

FY19 Community Regional Outreach Program (CROP)

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CROP Goals - unchanged

Key benefits identified by community leaders to be achieved through a programmed approach to global outreach:

1. Building local/regional awareness and recruitment of new community members;
2. More effectively engaging with current members and/or "reactivating" previously engaged ICANN community members; and
3. Communicating ICANN's mission and objectives to new audiences.

FY19: Community Input & Updated Budget

US\$50,000 was allocated to the final FY19 Budget for CROP:

- Based on community consultations and public comments on Draft FY19 Operating Plan & Budget, and further consideration about how to provide support to community outreach efforts while remaining within appropriate budget limits.

CROP allocations to be subject to new guidelines and additional, specific criteria, with a staff assessment at the end of FY19:

- Staff was directed to review current guidelines and develop improved, additional criteria
- To ensure consistency with other community travel and outreach requests administered under all ICANN programs, the final criteria balances the program goals with the need to ensure cost-effectiveness
- General principle – CROP may be used for FY19 outreach efforts that are **directly and demonstrably related to ongoing ICANN policy, technical and advisory activities.**

FY19 RALO Allocations

Each RALO is allocated up to three (3) individual regional trips (4 days and 3 nights maximum)

Allocations must be utilized for:

- Certain specific types of events occurring in that respective RALO's region in a financial year (FY); and
- In accordance with the goals, strategies, and expected activities and outcomes detailed in each RALO's Outreach Strategic Plan:

Types of events included:

- A. ICANN Public Meeting occurring in that RALO's region; or
- B. Official meeting organized by ICANN Org occurring in that RALO's region (e.g. GDD Summit); or
- C. If there is no Public Meeting or official ICANN meeting occurring in that RALO's region in that FY, a meeting in that region that is assessed by the relevant regional GSE VP as being:
 - i. Directly and demonstrably related to ongoing ICANN policy, advisory or technical activities (e.g. a Regional Internet Registry meeting), and
 - ii. Consistent with ICANN Org's outreach plan for that region.

FY19 RALO Allocations - continued

- A RALO may choose to use more than one (1) trip to the same meeting in its region
 - This will count as part of its overall three (3) allocations.
- Where a RALO has used at least one (1) trip to an ICANN Public Meeting or official ICANN-organized meeting occurring in its region, it may use its remaining allocation(s) for a meeting occurring in its region that is assessed by the relevant regional Global Stakeholder Engagement (GSE) regional vice-president as being directly and demonstrably related to ongoing ICANN policy, advisory or technical activities (e.g. a Regional Internet Registry meeting).

Additional Notes

“Official meeting organized by the ICANN Organization” means:

- A meeting where the programming, logistics and other arrangements are solely or primarily the responsibility of the ICANN Organization.
- Example:
 - GDD Summit but not any other conference or event where ICANN’s involvement is in the form of minor funding or sponsorship in kind (e.g. providing small gifts for inclusion in conference bags or permitting the ICANN logo to be used on a brochure), sending delegates (whether staff or community members funded via other means), or is as an invited speaker.

FY19 CROP Process

Outreach Strategic Plan:

- Posted on the FY19 CROP Wiki Space;
- Approved by community leadership as applicable and noted on Wiki; and
- Concurred by ICANN Regional VPs and noted on Wiki.

6-Week Requirement for Travel

All necessary concurrences and approvals under the Procedures for Trip Requests and Approvals must, at a minimum, be obtained six (6) weeks before the date of originating travel for the trip being requested (i.e. by the first day of the 6-week travel deadline).



Trip Request Submission for Concurrence – UPDATED GUIDELINE

All trip requests must be submitted for concurrence by the relevant regional GSE Vice-President as well as approval by the traveler's community group **no less than five (5) working days before the first day of the 6-week travel deadline.**

Thank You and Questions



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