

**Document Name:** Proposal for multi-year budget planning of ALAC and RALO Face to Face meetings

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## 1. Introduction

The current funding level for At-Large volunteers to participate in ICANN face to face meetings is currently set at the 15 members of the At-Large Advisory Committee (ALAC), two regional leaders from each Regional At-Large Organisation (RALO) and two bylaw-mandated Liaisons to the Country Codes Names Supporting Organisation (ccNSO) and the Generic Names Supporting Organisation (GNSO). The regional leaders are selected by each RALO and may include the RALO's Chair and Vice Chair or Secretariat, depending on the RALO leadership structure and their strategic needs at each ICANN meeting. Currently there is no standing budget for any other travel slots to ICANN meeting. Some At-Large community members have managed to attend face to face meetings by applying through the ICANN fellowship process. Others have through the youth at ICANN process. Others self-fund their way. However the total number of members outside those funded outside the standard ALAC and RALO allocation has been small due to the nature of the members being volunteers have no business interest in domain names and ICANN activities. The funding for RALO general assemblies (GA) and face to face Summits (ATLAS) bringing the whole At-Large Community together has consisted entirely of filing ad-hoc requests in the *Community Special Budget Requests* process for such events to take place. Although many such requests have been granted, including the granting of funding for two Summits (Mexico 2010 and London 2014), the process has been inefficient, taking excessive volunteer, staff and ICANN Board time, at a point where ICANN needs to enhance and streamline its processes.

This document is a proposal for process streamlining. It is driven by the need to enhance ICANN budget processes at Board and Staff level and at ALAC level. It is suggested by the At-Large Community as a follow-up to its recommendations in the ALAC Review (2009)<sup>1</sup>, recommendations of the first At-Large Summit Declaration (2009)<sup>2</sup> and materialising into recommendation 42 of the second At-Large Summit Declaration (2014)<sup>3</sup>.

## 2. Historical background of At-Large face to face meetings

Ever since its inception as its current structure with a 15-member At-Large Advisory Committee (ALAC) and 5 Regional At-Large Organisations (RALOs), the At-Large community has found it necessary to meet face to face in order to be able to evolve. These meetings have taken place both at ICANN meetings and at other venues. For instance, there were other meetings and gatherings of ALSes facilitated or funded by ICANN before or up until the time when RALOs formally signed their MoU with ICANN (prior to ICANN 34 Mexico); these meetings/gatherings included 1-2 APRALO meetings.

RALOs have conducted face to face General Assemblies (GA) on an ad-hoc basis, whenever they were financed to do so, but this allocation has been sporadic. When not funded, some RALOs have conducted a GA with only skeleton members self-funding to a third party location, usually a meeting that brings many ALS participants together but this has not worked well. Hence, some RALOs have not

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<sup>1</sup> <https://www.icann.org/en/system/files/files/final-report-alac-review-28jan09-en.pdf>

<sup>2</sup> [https://newatlarge.icann.org/advice\\_statements/9261](https://newatlarge.icann.org/advice_statements/9261)

<sup>3</sup> [https://newatlarge.icann.org/advice\\_statements/9735](https://newatlarge.icann.org/advice_statements/9735)

had general assemblies for over 4 years and this has strained relations between the RALO leadership and its member At-Large Structures (ALSes).

Two At-Large Summits (ATLAS) have taken place. The first one was in Mexico City in 2009 and was seen as a turning point in the effectiveness of the At-Large Community, the RALOs and the ALAC. It was the first time when the whole community of At-Large Structure representatives was able to meet face to face and work on common challenges, thus giving rise to the first At-Large Summit declaration (see footnote 2 on page 1). The At-Large Community worked in following years to implement these recommendations.

The second ATLAS took place in London In June 2014. The Summit brought together 150 ALSes and was, once again, a milestone for the At-Large Community. An ATLAS II declaration was conceived during a week-end of face to face workshops and presented to the ICANN Board (see footnote 3 on page 1). The At-Large Community is, to this date, in the process of implementing these recommendations, through an Implementation Team (ATLAS II IT).

### 3. Why are face to face meetings important?

The At-Large Community in ICANN is a very heterogeneous group which represents a very geographically and socially diverse set of organisations taking part in the ICANN policy processes. All of these organisations have one thing in common: they have a very strong end user component in their mission, aims and governance. This diversity is a strength, especially given the ALAC's mission in ICANN, with a 100% volunteer body, but it is very hard to keep the At-Large Structures focus over a number of years without regular face to face meetings.

Reasons for this challenge are as follows:

- 100% volunteer body. Volunteers come and go in the structures that make up At-Large, depending on their personal time availability and priorities. Volunteering is a very cyclic activity;
- No commercial interest in domain names, hence for the majority of At-Large volunteers, domain names are not part of their business life;
- A geographically very diverse membership
  - Conference calls are bound to clash with working day or middle of the night for some
  - Technology in some parts of the world makes remote participation very challenging indeed and seriously hinders the opportunity for involvement;
  - Language issues – the majority of At-Large members have a mother tongue other than English;
  - Cultural Issues – some regions of the world have a cultural need to meet face to face and see the people they work with. Other regions have a culture where it is incorrect to express oneself with force. The diversity of cultures appears to be exacerbated in remote participation, with potential for conflict being heightened;
- Sustained knowledge and skills gap. Although the ALAC has done extensive work in organising capacity building webinars, the arrival of new ALSes and natural cycle of ALS representative replacement as is common occurrence in volunteer organisations, means that there is a sustained need for more capacity building and indoctrination. A lot of ICANN's work takes place at an ICANN meeting and it is well understood that it is nearly impossible to work out ICANN's complex ecosystem without actually attending an ICANN meeting. RALO General Assemblies and ATLAS Face to Face meetings are a vital component of this face to face boost in knowledge that ALS representatives absolutely require on a regular basis;

- Opportunity for networking. The incentive offering for volunteers in the ALAC environment might be considered as quite thin for people who have no commercial interest in domain names.  
The ability for participants to network with other like-minded individuals from their region and across the world has been a key component need of this community. Many participants at RALO General Assemblies or ATLAS have found a visit to an ICANN meeting to both be an eye opener and a door opener, with their skills contributing to the overall ICANN community.

**A document detailing the contents of the last At-Large Summit (ATLAS II) is appended to this proposal in Annex A.**

#### 4. Why a multi-year budget is better

Until now, the ALAC has submitted ad-hoc budget requests as part of ICANN's yearly Community Special Budget Request process.

This has given rise to several problems:

- No predictability for the ALAC or for the RALOs. For a face to face meeting such as a General Assembly or a Summit to be effective, it must undergo a process of preparation that lasts several months (RALO GA) or up to a year (ATLAS). Additional Budget Requests being constrained to a yearly submission cycle provide absolutely no visibility nor predictability in being able to launch a preparation cycle;
- No predictability for the ICANN Board. The budget for a RALO General Assembly ranges from \$20K-\$50K depending on RALO size and conference venue. The budget of an At-Large Summit oscillates around \$700K. These are all significant budget line items which cannot be anticipated by the Board prior to the applications being filed in the Additional Budget Requests;
- Misunderstandings regarding allocation of funds. Past ALAC Reviews and other analysis have found that a 5 year cycle is most optimal for Summit meetings. With General Assemblies needing to take place in between this 5 year cycle, it has been hard to offer visibility to the Board and the rest of the community why some years would need a General Assembly to take place in two different regions. With a finite additional Budget Requests envelope, this has the potential to give rise to strains within the community. The Board Finance Committee's handling has been to consider each request individually with the result that the recommended 5 year cycle has been broken;
- Misunderstandings within the At-Large Community. When more than one RALO have submitted an Additional Budget Request and the Board Finance Committee has only allowed for one request, members in the region not receiving funding have wondered whether their region was considered as less worthy of funding for a RALO General Assembly and on what grounds. This rejection in turn has also led to apathy in the next budget year cycle for Additional Requests, especially when significant time was spent by volunteers in putting together the Budget Request.

It is therefore clear that a coordination needs to be established both for the RALOs, the ALAC but also for the Board and ICANN. Without such multi-year planning, conflicts will continue.

A multi-year planning, which the ALAC has asked for in several years, is exactly the solution proposed which will bring the following advantages:

- More predictability for ICANN. The ICANN Board Finance Committee and ICANN Finance department will be able to forecast the needs of the At-Large Community when it comes to General Assemblies and Summits several years in advance;
- More visibility for ICANN into ALAC budget requests. Prediction of a General Assembly or Summit dates will provide more time for the ALAC to work with meetings staff in submitting a detailed budget plan as soon as a venue is announced;
- More efficient use of resources. ICANN keeps on doing things at the last minute and paying through the nose for it. An advance plan for General Assemblies and Summits will allow for the meetings Team to forecast resource requirements when scouting for venues especially in the format of A, B and C meeting types;
- A more prepared community: a General Assembly or a Summit requires extensive preparation with the community so as to take full advantage of face time. An advance plan will allow for the preparation to not be linked to the budget process. For example, a GA or Summit could take place in a Meeting type C in October or November, only 4 or 5 months after budget adoption, but its preparation could start up to a year earlier. Better preparation equals better use of available resources and a more active community;
- More efficiency throughout the process. Budget preparation for a GA or ATLAS is time consuming both for volunteers and staff. Volunteers are more likely to participate constructively in the process of building a budget if they know their efforts will be utilised.

We repeat that with no commercial interest in domain names, recognition is one of our member's incentives for being involved. Rejection is felt much more than just a failed application. It is felt as a waste of time and has high demoralising potential to it. Thus more predictability is needed by our volunteers.

**The key to this proposal is the table of General Assemblies and Summits that we offer for consideration.**

## 5. Full Proposal

The table of General Assemblies and At-Large Summits is based on a rotation of face to face meetings that has been in place for the past 7 years, hence the historical element to it. The success of the Summits has been recognised by ICANN leaders. The Chair of the Board Steve Crocker and ICANN's President and CEO Fadi Chehadé are both on record saying that the Summits need to be part of ICANN's regular meeting schedule. Thus a right balance has been found to have a Summit every 5 years. That said, 5 years is too long in-between RALO General Assemblies. As a result, we recommend that one cycle of RALO General Assemblies could take place in the 5 year interval between Summits. Ideally this should be spread between the years:

- Year 1: 1 year with no General Assembly post-ATLAS
- Year 2: 1 year with 1 or 2 General Assemblies (preference: 2)
- Year 3: 1 year with 1 or 2 General Assemblies (preference: 2)
- Year 4: 1 year with 1 or 2 General Assemblies (preference: 1, as the community and staff need to prepare for ATLAS)
- Year 5: ATLAS

This rotation is best described using a table.

The table below summarises the historical rotation of General Assemblies (GAs) and Summits (ATLAS) from FY09 (first meeting November 2008) to the present day.

DRAFT At-Large Funding Roadmap (Historical)						Version Date:	16/09/2015	Colour Below	
(includes General Assemblies and Summits)								General Assembly	At-Large Summit
Meeting # / Financial Year	Summit Year	Date	Meeting Type	City/Country	Region / RALO	GA due	GA granted?	Event Description	
					RALO Colour				
FY09	Y0								FY09
33		November 2008		Cairo, EG	AF	yes	yes	GA (in summit in Mexico)	
34		March 2009	ATLAS	Mexico City, MX	LAC	yes	yes	At-Large Summit +GA (in summit)	
35		June 2009		Sydney, AU	AP	yes	yes	GA (in summit in Mexico)	
					EUR	yes	yes	GA (in summit in Mexico)	
					NA	yes	yes	GA (in summit in Mexico)	
FY10	Y1								FY10
36		October 2009		Seoul, KR	AP	no	no		
37		March 2010		Nairobi, KE	AF	no	no		
38		June 2010		Brussels, BE	EUR	no	no		
					LAC		no		
					NA		no		
FY11	Y2								FY11
39		December 2010		Cartagena, CO	LAC	yes	yes	GA	
40		March 2011		San Francisco, US	NA	no	no		
41		June 2011		Singapore, SG	AP	no	no		
					AF		no		
					EUR		no		
FY12	Y3								FY12
42		October 2011		Dakar, SN	AF	yes	yes	GA	
43		March 2012		San José, CR	LAC	no	no		
44		June 2012		Prague, CZ	EUR	no	no		
					AP		no		
					NA		no		
FY13	Y4								FY13
45		October 2012		Toronto, CA	NA	yes	yes	GA	
46		April 2013		Beijing, CN	AP	yes	no		
47		July 2013		Durban, ZA	AF	no	no		
X		May 2013	outside		EUR	yes	yes	EuroDIG'13	
		Aug 2012			LAC	no	no	LAC IGF	
FY14	Y5/0								FY14
48		November 2013		Buenos Aires, AR	LAC	yes	-yes	GA in London ATLAS II	

49		March 2014		Singapore, SG	AP	yes	-yes	GA in London ATLAS II
50		June 2014	ATLAS II	London, UK	EUR	yes	yes	GA in London ATLAS II
					AF	yes	yes	GA in London ATLAS II
					AP	yes	yes	GA in London ATLAS II
FY15	Y1							FY15
51		October 2014		Los Angeles, US	NA	no	no	
52		February 2015		Singapore, SG	AP	no	no	
53		June 2015		Buenos Aires, AR	LAC	no	no	
					EUR		no	
					AF		no	
FY16	Y2							FY16
54		October 2015		Dublin, IE	EUR	yes	yes	GA
55		March 2016	A	Marrakech, MA	AF	no	no	
56		June 2016	B		LAC	no	no	
					AP	no	no	
					NA	yes	no	

The rotation of ICANN meetings dictates the preferred location for a General Assembly (GA) as a Regional At-Large Organisation can take advantage of the economies of scale when ICANN books a chunk of hotel rooms and a conference call. The ability for At-Large Structures to attend the ICANN meeting is a significant part of a RALO's gathering, the General Assembly being only one of the important events for At-Large Structure representatives to attend.

The next table is the proposed roadmap for a proper rotation of GAs leading to a projected third At-Large Summit, ATLAS III.

DRAFT At-Large Funding Roadmap							Version Date:	16/09/2015	Colour Below
(includes General Assemblies and Summits)							General Assembly	At-Large Summit	
Meeting #	Summit Year	Date	Meeting Type	City/Country	Region / RALO	GA due	GA granted?	Event Description	
					RALO Colour				
FY17	Y3							FY17	
57		October 2016	C	AGM	NA	yes	no	GA	
58		March 2017	A		EUR	no	no		
59		June 2017	B		AF	yes	no	GA	
					AP		no		
					LAC		no		
FY18	Y4							FY18	
60		October 2017	C	AGM	AP	yes	no	GA	
61		March 2018	A		NA	no	no		
62		June 2018	B		LAC	yes	no	GA	
					EUR		no		
					AF		no		
FY19	Y5/0							FY19	
63		October 2018	ATLAS III C	AGM	EUR	yes	no	GA in ATLAS III	
64		March 2019	ATLAS III A		AP	yes	no	GA in ATLAS III	
65		June 2019	ATLAS III B		AF	yes	no	GA in ATLAS III	
					NA	yes	no	GA in ATLAS III	
					LAC	yes	no	GA in ATLAS III	
FY20	Y1							FY20	
66		November 2019	C	AGM	NA	no	no		
67		March 2020	A		LAC	no	no		
68		June 2020	B		AP	no	no		
					EUR	no	no		
					AF	no	no		
FY21	Y2							FY21	
69		October 2020	C	AGM	EUR	yes	no		
70		Spring 2020	A		?	no			
71		Summer 2020	B		?	no			

A choice would need to be made for the next At-Large Summit to take place at ICANN 63, 64 or 65.

The above table is a subset of the complete table including costings for face to face meetings.

The complete table is more complex. It is a living document found on:

<https://docs.google.com/spreadsheets/d/11e1U8ZzOoqwUVG-VSVw4COnj5MxrD13tWi15gnMTYlc/edit?usp=sharing>

### How to read the full table

The table shows every General Assembly and At-Large Summit since ICANN meeting #39 in Cairo. Care has been taken to make the table as self-explanatory as possible but for avoidance of any ambiguity, some aspects of the table are discussed here.

First the table headers

- **Meeting #:** the official ICANN meeting number
- **Date:** the date (month & year) of the ICANN meeting
- **FY:** Official Financial Year that the ICANN meeting is taking place in. Note that the ICANN FY starts on 1<sup>st</sup> July and ends on 30<sup>th</sup> June each year.
- **Summit Year:** this is a counter that counts the year since an At-Large Summit. For a 5 year cycle Y0 is the Summit's year, then Y1, Y2, Y3, Y4 and Y5 = Y0 = another Summit year.
- **ATLAS:** column for the name of the Summit. ATLAS was the first Summit. ATLAS II was the second. ATLAS III for the next one etc.
- **Meeting Type:** this column contains the type of meeting, A, B or C according to the new meeting strategy type of meeting.
- **City/Country:** The City/Country in Red characters is an ICANN AGM.
- **Region/RALO:** The boxes are colour coded according to the official RALO colours:
  - o AFRALO: brown (beige to show better on the sheet)
  - o APRALO: red
  - o EURALO: blue/cyan
  - o LACRALO: green
  - o NARALO: yellow
- **GA due:** this column shows whether a General Assembly needs to take place in that financial year/meeting for the 5 year cycle of Summits and mid-cycle General Assemblies to be complied with.
- **GA granted:** this column shows a 1 if the General Assembly has been granted in the additional budget requests. It shows a 0 if this is not the case. This column is used in automatic calculations that the spreadsheet performs to the right of this column.
- **GA at ICANN meeting:** this column provides an estimated cost for a General Assembly to take place at an ICANN meeting, according to the figures worked out between the At-Large Community, At-Large Staff and Constituency Travel + Meetings Team
- **GA at other events:** this column provides an estimated cost for a General Assembly to take place at a date **outside** an ICANN meeting, according to the figures worked out between the At-Large Community, At-Large Staff and Constituency Travel. This might mean a GA at a completely different event or at an ICANN office.
- **At-Large Summit:** this column contains an estimated cost for an At-Large Summit (ATLAS) to take place at an ICANN meeting, according to the figures worked out between the At-Large Community, At-Large Staff and Constituency Travel + Meetings Team
- **FY Total Cost:** this column contains a calculated value taking into account the figures of the 4 columns to the left of this column
- **Event Description:** this column contains a description of the event, whether a General Assembly (GA) or At-Large Summit (ATLAS). For ease of identification at a glance the box is coloured blue/cyan for a GA and yellow for an ATLAS.



- **Code:** a code used to identify General Assemblies more easily. We encourage the use of such codes when there is a potential for confusion as to what is what and when. ATLAS I; ATLAS II, ATLAS III are such codes. EU-1, EU-2, AP-1, AP-2 etc. are such codes too.

Please note that General Assemblies take place for **all** RALOs at an At-Large Summit hence the notification “GA in ATLAS” and “GA in ATLAS II” etc. which count as if there had been a GA in each region – and hence the whole “Event Description” column is marked accordingly.

## 6. Conclusion

Until now, the ALAC, collaborating with its Regional At-Large Organisations, has filed **yearly Community Special Budget Requests** in order to fund the organisation of RALO General Assemblies and the first and second At-Large Summits. It has been recognised that this process **no longer satisfies the strategic goals that ICANN has set for itself**, to enhance accountability and transparency and improve the efficiency of its processes.

**The multi-year schedule of General Assembly and Summit rotation satisfies the need for more predictability and transparency that an efficient budget process requires as the organisation matures.** It sets medium and long term community goals whilst ensuring fairness across all regions and sets good accounting practice to enhance efficiency across ICANN. It also allows for a stricter regime of budget management which will include performance measurements that can tie in with the mainstream ICANN key performance indicators, a significant improvement over the ad-hoc system that has been used thus far.

## Annex A: Presentation of ATLAS II Program

This Annex contains a copy of the ATLAS II presentation proposal, as used to obtain sponsorship. It provides a better idea of what an At-Large Summit is.

### Welcome to the At-Large Summit II



#### What is At-Large?

"At-Large" is the name for the community of individual Internet users who voluntarily participate in the policy development work of ICANN (Internet Corporation for Assigned Names and Numbers), the organization that coordinates the Internet's global system of identifiers [primarily Domain Names and Internet Protocol (IP) addresses]. Today, more than 160 At-Large Structure (ALS) organizations exist throughout the world. This community selects 10 members of the the 15 member committee which makes up the "At-Large Advisory Committee (ALAC), with the remaining 5 being appointed by the ICANN Nominating Committee.



#### What is the At-Large Summit?

The ICANN At-Large Advisory Committee (ALAC) along with the At-Large community will hold a second At-Large Summit (ATLAS II) at the June 2014 ICANN Meeting in London on the theme of "Global Internet: The User Perspective". ATLAS II will build upon the successful activities of the At-Large community since [the first At-Large Summit \(ATLAS\)](#) was held alongside the ICANN Meeting in Mexico in March 2009 – an event of fundamental importance since it became the foundation stone to the involvement of many of our At-Large Structures (ALSes) in ICANN. In June 2014, the ATLAS II will welcome the representatives of over 160 ALSes around the globe to participate in its events.



## Why?

The purpose of holding the ATLAS II is fourfold:

- 1) Debate on the key issues of interest for ICANN, both policy and process, and provide the opinion of the At-Large community physically present in the meeting about those issues;
- 2) Strengthen the bottom up structure of the volunteer At-Large community by building capacity and awareness of At-Large policies and processes of the 160+ At-Large Structures;
- 3) Further develop the At-Large Community's capacity for engagement with all members of the ICANN community by increasing its knowledge and understanding of the key issues confronting ICANN and ICANN's roles and responsibilities and plan for the next stage of the ALAC/At-Large community's development;
- 4) Allow ICANN to fair a key component of its bottom-up multi-stakeholder environment to the rest of the world at a time pivotal to ICANN as an Internet multi-stakeholder organization.

## Where?

The location and timing for the ATLAS II will be the June 2014 ICANN Meeting scheduled for 22-26 June 2014 in London. This will be ICANN's 50<sup>th</sup> meeting – a milestone meeting dubbed "ICANN 50".

The venue is the Hilton London Metropole Hotel. With enough space in the Hotel's Conference centre, it is a great advantage to showcase the activities of the At-Large community. This will allow maximum interchange between ATLAS II participants and the ICANN community - maximum impact with all meeting participants. With the number of participants to an ICANN meeting forecast to be 1200 to 1600, the figure for ICANN 50 is likely to exceed historical figures.

In addition, the ATLAS II meetings will include sessions in which other members of the ICANN community will be invited to participate. Having the ATLAS II be in the same venue will allow for much greater participation by all members of the ICANN community in At-Large Summit activities and vice-versa.

## When?

- Saturday, 21 June 2014 and Sunday, 22 June 2014: Plenary sessions and parallel workshops
- Afternoon of Monday 23 June 2014: Policy Roundtable, At-Large Fayre and Reception

- Tuesday, 24 June and Wednesday, 25 June 2014: Working Groups and the Regional At-Large Organizations (RALOs), which are the umbrella organizations for the At-Large Structures (ALSes), hold their General Assemblies
- Thursday, 26 June 2014: the final plenary session approves a final Declaration

All ALS representatives will also be encouraged to be active participants in the work and activities at the ICANN Meeting, including other ICANN Advisory Committees and Supporting Organizations.

### How are the Meetings Structured?

The Summit Schedule, listed in Appendix A, contains a mix of Plenary and Workshop Meetings on the Saturday and Sunday of the ICANN week. This is when the bulk of the At-Large Structure bottom-up input will take place. The workshops are meant to stimulate discussion and generate a report under the shepherding of topic experts who will facilitate and stimulate the discussion.

Broad Themes of the break-out working groups are:

1. The future of multistakeholderism
2. The globalization of ICANN
3. Global Internet: The User Perspective
4. ICANN Transparency and Accountability
5. At-Large Community Engagement in ICANN

These themes have been chosen by the ATLAS II Organising Committee based on the preferences of At-Large Structures and the Events Organising Committee, as collected from an At-Large-wide survey.

A core group of aggregators will produce an At-Large Statement collating the reports from all working groups. This Statement will be ratified by the At-Large Advisory Committee and be presented to the ICANN Board. For the first time ever, it will represent the work of 160 At-Large Structures from around the world.

### The “At-Large Fayre”?

A vital part of any volunteer organization is the recognition of the individuals making up that community.

The At-Large Fayre, an expanded version of the At-Large Showcase that has been held at every ICANN Meeting since 2010, is a celebration.

The At-Large Fayre is usually structured around a short set of keynote speeches from the ICANN CEO, the ICANN Chair and an invited prestigious guest. Over the years, keynote speeches have been given by Vint Cerf (Google), Patrick Ryan (Google), Philip Grabensee (Afilias), Prof. Nii Quaynor (Ghana), Prof. Ang Peng Hwa (National Technical University of Singapore), Byron Holland (Canadian Internet Registration Authority) and many more.



During the ATLAS II, a key focus of the Fayre will be an exhibition of the fabulous work of our At-Large Structures, some of which is literally a world away from the work their volunteer representatives perform at ICANN. This is essentially a small window of opportunity into ICANN opening its skylight and taking its telescope to look outside its walls and see what volunteers do in communities worldwide to promote an open Internet. The At-Large Fayre really is a celebration of diversity, a celebration of how the world's people, how different they may be back home, can really come together and work on common issues related to the Internet. There is a certain magic to this part of the event.

All of the ALS activities are made possible thanks to the Internet - and an open Internet is made possible, in part, to the At-Large community being active within ICANN and the Internet eco-system.

Our ALSes are incredibly diverse. As a mix of for and not for profit organizations, some ALSes bring computing facilities and Internet services to deprived communities; some support computer literacy programs in developing countries; some bring the Internet to life for senior citizens, thus bridging the digital divide. From supporting the multi-stakeholder model in very challenging political environments, to advising governments on ICT matters; from supporting access to the Internet by disabled people to supporting means for effective community engagement, the At-Large community members work not only on ICANN-related issues but also for the openness of the Internet. The At-Large community is active on a Local, National, Regional and Global level, extending its influence, thought leadership and decision making power worldwide – within administrations; within corporations; within the ranks of decision makers.

The main requirement for an organization to become an At-Large Structure is to have a direct interaction with Internet End Users – in order to act as a bi-directional channel for the flow of information to/from these end users relating to ICANN's development.

The At-Large Summit at ICANN London 2014 will be both similar and different: similar by the incredible diversity of people coming to join us in person in the room; different by the sheer magnitude of the gathering. Over 160 people from around the world; 5 continents; 72 countries: this is tomorrow's world meeting face-to-face, enabled by the Internet - All in the middle of an ICANN meeting grouping over 1 500 people.

### [A historical moment](#)

At this historical moment, a pivotal moment in the future of the Internet, the future of democracy and by extension the future of the world's peoples, the ATLAS II is a hitherto unequalled opportunity to show the ability of the multi-stakeholder model to actively support, develop, and provide guidance to

govern the Internet, independently of geography, politics, race or religion. The ATLAS II is all about people – a direct reflection that the Internet is all about people.

### Call to Action

This Second At-Large Summit (ATLAS II) is historical in a year that is likely to be decisive about the Future of the Internet model. We hope you will be able to join us celebrating its uniqueness.



## Appendix A: ATLAS II Program

### Themes of the Break-out groups

#### **1. The future of multistakeholderism**

As a form of participatory democracy that builds on the other forms of democracy practiced in the world today, the variety of multistakeholder models have a promising future.

However, multistakeholderism is not monolithic, it must recognize the different roles played by different stakeholders in different issues. And that any person, alone or as part of a group should be able to contribute fully to that process according to their expertise and interests.

Furthermore, multistakeholderism is threatened by those who reject this form of democracy, oftentimes by the same states who reject democracy. This rejection of multistakeholderism finds support in all other sectors, but at this point in time those who support the model form a rough consensus in its favor.

Multistakeholderism is a form of democratic action that is still evolving and still needs a fair amount of care and attention to thrive. NETmundial has given the world one of its first examples of multistakeholder decision making modalities. This points the way forward for multistakeholderism.

#### **2. The globalization of ICANN**

ICANN has been created to provide a global infrastructure to manage worldwide Internet resources like domain names, IP addresses and Internet parameters.

To be really “global”, ICANN needs to provide a framework where all stakeholders worldwide can interact on equal footing, without cultural, geopolitical, gender, or other barriers to participation.

Moreover, ICANN needs to be accountable to the global Internet community: the globalization of ICANN is strictly linked to the ability of the multi-stakeholders to set checks and balances to verify that ICANN is really independent from local constraining factors limiting the global equal access to the process.

#### **3. Global Internet: The User Perspective**

The Internet grew and developed based on trust. This important element added to a series of Internet design principles such as interoperability, openness, decentralization, end to end, permissionless innovation, best effort, packet switching, parsimony, among others. Together, these principles have allowed us, the Internet Users, to enjoy the global Internet that we have today. This trust is the foundation of our community. So much so that even today we talk about the concept of "Web of Trust" than as representatives of the organizations of Internet users are enabling us to participate in our At-Large community.

In this growth that the Internet have experimented to become a global network of networks, has collaborated very much the contribution that Internet Users have made. Without the trust of users on purchases made over the Internet would not have expanded the e-commerce in the way it did in different world regions.

Without the trust of users, they had not been able to exercise their political rights and democracy through Internet voting to elect their representatives in some countries that have regulated the

electronic voting.. Without the trust of users, the world would not be able to implement new standards and this could be impeding innovation and development.

Without the trust of users and their representative organizations, we would not be discussing policies that affect us in this At-Large space. We need to continue to developing this trust of users to achieve their perspectives can impregnate the decisions that we make in this battle to defend a unique and global Internet.

#### **4. ICANN Transparency and Accountability**

ATRT Final Recommendation #9 generally reflects the community feedback on existing appeals mechanisms and includes a set of necessary improvements. Rec.9.2 is particularly important for accountability of decision-making process and reform of appeal mechanism. It is insightful to form a SCG to examine the options to restructure the current Board reconsideration process and the Independent Review Process (IRP).

It is still unclear whether the review/restructure will cover the other "appeal" mechanisms found in the various gTLDs and ccTLDs processes. Will improved appeals mechanisms take into account the processing of reconsideration requests and objections on decisions made in the new gTLD program by ICANN or its dispute resolution providers, or will it apply to a review procedure for decisions made in IDN ccTLD program, for issues such as string similarity. It is especially unclear whether Board reconsideration process and the IRP will remain the only or the "final" appeal channel available for reviewing other appeals decisions, either from internal bodies or outside service providers.

As we have not seen what the Board intends to do about recommendation 9.2 it is good to be cautious. But if the Board and ICANN staff do honor the suggestion for a community wide discussion of ICANN accountability and appeals, then At-large needs a strategy for contributing to that and needs to begin substantive work on identifying the features required in a well formed ICANN appeals process. In developing accountability mechanisms, from a At-Large perspective, discussion needs to extend to all of the At-Large Structures (ALS) so that they can contribute from the diversity of global user experience on accountability and transparency and access to appeals mechanisms, that only At-Large can bring to ICANN.

#### **5. At-Large Community Engagement in ICANN**

"At-Large" is the name for the community of individual Internet users who participate in the policy development work of ICANN. Currently, more than 160 groups representing the views of individual Internet users are active throughout the world.

The At-Large Community is made up of representatives from civil society, the private sector and the technical community. Each individual brings a voice, ideas, concerns, passion and context to the discussion.

Our Challenge is how we engage with such a large multi-stakeholder community and break down the silos represented by those groups. Further our challenge is to develop the At-Large Community's capacity for engagement in ICANN by increasing its knowledge and understanding of the key issues confronting ICANN. Understanding ICANN's roles and responsibilities and aligning these with our own perspective is a task where we welcome participation and dialogue.

Policy Development is at the heart of what ICANN does. Policy development happens at many levels in the organisation. The system used to develop policies is in many ways unique. It is designed to promote bottom-up development and decision-making and is a perfect fit into the general theory of



ICANN as an innovative governance model that allows participation from everyone that has either a stake or an interest in the subject matter. This policy development model is precious because it gives everyone a voice, but no-one a louder voice than anyone else. It brings together the technical, user, legal, commercial, governmental, civil and non-profit perspectives so that the resulting policy can truly be suited to all types of uses and users.

A Policy Development workshop will help you understand how one of ICANN's key policy development mechanisms, the GNSO or Generic Names Service Organisation, is used to develop policy for generic Top Level Domains.

**Colour Coding:**

- ATLAS II Plenaries
- ATLAS II Workshops
- Regional At-Large Organization (RALO) meetings
- ATLAS II Sponsored Activities

ATLAS II PROGRAM			
Last update on 5 May 2014			
Time	Event	Room	Facilities
Saturday 21 June 2014			
09:00-10:30	Introduction and setting the scene (Plenary) attended by all the SO and AC Chairs	1 X 200	Interpretation
	> Welcome address by:		
	- ALAC Chair		
	- Board Director selected by ALAC		
	- Board Chair		
	- CEO		
	> Summit introduction by the ATLAS 2 Chair		
	> Housekeeping announcement including Ground rules, Room assignment for each group, etc.		

10:30– 11:00	Coffee break		
11:00– 13:00	Plenary: Update on the current worldwide discussion about the future of the Internet Governance and Multi-Stakeholder model (Montevideo declaration, Brazil meeting, /1Net initiative, etc.)	1 X 200	Interpretation
13:00– 15:00	Lunch break		
13:00– 15:00	Orientation Meeting of ATLAS II At-Large Mentoring Program		
15:00– 18:00	Break-out parallel sessions (one group per issue)	5 X 50	
18:00 - 18:30	Plenary: Briefing of the day	1 X 200	Interpretation
19:00– 21:00	ATLAS II Dinner (Sponsored Dinner - Location TBC)	off site	shuttle
Sunday 22 June 2014			
08:00– 10:30	Break-out parallel sessions (one group per issue)	5 X 50	
10:30– 11:00	Coffee break		
11:00– 13:00	Break-out parallel sessions (one group per issue)	5 X 50	

13:00– 15:00	Lunch break (Sponsored Lunch at Paddington Hotel)		
15:00– 16:30	Break-out parallel sessions (one group per issue)	5 X 50	
16:30– 17:00	Coffee break		
17:00– 18:30	Plenary: Briefing about the groups sessions	1 X 200	Interpretation
Monday 23 June 2014			
08:30– 10:00	Opening Ceremony		
10:00– 10:30	Coffee break		
10:30– 12:30	Multi-Stakeholder roundtable		
12:30 - 14:30	Lunch Break		
14:30– 17:30	ALAC and Regional leadership working sessions	ALAC room	Interpretation
18:30– 20:30	At-Large Fayre	ALAC room	Interpretation
Tuesday 24 June 2014			

07:30-08:25	SO / AC Chairs addressing the ATLAS II participants (Part 1)	1 X 200	Interpretation
08:30-9:30	Board with At-Large		
10:00 - 10:30	Coffee Break		
10:30 - 11:30	ALAC meeting with the GAC (TBC)		Interpretation
12:30-14:30	Lunch break		
12:30-14:30	NARALO General Assembly	1 X 35	
12:30-14:30	EURALO General Assembly	1 X 40	
14:30-16:00	ALAC Policy Discussion Part 1	ALAC Room	Interpretation
16:00-16:30	Coffee Break		
16:30-18:30	ALAC Policy Discussion Part 2	ALAC Room	Interpretation
19:00-20:00	ALAC/At-Large cocktail with the ccNSO (TBC) - Seeking alternative date/time		

20:30 - TBD	ATLAS II cocktail with the Board (TBC)		
Wednesday 25 June 2014			
08:00- 08:55	SO / AC Chairs addressing the ATLAS II participants (Part 2)	1 X 200	Interpretation
09:00- 12:00	LACRALO General Assembly	ALAC Room	Interpretation
11:00 - 13:00	APRALO General Assembly	1 X 40	
13:00- 14:30	Lunch break		
14:00- 15:00	AFRALO - AfrICANN Joint meeting	ALAC Room	Interpretation
15:00- 17:00	AFRALO General Assembly	ALAC Room	Interpretation
17:00 - 19:00	ATLAS Groups Chairs and Rapporteurs meeting for harmonization of the reports and compilation	1 X 15	
20:00 - 24:00	Gala (shuttles leave at 19:00)		
Thursday 26 June 2014			
07:00- 10:00	Final ATLAS II session: Approval of the final document(s)	1 X 200	Interpretation

12:00-13:00	ALAC Wrap Up Meeting	1 X 200	Interpretation
14:00-17:30	Public forum and Board meeting		
17:30-19:00	Board meeting & Presentation of the ATLAS report(s)		
Friday 27 June 2014			
08:00-11:00	At-Large Leadership Team meeting	1 X 15	