ICANN Stakeholder Analysis Tool

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Background

- The At-Large Outreach and Engagement WG was looking at ways to do more effective outreach, such as :.

- Analysis of the Fellows that have passed through the Fellowship can yield persons that could be potential members of At-Large.

- How do we know where to target outreach? Where were our gaps ?

- The ALAC and ccNSO were discussing ways in which ccTLDs and At-Large members could better work together but how to find who who's what where

- For places that didn't have an At-Large presence, could other ICANN stakeholders from that country be contacted? Who were those Stakeholders?

- Past fellows were listed on separate pages. Glenn McKnight put together a spreadsheet cutting and pasting the text from these pages.

- But then how do we sort these fellows by country, etc?

- Membership information about other stakeholder groups were listed on separate pages in different ways.

Stakeholder Analysis Tool

And that led to the development of what I call the
ICANN Stakeholder Tool which allows you, in one location to
identify :

- Who are our stakeholders in a country AND in a region

- What are the gaps in stakeholder representation in a
  country AND in a region.

Stakeholder Analysis Tool

Currently, the tool tracks, by country and by region

- At-Large Representation
- Country code Name Supporting Organisation (ccNSO) membership
- Governmental Advisory Commitee (GAC) Membership
- NCSG (Non-Commercial Stakeholder Group)
  a. Non Commercial Users Constituency (NCUC) Members (Persons & Organisations)
  b. Not-for-Profit Operational Concerns (NPOC) member organisations
- Commercial Stakeholder Group
  a. Internet Service Providers and Connectivity Providers Constituency (ISPCP)
  b. Business Constituency (BC) member organisations

- The Number of Fellowships, including a breakdown of the unique number of fellows and the number of meetings they attended as a fellow
- Nextgen

- Registrars Stakeholder Group
- Accredited Registrars

Stakeholder Analysis Tool & Key Features

This tool works by collating as much as possible information from AC and SO's websites directly into the tool, meaning less manual reentering of information.

Some of the other challenges to note :

- Different AC and SOs in ICANN use different names for the same country and territory which made comparisons very difficult. The tool tries to take these differences into account

- Some AC and SO don't list the country where their members are from

- Fellowship and Nextgen continue to be in separate pages so these are still manually added.

Stakeholder Analysis Tool Screenshots

Show ICANN Stakeholders in	Argentina (.ar)	Stakeholder Tool created by Dev Anand Teelucksingh, At-Large member, Trinidad and Tobago Computer Society ; Feedback welcome at devtee@gmail.com !

Wikipedia Link about Argentina (.ar)

|			31 Fellowships		
ICANN Region	LAC				
Physical Region	LAC		*ICANN Meeting*	*Name*	*Type*
			ICANN62 Panama City 2018	Julian Esteban Lescano Cameriere	Business, Legal Services
GAC	Yes		ICANN62 Panama City 2018	Franco Glandana	Internet End User
ccNSO	Yes		ICANN59 Johannesburg June 2017	Maria Gabriela Gijón	Academic
At-Large	Yes	**11 At-Large Structures**	ICANN58 Copenhagen March 2017	Antonella Maia Perini	Civil Society
			ICANN58 Copenhagen March 2017	Edgardo Clemente	Government
Fellowship	Yes	**31 Fellowships**	ICANN57 Hyderabad November 2016	Adela Goberna	Business
Nextgen	Yes	**5 Nextgen Students**	ICANN56 Helsinki June 2016	Julian Esteban Lescano Cameriere	Business/ISPCP
			ICANN54 Dublin October 2015	Julian Esteban Lescano Cameriere	Business / NCUC (Coach)
NCUC	Yes	**4 NCUC Organisations**	ICANN54 Dublin October 2015	Martin Pablo Silva Valent	Academic / NCSG&NCUC (Coach)
		9 NCUC Individuals	ICANN53 Argentina June 2015	Adela Goberna	Internet End User
NPOC	Yes	**3 NPOC Organisations**	ICANN53 Argentina June 2015	Miguel Ignacio Estrada	Government
			ICANN53 Argentina June 2015	Carlos Rivers	Honorary Fellow
Business Constituency	Yes	**1 Company**	ICANN53 Argentina June 2015	Kim Hendl	Honorary Fellow
Intellectual Property		(Not monitored ; lack of info on website)	ICANN51 Los Angeles Oct 2014	Julian Esteban Lescano Cameriere	Business
ISPs and Connectivity Providers Constituency	No		ICANN50 London June 2014	Martin Pablo Silva Valent	Business / NCSG
			ICANN46 Beijing March 2013	Fatima Cambronero	Civil Society
Registrar Stakeholder Group (RrSG)	No		ICANN46 Beijing March 2013	Maria Gabriela Gijon	Internet End User
Registries Stakeholder Group (RySG)		(Not monitored ; lack of info on website)	ICANN44 Prague June 2012	Maria Dolores Puy	Academic
ICANN Accredited Registrars	Yes	**1 Accredited Registrar**	ICANN43 San Jose March 2012	Fatima Cambronero	unknown

Stakeholder Analysis Tool Screenshots

Stakeholder Analysis Tool Screenshots

Countries/Territories (with Wikipedia Link)	ICANN Region	Physical Region	GAC	ccNSO	At-Large	# of ALSes	NCUC	# NCUC Orgs	#NCUC Individuals	Fellowship	# of Fellows	Nextgen	# of Nextgen	Registrars	# of Accredited Registrars
See ICANN Stakeholders			Worldwide												
250			174	167	104	230		133	544	148	784	65	241	70	2463
Afghanistan (.af)	AP	AP	Yes	Yes	Yes	2	Yes	1	2	Yes	7	No		No	
Åland Islands (.ax)	EUR	EUR	No	No	No		No			No		No		No	
Albania (.al)	EUR	EUR	Yes	Yes	No		Yes	0	4	Yes	7	Yes	1	No	
Algeria (.dz)	AF	AF	No	Yes	No		Yes	0	1	Yes	2	No		No	
American Samoa (.as)	NA	AP	No	Yes	No		No			No		No		No	
Andorra (.ad)	EUR	EUR	No	No	No		No			No		No		No	
Angola (.ao)	AF	AF	No	No	No		No			No		No		No	
Anguilla (.ai)	EUR	LAC	No	No	No		No			No		No		No	
Antarctica (.aq)	AP	AQ	No	No	No		No			No		No		No	
Antigua and Barbuda (.ag)	LAC	LAC	Yes	No	No		No			No		No		No	
Argentina (.ar)	LAC	LAC	Yes	Yes	Yes	11	Yes	4	9	Yes	19	Yes	5	Yes	1
Armenia (.am)	AP	AP	Yes	Yes	Yes	4	Yes	2	0	Yes	10	Yes	2	No	
Aruba (.aw)	EUR	LAC	No	No	No		No			Yes	1	No		No	
Ascension Island (.ac)	EUR	AF	No	No	No		No			No		No		No	
Australia (.au)	AP	AP	Yes	Yes	Yes	2	Yes	1	10	Yes	2	Yes	5	Yes	16
Austria (.at)	EUR	EUR	Yes	No	Yes	3	Yes	0	1	No		Yes	4	Yes	4
Azerbaijan (.az)	AP	AP	Yes	Yes	Yes	1	No			Yes	4	No		No	
Bahamas (.bs)	LAC	LAC	No	No	No		No			Yes	2	No		Yes	1
Bahrain (.bh)	AP	AP	Yes	Yes	Yes	1	Yes	0	1	Yes	2	No		No	
Bangladesh (.bd)	AP	AP	Yes	No	Yes	1	Yes	3	2	Yes	10	Yes	3	Yes	1
Barbados (.bb)	LAC	LAC	Yes	Yes	Yes	3	Yes	0	1	Yes	3	Yes	1	Yes	3
Belarus (.by)	EUR	EUR	Yes	Yes	No		No			Yes	3	No		Yes	1

ICANN

Stakeholder Analysis Tool Screenshots

See ICANN Stakeholders in			European Region												
Countries/Territories (with Wikipedia Link)	ICANN Region	Physical Region	GAC	ccNSO	At-Large	# of ALSes	NCUC	# NCUC Orgs	#NCUC Individuals	Fellowship	# of Fellows	Nextgen	# of Nextgen	Registrars	# of Accredited Registrars
77			43	44	18	37		23	120	21	70	21	81	29	154
Åland Islands (.ax)	EUR	EUR	No	No	No		No			No		No		No	
Albania (.al)	EUR	EUR	Yes	Yes	No		Yes	0	4	Yes	7	Yes	1	No	
Andorra (.ad)	EUR	EUR	No	No	No		No			No		No		No	
Anguilla (.ai)	EUR	LAC	No	No	No		No			No		No		No	
Aruba (.aw)	EUR	LAC	No	No	No		No			Yes	1	No		No	
Ascension Island (.ac)	EUR	AF	No	No	No		No			No		No		No	
Austria (.at)	EUR	EUR	Yes	No	Yes	3	Yes	0	1	No		Yes	4	Yes	4
Belarus (.by)	EUR	EUR	Yes	Yes	No		No			Yes	3	No		Yes	1
Belgium (.be)	EUR	EUR	Yes	Yes	Yes	2	Yes	1	7	Yes	1	Yes	2	Yes	2
Bermuda (.bm)	EUR	NA	Yes	No	No		No			No		No		No	
Bosnia and Herzegovina (.ba)	EUR	EUR	Yes	Yes	No		Yes	1	1	Yes	3	No		No	
Bouvet Island (.bv)	EUR	AF	No	No	No		No			No		No		No	
British Indian Ocean Territory (.io)	EUR	AP	No	No	No		No			No		No		No	
Bulgaria (.bg)	EUR	EUR	Yes	Yes	Yes	2	Yes	0	1	Yes	4	No		Yes	1
Cayman Islands (.ky)	EUR	LAC	Yes	Yes	No		No			No		No		Yes	2
Croatia (.hr)	EUR	EUR	Yes	Yes	No		No			No		No		No	
Curaçao (.cw)	EUR	LAC	No	Yes	No		No			Yes	0	No		Yes	2
Czechia (.cz)	EUR	EUR	Yes	Yes	No		No			No		Yes	3	Yes	1
Denmark (.dk)	EUR	EUR	Yes	Yes	No		Yes	1	1	No		No		Yes	4
Estonia (.ee)	EUR	EUR	Yes	Yes	No		Yes	1	1	No		No		No	

Stakeholder Analysis Tool Screenshots

ICANN Stakeholders | Worldwide

Countries / Territories with GAC representation
- 76 (30.4%)
- 174 (69.6%)
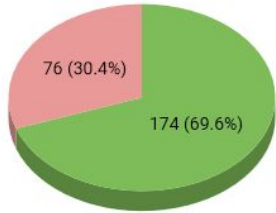
Countries/Territories with At-Large
- 104 (41.6%)
- 146 (58.4%)
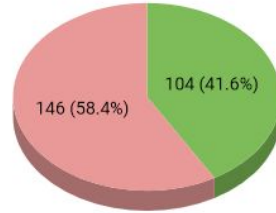
Countries / Territories with ccNSO representation
- 83 (33.2%)
- 167 (66.8%)
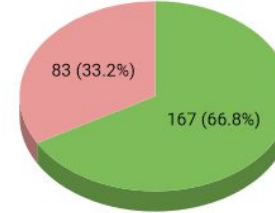
250	174	76	104	230	146	167	83
Countries/Territories	Countries/Territories with GAC representation	Countries/Territories *without* GAC representation	Countries/Territories with At-Large Representation	Number of At-Large Structures in Country/Territory	Countries/Territories *without* At-Large Representation	Countries/Territories with ccNSO representation	Countries/Territories without ccNSO representation
Afghanistan (.af)	Afghanistan (.af)	Åland Islands (.ax)	Chad (.td)	3	Åland Islands (.ax)	Afghanistan (.af)	Åland Islands (.ax)
Åland Islands (.ax)	Albania (.al)	Algeria (.dz)	Ghana (.gh)	2	Albania (.al)	Albania (.al)	Andorra (.ad)
Albania (.al)	Antigua and Barbuda (.ag)	American Samoa (.as)	Côte d'Ivoire (.ci)	2	Algeria (.dz)	Algeria (.dz)	Angola (.ao)
Algeria (.dz)	Argentina (.ar)	Andorra (.ad)	Cameroon (.cm)	3	American Samoa (.as)	American Samoa (.as)	Anguilla (.ai)
American Samoa (.as)	Armenia (.am)	Angola (.ao)	Congo, The Democratic Republic of	5	Andorra (.ad)	Argentina (.ar)	Antarctica (.aq)
Andorra (.ad)	Australia (.au)	Anguilla (.ai)	Morocco (.ma)	3	Angola (.ao)	Armenia (.am)	Antigua and Barbuda (.ag)
Angola (.ao)	Austria (.at)	Antarctica (.aq)	Burkina Faso (.bf)	1	Anguilla (.ai)	Australia (.au)	Aruba (.aw)
Anguilla (.ai)	Azerbaijan (.az)	Aruba (.aw)	Senegal (.sn)	3	Antarctica (.aq)	Azerbaijan (.az)	Ascension Island (.ac)
Antarctica (.aq)	Bahrain (.bh)	Ascension Island (.ac)	Nigeria (.ng)	8	Antigua and Barbuda (.ag)	Bahrain (.bh)	Austria (.at)
Antigua and Barbuda (.ag)	Bangladesh (.bd)	Bahamas (.bs)	Comoros (.km)	1	Aruba (.aw)	Barbados (.bb)	Bahamas (.bs)
Argentina (.ar)	Barbados (.bb)	Bhutan (.bt)	Tunisia (.tn)	2	Ascension Island (.ac)	Belarus (.by)	Bangladesh (.bd)
Armenia (.am)	Belarus (.by)	Bolivia, Plurinational State o	Benin (.bj)	2	Bahamas (.bs)	Belgium (.be)	Bermuda (.bm)
Aruba (.aw)	Belgium (.be)	Bonaire, Sint Eustatius and	Madagascar (.mg)	2	Belarus (.by)	Belize (.bz)	Bhutan (.bt)
Ascension Island (.ac)	Belize (.bz)	Bouvet Island (.bv)	Malawi (.mw)	1	Belize (.bz)	Benin (.bj)	Bonaire, Sint Eustatius and Saba

Stakeholder Analysis Tool Screenshots

Name	Country	Region	Total # of times a Fellow	ICANN
Rao Naveed Bin Rais	United Arab Emirates (.ae)	AP	8	ICANN62 Panama City 2018, ICANN60 Abu Dhabi Oct-Nov 2017, ICANN59 Johannesburg Ju
Amrita Choudhury	India (.in)	AP	6	ICANN63 Barcelona 2018, ICANN62 Panama City 2018, ICANN59 Johannesburg June 2017,
Jason Hynds	Barbados (.bb)	LAC	6	ICANN62 Panama City 2018, ICANN61 Puerto Rico March 2018, ICANN57 Hyderabad Nover
Zakir Syed	Pakistan (.pk)	AP	6	ICANN62 Panama City 2018, ICANN60 Abu Dhabi Oct-Nov 2017, ICANN58 Copenhagen Mai
Lianna Galstyan	Armenia (.am)	AP	6	ICANN59 Johannesburg June 2017, ICANN58 Copenhagen March 2017, ICANN55 Marrakech
Bikram Shrestha	Nepal (.np)	AP	5	ICANN62 Panama City 2018, ICANN58 Copenhagen March 2017, ICANN54 Dublin October 2
Dusan Popovic	Serbia (.rs)	EUR	5	ICANN62 Panama City 2018, ICANN56 Helsinki June 2016, ICANN54 Dublin October 2015,
Stanley Osao	Papua New Guinea (.pg)	AP	5	ICANN62 Panama City 2018, ICANN59 Johannesburg June 2017, ICANN56 Helsinki June 20
Pascal Guillaume Bekono	Cameroon (.cm)	AF	5	ICANN59 Johannesburg June 2017, ICANN56 Helsinki June 2016, ICANN49 Singapore Marcl
Karel Douglas	Trinidad and Tobago (.tt)	LAC	5	ICANN59 Johannesburg June 2017, ICANN54 Dublin October 2015, ICANN50 London June 2
Nelly Stoyanova	Bulgaria (.bg)	EUR	5	ICANN50 London June 2014, ICANN37 Nairobi March 2010, ICANN36 Seoul Fellows 2009, I
Adetola Sogbesan	Nigeria (.ng)	AF	4	ICANN63 Barcelona 2018, ICANN59 Johannesburg June 2017, ICANN58 Copenhagen March
Manmeet Pal Singh	India (.in)	AP	4	ICANN63 Barcelona 2018, ICANN62 Panama City 2018, ICANN59 Johannesburg June 2017,
Amir Qayyum	Pakistan (.pk)	AP	4	ICANN62 Panama City 2018, ICANN61 Puerto Rico March 2018, ICANN47 Durban June 201
Aris Ignacio	Philippines (.ph)	AP	4	ICANN62 Panama City 2018, ICANN59 Johannesburg June 2017, ICANN55 Marrakech Marc
Bram Fudzulani	Malawi (.mw)	AF	4	ICANN62 Panama City 2018, ICANN60 Abu Dhabi Oct-Nov 2017, ICANN55 Marrakech Marcl
Fotjon Kosta	Albania (.al)	EUR	4	ICANN62 Panama City 2018, ICANN59 Johannesburg June 2017, ICANN58 Copenhagen Mai
Jesus Rivera	Venezuela, Bolivarian Republic of (.ve)	LAC	4	ICANN62 Panama City 2018, ICANN56 Helsinki June 2016, ICANN53 Argentina June 2015,
John Sushil Chand	Fiji (.fj)	AP	4	ICANN62 Panama City 2018, ICANN59 Johannesburg June 2017, ICANN57 Hyderabad Nove
Julian Esteban Lescano Came	Argentina (.ar)	LAC	4	ICANN62 Panama City 2018, ICANN56 Helsinki June 2016, ICANN54 Dublin October 2015,
Michael Ilishebo	Zambia (.zm)	AF	4	ICANN62 Panama City 2018, ICANN59 Johannesburg June 2017, ICANN55 Marrakech Marc
Timur Hasanov	Tajikistan (.tj)	AP	4	ICANN62 Panama City 2018, ICANN50 London June 2014, ICANN38 Brussels June 2010, IC
Wisdom Kwasi Donkor	Ghana (.gh)	AF	4	ICANN62 Panama City 2018, ICANN55 Marrakech March 2016, ICANN52 Singapore March 2
Ines Hfaiedh	Tunisia (.tn)	AF	4	ICANN61 Puerto Rico March 2018, ICANN59 Johannesburg June 2017, ICANN57 Hyderabad
Gazi Zehadul Kabir	Bangladesh (.bd)	AP	4	ICANN61 Puerto Rico March 2018, ICANN59 Johannesburg June 2017, ICANN57 Hyderabad
Mahdi Taghizadeh	Iran, Islamic Republic of (.ir)	AP	4	ICANN60 Abu Dhabi Oct-Nov 2017, ICANN59 Johannesburg June 2017, ICANN55 Marrakech
Mamadou LO	Senegal (.sn)	AF	4	ICANN59 Johannesburg June 2017, ICANN53 Argentina June 2015, ICANN49 Singapore Mar
Wen Zhai	China (.cn)	AP	4	ICANN59 Johannesburg June 2017, ICANN55 Marrakech March 2016, ICANN54 Dublin Octo
Arsene Tungali Baguma	Congo, The Democratic Republic of the (.cd)	AF	4	ICANN59 Johannesburg June 2017, ICANN56 Helsinki June 2016, ICANN55 Marrakech Marc
Bonface Witaba	Kenya (.ke)	AF	4	ICANN59 Johannesburg June 2017, ICANN58 Copenhagen March 2017, ICANN54 Dublin Oc
Nadira Alaraj	Palestine, State of (.ps)	AP	4	ICANN59 Johannesburg June 2017, ICANN57 Hyderabad November 2016, ICANN55 Marrake

Stakeholder Analysis Tool

A lot of time and effort has been put by me with any formal assistance over the past two years in refining this tool which helps the At-Large Community but which can also help ICANN and its multistakeholder community better understand its strengths and weaknesses.

The direct link to the Stakeholder Analysis Tool
http://bitly.com/ICANNST

At-Large Wiki page on the Stakeholder Tool
http://bitly.com/ICANN-Stakeholder-Tool

Feedback welcomed : devtee@gmail.com