

# Brian Winterfeldt SOI

1) Your Name:	Brian J. Winterfeldt
Picture/Image: <i>(Instructions: Click in the field to the right to open up the text input window. Then click the &lt;Insert&gt; menu button, select &lt;Image&gt;, then choose (or browse) to locate an image file (e.g., JPG, PNG, BMP) from your local computer to upload. After insertion, please click on the picture and adjust the size to no larger than 200 pixels).</i>	
2) Stakeholder Group:	Commercial
3) Constituency:	Intellectual Property (IPC)
4) ICANN Affiliation (if not covered by item 2 or 3):	
5) Please identify your current employer(s):	Steptoe & Johnson LLP
6) Please identify your current position(s):	Partner
7) Please identify the type(s) of work performed:	My practice involves most aspects of intellectual property law, including domestic and international trademark counseling, clearance, prosecution, enforcement, and litigation, as well as trade dress and domain name issues. I assist clients with the creation of trademark and branding strategies and the development of programs to enforce and protect intellectual property rights. My practice includes significant work in domain name law, including representing clients in UDRP proceedings, as well as social media counseling and enforcement.
8) Please identify your declared country of primary residence (e.g., country to which you pay taxes):	USA
9) Please list any financial relationship beyond <i>de minimis</i> stock ownership you may have with any company that to your knowledge has a financial relationship or contract with ICANN:	I do not have any personal financial ownership in any registries, registrars, or other interested parties in ICANN policy, nor do I hold any senior management or leadership positions in such organizations. As Steptoe is a large international law firm, it is possible that other members of the firm may hold such interests.
10) Do you believe you are participating in the GNSO policy process as a representative of any individual or entity, whether paid or unpaid?	Yes
If the answer is "Yes," please provide the name of the represented individual or entity. (If professional ethical obligations prevent you from disclosing this information, please enter "Private"):	I am participating on the GNSO Council and in policy development process activities as a representative of the Intellectual Property Constituency, on a volunteer basis.
11) Please identify any other relevant arrangements, interests, or benefits as requested in the following two questions:	
a) Do you have any type of material interest in ICANN GNSO policy development processes and outcomes?	Yes
If the answer is "yes," please describe the material interest in ICANN GNSO policy development processes and outcomes:	In my practice, I represent both registries and registrars in trademark portfolio matters, although I have not represented these organizations in ICANN policy matters. From time to time, I advise clients on ICANN policy matters relating to brand protection, and have assisted clients with preparing comments to ICANN. In addition, I am currently advising several clients on their new gTLD applications. As Steptoe is a large international law firm, it is possible that other members of the firm may hold additional such interests.
b) Are there any arrangements/agreements between you and any other group, constituency or person(s) regarding your participation as a work team member?	Yes
If the answer is "yes," please describe the arrangements /agreements and the name of the group, constituency, or person(s):	With regard to my participation on the GNSO Council and in other policy development process activities, I confer with members of the Intellectual Property Constituency to ensure IPC interests are represented.

<b>12) Please identify any Working Groups or other chartered teams in which you are participating (include acronyms, if applicable):</b>	<ul style="list-style-type: none"> <li>• Policy Process Steering Committee Policy Development Process Work Team (PDP-WT)</li> <li>• Trademark Clearinghouse Implementation Assistance Group (TMCH-IAG)</li> </ul>
<b>13) Additional Information (optional):</b>	
<b>14) Page last revised:</b>	18-Jan-2022 20:09:39
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