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# CANN *EMEA* NEWSLETTER

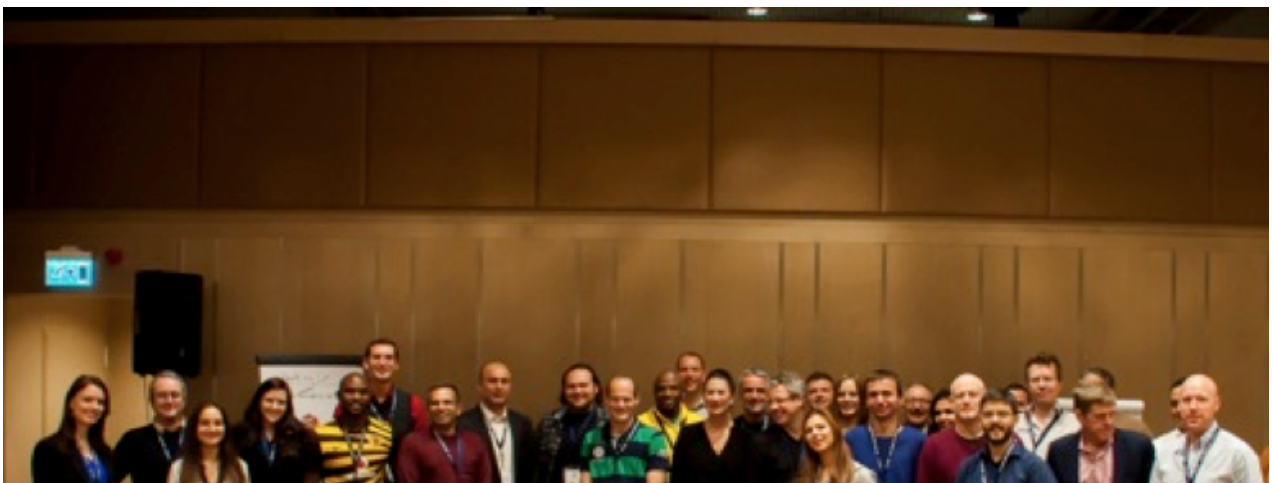
## Happy New Year 2015!

Last year was saturated, and the current will surely be even more eventful for ICANN in the world and, of course, EMEA very important year for ICANN in connection with the transfer of the National Telecommunications and Information Administration (US) coordinating role in the performance of functions of ICANN and improving accountability of ICANN. Therefore, we work from the beginning of the year! In this issue highlights the activities in the EMEA region in the last quarter of 2014 the upcoming key events in the region, and also highlighted the main points of the activities of some members of our community. Happy reading, collective EMEA

## HIGHLIGHTS IV quarter 2014

The last two months have been very active for the region EMEA, completed several important stages, started several initiatives. Here are highlights of activities and events that have attracted worldwide attention.

### [Guest seminar for registries - Europe and the Middle East \[19-21 November\]](#)





" In fact, it looked like a team competition - study it was fun and interesting. This is the best event ICANN, which I have - feedback from participants on 19-21 November in Istanbul, Turkey, was a guest seminar for registries in Europe and East region. It brought together more than 50 participants. Interactive hands-on three-day seminar was devoted to a de consideration of a wide range of topics. Participants learned about important issues such as the adaptation of registries responsibilities of registries, universally recognized TLD, coincidence of names, rights protection mechanisms for the s domain names from the list of blocking procedure for checking compliance with treaty obligations, security, stability and as well as best way to promote the work with service engineers and staff registries of Global Domains ICANN. This eve provided for group work and team competition, which encouraged participants to take action and work together to find solutions. Team members changed every day, which provided all participants more opportunities to expand your profes Participants responded very positively both on the format and content of the seminar. At the exit seminar jury decided to present the most valuable members who, in turn, promised to pass it to each other at each conference ICANN. The first transfer 52 ICANN meeting in Singapore at a meeting of the participants at the seminar. Thank you to all those who co the great success Retreat. Special thanks to all the staff of the central office in Istanbul, welcome to host the event.

## Summary of activities in the EMEA region

The last few months have stood very rich - our employees have taken a very active part in the respective regions.

### In Europe

Jean-Jacques Saeul (Jean-Jacques Sahel) provides an overview of our activities in Europe, through which passes all meetings to seminars, with particular emphasis on providing information and obtaining proposals for the process of tra coordinating role in the performance of the functions of administration of the address space of the Internet **events of the quarter of 2014 as follows:**

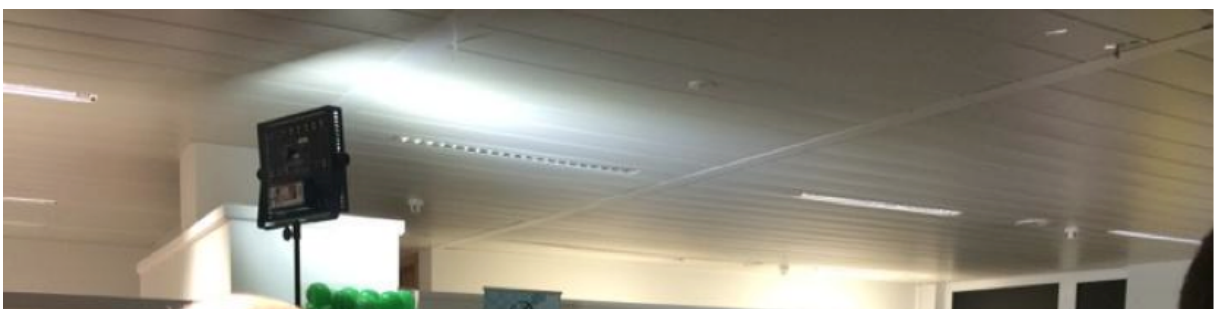
- Workshop in Warsaw - <https://www.icann.org/news/announcement-2-2014-10-23-en> [
- Panel Discussion on gTLD - days of the Internet in Sweden - 24-25 November 2014
- Report by Jean-Jacques Saeul: "Internet Governance: who will determine the future of the Internet?"

***The meeting was dedicated to the exchange of experiences relating to the Program New g***



This year's event was dedicated to the new gTLD, ICANN staff Papach Krista (Krista Papac) gave a general overview of the state of affairs, the operators of the new gTLD registries participated in an organized ICANN discussion panel moderated by me. The meeting, representing the domains .global, .club and two internationalized domain names in China were asked questions such as "What is your idea?", "What you find success, and that - a failure, and in what time future? ", " Do you use the backup registry? ", " What are you doing marketing efforts? "- which were given informative and often very similar answers. At the end of the discussion and the audience joined in with the question "What are the difficulties you face in administration?", Followed by an exchange of views on the problem of name conflicts. Panel discussion was held exclusively successfully, so we are planning to organize a similar event this year!

Olof Nordling (Olof Nordling)





- Brussels - 4th Hackathon EU devoted to e-democracy in the European Parliament (image?) [Link]
- Vint Cerf (Vint Cerf) listens to the Vice-President of the European Commission Andrus Ansip (Andrus @ Ansip Hackathon, which was conducted with the support of ICANN ( @ icann ) and the EU on e-democracy in Brussels ( h4p2014 )
- A key event in Europe - EU Council of Telecommunications (TTE) has issued a favorable opinion on the management of the Internet, adopted November 27, 2014. <https://www.icann.org/resources/press-material/Release-2014-12-02->

## On the Middle East

*Key events of the last quarter of 2014 as follows:*





- Seminar Center for Entrepreneurship in the DNS - Africa / Middle East - Cairo
- Forum DNS Турция <https://www.icann.org/news/blog/a-successful-first-edition-of-turkey-s-domain-name-system>
- Arabic Internet Governance Forum - Beirut, Lebanon <https://www.icann.org/news/blog/arab-internet-governance-gaining-more-ground>
- A trip to Iran as part of advocacy 15-18 November 2014 -
- *Our first trip to Iran, during which we had fruitful informative bilateral meetings with government officials, leaders and technical members of the community on the activities of ICANN and opportunities to participate in the work corporation. In addition, ICANN representatives attended the regional conference of the Network Coordination European IP-based networks (RIPE NCC), which took place at this time in Tehran.*
- SdNOG and Preparatory Meeting for the Sudanese Internet Governance Forum - 6-7 December 2014
  - *ICANN representatives attended the founding meeting of the group of network operators Sudan (SdN) which attracted about 100 people, mostly - representatives of the technical community, as well as university students. ICANN representatives made two presentations: one on Internet Governance, the other - DI*
  - *8 December ICANN representatives participated in the preparatory meeting of the Sudanese Internet Governance Forum and shared the necessary expertise on how to proceed.*
- ITU Telecom World 2014 - Doha, Qatar - 7-11 December.

- ICANN representatives invited to speak at the panel discussion on the topic "The next important step Internet: the transition to version IPv6, to allow all." Speakers shared their experience in promoting IP training representatives of their communities deployment of this technology.  
<http://telecomworld.itu.int/>

## Africa

Dandzhinu Pierre (Pierre Dandjinou) is reviewing the 2014 work in Africa and sums up our strategy work within the Str Partnership for the African region in his blog <https://www.icann.org/news/blog/taking-stock-of-our-africa-strategy> Highli





- **Conference AfrINIC 21** - <https://www.icann.org/news/blog/eventful-icann-participation-during-afrinic21>
- **AFRICA TELECOM People 2014 - Cote - d ' Ivoire - 18-19 December 2014** , the ICANN in December representatives attended the 10th conference AFRICA Telecom People and one of the w made on presentation on IPv6.

## Important community events -

### Interview: The

### future of the Commission to develop rules for Cyrillic - Interview with Yuri Kargapo



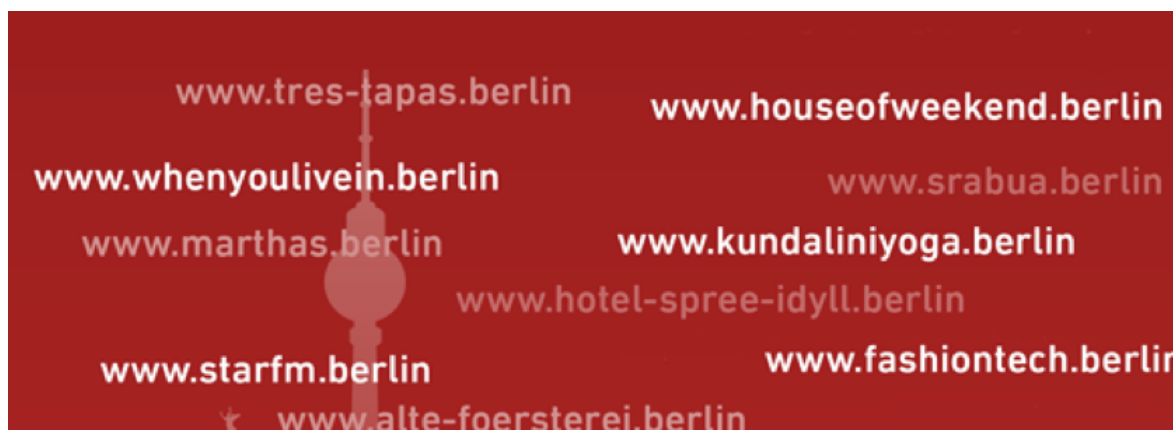
October 14, 2014 at the 51st ICANN meeting in Los Angeles held a meeting user community languages that use the C alphabet, the purpose of which was the organization of the Commission to generate labels for Cyrillic internationalized domains) of the upper level. We caught up with Yuri Kargapolova, the future chairman of the committee to become bet acquainted with their work. **Q: What motivated you to taking part in this work?** Answer: I live in an environment that Cyrillic alphabet, plus I'm an engineer. I have extensive experience in project management, and for me personally it is

interesting challenge. **Question: What is the main difficulty to face the future Commission to develop rules for the alphabet?** Answer: Firstly, in the Cyrillic writing system used in some languages signs (not letters), whose use in domains is now banned. For example, in Russian we have the word "meat" can write, and in Ukrainian "m'iaso" - no. Second, the languages belong to the same language group, letters, syntactic and semantic features which have been borrowed from the Slavonic version of the Cyrillic alphabet. I must say, after the 1917 Russian language has been greatly simplified. Third, different languages using the Cyrillic alphabet, there is a certain cultural distance that can be said against the Serbian, Mongolian languages. Finally, we should note a serious problem associated with mutual mixing Latin, Greek and Cyrillic systems. **Q: How long will finalize the rules for generating labels for Cyrillic?** Answer: The future of the Commission to generate labels for Cyrillic only started to work, but we going to relate our work schedule with that of other committees rules. We hope to complete the report on the symbols of the language of the Balkan group, Russian, Ukrainian, Belarusian and Mongolian languages, as well as the symbols and language variants Central Asian group by the end of February 2015.

## In the Spotlight

### .berlin - domain for Berlin and its inhabitants

.berlin Project originates from the unsuccessful attempts to register in 2004, a domain name that has already been taken. The project has taken part in the discussion of the rules within ICANN, have contributed to the preparation of the Applicant Guidebook, participated in working groups and eventually in 2012, applied for a domain .berlin. March 18, 2014, we finally launched .berlin - domain for Berlin and its inhabitants. Since it was not long, however, the first registered names have become a notable event in the city. In this domain at different locations were members of the football championship matches held at the stadium, placed a exhibition that took place in East Berlin, blogs and more.







Discussing what motivates people to register domain .berlin, we often hear that the people of Berlin decide to choose a .berlin for purely emotional reasons. Some say that the domain name .berlin best describes their type of activity and location. In addition, some point out that the benefit of this domain played a role that is available in his area of more names than in .de and .COM. As a rule, the main issue that we face is how the domain the name of the top level of the city is reflected in search results, issued by search engines. To understand this, we have established a partnership with Searchmetrics - the pioneer leader in the field in the software and digital marketing services. Experts of the company Searchmetrics analyzed data from 2014 in order to determine whether the domains in .berlin advantages in terms of obtaining higher rates in the search results. The findings suggest that, on average in the local Domain Name Search .berlin in search results rise by 1.18 point compared to .de domains and .COM. Additional studies are underway.



When we launched the domain only, some aspects of New gTLD Program caused difficulties, for example, the problem of domain name recognition clashes, as well as general awareness of the existence of the new gTLD in principle. However, despite these problems, we managed to overcome them, and we can now focus on recommendations for the use and application of these new domains. Since the first year has passed, and we see that it has significantly expanded selection and raised the level of competition among domain names for Berlin and its inhabitants.

## History Accreditation of Genius Communications - Morocco



In early 2011, I decided to take the company to the next level Genius and started the accreditation process within ICA admit that the task was quite easy. Firstly, it should be noted that in a country with a developing economy, the difficulty cost of this process is doubled (for example in respect of charges for insurance). Secondly, we were afraid that will not accreditation and all our efforts are wasted. Especially scary was the fact that throughout the continent at that time, the five accredited registries, and no one actually in Morocco. After four months, during which we worked almost around the preparation of all necessary documents for accreditation, we finally sent our application. This was followed by two months waiting - the longest two months of my life, but as a result we luckily got a positive response. We have started the accreditation process four years ago, when we had about 4,000 domain names. Now the number of our domain names a little more of 10 000. I can definitely say only one thing - we can not rely only on work in the field of domain names, because, even 100,000 domains with our level of profitability we would earn about US \$ 200 000 per year, which would hardly cover this case, I can say that as soon as we have received accreditation, our customers began to apply to the company differently. We have more confidence, and that's priceless. Let me explain something: Genius Communications company specializing in domain names and web hosting. 95% of our turnover comes hosting services, which include dedicated and shared hosting service and cloud servers. Now we have available a means of individualization as the name of ICANN : of this it has become easier to sell our products, as the level of customer confidence in us grew up. This, of course, also to the status of an accredited registrar, recognized throughout the world, which has helped us gain more weight in the market, which contributes to our work with foreign clients. If I was asked today, decided if I came back to the past, go through the whole re-accreditation process, knowing what awaits me, I would answer: "Yes, of course." I know that thanks to the ICANN accreditation company Genius reached just what it is today. [www.Genious.net](http://www.Genious.net)

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### International department to support the formation of ICANN policy





**Clockwise from bottom left to bottom right:**

Terry Agnew (Terri Agnew), Bart Boswinkel (Vart Boswinkel), Steve Chan (Steve Chan), Sharvolen Julia (Julia Charvo Saint G ry (Glen de Saint Gery), Zhizelly Gruber (Gisella Gruber), Julie Hedlund (Julie Hedlund), Lars Hoffmann (Lars Hoggart Rob (Rob Hoggarth), Susan Johnson (Susie Johnson), Marika Konings (Marika Konings), Sinyue (Ariel) Liang (Ariel Liang), Olof Nordling (Olof Nordling), Christina Nordstr m (Kristina Nordstrom), David A. Olive (David A. Olive), Peregrine (Nathalie Peregrine), Karin Perset (Karine Perset), Carlos Reyes (Carlos Reyes) Barbara Rouzman (Barbara Rosema Rossi (Benedetta Rossi), Ozan Sahin (Ozan Sahin), Gabriella Shittek (Gabriella Schittek), Katie Schnitt (Kathy Schnitt) (Steve Sheng), Ulrich Heidi (Heidi Ulrich), Sylvia Vivanco (Silvia Vivanco), Mary Wong (Mary Wong)

Policy recommendations with respect to the domain name system (DNS) were developed and refined by the ICANN community through an open and transparent process on a "bottom-up" with the participation of multiple stakeholders through the support of the Secretariat (SO) and thanks to the influence of certain advisory committees (AC) - where in the composition of both structures include only voluntary participants from different countries. The experts of the Secretariat provide support for policy provides round the clock expert support to these groups in various subject areas, as well as provide round the clock support to the Secretariat, working in nine countries and nine time zones in 12 languages . Department of support for policy performs the following functions:

- contributes to the discussion in the ICANN community to develop effective and practical policies, guidelines and recommendations;
- promptly and effectively coordinates the process in which the multiplicity of stakeholders involved in an impartial and balanced manner;
- supports the ICANN community in informing and training stakeholders through a variety of activities and sessions and related topics in her.

Discussed issues of policy development and recommendations cover a wide range of topics from policy changes with transfer of domain names services to conceal personal information and proxy services, issues of translation and transli contact information directory services, DNS, mechanisms to protect the names of international organizations, question: interpretation of the concept of delegation and re-delegation of national names to recommendations for the safety and the Internet. Around an issue formed working groups composed of volunteers who study the problem and when possib decisions by consensus. Currently, over various issues ICANN policy work 70 working groups, most of which are open members of the community ICANN, consisting of volunteers.

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## ICANN's policy

You may have read our [report on the policy](#) , which provides links to a wealth of information on all pending policies, as current state of affairs on them.

To receive a monthly statement of policy by e-mail, visit the [subscription page](#) ICANN enter your e-mail address and a information necessary to subscribe.

You may have already participated in our webinars, which seems to report on the policy. Webinars are held before eac meeting and other regional meetings. On the Internet, you can read the recordings and transcripts of previous present: part in the next webinar, which will be held January 29, 2015 - <http://www.icann.org/en/resources/policy/presentations>

would gladly welcome your questions and comments on the report of the ICANN policy at [policy-staff @ icann .org](mailto:policy-staff@icann.org) .

Thank you for your interest and participation in ICANN policy-making process - <https://www.icann.org/policy> .

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## The transfer of the IANA functions

What is the IANA? Watch this simple video with an interesting and understandable explanation of the concept of IANA [https://www.youtube.com/watch?v=X\\_Mh3k8ooB4](https://www.youtube.com/watch?v=X_Mh3k8ooB4)

## Upcoming key events in 2015 in EMEA

February 6-8	3rd meeting of the operational working group on IDN-domain, written in Arabic script (TF-AIDN),	<i>Singapore</i>
February 18-19	East-Africa summit in 2015 under the auspices of ICT AITEC	<i>Nairobi, Kenya</i>
February 26-27	Engagement activities (Engagement Mission)	<i>Rabat, Morocco</i>
March 2-5	Mobile World Congress	<i>Barcelona, Spain</i>

March 9-10	The Middle East Forum DNS	<i>Amman, Jordan</i>
March 10-11	Days of domain names on the internet in Serbia (Dani Internet Domena Srbije) 2015	<i>Belgrade, Serbia</i>
March 15-19	Seminar Center for Entrepreneurship DNS - course on the work of DNS	<i>Cairo, Egypt</i>
April 23-25	Domaining Europe Conference	<i>Valencia, Spain</i>

### Conference ICANN:

ICANN-52 - Singapore - February <http://singapore52.icann.org/en/>



## How to participate

### ICANN reward for supporting the spirit of cooperation of many stakeholders in 201

Reception of candidates for the assignment of awards ICANN, aims to recognize members of the community, which fo held senior positions in a number of working groups and committees of ICANN. The award will be presented at the 53 meeting in Buenos Aires. More information can be found [here](#) . Accepting applications ends **on March 2** .

### Jobs for executive positions ICANN

Nomination Committee ICANN (NomCom) invites submission of applications and nominations to fill several key manag vacancy. This ad is available [here](#) , and applications are accepted at [nomcom2015W@icann.org](mailto:nomcom2015W@icann.org) . Deadline to file ap **March 15** .

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