ICANN Engagement Strategy Middle East

Dubai March 3-6, 2013

Outline

- ICANN Engagement Plan
- Middle East Engagement Strategy
- Terms of Reference
- Draft strategy
- Next Steps

ICANN Engagement Plan

▸ ICANN multi-stakeholder model succeeds through broad representation and effective participation in all constituencies.

▸ Vehicles for engagement:

  ▸ Global

  ▸ Regional

  ▸ IGO/IO

Regional Engagement Strategies

‣ Align ICANN strategic plan with demands and priorities of the regions.

‣ Develop a 3-year strategy and a 1-year action plan with clearly stated objectives, timelines, roles and responsibilities.

‣ Work is underway for:

  ‣ Africa
  ‣ Latin America and the Caribbean
  ‣ Middle East

Middle East and Adjoining Countries

Terms of References

‣ Scope

  ‣ Develop a 3-year strategy and a 1-year action plan with clearly stated objectives, timelines, roles, and responsibilities.

‣ Objectives

  ‣ Foster two-way engagement between ICANN and the Middle East community at all levels.

  ‣ Identify areas of mutual interest to engage in, including specific projects/ actions.

MESWG Members

Stakeholder	Participant	Affiliation	Country
Government	Abdulrahman Al-Marzouqi	TRA	UAE
	Christine Arida	NTRA	Egypt
	Iftikhar Shah	MoITT	Pakistan
	Imad Hoballah	TRA	Lebanon
	Manal Ismail	NTRA	Egypt
	Mohammed Al-Noaimi	TRA	UAE
	Qusai Al-Shatti	CAIT	Kuwait
End-User / Civil Society	Amr Elsadr	Tromso Uni., Norway	Egypt
	Ali Almeshal	ISOC Chapter	Bahrain
	Fouad Bajwa	Internet Research Project	Pakistan
	Rafik Dammak	Uni. of Tokyo, Japan	Tunisia

…cont. (MESWG Members)

Stakeholder	Participant	Affiliation	Country
Private Sector	Charles Shaban	AGIP	Jordan
	Khaled Koubaa	Google	Tunisia
	Zahid Jamil	Jamil & Jamil	Pakistan
Technical / Academia / ccTLD	Alireza Saleh	IRNIC	Iran
	Fahd Batayneh	NITC	Jordan
	Marwan Radwan	PNINA	Palestine
	Moez Chakchouk	ATI	Tunisia
	Mohammed El-Bashir	ICTQatar	Sudan
	Nabil Bukhalid	ISOC Chapter	Lebanon
	Sarmad Hussein	University of Engineering and Technology, Lahore	Pakistan
	Siavash Shahshahani	Sharif University of Technology	Iran

Progress

- Working Group set up in late Dec 2012
- Six teleconferences during Jan-Feb 2013
- A draft strategy with key elements identified:
  - Strategic goals
  - Strategic focus areas
  - Issues
  - Priorities
  - Actions

The Region in Numbers

- Population ➔ 654 million
- Internet users ➔ 178 million
  - Penetration ➔ 27%
- ccTLD registrations ➔ < 650,000
- IDN ccTLD registrations ➔ < 10,000
- Root server instances ➔ 15
- Internet Exchange Points ➔ 5

Participation in ICANN in Numbers

- **ICANN Board**
  - 1 Director
- **GAC**
  - 15 Members
- **ccNSO**
  - 14 Members
- **GNSO**
  - 1 Council Member
  - Constituencies??
  - 6 Accredited Registrars
- **NomCom**
  - 2 Members

- **At-Large**
  - 1 ALAC Member
  - 2 AFRALO Officers
  - 1 APRALO Officer
  - 11 ALS
- **SSAC**
  - 1 Member
- **RSSAC**
  - None
- **ASO**
  - None

Analysis

- Key challenges facing the region over the next 3 to 5 years in accomplishing its Internet related objectives.

- Region's unexploited capabilities or unemployed capacities
  - Actions or strategies to be considered accordingly at regional level.

- Key challenges facing ICANN over the next 3 to 5 years in accomplishing its objectives in the region.

- ICANN's unexploited capabilities or unemployed capacities
  - Actions or strategies to be considered accordingly at ICANN's level.

Middle East Strategy WG   3/5/13

Strategic Goals

▸ Foster two-way engagement between ICANN and the broader Internet community in the Middle East.

▸ Build strong and competitive domain name industry in the Middle East.

▸ Promote multi-stakeholder Internet governance mechanisms in the Middle East.

Strategic Focus Areas

▶ Internet stability and security

▶ Domain name industry development

▶ Community development

▶ Internet governance ecosystem

Internet Security and Stability

- Problem definition

Internet Security and Stability

- Recommendations and action items

Domain Name Industry Development

▶ Problem definition

Domain Name Industry Development

▶ Recommendations and action items

Community Development

▶ Problem Definition

"Lack of effective participation from the region's Internet community representing their thoughts, views and opinions."

▶ Objectives

"More engagement and effective participation from the Internet community in the region in ICANN process."

Community Development

▶ Recommendations and action items:

- ▶ Hold ICANN sponsored or supported capacity building programs to develop a pool of trainers and training materials
- ▶ Hold ICANN sponsored or supported local events to increase public awareness of ICANN and its role within the Internet ecosystem
- ▶ Strengthen ICANN representation in the region and formalize relationship with regional and local organizations
- ▶ Establish ICANN youth / ambassador program

Internet Governance Ecosystem

▶ **Problem definition**

"Lack of effective and balanced participation from the region's different stakeholders, resulting in overlooking thoughts, views, opinions and problems of un(under)represented stakeholder(s)."

▶ **Objectives**

  ▶ Promote multi-stakeholder Internet governance mechanisms in the Middle East

  ▶ Foster well balanced representation from the region in ICANN
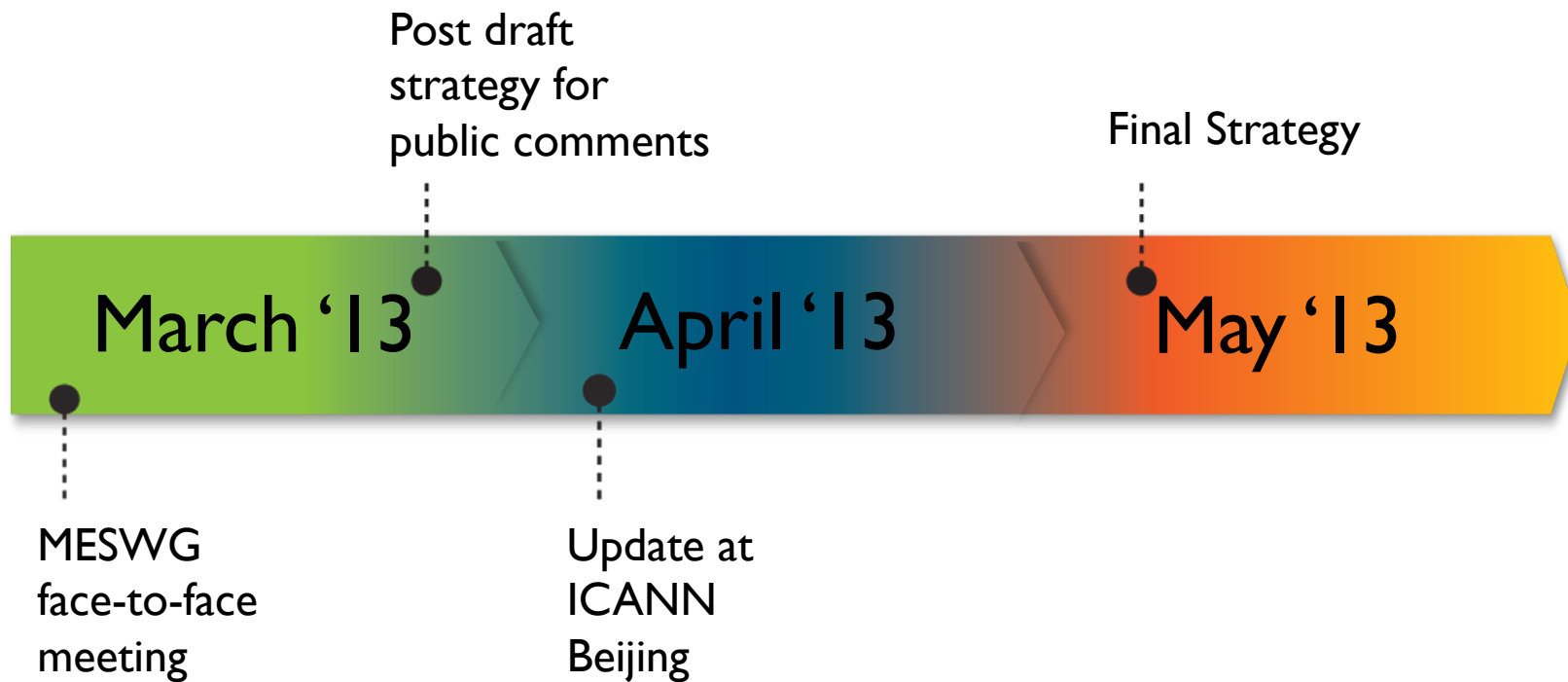
Internet Governance Ecosystem

- Recommendations and action items:
    - Stimulate engagement in global and regional Internet related fora
    - Promote national and regional multi-stakeholder initiatives
    - Build trust in ICANNs stewardship
    - Raise awareness about NomCom process and available SO/AC/Board positions
    - Outreach to individual governments, in cooperation with the GAC, in order to stimulate interest and ensure effective participation in GAC
    - Raise ccTLDs registries awareness of ICANN in order to stimulate effective participation in ccNSO
    - Raise local businesses awareness of ICANN in order to stimulate effective participation in GNSOs constituencies
    - Raise local community's awareness of ICANN in order to stimulate effective participation of civil society organizations representing Internet users and registrants interests at ICANN

Next Steps

- 5-6 March ➜ MESWG face-to-face meeting
- 20 March ➜ Post draft strategy for public comments
- 3 April ➜ Deadline for public comments
- 7-11 April ➜ Update at ICANN Beijing
- 9 May ➜ Post final strategy

Post draft strategy for public comments

Final Strategy

March '13   **April '13**   **May '13**

MESWG
face-to-face
meeting

Update at
ICANN
Beijing

Questions?!