### The Data-Driven World of IoT MEAC-SIG 2016 August 12th, 2016

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### Agenda

The business background The IOT Ecosystem The sensor data aggregation challenge The IOT Data flow Internet Governance Concerns Governance Security and Privacy in IoT Ethics and IoT

Will not cover:

IOT Security Smart Device's IOT

# A game for big players

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**Cisco Completes Jasper Acquisition** 

Simplifying IoT for Enterprises and Service Providers

Read Press Release



# Samsung snaps up SmartThings, embracing Internet of Things

The tech giant acquires the open platform for smart home devices to "improve the convenience and services in people's lives."

# Huawei buys Cambridge Internet of Things pioneer Neul

### Ericsson buys MetraTech to muscle in on IoT

### Value Creation

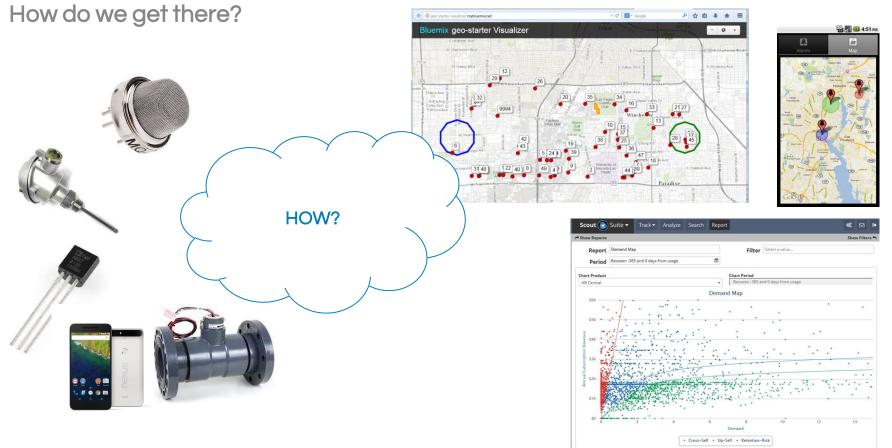
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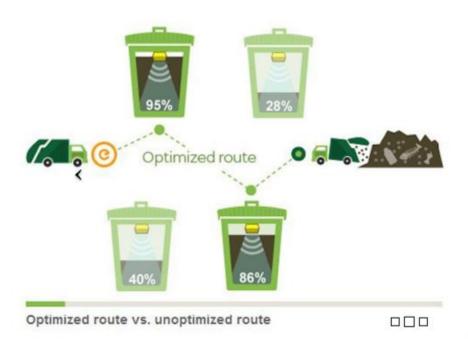
# The IOT Paradigm

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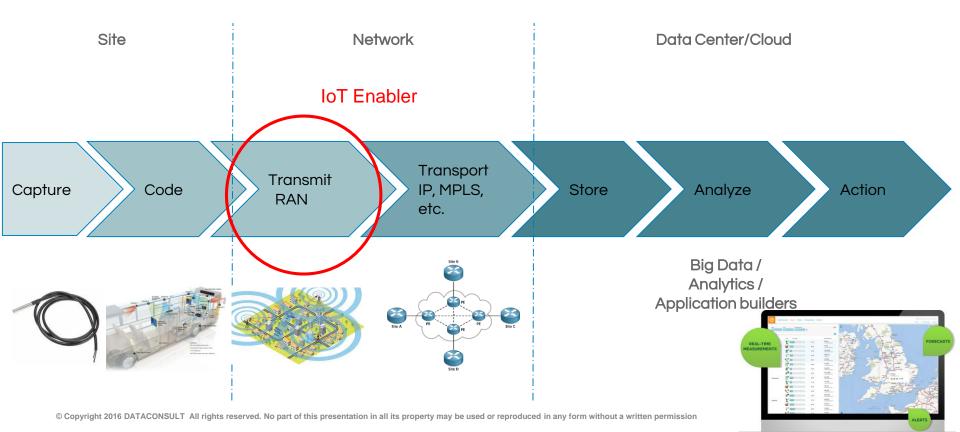
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Mapping the business case: waste management



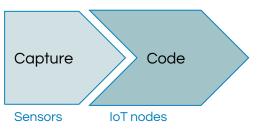


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### Within the Site



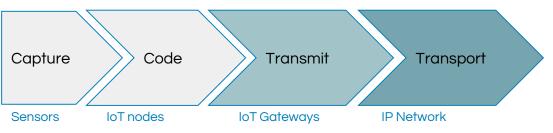
Part of Operation Technology (OT); Sensors with analog or digital electrical outputs; Powered by the IOT node or through an external source; The IOT node transforms the electrical signal into data packets; Message Queuing Telemetry Transport (MQTT) Rugged design; Or Sensors can take form of any IP based protocol.

IoT nodes connect one or multiple sensors and translate an analog signal into packets.



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### Radio Access Network: Transmitting the M2M chatter



Collecting data from on a massive scale while preserving the sensor battery life is a challenge; Ferocious competition for the Low Power Wide Area (LPWA) technology dominance;

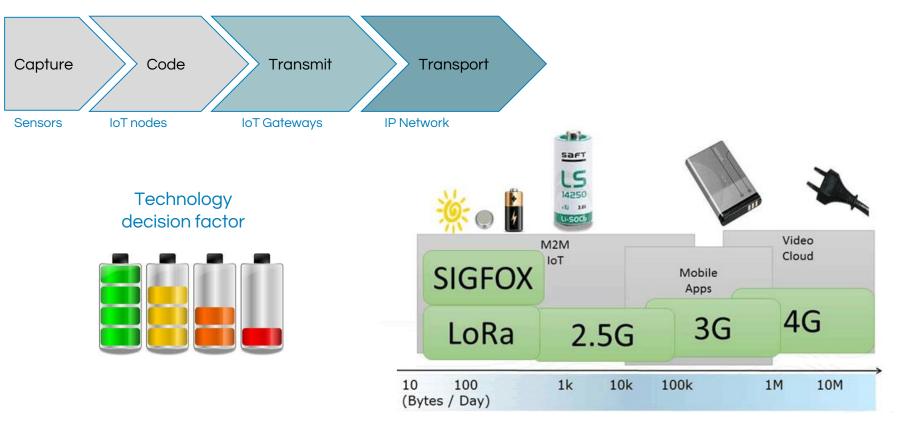
The "LPWAR": lets look at the market alternatives in this area:

Sigfox LoRaWAN LTE-M, NB-LTE & 5G

Wifi + 3/4G Zigbee + 3/4 G

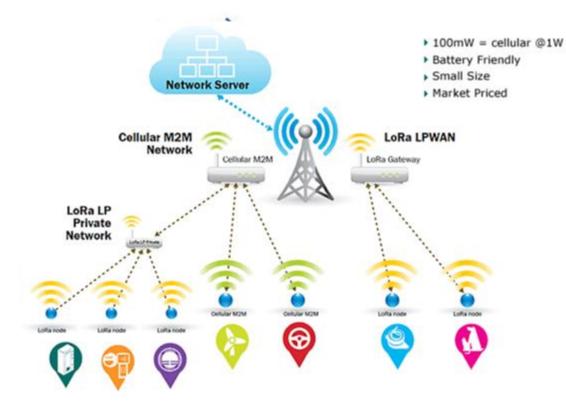
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#### Transmitting the M2M chatter



### Hardware platforms summary

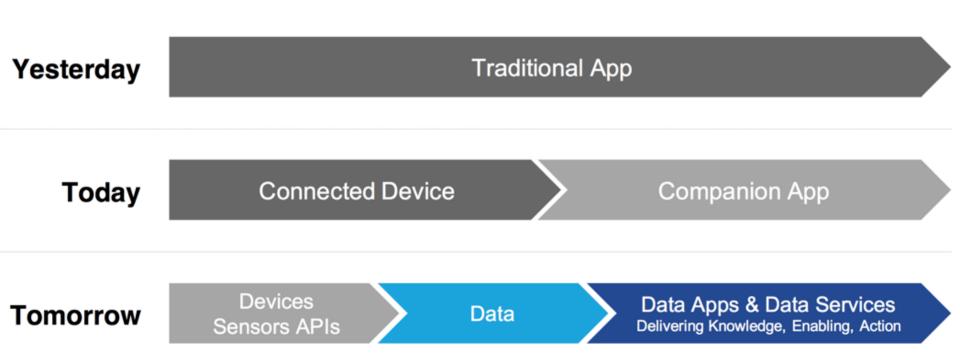
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Making Sense of Data



# IoT Applications

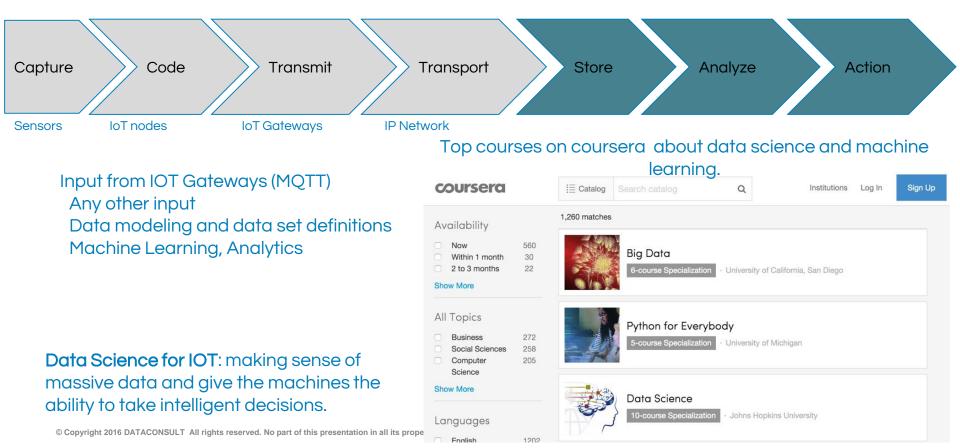
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### The three layered approach

	Manufacturing Energy Mgt	<b>IoT Data</b> Utility Remote Expert	Svcs and A Oli/Gas Smart Space	Apps Transportation Collab/Video Apps	Cities Analytics	Retail Locations
7%	IoT Data Platform (IoT Cloud)					
		<b>lo</b> Devices Silicon	<b>T Fabric</b> Sensors Device Security	Actuators RTOS/Agent		

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### Gathering, structuring and processing the data



### The IoT Services Framework

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#### **Data Management**



#### **Device Management**



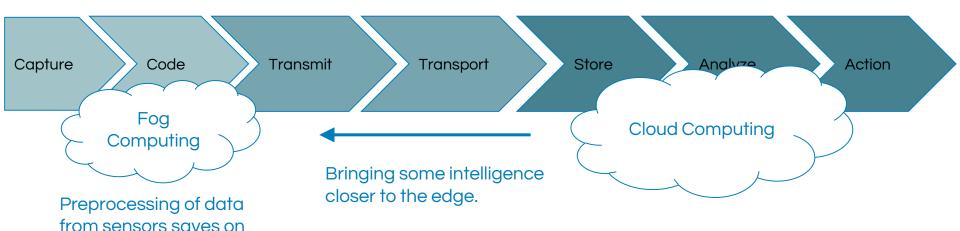
#### **Connectivity Management**



# **Fog Computing**

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### Eliminating the unnecessary chatter on the radio



- Decreased network chatter and cloud storage.
- Linux IoT nodes, complex computing done local.

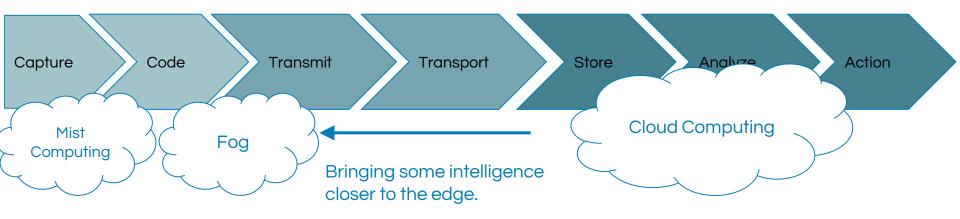
Computing on the IOT gateway (managing different nodes)

transmissions costs.

# **Mist Computing**

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#### Eliminating the unnecessary chatter on the radio



Computing on the IOT node (sensor or actuator)

- Decreased latency
- More autonomy

# Back to our IoT application

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It's all about the business case







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Simple Equation



#### System Integration

- Operation technology & Low Current
- Radio Access
- Networking
- Data Integration, software
- Data science

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Since the 3rd Internet Governance Forum (IGF) meeting in Hyderabad (2008), IoT has been on the agenda for multistakeholder discussions of all IGFs

- Intellectual property
- Law enforcement cooperation
- Traffic shaping
- Data sales
- Tariffs
- Jurisdiction

### **Governance Security and Privacy in IoT**

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Identification of Challenges – 1

Main challenges for the Governance, Security and Privacy in IoT identified by the AC05 cluster projects and during discussions in IERC:

- Context based security and privacy
- Cyber-Physical systems and IoT
- Identification in a distributed environment
- Device authentication
- Data Correlation and Information Retrieval
- Anonymization of users' data in a distributed and mobile environment
- Anonymization of protocol metadata in a distributed and mobile environment
- Scalability for the billions of devices in IoT

### **Governance Security and Privacy in IoT**

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Identification of Challenges – 2

Main challenges for the Governance, Security and Privacy in IoT identified by the AC05 cluster projects and during discussions in IERC:

- Secure Setup and Configuration
- Physical availability of devices
- Critical infrastructures and IoT
- Conflicting market interest
- Considering IoT in an evolving Internet
- Delegation of human autonomy in IoT
- Human IoT Trust relationship
- Risks of isolation and confinement

The key notion here is that of informational incompressibility, which is a form of essential unpredictability. In keeping with von Neumann's intuitions on complexity, a complex process is defined today as one for which the simplest model is the process itself. The only way to determine the future of the system is to run it: there are no shortcuts. This is a radical uncertainty".

> Jean-Pierre Dupuy French epistemologist



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