The Internet Policy Analyst IGMENA Grassroot Initiative

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Outline

- HIVOS Foundation and IGMENA

- Internet Policy Analyst

- The Objectives of IPA

- The Process Methodology

- The Policy Analysis Making Process

- Authors involvements and contributions

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Hivos
people unlimited

The Hivos Foundation

Enhance smart projects in the right places

Oppose discrimination, inequality, abuse of power and the unsustainable use of our planet's resources.

Seek new solutions to persistent global issues.

Hivos is an International Organization in Netherlands

Achieve structural change, through cooperating with innovative businesses, citizens and their organizations

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Hivos Facts & Figures Worldwide

People reached **19.4 million**

Total income **€ 132.7 million**

Number of partner organisations **722**

Offices abroad **6 regional and 6 local**

Number of countries **27**

Number of employees **338**

India

Southern Africa

West Asia

South America

East Africa

Central America

Southeast Asia

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Hivos Core Values

Human dignity and self-determination

Pluralism and democracy

Focus on material and non-material aspects

Mutual solidarity and responsible citizenship
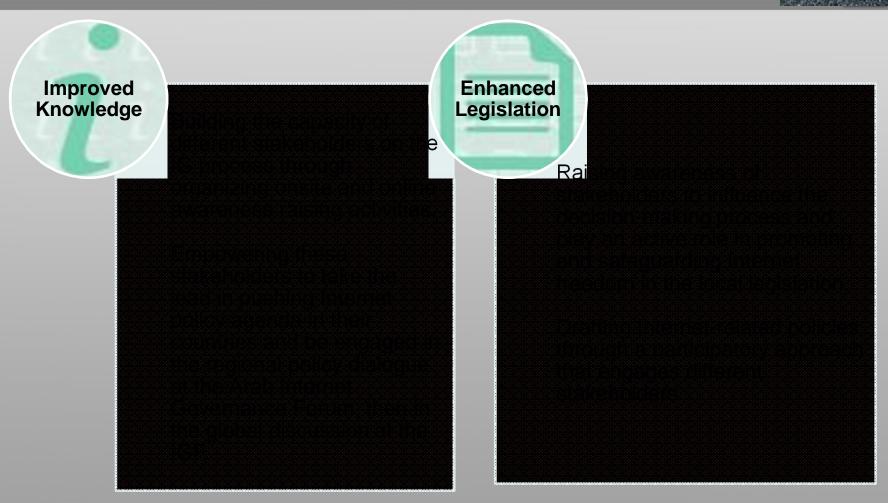
Respect for people's cultural and social identity

responsible management of nature and natural resources

Social Responsibility

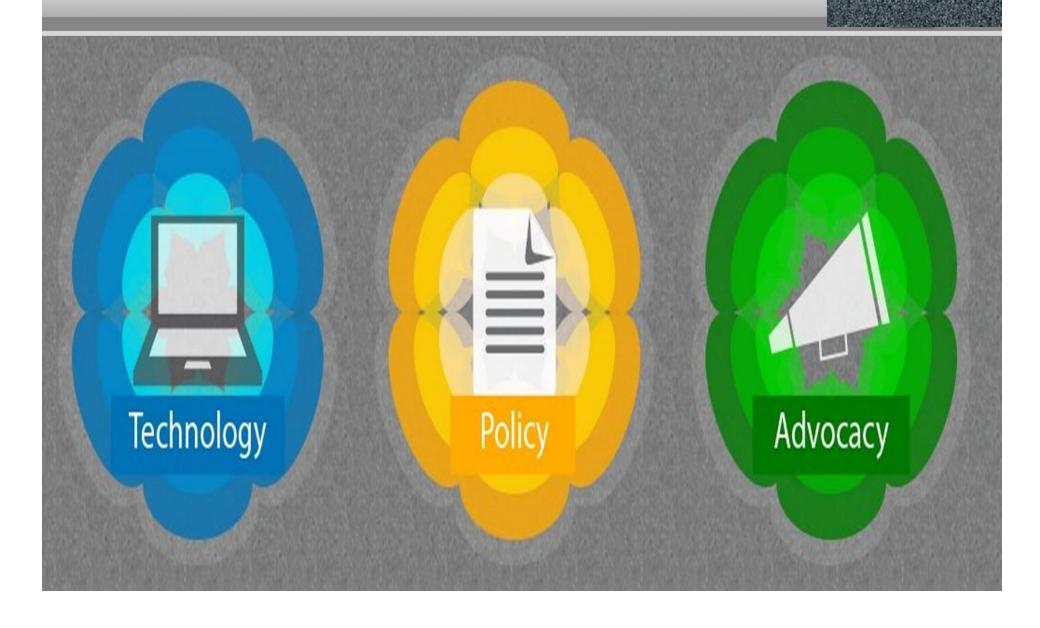Integrity and embodying the Hivos values

Diversity and Equality

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IGMENA Program Objectives

Improved Knowledge

Enhanced Legislation

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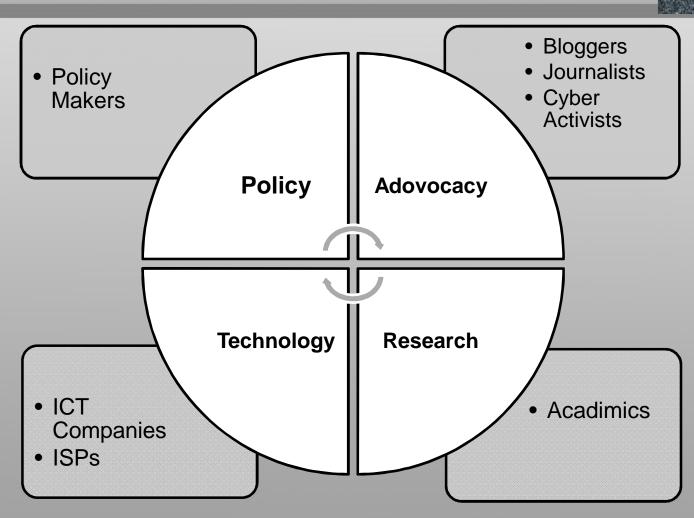
Pillars Dimension of IGMENA Program

IGMENA Stakeholders

- Policy Makers

- Bloggers
- Journalists
- Cyber Activists

Policy

Adovocacy

Technology

Research

- ICT Companies
- ISPs

- Acadimics

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The IPA Project

A grassroots initiative featured in a new section of Internet Governance Program (IGMENA).

Lead by a new generation of authors from the MENA region who will report current developments specific to Internet policy and governance in their respective countries.

Meet the increasing demand for expertise on Internet governance and policy by providing a platform for the growing number of civic actors

Empowers authors as leaders to promote their ideas on a range of issues, on online **freedom of expression, data protection and privacy, censorship and surveillance.**
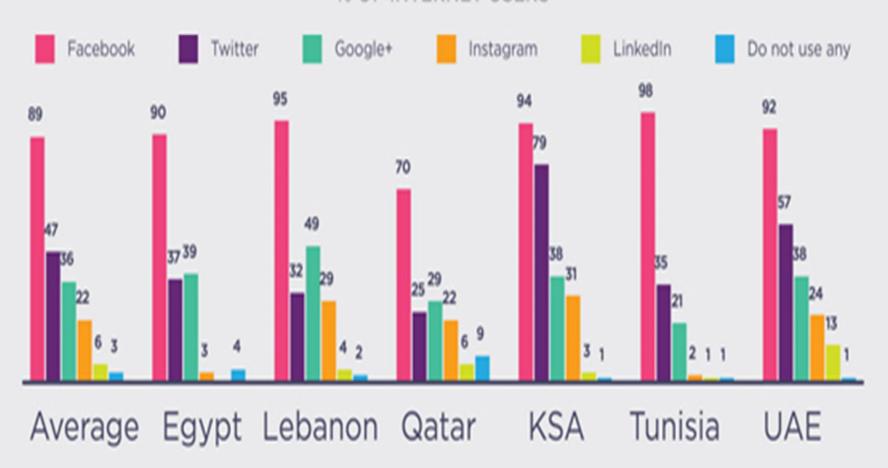
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IPA Vector

- The ongoing uprisings in MENA region have unsettled the social and political situation in what was already a fragile region. There is an urgent need to circumvent the constraints that young people face when utilizing the Internet.

- The project will initially cover five countries: **Syria, Egypt, Tunisia, Jordan and Iraq** and will expand at a later stage to include more countries from the region.

- Authors who would like to publish their research on this theme or would like to investigate a specific topic are encouraged to join this initiative.

- The IPA initiative is designed to meet the increasing demand and expertise on Internet Governance and policy in the MENA region.

TOP 5 SOCIAL NETWORKING SITES USED
% OF INTERNET USERS

Legend: ■ Facebook ■ Twitter ■ Google+ ■ Instagram ■ LinkedIn ■ Do not use any

	Facebook	Twitter	Google+	Instagram	LinkedIn	Do not use any
Average	89	47	36	22	6	3
Egypt	90	37	39		3	4
Lebanon	95	32	49	29	4	2
Qatar	70	25	29	22	6	9
KSA	94	79	38	31	3	1
Tunisia	98	35	21	2	1	1
UAE	92	57	38	24	13	1

Internet Population Vs. Internet Penetration
MENA Markets Overview

Internet penetration

UAE	75%
Kuwait	64%
Qatar	61%
Saudi Arabia	60%
Lebanon	56%
Jordan	55%
Morocco	35%
Syria	30%
Oman	28%
Egypt (Urban)	26%
Iraq	23%

Internet Population

Saudi Arabia	8,493,252
Morocco	7,743,266
Egypt Urban)	5,486,481
UAE	4,921,236
Iraq	3,852,420
Syria	2,736,715
Jordan	2,163,700
Kuwait	1,731,341
Lebanon	1,716,960
Qatar	890,160
Oman	498,483

Process Methodology
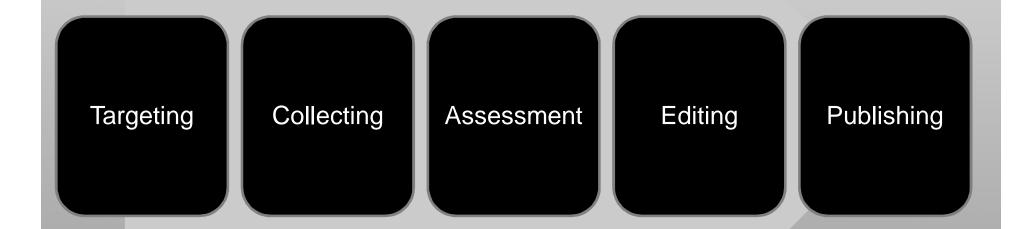
Defining a problem

↓

Establishing goals

↓

Selecting a policy

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The Policy Analysis Making

| Targeting | Collecting | Assessment | Editing | Publishing |

Themes and Countries

Country \ Theme	Online Freedom Expression	Data Protection and Privacy	Censorship and Surveillance
Tunisia	4	3	4
Egypt	1	2	2
Jordan	1	-	1
Syria	1	2	2
Iraq	1	1	1
Mauritania	2	-	-
Algeria	1	-	-
Yemen	2	-	-

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The Authors

- **Ahmad Jedou**

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فيسبوك فضاء للتكفير في موريتانيا

تقرير الشبكة العربية لمعلومات حقوق الإنسان: التعبير عن الرأي عبر الإنترنت كسر صورة الحكام كأنصاف آلهة

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- **Rim Hayat**

  ✓ Internet State Monopoly Algeria Telecom: The Catastrophic Situation of the Internet in Algeria

- **Doaa Kanan**

  ✓Internet Policy Regulation and Censorship in Jordan

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