# FY20 RALO Requests for Funding to support an Outreach Activity

#### FY20 Additional Budget Request Results:

**RECOMMENDATION: Yes (partial approval)** 

RECOMMENDED AMOUNT (ESTIMATED): 20,000 USD

Based on the success of the FY17, FY18 and FY19 experiences, this activity will be supported for an additional fiscal year and administered by Policy Development Support staff in collaboration with the

regional vice presidents from the Global Stakeholder Engagement team.

As this will be the fourth consecutive year that similar activities have been funded through the ABR process, funding for FY20 is conditioned upon the following requirements:

(a) publication in a central, publicly-accessible online location of criteria used in FY17, 18 and 19, as well as criteria to be used in FY20, to determine what activities are funded for each RALO;

(b) submission of the above-noted criteria to ICANN Organization's Finance and Policy Development Support departments ; and

(c) submission of a written report by the ALAC to ICANN Organization's Finance and Policy Development Support departments by the end of FY20 documenting and reviewing the usage

of these funds in FY17, 18, 19 & 20, for the purpose of assessing the success of RALO outreach programs funded by this means. The criteria and reports are to be submitted to sbr-outcomes@icann.org

and submission is a condition of future resource allocations, if any,

#### **ONLINE FY20 RALO DISCRETIONARY REQUEST FORM**

#### **RALO Discretionary Criteria:**

1.0 Purpose of the Discretionary Funding

To provide opportunities for members of all RALOs to do local outreach and engagement about ICANN and ICANN policy related issues within the region.

Please refer to the Finance and Budget Subcommittee (FBSC) Proposal, page 7 HERE for more details.

2.0 Selection Criteria

- 1. The applications for funding support for the local ALS activity must come from a certified ALS or individual member that has demonstrated to be active by consistently participating in the regional monthly calls at least once every 3 months.
- The ALS or individual has previously organized or attended a special event with tangible outreach and engagement activities with specific expected results.
- 3. The funds should be a portion of the full budget for the event.
- 4. The Discretionary funds use shall be in alignment with the RALO Strategic Outreach Plans filed for the relevant Fiscal year.
- 5. Staff will consider regional balance within each RALO during their review of the requests.

#### 3.0 Application Process

- 1. A request form needs to be completed to initiate the process.
- 2. The request needs to be reviewed and approved by Regional Leadership prior to sending to ICANN org staff.
- 3. The request must be sent to Silvia Vivanco, Manager, At-Large Regional Affairs and Heidi Ullrich, Vice President, Policy Development and At-
- Large Relations the relevant Regional Leadership at least three weeks prior to the planned activity.
- Approval (or not) will be informed via email to the organization representative that made the request.

#### 4.0 Approval Process

- 1. Staff determines if request follows the established criteria. Consult with the region officials if in doubt.
- 2. Staff determines if there are sufficient funds available to support the request. If not, the maximum allowed for the request will be what is available in the fund at the moment of the request.
- 3. If necessary, Staff coordinates a conference call with RALO leadership and the person(s) making the request with the purpose of gathering more details about the utilization of the funds.

#### 5.0 Reporting and reimbursement

- 1. All requests and its final approval (or not) are to be published in a WIKi page for transparency purposes.
- 2. The ALS or individual member must produce, not later than 15 days after the end of the engagement, a report summarizing its outreach efforts and possible outcome.
- 3. Reimbursement will be processed by At-Large Staff, upon receipt of paid invoices, after the event has taken place or project is completed.

**IMPORTANT NOTE REGARDING TRAVEL BOOKING:** All trips on buses, train and planes as well as hotel accommodation must be booked through ICANN Constituency Travel. Please work with At-Large staff on any travel booking under the RALO Discretionary Funding ABR.

### FY20 RALO Available Funds

Each RALO is granted \$4k for FY20

RALO	Funds Used	Available Funds
AFRALO	\$510	\$3,490
APRALO	\$3,990	\$10
EURALO	\$2,620	\$1,380
LACRALO	\$4,000	\$0
NARALO	\$4,000	\$0

## FY20 RALO Requests

RALO	Date Submitted	Date of Event	Submitted within three weeks of Event?	Submitter	Purpose	Proposal	Amount	Status	Report
NARALO	July 11 2019	2 November 2019	Yes	Glenn McKnight	Refreshment s	GDPR for Ciitzens Event a workshop developed by the Finnish Government and ISOC . Expect 50 or more people with pre registration Request for only food.	\$200	Approved	Report
NARALO	August 2 2019	Septembe r 2019 Postponed to Feb / March	yes	Adrian Schmidt	Equipment	Building awareness of ICANN to the technical and business students Expected 25-30	300.00	Approved (NOTE: Event cancelled - funding returned to overall available funds)	
EURALO	9 July 2019	12 Septembe r 2019	Yes	Joanna Kulescza	Travel and accommodati on to first national IGF in Hungary	Following a kind recommendation from EURALO Chair, the EURALO Q&E TF supported my request for additional funding to participate at a local event (a personal invitation to participate in the first IGF in Hungary, htu/;/igfhungary,hu/ [igfhungary,hu]; where we only have two individual members and no ALS). Total travel and accommodation costs should not exceed EUR 540 with one overnight stay from 11 till 12 of September.	\$620	Approved	Report
APRALO	26 June 2019 (for FY20)	15-19 July 2019	Yes	Satish Babu	Accommodati on and Expenses	Support for two additional nights accommodation and per diem (in addition to the 3 nights provided by the CROP) for the APrIGF	\$200 (Actual Expenses: \$63 tbc)	Approved	I attended t already sub Budget to s
APRALO	26 June 2019	15-19 July 2019	Yes	Maureen Hilyard	Visa costs and Expenses	Reimbursement of visa cost (USD330) and some per diem for the five days (\$170)	\$500 (Actual expenses: \$340)	Approved	
APRALO 1	1 July 2019	15-19 July 2019	No (Exception made)	Nadira Alaraj	Visa costs	Visa costs for the APrIGF	\$290	Approved	I attended the empower of the empowe
									The APrIGI transparent and contrib the prograr because I'r procedures
									A strategic which takes collected fr platform tha panelist. Th concerns a
EURALO	24 August 2019	23-25 Septembe r 2019	Yes	Roberto Gaetano	Accommodati on and Incidentals	10th Ukrainian Internet Governance Forum (IGF-UA-2019) that will take place on 23 September 2019 in Kyiv and the RIPE NCC Days that will take place on 24-25 September in Kyiv.	\$1,000	Approved	Report

EURALO	27 September	Monday 25 November 2019 - Saturday 30	Yes	Olivier Crepin- Leblond	Flight and Accommodati on	2019 Global IGF	\$1,000	Approved	
		November 2019							
APRALO	3 December 2019	12-21 February 2020	Yes	Satish Babu	The request is for the reimburseme nt of expenses to attend APRICOT 2020 for 3	2020 APRICOT	\$3,000	Approved	
					persons (Maureen Hilyard, Lianna Galstyan and Satish Babu) from APRALO /ALAC. The expenses include accommodati on and per- diem but not travel. The actual reimburseme nt is to be made				
					subject to bills/receipts				
					being produced.				
AFRALO	4 December	11 June	Yes	Nkem Nweke	Local		\$1,500	Partially	
	2019	2020			production and		(actual cost	Approved	
					distribution of AFRALO brochures		of brochures:	(Update: only	
					(1000 copies		\$510)	brochures are	
					in English and a major Nigerian			covered due to no	
					language) for the 2019			ICANN meetings	
					Nigeria DigitalSENS			/support of meetings	
					E Forum on Internet			through September	
					Governance			2020)	
					Development (IG4D) and				
					Nigeria IPv6 Roundtable				
					in Lagos, Nigeria. We				
					see the availability of				
					brochures as essential				
					part of the outreach activities for				
					this event and bridging				
					language barrier in				
					IG4D. Nigeria has				
					three major languages,				
					namely Igbo, Yoruba and				
					Hausa. A time will also				
					be devoted during the				
					event to explain the				
					brochure to participants and will be				
					useful too during our				
					National IGF. in				
					addition, we plan to have				
					a AFRALO standup				
					banner at the event.				
					ale event.				

AFRALO	10 January 2020	20 Marsh 2020	Yes	Aziz Hiiali	True to its mission, the Moroccan chapter of (SOC, representing the interest of local internet users, is devoting its national Internet day this year to the theme "Blockchain and its Applications" The event will take place on JUNE 22, 2020. The aim is to respond and inform participants about technological development about technological development sand the immense potential of this technology. The expected participants situdents, academicians scientific researchers and business leaders. Update: Regarding the approval of the RALO discretionary funding request obtained ((See above) for the event on "Blockchain and its Applications" and following the consequence s of the pandemic, health crisis, and following the consequence s of the pandemic health crisis, the event will be place on Thursday June 19, 2020. For more details : https://www. misoc.ma	FY20 RALO DISCREziz Hilali.docx	\$1,500	Not approved as the event took place in webinar form rather than face QOVID-19 Pandemic	
NARALO	15 January 2020	20 March 2020	Yes	Glenn McKnight	Request for train travel to IGF Canada to network to promote NARALO.		\$123	Approved (NOTE: Event cancelled - funding returned to overall available funds)	
LACRALO	16 January 2020	January through March 2020	Yes	Sergio Salinas Porto	Continued mediation for LACRALO for the development of their ROPs.		\$4,000	Approved	

NARALO	8 January 2020		Yes	Eduardo Diaz	Funding to support	\$500	Approved	Report:
					catering and material for our 2020			"Fall in love Rico Februa
					event named: "Fall in Love with Internet" We			On February in love with Interamerica
					expect approximatel y 75 participants.			The theme of Norberto Cri welcomed a
					Event focus: How the Internet			Eduardo Dia presentatior
					works, what' s happening in ICANN in 2020 and			Finally, Prof Internet faci
					How the Internet enables			25 Members public and p
					communicati on during a natural disaster. Locale: Ecoexplorato			The activity information
					rio: Museo de Ciencias de Puerto Rico, Bayamón, Puerto Rico			
NARALO	5 February 2020	7-9 April 2020	Yes	Alfredo Calderon	Registration Fee for the approved CROP Trip # 2 Net Inclusion. If after February 7 Fee is \$330.	\$330	Approved (NOTE: Event cancelled - funding returned to overall available funds)	
NARALO	17 May 2020	N/A	Yes	Judith Hellerstein	Eight table top pop up banners	\$234	Approved	Table Top R Canada. Re
AFRALO	5 June 2020	28 June 2020	Yes	Abdeldjalil Bachar Bong	Workshop: Citoyens Tchadiens face à la montée des Fakenews, de Désinformati on à l'ère de la pandémie de Covid19 au Tchad	\$1,000	Not Approved due to no ICANN meetings /support of meetings through September 2020)	
NARALO	8 June 2020	N/A	Yes	Judith Hellerstein	Promotional materials for use during upcoming NARALO events.	\$3,066	Approved	Mail cards, f
EURALO	11 June 2020	FY21 and beyond	Submitted January 10, 2020	Sebastien Bachollet	EURALO polo shirts for events, including the 2021 General Assembly	\$1,380	Approved	80 polo shiri