

ICANN Engagement Strategy in the Middle East
Year-1 Implementation Plan
July 2013-June 2014

No.	Actions	Activities	Time-line Q1/2/3/ 4	Place / Event	Potential Partners	Target Audience
5.2.5.1	ICANN to partner with regional stakeholders and to assist with funding to conduct road shows, workshops, seminars and training programs on Registry / Registrar model	DNS Forum (2-3 days): <ul style="list-style-type: none"> • Aiming at raising awareness, sharing best practices, and facilitating collaboration between regional and international actors in the field • Covering trends, opportunities, and challenges of the domain name industry; strategies for registries and registrars; policy environment for the business to grow; legal issues with cross-border domain registrations • Mentoring existing accredited registrars to address sustainability issues 	Q2	TBD	ISOC	ASCII & IDN ccTLD Registries, ccTLD Registrars, gTLD Registries, ICANN Accredited Registrars, Registrants, Governments and Policy makers, Legal experts, ISPs, Internet businesses and Entrepreneurs
5.2.5.8	Provide guidance and support to current ICANN accredited registrars from the region to address their sustainability issues					

5.2.5.4	ICANN to partner with regional stakeholders and to assist with funding to conduct road shows, workshops, seminars and training programs on best practices of ccTLD operations, ASCII and IDNs	Two workshops focused on any of the following topics (2 to 5 days; duration vary based on topics): <ul style="list-style-type: none"> • Registry / Registrar business models and trends • ccTLD operations, ASCII and IDNs 	Q3 and Q4	TBD	ISOC Lebanon, University of Engineering and Technology, Lahore	ASCII & IDN ccTLD Registries, ccTLD Registrars, gTLD Registries, ICANN Accredited Registrars, Registrants, Governments and Policy makers, Legal experts, ISPs, Internet businesses and Entrepreneurs
5.2.5.2	ICANN to partner with regional stakeholders and to assist with funding to conduct road shows, workshops, seminars and training programs on dispute resolution policies and WHOIS					
5.1.5.1	Conduct awareness training on challenges associated with DNS security and stability, and policy and practice to address these challenges	Two workshops on any of the following topics: <ul style="list-style-type: none"> • Initial Registry Operations Course (IROC) – 5 days, focus on basics of DNS and operating a registry • Advanced Registry Operations Course (AROC) – 5 days, focuses on network monitoring and management for a registry • Secure Registry Operations Course (SROC) – 3 days, focuses 	Q2 and Q4	TBD	ISOC, University of Engineering and Technology, Lahore	Policy makers, LEAs, Local CERTs, Registries Registrars, ISPs, Network Operators, Academic and Research Organizations
5.1.5.2	Conduct awareness training on use of MLATs, conventions and best practices for more effective cross border coordination to combat cybercrime, as well as DNS emergency response					
5.1.5.3	Identify and train on tools for assessing and reporting on the health of the DNS and to identify any potential threats to the system					

		on network security, detection, and response action for a registry				
5.1.5.10	Coordinate and develop an IDN Label Generation Ruleset (LGR) to ensure stable and secure use of IDNs and Variants for Arabic script	Regional task force to coordinate IDN related work with focus on: <ul style="list-style-type: none"> • Arabic script IDN and Variant Label Generation Ruleset • Registration data definition and validation 	Ongoing		ICTQatar, University of Engineering and Technology, Lahore	Arabic Script Community, Academic and Research Organizations, Registries, Registrars
5.1.5.11	Coordinate and participate in the registration data definition and validation efforts at ICANN and other organizations to contribute the requirements for Arabic script community					
5.1.5.6	Organize training and programs to adopt relevant technologies, including DNSSEC, RPKI and IPv6	Two workshops and hands-on training focused on technical and operational aspects of (2 to 5 days; duration vary based on topics) <ul style="list-style-type: none"> ○ DNSSEC ○ IPv6 	Q1 and Q3	MENOG	RIPE NCC, AfriNIC, ISOC Lebanon	Technical community, ccTLD Registries and Registrars, Academic, ISPs, Business, and Governments
5.1.5.9	Increase number of root server instances in the region	Reach out to ISPs and network operators in the region about the advantages of deploying root server instances, and assist them through the process	Ongoing		RIPE NCC, AfriNIC, and All Stakeholders in the region	Network Operators, ISPs, IXPs

5.3.5.3	Complement, liaise with and support existing Internet governance mechanisms such as the Arab IGF	Support the development of multi-stakeholder processes at national and regional level and the establishment of multi-stakeholder entities – including an open and inclusive Arab regional IGF	Q1	Arab IGF, Lebanese Internet Center	ISOC, ISOC Lebanon	All Stakeholders
5.3.5.4	Develop and sponsor outreach programs and initiatives in partnership with national and regional stakeholders in order to stimulate interest and ensure effective participation in ICANN and Internet Governance for a	<p>Middle East IG Summer School</p> <ul style="list-style-type: none"> • Annual 5-day focused sessions based on the "IG Summer School" format and tailored to fit the region needs • Sessions covering technical and policy aspects of IG • Target audience are new comers from the region • Instructors should include IG experts from the region and alumni that have attended relevant train-the-trainers programs • Ensure continuous engagement of the Middle East Summer School graduates by creating an alumni network and have students engage in ICANN, IGF and other relevant regional activities and fora • Ensure regional rotation yearly • Secure funding of new students by partnering with national and 	Q4	TBD	Arab IGF, ESCWA, RIPE NCC, AfriNIC, ISOC, ISOC Lebanon, Google	All Stakeholders

5.3.5.5	Develop and sponsor capacity building programs to simulate models for a multi-stakeholder, bottom-up, consensus-driven policy development process	<p>regional organizations and governments</p> <ul style="list-style-type: none"> • Fixed yearly timeframe for the program that would be most appealing to students and instructors avoiding busy times of the year <p>Capacity building programs on IG related issues:</p> <ul style="list-style-type: none"> • Programs to include not only workshops but also materials in different languages, as well as funds to support participation • Designed to cover issues relevant to region’s needs • Held alongside regional / international IG events or separately in cooperation with regional players • One-day introductory session for new comers on the first day of the 2nd Arab IGF meeting as part of the capacity building track 	Q2	2 nd Arab IGF meeting	Arab IGF, ESCWA, RIPE NCC, AfriNIC, ISOC	All Stakeholders
5.1.5.7	Adopt “train the trainer” model to develop local competencies that can sustain capacity building activities in the future	Integrate “train the trainer” model into all capacity building activities of the strategy by assigning at least one trainer or co-trainer from the region to take part in these activities	Ongoing		All Stakeholders	Technical community, ccTLD Registries and Registrars,

		Encourage security experts in the region to join security-related working groups such as SSAC, IETF, and others by dedicating enough time in the coursework to talk about them and how to participate in their work				ISPs, Network Operators Policy makers, LEAs, Local CERTs, Academic and Research Organizations
5.3.5.1	Increase ICANN fellowship opportunities for the region	Can be achieved through the implementation of the all actions set forth in the 3-year strategy	Ongoing		All Stakeholders	All Stakeholders