



## FY18 COMMUNITY REQUEST FORM

All questions and completed forms should be sent to [controller@icann.org](mailto:controller@icann.org).  
Please remember that the deadline for FY18 Budget consideration is **30 January 2017**.

REQUEST INFORMATION	
<b>Title of Proposed Activity</b>	
IGF Workshop on the Public Interest	
<b>Community Requestor Name</b>	<b>Chair</b>
EURALO	Olivier Crépin-Leblond
<b>ICANN Staff Community Liaison</b>	
Heidi Ullrich	

REQUEST DESCRIPTION
<b>1. Activity: Please describe your proposed activity in detail</b>
<p>A workshop organized by EURALO on the "The Public Interest". EURALO has been at the forefront of the discussions on the Public Interest in ALAC but also in ICANN, through its working group on the Public Interest and its involvement in the ICANN-wide public interest discussions.</p> <p>This workshop at the Internet Governance Forum, Chaired by Wolf Ludwig, would explore the Public Interest in ICANN's remit and compare it with other Multistakeholder systems and the Public Interest in wider Internet Governance. Representatives from the various stakeholder groups composing the Multistakeholder ecosystem will be invited to explain their perspective. The discussion of the Public Interest in ICANN's remit would act as a starting point for a wider debate that touches on the broader Internet Ecosystem.</p>
<b>2. Type of Activity: e.g. Outreach - Education/training - Travel support - Research/Study - Meetings - Other</b>
Outreach; Meetings;
<b>3. Proposed Timeline/Schedule: e.g. one time activity, recurring activity</b>
One time workshop at the Internet Governance Forum. Date: 18-21 <sup>st</sup> December 2017

**Comment [AG1]:** Calling this "outreach" may automatically cause a rejection. I'd replace it with Discussion or Concept Development.



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REQUEST OBJECTIVES
<b>1. Strategic Alignment. Which area of ICANN's Strategic Plan does this request support?</b>
Promote ICANN's Role and Multistakeholder approach.
<b>2. Demographics. What audience(s), in which geographies, does your request target?</b>
This workshop is for all audiences and all stakeholders, in all geographical locations.
<b>3. Deliverables. What are the desired outcomes of your proposed activity?</b>
<ul style="list-style-type: none"> <li>- An open discussion with global participants to publicize ICANN's Public Interest Mission</li> <li>- A better definition or definitions of the public interest in the remit of other organisations in the Internet Governance Ecosystem</li> </ul>
<b>4. Metrics. What measurements will you use to determine whether your activity achieves its desired outcomes?</b>
Increased number of participants to Public Interest ICANN discussions. Increased number of participants in At-Large <a href="#">Public Interest Working Group</a>

RESOURCE PLANNING – INCREMENTAL TO ACCOMMODATE THIS REQUEST				
<b>Staff Support Needed (not including subject matter expertise):</b>				
<b>Description</b>	<b>Timeline</b>	<b>Assumptions</b>	<b>Costs basis or parameters</b>	<b>Additional Comments</b>
<b>Subject Matter Expert Support:</b>				
<b>Technology Support: (telephone, Adobe Connect, web streaming, etc.)</b>				



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<b>Language Services Support:</b>
<b>Other:</b>
<b>Travel Support:</b>
3 people to travel to Geneva for the week, to host this workshop.
<b>Potential/planned Sponsorship Contribution:</b>



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### REQUEST INFORMATION

**Title of Proposed Activity**

EURALO members participation at the 17<sup>th</sup> ICANN Studienkreis meeting

**Community Requestor Name**

EURALO

**Chair**

Olivier Crépin-Leblond

**ICANN Staff Community Liaison**

Heidi Ullrich

### REQUEST DESCRIPTION

**1. Activity: Please describe your proposed activity in detail**

EURALO requests funding for 5 EURALO members to attend the ICANN-Studienkreis to take place on 24-25 August 2017 in Stockholm. The ICANN Studienkreis ("ICANN Study group") is an open network composed of experts in the Internet industry who are dedicated to organizing high-level expert seminars on issues regarding ICANN development and internet governance. Individuals and constituencies from the private sector, government, academic institutions, the civil society and the media participate in yearly conferences organized by ICANN Studienkreis.

ICANN Studienkreis focuses 100% on ICANN topics.

The ICANN Studienkreis is essentially attended by participants in ICANN's ecosystem and includes influential participants. ICANN's former President and CEO Fadi Chehadé has attended past ICANN Studienkreis, as the conference is directly related to ICANN activities. ICANN's current President and CEO Göran Marby attended last year's ICANN's Studienkreis. Other speakers included several ICANN senior staff, Chairs of Supporting Organisations and Advisory Committees, as well as at least two ICANN Board members per meeting. Meeting these participants is an essential part of the experience the EURALO participants will have, an opportunity they will not have as easily in other fora.

**2. Type of Activity: e.g. Outreach - Education/training - Travel support - Research/Study - Meetings - Other**

This is an education/capacity building activity (as other RALOs did on different levels). It is proposed that EURALO will send 5 participants to attend the ICANN Studienkreis 2017. ICANN-Studienkreis (see: <http://www.icann-Studienkreis.net/>) is an open network of individuals from different ICANN and Internet constituencies from the private sector, academia, civil society, media and government. Established in 1999, the ICANN Studienkreis organizes annual high-level expert seminars on current Internet Governance subjects and the development of ICANN as a model for multi-stakeholder participation.

Through participating at the ICANN Studienkreis, 5 of the more recent EURALO ALS representatives will be able to substantially increase their understanding and awareness of the Internet eco-system and ICANN activities. This increase in understanding and awareness will allow them to take a more active role in EURALO, including participating in EURALO monthly calls and At-Large working groups (where we have seen some deficits).



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### 3. Proposed Timeline/Schedule: e.g. one time activity, recurring activity

This one time activity takes place in two parts:

1. An introduction to (via a preparatory Webinar) the Studienkreis meeting itself.

## REQUEST OBJECTIVES

### 1. Strategic Alignment. Which area of ICANN's Strategic Plan does this request support?

Community capacity building and empowerment. This activity will strengthen the ICANN Multi-stakeholder model, given that it will provide valuable knowledge to EURALO members on ICANN-related Internet governance issues. Attendees to this event will be able to participate more effectively and knowledgeably in policy development processes within ICANN and At-Large and will also be able to disseminate this knowledge among EURALO ALSes and in their daily ALS environment. This type of activity is essential to strengthen the role of civil society organizations in Internet governance. It will also strengthen their role and voice in other European IG fora (EuroDIG etc.).

This request focuses on ICANN's core activity of Policy Making.

It is worth noting that ICANN is currently promoting engagement across several of its communities, including the Civil Society Engagement. The list of past panellists as published in agendas reads like a who's who of ICANN's thought leaders.

<http://www.icann-studienkreis.net/previous-meetings/15th-meeting-of-the-icann-studienkreis/>

<http://www.icann-studienkreis.net/previous-meetings/14th-meeting-of-the-icann-studienkreis/>

<http://www.icann-studienkreis.net/previous-meetings/13th-meeting-of-the-icann-studienkreis/>

Yet a look at the past years of ICANN Studienkreis Agendas show that whilst there is a substantive representation of Government, Private Sector, Contracted Parties, TLD operators, Technical Community and Civil Society, all funded by their respective organisations, **there are hardly any End Users represented and certainly none from EURALO recent ALSes.**

This is a serious concern for many in our community.

### 2. Demographics. What audience(s), in which geographies, does your request target?

The request targets members of EURALO, consisting of European ALSes, who would be trained on issues regarding ICANN policy development and internet governance.

### 3. Deliverables. What are the desired outcomes of your proposed activity?

Desired outcomes relate to successful completion of the courses and sessions by all sponsored participants followed by more active participation at regular EURALO activities and within At-Large Working groups.

Secondary outcomes include a more effective ALAC as the EURALO representatives would bring the voice of end users to the table in an environment that is currently missing this voice. Indeed, discussions at ICANN Studienkreis often generate wider ongoing discussion at ICANN.

### 4. Metrics. What measurements will you use to determine whether your activity achieves its desired outcomes?



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Sponsored participants will be required to complete satisfactorily all courses of the ICANN Studienkreis. We expect the 5 ALS representatives sponsored for the 2017 Studienkreis to broaden their understanding of complex ICANN issues and to become more active and engaged within the At-Large community.

## RESOURCE PLANNING – INCREMENTAL TO ACCOMMODATE THIS REQUEST

**Staff Support Needed (not including subject matter expertise):**

Description	Timeline	Assumptions	Costs basis or parameters	Additional Comments
RALO Support Staff				

**Subject Matter Expert Support:**

N/A

**Technology Support: (telephone, Adobe Connect, web streaming, etc.)**

N/A

**Language Services Support:**

N/A

**Other:**

N/A

**Travel Support:**

This request includes travel support, hotel, per diem and a contingency fund. The total amount we are requesting is \$6 000.

**Potential/planned Sponsorship Contribution:**



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