



Underserved Regions Outreach Update

Agenda

- History of Underserved Regions Outreach Project
- Progress to Date
- Next Steps

History of Underserved Regions Outreach

- Longstanding Challenges
- Growing Focus on This Issue by Many ICANN Departments: Global Domains Division, Stakeholder Engagement Team, Development and Public Responsibility
- Global Domains Division Coordinating Project

Three-Phase Project

- Phase I: ICANN Materials, Requirements Review
- Phase II: Increased Coordination, Collaboration
- Phase III: Long-Term Study, Outreach

Steps Taken to Date

- New RAA application form posted on ICANN.org
- Working with insurance consultant on potential alternative to RAA \$500,000 CGL insurance requirement
- Developing new criteria to evaluate registrar applicant liquid working capital
- More info should be published before end of 2014

Next Steps

- Planning public consultation and additional study in 2015 to inform next steps
- Study will likely focus on causes of low domain name services demand
- Identification of regions that are underserved by DNS industry

Questions? Comments?

- To provide input on this project, please email
Amy Bivins, Registrar Policy Services Manager
Amy.Bivins@icann.org