



# THE INTERNET IS FOR EVERYONE

Join us to keep the Internet open, thriving,  
and benefitting people around the globe.

“The Internet Society is operating on a world stage to help all of the stakeholders of the Internet to understand what the implications of the technology are, what policies are beneficial, and what right and freedoms need to be preserved.”

**Vint Cerf**

# What is the Internet Society?

The Internet Society (ISOC) is a cause-based organization that works with governments, industries, and others to ensure the technologies and policies that helped develop and evolve the Internet will continue into the future.

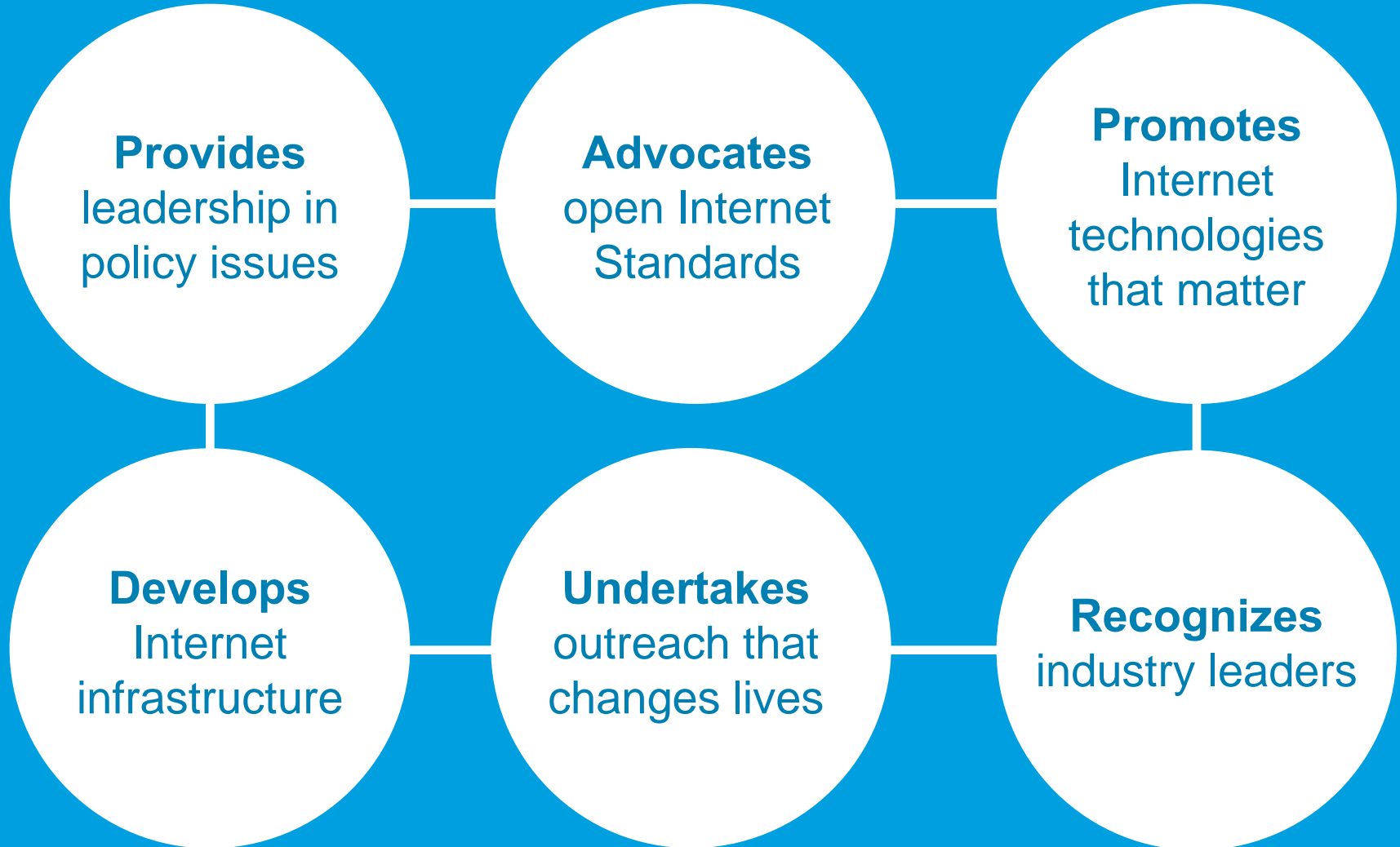
Our programs cultivate an Internet that is open to everyone, everywhere and aim to ensure that it will continue to be a tool for creativity, innovation, and economic growth.

**MISSION:** To promote the open development, evolution, and use of the Internet for the benefit of all people throughout the world.

**VISION:** The Internet is for everyone



# Internet Society at Work



# What Makes the Internet Society Unique?

- **Sole focus is the Internet** - Development, Standards, Policy, Projects, Capacity Building
- **Enable regional capacity and technical community building throughout the world** - Accessibility, connectivity, trust collaboration, and training
- **Key player in Internet policy** - Particularly in the Internet Governance Forum (IGF) and other intergovernmental forums
- **Collective stewardship and shared responsibility** - Organizational home of the Internet Engineering Task Force (IETF), Internet Architecture Board (IAB), and related bodies
- **Chapters and supporters around the world** - Over 120+ chapters around the world who share vision and know

# Global Presence



NORTH AMERICA

EUROPE

AFRICA

THE MIDDLE EAST

ASIA

LATIN AMERICA &  
CARIBBEAN

**121+**

Chapters  
Worldwide

**80,000+**

Members and  
Supporters

**143+**

Organization  
Members

**5 (6)**

Regional  
Bureaus

**21/38**

Countries where  
ISOC Staff Work  
& Languages

# How We Work


Operating at the intersection of **policy**, **technology**, and **development** positions the Internet Society as a thought leader on issues that are key to the Internet's continued growth and evolution.

TECHNOLOGY

DEVELOPMENT

POLICY

# ISOC | Who and What



Home | Connect Login | Become a Member | Find a Chapter | Blog | News

العربية | 简体中文 | English | Français | Русский | Español

Who We Are | What We Do | Events | Publications | The Internet | Get Involved | Donate

## Why It Matters

Is enough to have Internet access, or must we also ensure that the access is open and unrestricted?

Join us at RightsCon

Deployment of W4C in Nepal in earthquake affected area of Gorkha District (Location of epicentre).

10 Villages connected, including 2 health centres and multiple schools.



Above: Rainesh Singh and Babu Ram Aryal  
Below: ISOC sponsored Wi-Fi Area





I E T F®

Search

 Chat Live with the IETF Community

### Kenya IXP Project II

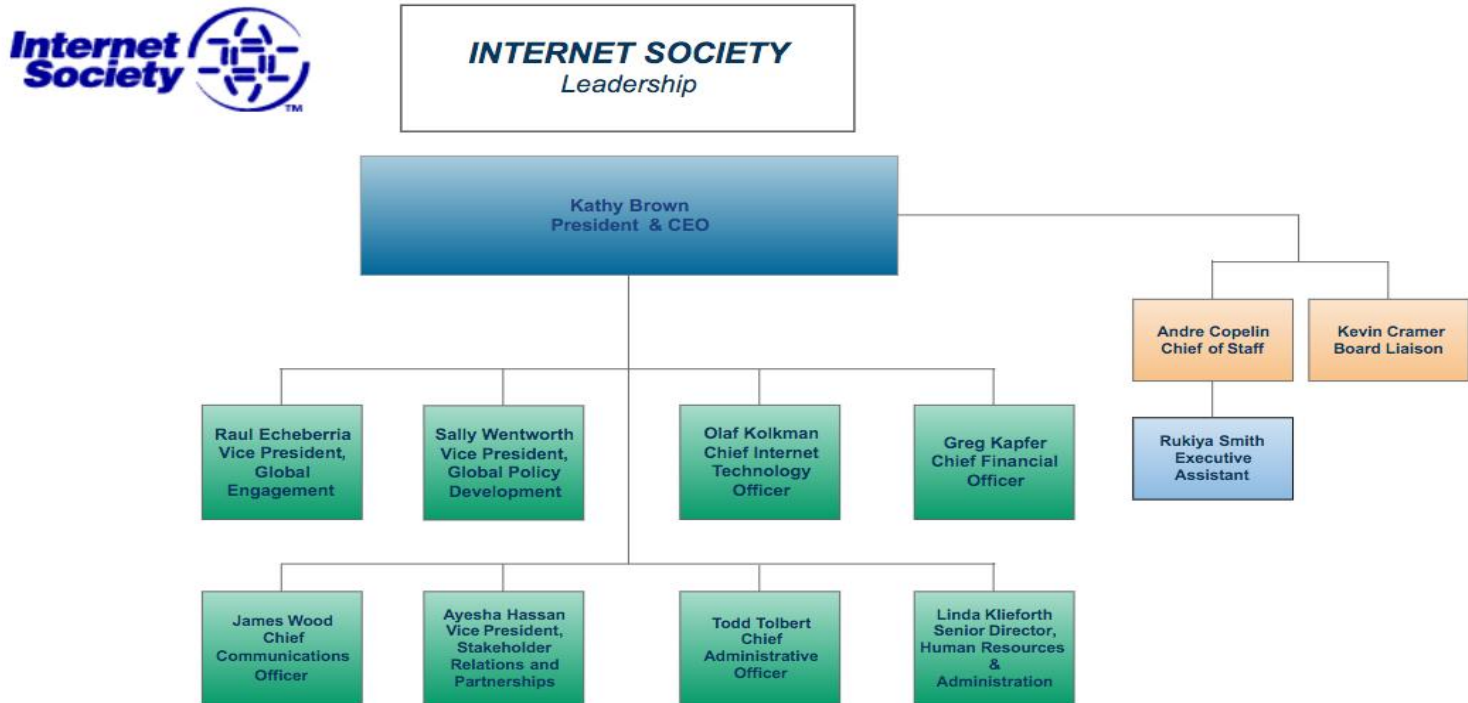




# More about the Internet Society

## Organizational Charts:

<http://www.internetsociety.org/who-we-are/staff-and-advisors>



# More about the Internet Society

- Staff and Advisors: <http://www.internetsociety.org/who-we-are/staff-and-advisors>
- Board: <http://www.internetsociety.org/who-we-are/board-trustees>
- ME Board Member: [Walid Al-Saqaf](#)
- Members: <http://www.internetsociety.org/who-we-are/our-members>
- Member Advisory Council: <http://www.internetsociety.org/who-we-are/organisation-member-advisory-council-omac>
- Chapters: : <http://www.internetsociety.org/who-we-are/chapters>
  - Map of Chapters: <http://www.internetsociety.org/find-chapter>
  - Chapter Resources: <https://www.internetsociety.org/who-we-are/chapters/start/chapter-resources>
  - Grants for Chapters: <http://www.internetsociety.org/what-we-do/grants-awards/beyond-net-funding-programme>
- 2016 Action Plan: <http://www.internetsociety.org/doc/internet-society-2016-action-plan>
  - Key focus on Access and Trust: This will continue into 2017

## Examples of Work we Do:

- **Policy:** Teams work across members and chapters to promote policy briefs and information to promote Internet Access, Development, and to highlight current issues
  - Policy Briefs: <http://www.internetsociety.org/policybriefs>
  - WSIS, IGF, & Work with Other Organizations
  - Global Internet Report: <http://www.internetsociety.org/globalinternetreport/>
    - 2016 GIR: Will be on Trust and out in September/October 2016
- **Technology:** Support the IETF, Work on Key Technical Issues
  - Deploy 360: <http://www.internetsociety.org/deploy360/>
  - IETF: [www.ietf.org](http://www.ietf.org)
- **Development/Access:** Global Engagement Team & Regional Presence Through Regional Bureaus
  - Reports to highlight how to Remove Barriers to Connectivity
  - Focus on Community Networking
  - Interconnection & Traffic Exchange Development
  - Work with Internet Community "Sister organizations": ICANN, RIRs and more
  - Partnerships

# ISOC-Lebanon Chapter

**2013 – 2016  
Strategic Plan Development**

# Mission

## **ISOC Lebanon was created with the purpose of:**

- Maintaining and extending the availability of the Internet in Lebanon.
- Chapter members are the local Internet stakeholders
- Representation of interests
- Serving the Lebanese Internet community

## **ISOC Lebanon embraces:**

- The Internet as a collective model
- It seeks diverse and broad membership from organizations, communities and individuals
- It promotes working together on the advancement of the Internet
- It is guided by the Internet key principles:
  - ✓ collaboration;
  - ✓ openness;
  - ✓ transparency; and
  - ✓ inclusiveness.

# Emerging themes

- Develop and launch ISOC committees
- Engage new stakeholders into the multi-stakeholder model
- Engage Lebanese Government
- Continue to develop relation with international organizations
- Increase focus on Next Generation Members/Leaders
- Increase focus on University activities/clubs
- Continue to evolve ISOC public meetings (committee meeting)

# Issues of Interest

- Access
- Broadband
- Availability & Resilience
- Children and the Internet
- Digital Content
- Arabic Content
- DNSSEC
- .LB ccTLD
- Filtering
- Innovation
- Networks & Trust
- Open Internet Standards
- Open Data
- Intellectual Property
- BeirutIX
- Internet Regulation
- Internet Governance
- IPv4
- IPv6
- Net Neutrality
- Privacy & identity
- Routing Security
- Spam
- Standardization
- Security
- Quality of Service
- E-Government
- Fiber to the Home

# Our Programs

- Organize conferences
- Hands-on technical workshops
- Manage task forces and work groups
- Create and support university clubs
- Lobbying



# ISOC-LB Strategic Plan 2013-2016: Four Strategic Focus Areas

	Internet stability and security	A healthy Internet governance eco-system	Community Development	Business Development
Strategic Objectives	<ul style="list-style-type: none"> <li>• Drive Internet availability, resiliency and QOS</li> <li>• Drive BeirutIX upgrade to fiber and lobby Ogero to join</li> <li>• Drive Broad IPv6 adoption</li> <li>• Drive Broad INSSEC adoption</li> <li>• Lobby/Drive ".LB" registry rejuvenation</li> <li>• Enhance ".LB" resiliency</li> </ul>	<ul style="list-style-type: none"> <li>• Drive internet governance efforts and participation in IGF</li> <li>• Increase stakeholder diversity and cross-stakeholder work</li> <li>• Enhance Next Generation participation and stimulate University clubs activities</li> <li>• Enhance trust in ISOC's stewardship</li> <li>• Act in public interest</li> <li>• Facilitate Cross-stakeholder work</li> </ul>	<ul style="list-style-type: none"> <li>• Build community while focusing on Next Generation Leaders</li> <li>• Foster wide participation and leadership</li> <li>• Provide forums for discussion</li> <li>• Establish university clubs and support their activities</li> <li>• Encourage effective participation in ISOC, ICANN, IGF processes and constituencies</li> </ul>	<ul style="list-style-type: none"> <li>• Promote professional development and foster Innovation</li> <li>• Provides reliable information about the Internet</li> <li>• Serves as a focal point for cooperative efforts</li> <li>• Promote the Internet as a positive tool</li> <li>• Promote BeirutIX and Local Hosting</li> <li>• Promote Local Content with focus on Arabic Content</li> <li>• Lobby for e-Government</li> </ul>
Strategic Projects	<ul style="list-style-type: none"> <li>• IPv6 Task Force</li> <li>• DNSSEC Task Force</li> <li>• BeirutIX Enhancement</li> <li>• Enhance .LB Resiliency</li> <li>• LBDR Redelelegation</li> <li>• Develop QOS KPIs</li> <li>• Upstream SLA</li> </ul>	<ul style="list-style-type: none"> <li>• Enhance cooperation in Internet Governance</li> <li>• Increase technical community communication &amp; collaboration</li> <li>• Encourage participation in International and regional Internet forums</li> </ul>	<ul style="list-style-type: none"> <li>• Retain &amp; support existing community while attracting new &amp; diverse community members</li> <li>• University club</li> <li>• Next Generation Leadership</li> <li>• ICANN Fellowship</li> <li>• IGF / Arab IGF Fellowship</li> </ul>	<ul style="list-style-type: none"> <li>• E-Transaction Law Monitoring</li> <li>• Local hosting at BeirutIX</li> <li>• W3-LB</li> </ul>
Community Work	<ul style="list-style-type: none"> <li>• Promote IPv6 training and adoption</li> <li>• Promote DNSSEC training and adoption</li> <li>• Lobby for SLAs between Ogero and ISPs, customers and ISPs</li> </ul>	<ul style="list-style-type: none"> <li>• Increase multi-stakeholder participation</li> <li>• Onboarding of participants</li> <li>• Promote continuing education/orientation in ISOC programs</li> <li>• Encourage members to participate in Internet forums, workgroups, boards, etc.</li> </ul>	<ul style="list-style-type: none"> <li>• Identify and attract members (5 per year)</li> <li>• Create, lead and participate in university clubs</li> <li>• Join Next Generation and Fellowship programs</li> </ul>	<ul style="list-style-type: none"> <li>• Innovate</li> <li>• Develop, publish and lobby for local content</li> <li>• Lobby for e-Government services</li> </ul>
Leadership Team Work	<ul style="list-style-type: none"> <li>• Promote IPv6 training and adoption</li> <li>• Promote DNSSEC training and adoption</li> <li>• Lobby for Ogero to join BeirutIX</li> <li>• Promote the hosting of .LB name servers at major ISPs</li> <li>• Lobby for SLAs between Ogero and ISPs, customers and ISPs</li> </ul>	<ul style="list-style-type: none"> <li>• Expand leadership</li> <li>• Widen international engagement</li> <li>• Strengthen corporate, government &amp; other stakeholder partnerships</li> <li>• Enhance communications, accessibility &amp; participation via improved tools</li> </ul>	<ul style="list-style-type: none"> <li>• Expand community</li> <li>• Promote, establish and support university clubs</li> <li>• Prepare and mentor next generation leaders</li> </ul>	<ul style="list-style-type: none"> <li>• Increase business outreach</li> <li>• Monitor E-Transaction law implementation</li> <li>• Promote the Internet as a positive tool</li> <li>• Provides reliable information about the Internet</li> </ul>

# ISOC Strategic Focus Area 1 - Internet stability and security

Current 2016

- Promote Internet availability, resiliency and QOS
- Enhance BeirutIX
- Broad IPv6 adoption
- Broad DNSSEC adoption



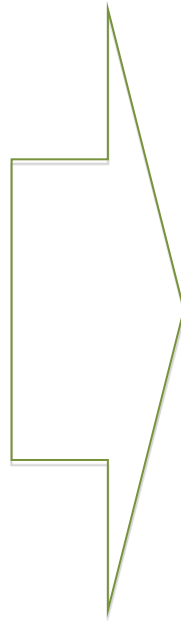
Updated, for discussion 2013-2016

- **Drive** Internet availability, resiliency and QOS
- **Drive** BeirutIX upgrade to fiber and lobby Ogero to join – Promote local content – Lobby for out of quota
- **Drive** broad IPv6 adoption
- **Drive** broad DNSSEC adoption
- **Lobby/Drive “.LB” registry rejuvenation**
- **Enhance “.LB” resiliency**

# ISOC Strategic Focus Area 2 - A healthy Internet governance ecosystem

Current 2016

- Continuing role in internet governance
- Stakeholder diversity
- Enhance Next Generation participation
- Enhance trust in ISOC's stewardship
- Act in public interest
- Cross-stakeholder work



Updated, for discussion 2013-2016

- Drive internet governance efforts and participation in IGF
- Increase stakeholder diversity and cross-stakeholder work
- Enhance Next Generation participation and stimulate University clubs activities
- Enhance trust in ISOC's stewardship
- Act in public interest

# ISOC Strategic Focus Area 3 – Community Development

Current 2016

- Build community
- Foster wide participation and leadership
- Provide forums for discussion
- Establish University Clubs



Updated, for discussion 2013-2016

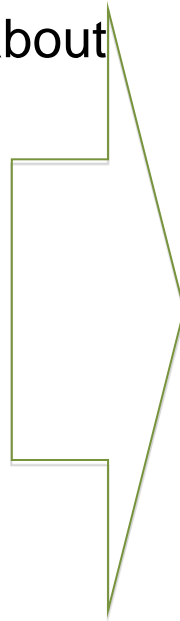
- Build community while focusing on **Next Generation Leaders**
- Foster wide participation and leadership
- Provide forums for discussion with focus on **Children Safety, censorship and Freedom of Speech**
- Establish university clubs and support their activities
- **Encourage effective participation in ISOC, ICANN, IGF processes and constituencies**

# ISOC Strategic Focus Area 4 – Business Development

Current  
2012

Updated, for discussion  
2013-2015

- Promote professional development
- Provides reliable information about the Internet
- Serves as a focal point for cooperative efforts
- Promote Open Data
- Promote BeirutIX
- Promote Local Content



- Promote professional development and **foster Innovation**
- Provides reliable information about the Internet
- Serves as a focal point for cooperative efforts
- Promote the Internet as a positive tool
- Promote BeirutIX and **Local Hosting**
- Promote Local Content with focus on **Arabic Content**
- **Lobby for e-Government**

*With the Community, For the Community, By the Community*

# Thank You

## Q&A

MEAC-SIG 2016 - Beirut, Lebanon