

November 2nd, 2014

Africa Strategy Update

Pierre Dandjinou,
VP Stakeholder Engagement, Africa

Agenda

- + Introduction and ICANN Update - Sally Costerton - 5min**
- + Africa strategy update - Pierre Dandjinou and Baher Esmat -15min**
- + Q&A: 30min**
- + New ideas and initiatives for enhanced engagement: A recap - 5min**
- + Conclusion - 5min**

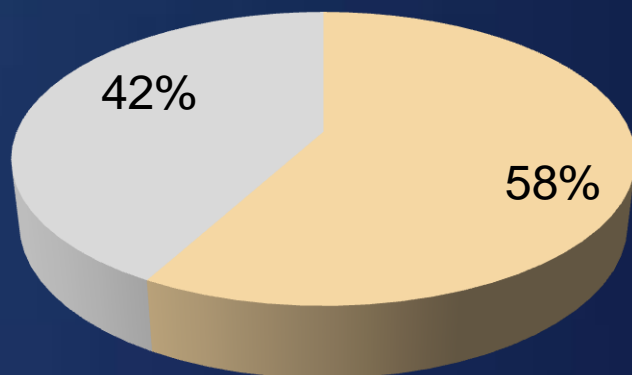
The EMEA HUB



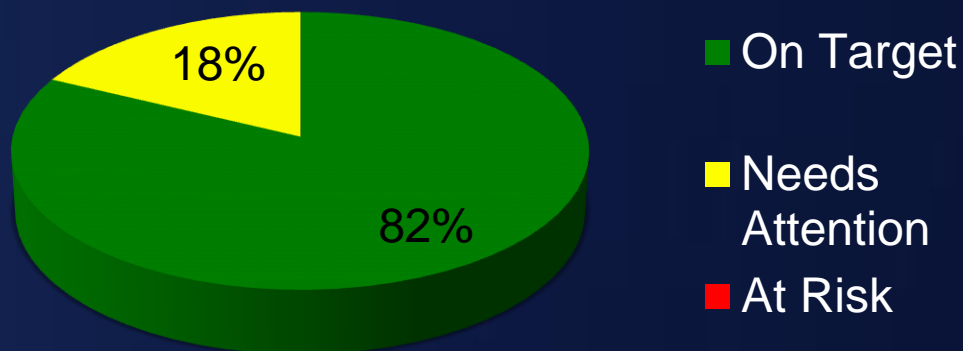
General implementation plan overview

Project Implementation

■ Started ■ Not Started



Project Tracking



Current Outreach-**AFRICA** – 2014

[Ongoing- DNS Forum, IGF Africa, Symposium TIC Afrique, Sponsoring AfriNIC 21]

Date	Location/country	Event	Participants	EMEA Team activity
November				
4-5 November,	Cairo, Egypt	Workshop on building sustainable domain names business in Africa and the Middle East - Organizers: ICANN, NTRA (Egypt), AfICTA (African ICT Association).	Local Businesses, ICANN accredited registrars from Africa & the Middle East; ccTLDs & Governments in Africa including Egypt	Joint ME/Africa effort.
12-15 November	Tangier, Morocco	MEDays Forum – organized by Amadeus Institute, first think tank in the Maghreb. High-level conference in terms of subject matter; 2500 attendees, each session approx. 100	Governments, Economists, Opinion leaders, Lobbyists, Business sector, Civil society	Pierre invited as a speaker
20-22 November	Marrakesh, Morocco	Global Entrepreneurship Summit & HLM with attendance of Obama	Governments, Private sector, SMEs	Meetings on the ground
22-28 November	Mauritius	AFRINIC 21	Technical community ISPs, education networks, civil society and governments	ICANN is sponsoring this meeting, plus we will be speaking at sessions, and will organize our own meeting on 'selecting our steering committee' members.
December				
6-7 December	Khartoum, Sudan	Sudan Network Operators Group (sdNOC), and maybe a 1 day outreach on December 8	Technical community ISPs, education networks, and governments	ICANN presenting on IG and holding a 30 minute tutorial on DNSSEC
18-19 December	Abidjan, Cote d'Ivoire	Africa Telecom People 2014 – IPv6	Telecoms operators, regulators, ISPs and consumers Associations	ICANN speaking in IPv6 Panel

Africa – 2015

Date	Location/Country	Event	Participants	EMEA Team activity
January				
End of January	Morocco	Fadi Chehade visiting Morocco – event details to be worked out with Aziz Hilali	Broad representation from all stakeholders	Bilateral meetings with high-level government officials, stakeholders from academia, civil society and private sector Organise a media briefing / conference capitalizing on Fadi's visit
May-June				
24 May – 5 June	Tunisia	AfriNIC 22	Technical community, ISPs, university and education networks from all over Africa	Consultation session with African community on IANA stewardship transition and ICANN accountability
June (dates TBD)	Tunisia	Africa Internet Summit (AIS15)	Afrinic, AFTLD, AFNOG AFREN, AfIGF, AfISOC; governments and regulatory bodies	

Activities in the pipeline for 2015

African Community Meetings for 2015 in preparation for Morocco meeting 2016

DNS Award & DNS Forum in North Africa – mid 2015

Publications and Contributions

DNS Entrepreneurship Center for Africa & the Middle East

- + Support the development of robust domain name industry ecosystem in Africa and the Middle East
- + A partnership between ICANN and Egypt's NTRA – agreement was signed during ICANN London
<https://www.icann.org/en/system/files/files/ntra-mou-23jun14-en.pdf>
- + ICANN will provide training and mentoring programs on DNS technical, policy and business skills
- + NTRA will incubate the Center during the start-up phase
- + The Center will attract trainees / participants from across Africa and the Middle East

Middle East Strategy

- + Task Force on Arabic Script IDNs (TF-AIDN)
- + Middle East DNS Forum
- + Middle East and Adjoining Countries School on Internet Governance

Some Key Performances indicators

Exchange Program	Interns visit to registrars global leaders organized
IDN Africa	Number of African participants in Script generation panel
DNS Roadshow	Number of Roadshow organized; Number of zones signed
Support Deployment of any cast instances of root servers	Number of L-root copies deployed
DNS incubation Program	New ICANN accredited registrars
Outreach Program	Number of new members: GAC, ALAC, ccNSO, GNSO

Africa - Key Achievements:


- + 2nd Africa DNS Forum held in Abuja, Nigeria
- + Exchange Programme with Afiliast, IP Mirror, and AFNIC - starts this month
- + Increased Participation in At-Large
- + Increase in GAC Membership (6 new members in FY14 from the region)
- + 8 DNSSEC Roadshows to date, 6 planned in FY 15
- + New bilingual website and regular African and EMEA newsletters

Challenges

- + 2nd Africa DNS Forum held in Abuja, Nigeria
- + Limited financial resources to cover all the current needs
- + Low participation from the community to global discussion
- + Language barriers for some community members
- + Slow responses (from requesters) in communication with IANA for ccTLD re-delegation request from some countries
- + Lack of awareness in the local communities
- + Lack of broadband connectivity to enable in increasing internet services especially domain names environment
- + Low information sharing practices within the community

Way Forward

- + **Ongoing:** Mentoring and internship Program with global DNS industry leaders
- + Review of KPI
- + Establishment of a steering committee
- + DNS Entrepreneurship Center

A stylized world map in light blue and white, centered on the Atlantic Ocean, serves as the background for the slide. The map shows the continents of North America, South America, Europe, Africa, Asia, and Australia.

Questions?
& Thank You.

ANNEX – Detailed FY15 Plan (1/2)

1	DNNSEC ROADSHOW	DNSSEC roadshow : Workshops in african countries	July 2014- June 2015	Promote adoption of DNSSEC
2	Outreach Programn (Stakeholder Engagement)	Outreach Visists to African Countries	July 2014 - June 2015	Promote the multistakeholder model and platform in Africa at the Government, civil society and private sector levesl to enrich participation in ICANN constituencies Effective Communication
		Outreach during International events.		Effective communication/Outreach on ICANN
3	IDN Africa	Bring some African participants in Latin script generation Panel.	July 2014-June 2015	Institutionalize IDN support
4	DNS AWARD	Organize the award event during the ICANN 52 meeting	feb 2015	Motivate African leaders by creating awards to celebrate best practices in DNS Industry

FY15 plan 2/2FY15 - cont.

5	DNS incubation	Contribution to existing Incubation center program with introduction of DNS business operation	July 2014-June 2015	Build Entrepreneurship program in the DNS area
6	Exchange program with DNS industry leaders	Send candidates / Interns from African registrars and registries for and exchange programme with leading registries in the world	July 2014-June 2015	Promote strategic partnerships between global and local entrepreneurs in the DNS industry
7	Support Deployment of Anycast instances of Root servers	Assist organizations wishing to host L root-server instances in Africa	July 2014-June 2015	Deploy more Anycast instances of L-Root in cooperation with Regional Organisations. Countries: Angola, Cameroon, Ethiopia
8	Policy advice on ccTLDs Workshops	Contribution to ccTLD redelegation issues through national workshops	July 2014- June 2015	Review delegation and redelegation procedure in support of strengthen African ccTLDs

Some links

<https://community.icann.org/display/gseafrcawkspc/Africa+Workspace+Home>

<http://africanncommunity.org>

<https://www.icann.org/stewardship>

<https://www.netmundial.org>