

ICANN Middle East Strategy



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Middle East Strategy

- + A 3-year strategy covering the 22 Arab States, Iran, Afghanistan, and Pakistan
- + Working group consists of 21 members hailing from 11 different countries from the region
- + Work started in December 2012 and strategy was announced in June 2013
- + Implementation is underway

Strategic Goals for ICANN's Engagement

- + Foster two-way engagement between ICANN and the broader Internet community in the region
- + Build strong and competitive domain name industry in the region
- + Promote multi-stakeholder Internet governance mechanisms in the region

Strategic Areas of Work

+ Three strategic areas identified:

1. DNS Security and Stability
2. Domain Name Industry
3. Internet Governance Ecosystem

+ More details:

<https://community.icann.org/display/MES/Middle+East+Working+Group>

What is the MESWG Up To?

- + Task Force on Arabic Script IDNs (TF-AIDN)
- + Middle East DNS Forum
- + Middle East and Adjoining Countries School on Internet Governance

Task Force on Arabic IDNs (TF-AIDN)

- + Works on issues related to Arabic Script IDNs
- + The Arabic script includes languages such as Arabic, Urdu, Persian, Kurdish, Jawi... and others
- + Work underway on Arabic Email Support and Universal Acceptance of Arabic script IDNs
- + More details:
<https://community.icann.org/display/MES/Task+Force+on+Arabic+Script+IDNs>

Middle East DNS Forum

- + Inaugural edition took place in Dubai on February 3-4, 2014
 - + More than 100 attendees from 36 different countries
 - + The agenda covered topics related to New gTLDs, ccTLDs, IDNs, Registry Operations, Registrars and Accreditation, and others
- + Second edition of the forum to take place in Amman, Jordan on March 9-10, 2015
- + A program committee was formed in late August to develop the agenda for future forums, and confirm speakers and panelists for the various sessions
- + Forum's website: <http://mednsf.org/en/>

Middle East and Adjoining Countries School on IG

- + Inaugural edition took place on May 25-29, 2014 in Kuwait
 - + 25 participants from 10 different countries
 - + Delivered by 10 different lecturers 8 of which were from the region the strategy covers
 - + Covered a range of topics such as Definition of IG, History of the Internet, Introduction to IG, CIR, Access, Privacy, Content, Multilingualism, Regional and Global IGFs, and many other topics
- + Work to start soon on the second edition of the school
- + More details:
<https://community.icann.org/display/MES/MEAC-SIG+Wiki+Space>

Engagement with Stakeholders

- + Attend events where ICANN can benefit in engaging with participants
- + Engage with all local stakeholders through country visits
- + An EMEA newsletter every 3 months
- + Engage via a dedicated mailing list (**Arab ICANN**) and Arabic Twitter feed (**@icann_ar**)

Key Projects

- + DNS Entrepreneurship Center

- + *Repository for DNS knowledge and expertise in Africa and the Middle East*

- + Lebanon Internet Center

- + *Multi-stakeholder body mandated with the management of (.lb) and the shaping of policies to further develop the Internet in Lebanon*

Questions?

