

## Support a Secure, Stable, and Resilient DNS Infrastructure in the MEAC Region

No.	Objectives	Actions	Activities	Timeline	Target Stakeholder Group
1.1	To have the necessary technical expertise that contributes to building and	Conduct training workshops on DNS operations and security	<ul style="list-style-type: none"> <li>* Conduct three (3) DNS Operations and DNSSEC Workshops</li> <li>* Utilize four (4) regional trained trainers in different workshops</li> <li>* Make technical material available to the community as needed</li> </ul>	FY20	DNS-EC   TLD Registries   Registrars   ISPs and Mobile Operators   Network Operator Groups   Academia   CERTs
2.2	To have the needed DNS knowledge and expertise within law enforcement agencies (LEAs) and CERTS	Conduct workshops for policy makers, CERTs, and LEAs	* Conduct four (4) Handling Internet Identifiers Abuse and Misuse Workshops for CERTs and LEAs	FY20	CERTs   Governments   Legal Experts   Law Enforcement Agencies
2.3		Provide technical advice to LEAs and CERTs as needed	<ul style="list-style-type: none"> <li>* Share relevant information with CERTs and LEAs, and provide them the necessary assistance and expertise upon their request</li> <li>* Target events that attract LEAs and CERTs, and try to speak about ICANN's SSR work</li> </ul>	FY20	CERTs   Governments   Legal Experts   Law Enforcement Agencies
3.1	Stronger cooperation among ISPs and Mobile Operators, TLD Registries, Registrars, and Academia to strengthen DNS security, stability, and resiliency	Conduct awareness programs to encourage DNSSEC deployment	<ul style="list-style-type: none"> <li>* Provide updates and awareness on DNSSEC at relevant engagements such as Academic Engagement and ME DNS Forum</li> <li>* Encourage ccTLDs and DNS Industry players to raise awareness on the importance of DNSSEC amongst their respective communities</li> <li>* Share information on any DNS related attacks with DNS industry players</li> </ul>	FY20	DNS-EC   ISPs and Mobile Operators   Network Operator Groups   Academia   Businesses   Governments   Registrants
3.2		Increase the number of root server instances in the region	* Continue to fulfill demand on new instance requests	FY20	ISPs and Mobile Operators   Registrars
3.3		Support the Task Force on Arabic Script IDNs (TF-AIDN)	* Support the work of the TF-AIDN by supporting their teleconference calls and any face-to-face meetings	FY20	Network Operator Groups   TLD Registries   Registrars   Academia   Registrants   Non-Commercial Users

			<p>* Encourage the TF to intensify their work on Universal Acceptance and promote this initiative at the national level</p> <p>* Encourage TF members to engage in the new projects undertaken by the IDN Program at ICANN</p>		
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## Promote a Healthy and Competitive Domain Name Marketplace in the MEAC Region

No.	Objectives	Actions	Activities	Timeline	Target Stakeholder Group
1.1	To have broader and better advanced professional skills and expertise to further develop and grow the domain name marketplace	Work with the DNS Entrepreneurship Center (DNS-EC) and other potential partners on organizing workshops with the aim of developing expertise and knowhow in the different aspects of domain name marketplace	<ul style="list-style-type: none"> <li>* Support the DNS-EC in conducting more business/marketing and legal oriented workshops</li> <li>* Work closely with our GSE Africa colleagues to promote the services provided by the DNS-EC within Africa</li> <li>* Continue to push the work of Universal Acceptance regionally in close coordination with the UASG and UA Ambassadors of the region</li> </ul>	FY20	DNS-EC   TLD Registries   Registrars   Businesses   New gTLD Applicants   Business Schools   Business Associations   Registrants   Non-Commercial Users
1.2		Assist TLD registries and registrars with best practices and experiences from leading players in the domain name industry	<ul style="list-style-type: none"> <li>* Conduct 1-on-1 communications with TLD Registries and Registrars to better understand their needs, and act accordingly</li> <li>* Continue to utilize the Middle East DNS Forum as a good platform to bring regional players together, and update them on the latest trends in the industry</li> </ul>	FY20	DNS-EC   TLD Registries   Registrars
2.1	Stronger collaboration among stakeholders from TLD registries, registrars, private sector and governments to grow the domain name marketplace	Support the DNS Entrepreneurship Center (DNS-EC) and other potential partners to facilitate collaboration between stakeholders	<ul style="list-style-type: none"> <li>* Explore the possibility of organizing local events around domain names related issues (such as “Domains Day”)</li> <li>* Continue to support the DNS-EC with expertise and material</li> <li>* Support and engage in DNS related events</li> </ul>	FY20	DNS-EC   ISPs and Mobile Operators   Network Operator Groups   Business Associations   TLD Registries   Registrars   New gTLD Applicants
2.2		Seek new initiatives and partnerships with interested and relevant actors	<ul style="list-style-type: none"> <li>* Continue to explore means of collaboration with GSMA in the region as part of the ICANN signed MoU with them</li> <li>* Seek two (2) partners in two (2) different countries to push the work of Universal Acceptance at the local level</li> </ul>	FY20	Governments   Businesses   Academia   ISPs and Mobile Operators   Network Operator Groups

3.1	Greater benefit by TLD registries, registrars, and other relevant groups in the region from experiences and best practices of leading TLD registries and registrars	Continue to support and evolve the Middle East DNS Forum and the Turkey DNS Forum, and explore means to increase impact of these forums	<ul style="list-style-type: none"> <li>* Implement the findings of the ME DNS Forum 2019 community survey as much as possible, and evolve the forum accordingly</li> <li>* Continue to work with the ME DNS Forum Program Committee in developing the annual event's agenda</li> <li>* Hold the 7<sup>th</sup> edition of the Middle East DNS Forum sometime in H1 2020, and try to hold it in conjunction with a relevant regional event</li> <li>* Encourage ccTLDs and relevant DNS industry players to hold a "Domains Day" kind of event</li> <li>* Have open, effective, and continuous communications channels with DNS industry players, and flag to them relevant information and updates</li> </ul>	FY20	Internet Organizations   TLD Registries   Registrars   New gTLD Applicants   Registrants
4.1	A continuously informed and updated community on DNS-related activities and opportunities	Raise awareness across the broader business and entrepreneurship community of opportunities in the domain name marketplace	<ul style="list-style-type: none"> <li>* Work with the ICANN Business Constituency on one (1) joint business engagement</li> <li>* Target three (3) entrepreneurship entities and communities, and talk to them about business and entrepreneurial opportunities in the DNS industry</li> <li>* Partner with ISOC and RIPE NCC on their Entrepreneurship Workshops. The target is three (3) workshops across the region</li> <li>* Raise awareness amongst entrepreneurs on the work of Universal Acceptance of TLDs</li> </ul>	FY20	Business Schools   Business Associations   Businesses   Registrants   Non-Commercial Users
4.2		Organize media outreach activities to highlight key developments in the global and regional domain name marketplace, and to raise more awareness across the region	<ul style="list-style-type: none"> <li>* Target two (2) media related activities like press conferences, interviews, featuring ICANN related news etc. around major ICANN regional events and other relevant regional events</li> <li>* Talk to the media during our various engagement activities</li> </ul>	FY20	Media

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## Clarify ICANN's Role in an Evolving Internet Ecosystem through Engagement with the MEAC Community

No.	Objectives	Actions	Activities	Timeline	Target Stakeholder Group
1.1	More empowered stakeholders in the region to engage actively in ICANN SO/ACs processes	Support ICANN At-Large Structures through training and other resources	<ul style="list-style-type: none"> <li>* Work closely with ICANN At-Large staff on their capacity building programs with ALSs based in the region</li> <li>* Work directly with regional ALSs and help where and when possible</li> </ul>	FY20	At-Large Structures   Non-Commercial Users
1.2		Develop engagement programs with academia to educate students and faculties on ICANN's role	<ul style="list-style-type: none"> <li>* Continue to seek new partnerships with academic institutes/networks to raise awareness on ICANN, its services and remits, and its role in the IG ecosystem</li> <li>* Enhance current academic partnerships in terms of format and in terms of substance</li> <li>* Promote the ICANN Learn platform</li> </ul>	FY20	Academia   Non-Commercial Users
1.3		Participate in civil society activities to raise awareness about ICANN's policy development process	<ul style="list-style-type: none"> <li>* Attend relevant civil society events and gatherings; both regionally and globally, and raise awareness on the role civil society can play in ICANN's work</li> <li>* Utilize remote webinars to reach out to a wider group of CS folks; mainly in countries we are unable to travel to</li> <li>* Organize one (1) seminar targeting civil society</li> </ul>	FY20	Civil Society   Non-Commercial Users
1.4		Promote ICANN fellowship, NextGen and CROPP programs	<ul style="list-style-type: none"> <li>* Push such programs via the different communication channels such as mailing lists, 1-on-1 emails, social media, the DNS-EC... and others</li> </ul>	FY20	Civil Society   At-Large Structures   ISPs and Mobile Operators   NOGs   Academia   TLD Registries   Governments   Businesses   End Users   Non-Commercial Users   Registrars

2.2	Higher levels of awareness of ICANN's mission and efforts to enhance its accountability mechanisms	Encourage participation and input in work related to different ICANN processes and working groups	<ul style="list-style-type: none"> <li>* Identify relevant and competent stakeholders, and utilize 1-on-1 communications to encourage them to be more involved in ICANN's PDP</li> <li>* Explore with the community the need for PDP related workshops and seminars</li> <li>* Work on implementing the findings of the FY19 Regional Engagement Survey, and seek ways to enhance/evolve our regional engagement</li> <li>* Work closely with stakeholders in countries that we find difficulties traveling to enhance and strengthen engagement with their local communities</li> <li>* Continue to hold the Middle East Space at relevant ICANN Public Meetings; i.e. both the Community Forum and Annual General Meeting</li> <li>* Continue to hold the Readout Sessions Online and in Istanbul, and explore other places to hold such sessions</li> <li>* Encourage the regional community to take part in ICANN's work with regards to evolving ICANN's multistakeholder model of governance</li> </ul>	FY20	Governments   At-Large Structures   Civil Society   Businesses   ISPs and Mobile Operators   Registrants   Non-Commercial Users
3.1	Stronger collaboration with Internet organizations in the region	Coordinate with the Internet organizations and work together to better engage with the community	<ul style="list-style-type: none"> <li>* Work closely with ISOC, the RIRs that operate in the region (AfriNIC, APNIC, and RIPE NCC), and the IGOs on joint projects and initiatives in the IG ecosystem. This would include; but not limited to, IG Schools/Workshops and regional IGFs</li> <li>* Host joint events and sessions with different stakeholder groups</li> </ul>	FY20	Internet Organizations   Regional IGOs   At-Large Structures

4.1	Better understanding of multistakeholder approaches in Internet Governance	Promote and support national and regional multistakeholder IG initiatives	* Contribute to national and regional IGFs and IG schools/workshops, and support their activities	FY20	Regional and National IGFs   Academia   Regional IGOs
4.2		Continue organizing the annual MEAC-SIG and contribute to other similar activities	* Hold the annual MEAC School on IG, and work with the MEAC-SIG partners and community; via a Steering Committee, to develop the program and identify relevant expertise and participants * Continue to work with the MEAC-SIG partners on enhancing it	FY20	Civil Society   Businesses   Governments   Academia   ISPs and Mobile Operators   Internet Organizations   End Users   Non-Commercial Users
4.3		Develop and share materials with the broader community on ICANN's role in the IG ecosystem	* Utilize the different handouts and material available by ICANN to raise awareness on ICANN and its role in the IG ecosystem * Identify relevant stakeholders and encourage them to utilize one or more courses on ICANN Learn	FY20	At-Large Structure   Civil Society   Academia   Governments   Registrants   Non-Commercial Users

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