

Middle East DNS Forum

Community Survey

Background

The Middle East DNS Forum was launched in 2013 as an annual event aiming to mobilize domain name industry players, both regionally and globally, to discuss and debate latest trends in hopes that the regional domain name industry grows in strength.

In 2018, following the conclusion of the fifth edition of the Middle East DNS Forum, a review was necessary to understand what's next for this regional platform. The methodology of the review was in the form of a survey that was sent out to past moderators, panelists, and attendees of the forum, as well as ICANN community members in the Middle East. The survey was a combination of qualitative and quantitative questions. The main suggestions that came in the responses can be summarized as follows:

- Hold the forum in conjunction with other similar events, when looking at locations
- Advance planning for the event to allow for greater participation
- Better collaboration with the local hosts for a broader and more diverse audience
- Promote remote participation via a wider range of channels
- Keep the website up-to-date
- Utilize social media more effectively to promote the forum and encourage participation
- Invite celebrities to do a keynote, or other forms of creative marketing
- Include roundtables, small group discussions, and more technical sessions in the forum program
- Provide briefing materials and background documents on the sessions that are going to be held.

As we embark on executing the ICANN's [regional plan for the coming five years \(2021-2025\)](#), the time is ripe to make another review. The purpose is to reassess the forum's success in fulfilling its objectives, and how it could be further improved to better serve the community needs.

General Information

Please provide the following data: *

Name *: _____

Organization *: _____

Email Address *: _____

1. Which editions of the Middle East DNS Forum have you participated in (both in-person and remotely)? Select all that apply. *

- 2014 (Dubai)
- 2015 (Amman)
- 2016 (Tunis)
- 2017 (Cairo)
- 2018 (Ankara)
- 2019 (Dubai)

The Impact of the Forum

2. How do you assess the impact of the forum in terms of providing regional community with a space to engage in discussions, exchange experiences, and connect with experts in the field? Please select one answer *

- Strong
- Normal
- Weak

Please elaborate further *

3. How do you assess the impact of the forum in terms of raising awareness about ICANN and its DNS related work? Please select one answer *

- Strong
- Normal
- Weak

Please elaborate further *

4. How do you assess the impact of the forum in terms of supporting and advancing the domain name industry in the Middle East? Please select one answer *

- Strong
- Normal
- Weak

Please elaborate further *

5. If there is one thing that the forum has done very well, what would that be? *

6. If there is one thing that the forum has failed in, what would that be? *

Suggestions for Future Changes

7. In the future, how would you like to see the forum? Please select one answer *

- Continue as is
- Continue with changes
- Move to a remote event
- Replaced with other events

If you choose, b, c, or d, please elaborate further *

8. Would you like to provide any further input?