	Member	
EURALO	Mirjana Tasic	Member	
EURALO	Ioana Stupariu	Member	
EURALO	Matthias M. Hudobnik	Member	
EURALO	Clement Genty	Member	
EURALO	Natalia Filina	Co-Chair	
EURALO	Anne-Marie Joly	Member	
EURALO	Sébastien Bachollet	Member	
LACRALO	Jose Arce	Member	
LACRALO	Alexis Anteliz	Member	
LACRALO	Renata Aquino Ribeiro	Member	Joined 24 March 2016
LACRALO	Harold Arcos	Member	Joined 08 Sept 2015
LACRALO	Niran Beharry	Member	Joined 10 Sept 2015
LACRALO	Gary Campbell	Member	Joined 16 July 2015, Individual
LACRALO	Raitme Citterio	Member	Joined 21 Dec 2015
LACRALO	Lance Hinds	Member	
LACRALO	Jason Hynds	Member	
LACRALO	Johnny Laureano	Member	
LACRALO	Juan Manuel Rojas	Member	
LACRALO	Antonio Gomez	Member	
LACRALO	Bartlett Morgan	Member	Joined 07 Sept 2015
LACRALO	Jacqueline Morris	Member	
LACRALO	Carlton Samuels	Member	
LACRALO	Vanda Scartezini	Member	
LACRALO	Dev Anand TeeluckSingh	Member	
LACRALO	Maritza Agüero	Member	
LACRALO	Lilian Ivette De Luque Bruges	Member	
LACRALO	Adrián Carballo	Member	
LACRALO	Vrikson Acosta	Member	
LACRALO	Omir Kerry Kerr	Co-Chair	
NARALO	Alfredo Calderon	Member	
NARALO	Alan Greenberg	Member	
NARALO	John Laprise	Member	
NARALO	Glenn McKnight	Member	
NARALO	Yubelkys Montalvo Carrión	Member	
NARALO	Marita Moll	Member	
NARALO	Karen Mulberry	Member	
NARALO	Adrian Schmidt	Member	
NARALO	Judith Hellerstein	Member	
NARALO	Robert Jacobi	Member	
NARALO	David Mackey	Co-Chair	